



Holy Trinity Catholic  
High School



*Genesis*  
HTCHS Yearbook

The Yearbook Staff is excited to offer many new opportunities for Recognition in the 2015 *Genesis*.

**Book Personalization**

Please find enclosed information regarding personalizing each student’s book. (Click order one book, for the site to recognize your order. Your book is included in tuition, but this selection is simply so the website can recognize orders.) [See enclosed sheet with sample icons and accessories.]

**Recognition Ads**

Traditional Senior Ads and recognition ads for underclassmen are available. (Early Bird Special available - 20% discount if March 1st deadline met for payment and ad submission.)

**Everlasting Torch Spots**

Small spot ads available for every page of the book. Put what you want within the box. Use photos, words of praise, verses, etc. To place on a specific page, the cost is higher. [See order form below]

**Business Display Ads**

If you own a business, please consider the purchase of a business display ad.(Early Bird Special available - 20% discount if March 1st deadline met for payment and ad submission.)

*Sample Everlasting  
Torch Ads*



**Great Job on Making the Honor  
Roll, SALLY!**

Everlasting Torch Spot Ad Order Form

Deadline **April 30, 2017**

Please make checks payable to Holy Trinity Catholic High School - Yearbook.

Parent or Group Name \_\_\_\_\_  
Student Name \_\_\_\_\_  
Contact Phone Number \_\_\_\_\_

\_\_\_ Everlasting Torch Blocks X \$12 each = \_\_\_\_\_  
\_\_\_ Specific Page Request for Block X \$12 each = \_\_\_\_\_  
page topic \_\_\_\_\_

# AD Sizes - Display & Recognition

- Full-Page Ad \$120
- Half-Page Ad \$60
- Quarter-Page Ad \$36
- Eighth-Page Ad \$24 (about the size of a business card)

Please make checks payable to  
Holy Trinity Catholic High School  
- Yearbook.

All business advertisements  
should be ready for submission  
to publisher by March 1, 2017 for  
early bird; April 30 for inclusion.  
Payments due at submission,  
please.

Early Bird Pricing:  
Page \$100  
Half - \$50  
Quarter - \$30  
Business - \$20

**Everlasting Torch - \$12**



1/2 page - \$60

Full Page - \$120

1/8 page - \$24

1/4 page - \$36

Dear Parent(s):

Looking for a creative way to tell your student, "I love you and I'm proud of you"? Place a recognition ad in the yearbook for any student—not just for seniors anymore.

A recognition ad is always a great idea. In the future, seeing your message will bring a smile as he or she remembers your love and support during these important years. And, it's easy to create a recognition ad. Just send us a copy of your favorite photo/s and compose your message.

While you're thinking of what your ad will look like, also think about the size of the ad space. Select a size option shown on the back of this letter.

We can even keep the ad a secret until the yearbook is distributed (but only if your son or daughter isn't on the yearbook staff). Reserve a space for your ad today to say how proud you are. Like the yearbook, your message will be a permanent memory.

Thanks and God Bless!



Sincerely,  
*Genesis* Staff  
HTCHS Yearbook

**Due March 1st for Early  
Bird Pricing  
April 30th for Book  
Inclusion**

Please keep this a secret from my student.

**SENIOR and RECOGNITION AD ORDER FORM 2017**

Student Name \_\_\_\_\_  
Parent Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Best time to call if needed \_\_\_\_\_  
Size \_\_\_\_\_ Cost \_\_\_\_\_

Message: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Attached: Sketch of ad  Photo (s) for Ad Enclosed  I'll e-mail information

Enclosed: \$ \_\_\_\_\_

Signature \_\_\_\_\_

You can also electronically design your own ad and submit the ad to the yearbook adviser Pam Oman (poman@holyltrinitychs.org). To receive a template for a design size, simply e-mail your request to Mrs. Oman. She will send size templates and other information to help you or check the Holy Trinity website under the Yearbook section.