



**Dear Community Partner,**

The Spellbound Community Giving Corp invites you to become a sponsor for its 7th annual "Spellbound Century" cycling event on **July 31st, 2021** to benefit the **Sacred Heart School** and the **Rancocas Nature Center**.

Your sponsorship will be benefiting the Sacred Heart School (SHS). SHS is a parochial school of the Diocese of Trenton nestled in the heart of Mount Holly. SHS is part of a lively community that focuses on academic excellence in a nurturing uniquely environment. The allotted funds will be used towards the purchase of new interactive technology in each classroom (i.e. Promethean, Smart, or boards of the same function).

In addition to Sacred Heart School, your sponsorship, along with the support of other organizations and businesses, will be benefiting that the Rancocas Nature Center. Operating continuously since 1977, the Rancocas Nature Center is located within the Rancocas State Park in Westampton. The Center provides year-round high-quality, public environmental and historical programming to the community, most at no charge. The allotted donation will be used to rebuild boardwalks in all areas of hiking trails where extensive repairs are needed

By donating, your business will benefit from **advertisement, recognition, and community networking**. Depending on your level of participation, you can have your logo or company name on the back of the t-shirts and other promotional items. Plus, you will have the opportunity to set up a table & tent on the day of the event to sell or promote your goods or services or to provide your businesses promotional materials for the goody bags which are being handed out to all the participants.

The Spellbound Century ride has become the *biggest independent cycling event* of the summer with over 4,500 participants over six years. The Century has historically sold out every year months in advance of the event date and it has raised over \$170,000 for various non-profit organizations in Mount Holly and Burlington County. The donated funds have been used for educational field trips, STEM learning equipment for schools, field improvements for the RV Little League, scholarships, mural projects in the Historic Downtown Mount Holly business district and the purchase of two K-9 trained dogs for the Mount Holly Police Department. The event has also promoted *Jersey Fresh* by staging rest stops along the way at local farm markets where participants can purchase fresh goods that are shipped to the end point for them

In 2021, the ride participation limit has been set at 1,100 riders and the goal is to raise \$50,000 for Sacred Heart School and The Rancocas Nature Center. We have included sponsorship information for your review. The Spellbound Community Giving Corp and its beneficiaries are all non-profit organizations and your contribution will be tax deductible. Thank you in advance for your support of this great and worthy local cause!

Truly yours,

Jorge Carmona

Event Organizer