

***Fresh Ideas Consultants***

*Where Concepts Are Born (Sm)*

**C u s t o m**  
**Network, Hardware, Software And VoIP**  
**Telecommunications Specialist**

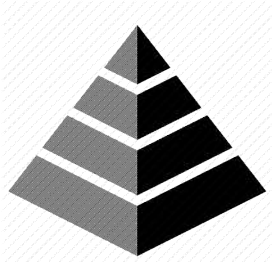
*Smart State Of The Art Technologies*  
*For*  
*Smart Thinking Businesses*

**Services Administered**

- \* Computer System Packages
- \* Multiuser/Networking Solutions
- \* Voice/Data Communications
- \* Customize Business Software Packages
- \* Program Data Conversions
- \* Development Of MainFrame Systems
- \* Troubleshooting - PC/Mainframe
- \* LAN System Maintenance Plan
- \* Overall LAN & VOIP Systems Consultation

**(845) 352-5521**

**9:00 Am - 6:00 Pm**



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### **Introduction:**

Fresh Ideas Consultants is an IT company that has been in business for over 30 years. Based in Rockland County, N.Y. we service not only our base area, but also Westchester, Tri-State and New Jersey. We provide a wide range of services as it pertains to the ever expanding technological arena.

From Mainframes to MS Servers, Workstations & Software to LANs, Wireless Business AP Points & VOIP Phone systems installations.

### **Situation:**

The Information Management Systems technology has flourished and grown to seamlessly incorporate:

- Data Processing
- Word Processing
- Spreadsheets
- Presentations
- Local Area Networks
- Network Tele-communications Information Systems & Services (Unified)

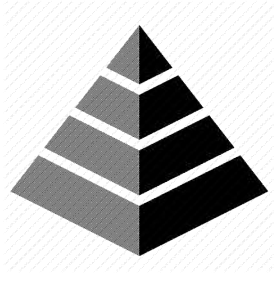


IMS is a rapidly growing business which has affix itself to every faucet of daily business no matter their niche.

### **Perplexity:**

The Information Systems industry is advancing so rapidly, that using technology as a tool to perform ones job is not only becoming more complex, but essential. Particularly when most companies do not have a dedicated corporate Information Systems or IT department to oversee the daily operations and end-user support required to keep it running smoothly. As a result, procedures that are in place, may not be effective or efficient, causing problems in productivity, which in turn effects profitability.

Fresh Ideas can assist in bridging this gap, so that organizations and businesses whether corporate or small entities, can realize and accomplish their missions and objectives.



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### **Objective:**

To assist and provide organizations & businesses with the tools and technologies required to achieve their challenged goals successfully by enhancing employee workforce knowledge and capabilities to be more productive and cost efficient. This in turn will generate an effective environment which is not only advantageous to the employer, but rewarding to the employee.

**“ Knowledge Is To The Mind” as “Ignorance Is To Destruction”**

If these words are true, then “Information Is The Key To Success”. This is what we strive to provide.

### **Statement Of Direction:**

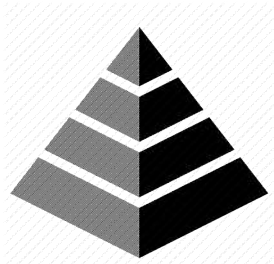
To provide various services, as an “Single Point Of Interface” provider to our clients in solving Computerization, Office Automation, LAN Networking & VOIP Phone technologies as it applies to Corporations, Organizations and other Business Based Entities.

### **Client Requests:**

Since the only constant is “CHANGE”, Fresh Ideas is committed to servicing businesses that have a need and/or update enhancing for:

- \* **Office Technologies**
- \* **Networking, Hardware & Software Purchases**
- \* **State Of The Art VOIP Telephone Systems**
- \* **Customized Software & Applications**
- \* **Data & Database Conversions**
- \* **Prefer “ Single Point Of Interface” Protocols**





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### **Advantages:**

- Systems required updates & upgrades done by qualified IT personnel.
- Maintain business technologies on the cutting edge of technologies.
- Assist with employee computer skills to obtain a better informed workforce.
- Increased employee work productivity - leads to increase company profitability.
- Enhances the ability to promote from within vs. outside hiring campaigns.
- Single Point Of Interface, thereby expediting troubleshooting solutions turnaround time.

### **Company Philosophy:**

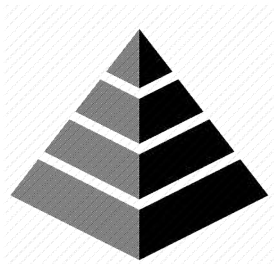
To keep our clientele on the cutting edge of technology as it relates to their goals solutions pertaining to Office Computerization, Automation, LAN Networking and VOIP Telephone Systems. More over and just as important to support and maintain client's peace of mind that when they call for assistance we will always be there.

### **Summary:**

Fresh Ideas offers a wide range of services from planning and designing Computer Information Systems to Unique Computer Generated Technologies Implementations both onsite and offsite.

### **Examples Of Services**

Assist & Implement Automated Computer Design Concepts  
Assist With Company Automated Feasibility Studies  
Local / Remote Area Networking Solutions  
VOIP Voice / Data Telecommunications  
PC Workstation Emulation To Mainframe Systems  
Troubleshooting Services For LANS/Workstations/Mainframes  
System Maintenance Plans  
Company Executive Related Training & Informational Planning  
Overall Consultations' Upon Requests



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**Affiliated And Deployed Products**

