

Director of Admission & Enrollment

Little Flower Catholic School

Full-time, 12-month position
Start Date: March 24, 2021

School Mission: *In the spirit of our patroness, St. Thérèse, Little Flower Catholic School cultivates learners and disciples committed to academic, spiritual, and personal growth in an environment that nurtures our commitment to "do small things with great love."*

Position: The Director of Admission & Enrollment is hired by the Principal and supervises and coordinates the growth and expansion of the school through efforts that are consistently complementary and compatible with the school's mission statement, policies and priorities.

In the role as the Director of Admission & Enrollment he/she coordinates and facilitates all admission inquiries and follows the application of a candidate until the student is accepted and enrolled in the school. In collaboration with the Principal, he/she oversees the institutional integrity of all publications, related marketing materials, press releases, branding, etc. of the school to prospective families.

This position reports to the Principal and is a member of the school Administration

Team. The Ideal Candidate:

- Understands and communicates the school's mission and philosophy and programs;
- Works well with parents, faculty, and administrators in school settings;
- Possesses very strong organizational skills;
- Exhibits superior communication skills, both written and verbal;
- Has strong interpersonal skills and personal qualities of integrity and responsibility and an ability to maintain confidentiality;
- Possesses a calm demeanor and the ability to multitask;
- Promotes collaboration; Seeks to be a transformative leader.
- Speaks and writes English and Spanish effectively.

Requirements: BA/BS; MA/MBA preferred; experience in admissions, preferably in an independent school setting or similar. Relevant experience in other fields will be considered.

Admissions and Communications responsibilities include but are not limited to:

- Each fall, provide measurable and achievable annual goals (3-5) and a five-year vision to the Head of School in the areas of admissions and communications;
- Adhere to established policies and procedures for student recruitment and enrollment;
- Articulate the mission of Little Flower Catholic School to potential students and their families;
- Facilitate interaction between administrators, teachers, parents, students, and their families;
- Plan, select and purchase recruitment, admissions, and enrollment materials and giveaways
- Work with students and families through the admissions process;
- Organize middle school, transfer, primary, and early learning student/parent tours;
- Organize campus visits;
- Maintain orderly records on status of applications, deadlines, etc. within on-line databases and on-line application and enrollment software.
- Coordinate re-enrollment process for returning families
- Read applications and make admissions decisions based on criteria guided by the Little Flower Catholic School mission and philosophy
- Organize and direct the admissions committee
- Schedule and plan for annual Open Houses;

- Collaborate with the Advancement group and other school departments and divisions in developing and managing marketing strategies, including production of solicitation materials;
- Provide appropriate communication on behalf of the high school with all potential partner schools;
- Communicate with partner school principals, admission directors, eighth grade counselors, and local parish pastors;
- Coordinate the selection of and training of student ambassadors;
- Coordinate the selection of and training of parent ambassadors;
- Develop marketing/recruitment strategies and outreach to the greater community;
- Assist with additional duties as assigned by the Principal

To Apply: Email the following four items to Stephen Sanchez, Principal, info@ptlittleflower.org

- Letter of interest
- Résumé reflecting educational and professional background
- Names and contact information for three professional references (to be contacted only with the applicant's permission)
- Include your last name and "Director of Admission" in the subject line of your email.