

COMMUNICATIONS AT ST BASIL'S



We want all parishioners to be aware and informed of the many ways we communicate information about church activities, parish life and important messages from our pastor.

The need for improved communication was one of the main recommendations from the *Imagine St. Basil's* initiative. The communication methods described here are the response to that recommendation. We are not advocating that parishioners be active on social media but we encourage you to **stay informed by regularly checking** the St Basil's website and our various social media pages on Facebook, Twitter and YouTube. Social media – especially Facebook – is the quickest means of communicating important messages such as sudden changes in schedules or church closures.

Below is a summary of the various platforms we use to help you stay connected with the parish.

How to Stay Connected

Website: www.stbasilsparish.ca

The website is a tremendous resource that includes information on mass times, the latest on parish activities, weekly bulletins, a selection of audio and video recordings (including masses and other events) and much more. All our parish-related activities are posted on the website by our webmaster, Aaron Ludmer.

Email:

The parish uses email to communicate directly with parishioners about a wide range of church activities and share important messages from Fr. Daryold and various ministries/committees at the parish. Mary Lou in the parish office manages our email communications. Contact the parish office at stbasilsparish@gmail.com if you would like to be added to the email list.



Facebook:


*Fr. Daryold manages our Facebook account and posts several times a day. On the [St. Basil's Facebook page](#), you will find information about the Saint of the day, scripture of the day, quotations from *Laudato Si* with appropriate illustrations, any special upcoming events, death notices, special observances, announcements and links to events. This is our most timely way of communicating because Fr. Daryold can post items instantly. <https://www.facebook.com/St-Basils-Church-433446706719443>*




Twitter:

Our [Twitter account](#) is managed by Aaron Ludmer. He posts when Mass videos are available, other parish news as well as tweets from Pope Francis or the archdiocese. All posts are informative and uplifting. <https://twitter.com/stbasilparish>

YouTube:

The [St. Basil's YouTube channel](#) includes recordings of masses, webinars, music, Zoom events and more. <https://www.youtube.com/channel/UCkWLbVWqFXTeYoVTtC5NI2Q>

You can easily access our Facebook, Twitter and YouTube pages from the homepage of St. Basil's website. To the right of the title bar at the top of the homepage you will find four small icons. The first icon  will take you to **Facebook**. You will be asked to sign in or open an account – but you don't have to if you don't want to. To skip that step, you will find a barely noticeable **Not Now** link toward the bottom of the page that you can click on to access the St. Basil's Facebook page without logging in or opening an account.

The second icon  links to St. Basil's **Twitter** account. You can also quickly open an email to send to the parish office by clicking on the third icon . The final icon you'll see  links to St. Basil's **YouTube** channel. There is also a large box on the home page that says **Donate Now!** that you can click on to donate to Sunday collections or to the Accessibility and Hospitality fundraising campaign via Canada Helps.

In these ways and more, St. Basil's is trying to connect with parishioners, keep you informed and build a vibrant parish.