DID YOU KNOW?
The letters RED-C stand for Religious Education for the Domestic Church

FAST FACTS
First broadcast: July 1, 2010

Volunteers: 24  Employees: 3  Interns: 2
Total Hours of Live Programming each week: 75+
Local Programs: 5

73% of listeners want MORE local programming. Help us give our community what they want and support RED-C today!

"I love RED-C and feel so blessed to have Catholic radio in our area... I mentioned what I have heard to many people I run across and tell EVERYONE to tune in to RED-C Catholic Radio."
- a RED-C listener

"In his use of things man should regard the external goods he legitimately owns not merely as exclusive to himself but common to others also, in the sense that they can benefit others as well as himself." The ownership of any property makes its holder a steward of Providence, with the task of making it fruitful and communicating its benefits to others, first of all his family.

Catechism of the Catholic Church
paragraph 2404
Religious Education for the Domestic Church

Support RED-C Catholic Radio
Underwriting is a cost-effective investment in public relations, image promotion, and recognition.

Don’t let your name get lost in the commercial radio confusion, let RED-C’s exclusive identification work for you.

Your on-air underwriting announcement informs the listener who you are and what you provide, that you are an active supporter of Catholic Radio, and that you are making their favorite RED-C program possible!

Underwriting provides operating funds for RED-C, future growth and programming to strengthen RED-C’s image within the community.

Underwriting also provides opportunities for participating businesses to showcase their support for our programming.

O Blessed Archangel Gabriel, we beseech you, intercede for us at the throne of divine Mercy in our present necessities, that as you did announce to Mary the mystery of the Incarnation, so through your prayers and patronage in heaven we may obtain the benefits of the same, and sing the praise of God forever in the land of the living. Amen.

May the offering of our service, O Lord, and the prayer of the blessed Archangel Gabriel be acceptable in Thy sight, O Lord; that he whom we venerate on earth, may be our advocate before Thee in heaven. We ask this through Christ our Lord. Amen.

- A RED-C listener

“WE try to listen as often as possible. We truly NEED this light in our culture, please, to spread the Word and save souls!”

DIAMOND PARTNER
$2,000/month if billed monthly
$22,000/year if paid in advance
- Annual luncheon for up to 4 company representatives with RED-C Board of Directors
- Initial Social Media Blast thanking company for partnership
- Quarterly recurring Social Media Blast thanking company for partnership (Facebook, Twitter, and Instagram)
- Initial email recognition about partnership (1000+) on list
- Lighthouse CD of the Month Club, for friends, family & co-workers

PLATINUM PARTNER
$1,000/month if billed monthly
$11,000/year if paid in advance
- Specific Show underwriter, 1 spot per weekday
- 50 Run of Station spots per month
- Larger link on the RED-C Catholic Radio Website
- AM Sponsorship Table at benefit dinner ($5,000)
- Placement of larger logo on Sponsorship Signage
- Initial Social Media Blast thanking company for partnership
- Annual recurring social media blast (Facebook, Twitter, and Instagram)
- Lighthouse CD of the Month Club, for friends & family

GOLD PARTNER
$500/month if billed monthly
$5,500/year if paid in advance
- Specific Show underwriter, 1 spot per weekday
- 30 Run of Station spots per month
- Link on the RED-C Catholic Radio Website
- AM Sponsorship Table at benefit dinner ($1,000)
- Placement of logo on Sponsorship Signage
- Initial Social Media Blast thanking company for partnership
- Lighthouse CD of the Month Club, for friends & family

SILVER PARTNER
$250/month if billed monthly
$2,750/year if paid in advance
- 30 Run of Station spots per month
- Link on the RED-C Catholic Radio Website

BRONZE PARTNER
$100/month if billed monthly
$1,100/year if paid in advance
- 8 Run of Station spots per month

For more information about these underwriting levels, or for additional ways to support RED-C, please call:
(979) 255-2633

Join Us!

UNDERWRITING Opportunities

[Diffortary Prayer, Triodion Roman Missal]
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Join Us!
UNDERWRITING Opportunities

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DIAMOND PARTNER
$2,000/month
$22,000/year
If billed monthly
If paid in advance
- Specific Show underwriter, 2 spots per weekday
- 50 Run of Station spots per month
- Prominent Link on the RED-C Catholic Radio Website
- High Definition Sponsorship Table at benefit dinner ($5,000)
- Prominent placement of large logo on Sponsorship Signage
- Featured as key sponsor for all local events, remote broadcasts, and appearances
- Podcasting sponsorship
- Annual luncheon for up to 4 company representatives with RED-C Board of Directors
- Initial Social Media Blast thanking company for partnership
- Quarterly recurring Social Media Blast thanking company for partnership (Facebook, Twitter, and Instagram)
- Initial email recognition about partnership (100+ –) on list
- Lighthouse CD of the Month Club, for friends, family & co-workers

PLATINUM PARTNER
$1,000/month
$11,000/year
If billed monthly
If paid in advance
- Specific Show underwriter, 1 spot per weekday
- 50 Run of Station spots per month
- Larger link on the RED-C Catholic Radio Website
- AM Sponsorship Table at benefit dinner ($2,500)
- Placement of larger logo on Sponsorship Signage
- Initial Social Media Blast thanking company for partnership
- Annual recurring social media blast (Facebook, Twitter, and Instagram)
- Lighthouse CD of the Month Club, for friends & family

GOLD PARTNER
$500/month
$5,500/year
If billed monthly
If paid in advance
- Specific Show underwriter, 1 spot per weekday
- 30 Run of Station spots per month
- Link on the RED-C Catholic Radio Website
- AM Sponsorship Table at benefit dinner ($1,000)
- Placement of logo on Sponsorship Signage
- Initial Social Media Blast thanking company for partnership
- Lighthouse CD of the Month Club, for friends & family

SILVER PARTNER
$250/month
$2,750/year
If billed monthly
If paid in advance
- 30 Run of Station spots per month
- Link on the RED-C Catholic Radio Website

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$100/month
$1,100/year
If billed monthly
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Catechism of the Catholic Church paragraph 2404