

Use of Neutral Words

- Connotation: Emotional associations with words
- Denotation: A word's literal meaning
- All 3 of these words have a similar denotation but different connotations. Which is positive, negative and neutral?
 - House Shack Mansion

Revise for Word Choice

Review your draft to see if you used any biased or loaded words. If so, replace them with neutral words.