

STRAIGHT TALK ABOUT **SAVING ON THE COST OF COLLEGE**

Maximize College Financial Aid & Safeguard Your Retirement

LEARN HOW TO IDENTIFY THE COLLEGES THAT WILL FUND YOUR STUDENT



At this session, you will learn:

- ◆ How to identify schools where your student can **maximize merit-based** scholarship aid *and* save on the cost of college
- ◆ How to **target schools** that meet up to 100% of need
- ◆ How families with 6-digit incomes *can still* get **needs-based aid**
- ◆ How to send your child to an expensive **private university** for *less than* a state school
- ◆ That attending a “**reach**” school guarantees you will get \$0 merit aid and pay “sticker” price
- ◆ How to **eliminate schools** on your list that will scuttle the financial health of the *entire* family
- ◆ How to **calculate your financial aid** package *before* applying
- ◆ Make your student’s college choice a rational one, not one based on emotion

Presenter:

Robert J Falcon, CFP®, CPA/PFS, MBA

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DATE

Wednesday, October 10th

TIME

7:00 – 8:00 PM

LOCATION

**Pope John Paul II
Regional Elementary**
2875 Manor Rd, West
Brandywine, PA 19320



Pope John Paul II
Regional Catholic Elementary School

Growing in faith, Learning for tomorrow

WHO SHOULD ATTEND

**All parents with children
of any age and students
in grades 8 – 12**

RAFFLE GIVEAWAYS!!!

“Where You Go Is Not Who You’ll Be” *An Antidote to the College Admissions Mania* (Frank Bruni)