



## PJPII Silent Auction Sponsorship Tiers

<b>Diamond Sponsor \$2,000 and above</b>	<ul style="list-style-type: none"> <li>• Business logo highlighted in one month of our school's Connections online newsletter (circulation of over 1,000 subscribers)</li> <li>• Business logo on Mobile Bidding site leading up to and during the Silent Auction</li> <li>• Business logo on individual lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction</li> <li>• Logo on PJP II Silent Auction Website</li> <li>• Business logo presented during Trivia</li> <li>• Trivia Round sponsorship</li> <li>• Full Page ad in the Silent Auction Night of Event booklet</li> </ul>
<b>Platinum Sponsor \$1,000 and above</b>	<ul style="list-style-type: none"> <li>• Business logo on Mobile Bidding site leading up to and during the Silent Auction</li> <li>• Business logo on individual lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction</li> <li>• Logo on PJP II Silent Auction Website</li> <li>• Business logo presented during Trivia</li> <li>• Trivia Round sponsorship</li> <li>• Half Page ad in the Silent Auction Night of Event booklet</li> </ul>
<b>Gold Sponsor \$500 and above</b>	<ul style="list-style-type: none"> <li>• Business logo on individual lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction</li> <li>• Logo on PJP II Silent Auction Website</li> <li>• Business logo presented during Trivia</li> <li>• Half Page ad in Silent Auction Night of Event booklet</li> </ul>
<b>Silver Sponsor \$250 and above</b>	<ul style="list-style-type: none"> <li>• Business logo on a shared lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction</li> <li>• Business card ad in Silent Auction Night of Event booklet</li> </ul>
<b>Bronze Sponsor \$50</b>	<ul style="list-style-type: none"> <li>• Bronze sponsors will be listed in the event program</li> </ul>
<b>Auction Book Advertisements:</b> Please email your ad (i.e. business logo, personalized message, etc.) in a High-res PDF or JPG (300 dpi) format for quality printing to <a href="mailto:pjp2auction@gmail.com" style="color: white;">pjp2auction@gmail.com</a>	
<b>Full Page Ad (5x7)</b>	\$175
<b>Half Page Ad (2.5x3.5)</b>	\$100
<b>Business Card Ad</b>	\$50
<b>Family and Friends of PJPII</b> Donation of Goods or Services (value starting at \$100)	
	<ul style="list-style-type: none"> <li>• Name included in the Silent Auction Night of Event booklet</li> </ul>



# Sponsorship, Advertising, and Donation Form

Pope John Paul II 2020 Silent Auction

**Donation Deadline: October 15, 2020**

Auction Date: November 14, 2020

PJP II Tax ID #:  
23-1744547

## Sponsorship Options:

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| <input type="checkbox"/> | <b>Diamond Sponsor</b>  | <b>\$2,000+</b> |
| <input type="checkbox"/> | <b>Platinum Sponsor</b> | <b>\$1,000+</b> |
| <input type="checkbox"/> | <b>Gold Sponsor</b>     | <b>\$500+</b>   |
| <input type="checkbox"/> | <b>Silver Sponsor</b>   | <b>\$250+</b>   |
| <input type="checkbox"/> | <b>Bronze Sponsor</b>   | <b>\$50</b>     |

**Auction Book Advertisement Options:** (Email logo or Ad in .PDF or .JPG format to [pjp2auction@gmail.com](mailto:pjp2auction@gmail.com))

- |                          |                              |                          |                                  |                          |                           |
|--------------------------|------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------|
| <input type="checkbox"/> | <b>Full Page (5x7) \$175</b> | <input type="checkbox"/> | <b>Half Page (2.5x3.5) \$100</b> | <input type="checkbox"/> | <b>Business Card \$50</b> |
|--------------------------|------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------|

## Donated Item/Service Description:

Estimated Value of Item: \$ \_\_\_\_\_

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**Individual or Business Name:** (exactly as it will appear in acknowledgements)

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

All donations will be used at the discretion of the auction committee unless otherwise indicated by the donor.

**Please submit a check made payable to PJP II (if applicable) and return a copy of this form by October 15<sup>th</sup> to the following address:**

**PJP II 2020 Silent Auction, 2875 Manor Road, West Brandywine, PA 19320**

Contact Kate Kelly, Jenny Reece or Coree Brecker, PJP II Auction Co-Chairs, with any questions at

[pjp2auction@gmail.com](mailto:pjp2auction@gmail.com)

All donations are tax deductible in accordance with applicable laws