

November 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Annual Report Hits Mailboxes/ emails as well	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23 Advanced Ask Letter drops	24 Robo call for Thanksgiving	25	26	27	28
29	30					

EVENTS

ABA Focus

CFSL created a focus group to learn more about the VIEW FROM THE PEW for the appeal. Detailed next steps for our ABA implementation

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 #iGiveCatholic	2	3	4 eCatholic Online Giving pages go LIVE	5
6	7 Advanced Ask hits mailboxes	8	9 Email to Advanced Ask Donors	10	11	12
13	14	15	16	17 ABA Focus Group Meeting #2	18	19
20	21	22 Robo Call for Christmas	23	24	25	26
27	28	29	30	31		

EVENTS

January 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 eCatholic all online giving pages complete for parishes	2
3	4 WEB UPDATES	5 DATA FOR 1st mailing due	6 Drop Tax letters in mail	7	8	9
10	11	12 ABA Appeal Webinar for Parishes	13 ABA Appeal Webinar for Parishes	14 ABA Appeal Webinar for Parishes	15	16
17	18 ABA L1 Drops in mail	19	20	21	22	23
24	25	26	27	28	29	30
31						

February 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 Email to Donors for ABA	5	6
7	8 L1 Letter hits mailboxes	9	10	11 Bishops Video	12	13 ABA Education Weekend – read Bishop’s letter/audio
14	15	16 Micro Targeted Post Videos	17	18 Retired Priest Video	19	20 ABA Commitment Weekend
21	22	23	24	25 Seminararian Video	26	27 ABA Follow Up Weekend
28						

EVENTS

Commitment Weekend

Seminararians and Retired Priests go to parishes to speak at masses

BAYOU CATHOLIC – Article from Bishop

Guest Speakers at Mass (16 churches)

Fr. PJ – St. Gen
Fr. Ty Nguyen – St. Ann
Fr. Freddie Decal – Morgan City
Fr. Jerry – St. Francis

Fr. Roch Naquin – PAC/Montegut
Fr. Mike Bergeron – St. Bridget/St. Charles
Msgr. Brunet – Thibodaux
Fr. Amang – St. Eloi
8 Seminararians

March 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
EASTER 7	8	9	10	11 Appeal Face Post – Email Your gift helps...	12	13
14	15	16	17	18	19	20
21	22	23	24	25 Appeal Face Post	26	27
28	29	30	31			

EVENTS

BAYOU CATHOLIC – Article from
Seminarian

April 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 Post Card (possibly) from pastor to lapse	7	8 Appeal Face Post Email Your gift helps...	9	10
11	12	13	14	15	16	17
18	19	20	21	22 Appeal Face Post	23	24
25	26 Reminder to prayer intention donors – bishop praying on 27th	27	28	29 Bishop's Mass over Intentions	30	
	Email to prayer intention donors					

EVENTS

BAYOU CATHOLIC – Article from CSO

May 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6 Appeal Face Post Email Your gift helps...	7	8
9	10	11	12	13	14	15
16	17	18	19	18 Appeal Face post	21	22
23	24	25	26	27	28	29
30	31					

EVENTS

BAYOU CATHOLIC – Article from OPS

June 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10 Appeal Face Post Email Your gift helps...	11	12
13	14	15	16	17	18	19
20	21	22	23	24 Appeal Face post	25	26
27	28	29	30			

July 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8 Appeal Face Post Email Your gift helps...	9	10
11	12	13	14		1	2
3	4	5	6	Appeal Face Post	1	2
3	4	5	6	7	8	9
10	11					

August 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12 Appeal Face Post Email Your gift helps...	13	14
15	16	17	18		1	2
3	4	5	6	Appeal Face Post	1	2
3	4	5	6	7	8	9
10	11					

September 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9 Appeal Face Post Email Your gift helps...	10	11
12	13	14	15		1	2
3	4	5	6	Appeal Face Post	1	2
3	4	5	6	7	8	9
10	11					

October 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7 Appeal Face Post Email Your gift helps...	8	9
10	11	12	13		1	2
3	4	5	6	Appeal Face Post	1	2
3	4	5	6	7	8	9
10	11					