

Marketing Team Member Responsibilities

Role in One Sentence

Through an innovative and creative solutions, the Marketing Team will help parishioners feel connected to the parish through Faith Formation & Evangelization programs and events.

Job Description

Raise awareness of Faith Formation & Evangelization ministry initiatives through innovative use of marketing.

- Writers will write the content to promote, engage and encourage parishioners.
- Community Communication Specialists are active on social media and can engage via social media.
- Photographers and videographers will use their skills to document programs and events. Familiarity with using an iPhone and all its ins-and-outs or comparable technology might be sufficient. Familiarity with CANVA is helpful.
- Graphic designer(s) will use their experience in graphic design to help the parish maintain an strong, professional and consistent presence across a variety of media channels. Experience with HTML is a huge plus.

Time Commitment

- Project driven marketing. Hours will vary by project, but likely average of 3-5 hours per week.

Qualifications

- Volunteers should have experience as writers, mediators, photographers, videographers or graphic designers.

Benefits to this Position

In your role as a member of the Marketing Team, you will have the opportunity to serve fellow parishioners on their pilgrimage by keeping them informed about upcoming events and programs.