Agenda

• Review Planning Task Force 2009 Report
  – Selected Charts

• Planning Task Force Phase III Final Report
  – Key Issues / Actions for Assumption
  – Planning Task Force Recommendations

• Discussion
## Who has been involved?

### 2008-2009 PC
- Connie Boguszewski
- Susi Dick
- Pat Hauser
- Theresa Lachmann
- Mary Meiser
- Tracey Prinz
- Andrew Schehr
- Bob Staab
- Rick Wormus
- Angela Warren
- Fr. Bill

- One Year
- 1 Meeting

### Planning Task Force
- Joni Brickweg
- Laura Ciolino
- Tom Eschmeyer
- Ann Gruenwald
- Anne Ketzer
- Phillip Kinne
- Tim Kinne
- Bob Lachmann
- Theresa Lachmann
- Paul Mohr
- Bill Rocklin

- Three Years
- 50 meetings

### 2009-2010 PC
- Pat Hauser
- Theresa Lachmann
- Mary Meiser
- Tracey Prinz
- Andrew Schehr
- Rick Wormus
- Fr. Bill

- One Year
- 3 meetings

### 2010-2011 PC
- Rick Enderle
- Tom Eschmeyer
- Chris Fath
- Theresa Lachmann
- Andy Schehr
- Julie Wagner
- Patty Welsh,
- Rick Wormus
- Fr. Bill

### 2010-2011 Finance
- Chris Ciolino
- Steve Krebs

- One Year
- 10 Meetings
Mission Statement

To ensure the continued health of Assumption parish …

the Task Force was Commissioned by Pastoral Council to…

- actively investigate and evaluate trends/changes in our parish, other parishes, and our community

- gather and review this data

- take the “pulse” of the parish

- make recommendations to insure Assumption continues to be a vibrant and/or growing parish in the coming years
The Timeline

Planning Task Force commissioned by Pastoral Council

Survey Staff, Ministry & Organization Leaders

Strength, Weakness, Opportunity, Threat Analysis

Planning Task Force Final Report

Fr. Bill Retires

St.MM / Assumption / Fr. Wenke Meeting

Assumption PC / Fr. Wenke Meeting

Fr. Wenke Questions

Implement Recommendations

Interview Priests

Report to Parish

Data Collection and Analysis over Past 3 years
WE are the Parish

Selected charts from Assumption Planning Task Force May 2009 Report
Who are we?

841 families
2,235 members

Under 21
578
(26%)

21-55
954
(43%)

Over 55
638
(~30%)

Selected charts from Assumption Planning Task Force May 2009 Report
Where do we live?

30% live outside the 45231 zip code

December, 2008
How many families do we have?

Registered Households

Slight decline in parish membership since 2005
How many parishioners attend Mass?

Mass Attendance has declined steadily since ’93

People Attending Mass Weekly
"October Counts"

2008 - 799 (36%) of parishioners
We are not alone – Similar in U.S.
Parish School Enrollment

School Enrollment has declined steadily since ’93
PARISH STRENGTHS

from our interviews

WORSHIP/CHURCH

FAMILY

SCHOOL/COMMUNITY

FACILITIES
Archdiocese of Louisville

- Fr. Joe Atcher / Fr. Tom Gentile / Sister Justina
  - Fr. Joe ... Regional School Model
  - Fr. Tom ... involved in regional school & shared pastor model
  - Sr. Justina ... former Pastoral Administrator / now diocese advisor

- There is a “life cycle” to a parish too
  - Inner city ... now outer loop

- Their Recommendation ...

  Instead of concentrating on just your parish, join forces with other parishes to better serve the Catholics in your area.
Jim Brown Interview

– Who is Jim Brown?
  • An independent management consultant who has worked with area parishes.

– His comments and advice:
  
  Formalize, advertise, and continue the Task Force: Rename Transitional Planning Committee? Planning Commission?
  
  • Task Force efforts are critical to the future of Assumption and the Task Force is on the right track
  • Any new pastor would love to come to a parish that has a “transition team” in place, a group of parish leaders who are in a supportive position.

Primary Mission for our parish should be to ensure Assumption continues as a worship site and as a source of ministry.
Assumption Priorities

- Maintain Assumption Parish as a Worship Center
  - Preaching and Fellowship, and Good Worship Experience. People have to feel comfortable, and invigorated by coming to church.
  - There HAS to be a “real” and “felt” security in the worship environment, the continuation of sacraments, funerals, week-end Mass, weddings, etc.
- Increase feeling of “parish family” – WE are the parish
- Increase the number of 21 to 55 year olds participating in parish activities
- Keeping Youth (Grade & High School, College) Engaged
- Make the buildings and parish a hub of activity. Always have some groups using the building.
- Get school building rented so we can be financially sound
Task Force Recommendations

**Phase I**

1. **Communication of Phase 1 Report**
   - Pastoral Council, Parish Staff & Ministry & Organization Leaders, Pulpit, Bulletin, AssumptioNews, Assumption web page & open house presentation for parish members

2. **Initiate “over 55 Ministry”**
   - For example, schedule activities (Senior Social, trips), disseminate information (Council on Aging, etc.), provide services (“Shopper” program, taxes, etc.)
   - Pastoral Council Focus for 2009-2010

3. **Increased Support for the Assumption Youth Ministry**
   - Project for new intern to work with AYM

4. **Devise wish list of maintenance / improvement needs and publish routinely to solicit Time/Talent/Treasure involvement**
   - John Riehle/Cathy Kinne/Bill Rocklin - AssumptioNews
Task Force Recommendations

**Phase I** (continued)

5. Work to increase feeling of “parish family”
   - Recognitions /Thank you’s – newsletter, bulletin, pulpit, “parishioner of the month”
   - Communication of those who are sick, homebound or hospitalized in bulletin (Network of Prayer, prayer, cards, etc.)
   - Baptisms as part of Mass (Monthly Baptism Mass?)

6. Leverage all our Communication channels
   - Bulletin, AssumptioNews, Assumption web site
   - NEW possibilities for the youth - Facebook, Twitter
   - Ministry & organizational leaders

7. Task Force continues into Phase II
   - Looking for volunteers to join the Task Force
Task Force Recommendations

Phase II

1. Plan Transition to New Pastor
   • Investigate the new priest selection process

2. Initiate a Marketing Group
   • Create positive feelings within & outside the parish

3. Increase ministry & organizational projects working with other parishes

4. Get School Building Rented to improve the financial picture and grow
5. Investigate initiating a Sunday Evening Mass

6. What else can we do to increase the feeling of being part of our “Parish Family”?

7. Investigate parish options related to the deanery plan

8. Enlist ministry & organization leaders to prepare for change
Task Force Recommendations

ALL PHASES

1. Prayer
Agenda

• Review Planning Task Force 2009 Report
  – Selected Charts

• Planning Task Force Phase III Final Report
  – Key Issues / Actions for Assumption
  – Planning Task Force Recommendations

These Recommendations Are The Consensus of the 2010-2011 Pastoral Council, Finance Committee and Planning Task Force.
Mission Statement …
To ensure the continued health of Assumption parish …

Key Issues to be addressed

➢ Communication

➢ Attendance Decline

➢ Empty classrooms & rectory

➢ Leadership – Loss of Full Time Pastor
Communication

- Actively work to keep the parishioners informed of activity on all fronts using a broad range of tools

  especially in these times of change

- Pulpit
- Bulletin
- Newsletter
- Web Site
- Town Hall Meetings
Attendance Decline

- Decline in several areas continues
  - Attendance / # Families / School enrollment

- Causes of Downward Trends
  - Decrease in Young Adults & Youth Involvement
  - Demographic Changes in Community
    - Minimal Evangelization Effort to Counter Trend
Attendance Decline
Recommendations

What do we need to turn these trends around?

- Young Adults & Youth
  - Programs to actively solicit their return and involvement in the parish

- Evangelization
  - Actively evangelize the community
Evangelization

Recommendations

- Continue Excellent Liturgy
  - Fill Music Director with Qualified Person

- Phase 1 Evangelization
  - Call those that stopped attending Mass at Assumption
  - Engage the Adults in their ~30s
    - Our Lady of the Rosary Programs
  - Zumba

- Phase 2 Evangelization
  - Expand Focus to the Mt. Healthy Community
    - Bingo, Camelot, Head Start, Festival, Mt. Healthy Alliance
Fully Utilize Buildings

- **School Building Status**
  - 2 Class rooms under church – Camelot
  - 4 Class rooms/cold cafeteria in school – Head Start
  - 2 Class rooms *in discussion* – Mt. Healthy Computer Lab
  - ? Class rooms *potential* – Women Infant Children
  - Currently Middle part of school building isn’t heated

- **Recommendation**
  - Form a Team to aggressively go after filling the buildings
  - As we utilize the school, heat the middle section
  - Goal: **FULLY** utilize the buildings
Leadership

Loss of a Full Time Pastor

- Recommended Efforts require dedicated support
  - Communication
  - Evangelization
  - Young Adult Engagement
  - Youth - Actively Support & work with GIFT
  - Fully Utilize the Buildings

- Recommendation
  - Hire Pastoral Administrator to lead these efforts
    - Note – As Pastoral Region develops, the responsibilities of this role could also grow
Task Force Recommendations

Phase III

1. Fill Music Director with Qualified Person

2. Form a Team to aggressively go after filling the buildings

3. Hire Pastoral Administrator To Lead Assumption Initiatives

4. Form a Transition Group for Fr. Jerry at Assumption
   - Appears the Pastoral Region Team in place for this transition?

5. Continue Implementation of Phase I & II Recommendations
Thoughts?
Questions?
Comments?
Back-Ups
### Deanery October Count Data

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- The combination of St. John Newman, St. John Dry Ridge and Corpus Christi is 2850, almost as big as St. Ignatius.
- St James White Oak has gone from ~4000 in 1999 to ~1400 in 2010; wow!
- Of the 17 churches in the Deanery we have the 8th largest October count.
- Assumption, St. James Wyoming, St. Bartholomew, and St. John Newman have essentially the same October count; could say all 4 are tied for 6th largest October count.
- St. Margret Mary has 60% of Assumption's 2010 October count.
- St. Clare, Little Flower, St. Ann, OLR, St. Vivian has 55%, 73%, 146%, 69%, 87% of Assumption's October count respectively.
Deanery October Count Data

Assumption is trailing St. Margret Mary by 5 years
Deanery October Count Data

- St. Ann - Grosbeck
- St. John the Baptist - Dry Ridge
- Corpus Christi - New Burlington
- St. James - Wyoming
- St. Bartholomew - Springfield Township
- Assumption - Mount Healthy
- St. John Neumann - Springfield Township
- St. Vivian - Finneytown
- St. Theresa Little Flower - Cincinnati
- Our Lady of Rosary - Green Hills
- St. Margaret Mary - North College Hill
- St. Clements - St. Bernard
- St. Clare - Cincinnati
- St. Matthias - Forest Park
- October Count

Graph showing the count data from 1999 to 2010 for various churches in the deanery.
Deanery October Count Extrapolation

Best Fit Linear Trend Line in Excel, Projection to 2013

St James W.O. – 1060
St. Ann – 1079
St. John D.R. – 1035
Corpus Christi – 920
St. James Wyo. – 776
St. Barts – 410
Assumption – 700
St. John Newmann – 682
St. Vivian – 543
Little Flower – 309
OLR – 357
St. MM – 334
St. Clements – 449
St. Clare – 351
St. Matthias – 195
St. Bernard – 171
Deanery – 9,368