



SCHOOL ADVISORY COUNCIL

Minutes: Thursday, February 23, 2017

Attendees:

Patricia Opon	Pam Steinkirchner
Debbie Reed	Annette Vela
Mitch Bates	John Garvey
Claudine Humphries	Wilson Wray

Father Clifford Smith

Opening Prayer: Father Clifford Smith

Minutes: Pending (several members absent)

Finance Report (Annette Vela):

- Provided the Quarterly Financial Projection Report
- Approximately 6 months into the budget year, expenses are on target with projections
- Enrollment renewal for current students is at highest in recent times this early in the process
- Application deadline for new students is Friday, February 24th

Pastor's Report (Father Cliff):

- For financial and pastoral reasons, have offered to extend the lease to Ava's Place for 5 more years
- There is a need for a location for over 50 Catholic Home-School families in the metroplex for students in grades 7 through 12 who are active members of St. Mark and other local parishes.
 - There will be an Open House for Catholic Home-School families on Sunday, March 26 from 2:00 p.m. – 4:00 p.m. in the East Wing of the Smyth Pastoral Center (2nd Floor).
- "Come to Mass" Program
 - 7 out of 10 "unchurched" people have never been invited to church
 - "Come to Mass" is a movement to invite Catholics and non-Catholics to attend a special Mass hosted by the local parish
 - Goal is to build into our parishes a "Season of Invitation" with five invitational moments coming one after another
- Parish Re-Registration Program is underway
 - All parish members are asked to update their basic registration information.

- Installation of Bishop Edward Burns as the 8th Bishop of Dallas was held on February 8th at the Cathedral.

Principal's Report (Patricia Opon):

- Focused on re-enrollment and new enrollment of students/families
- Many tours occurring for prospective new students and their families
- Visiting many organizations
 - "Open House" programs at Early Childhood & Day Care Facilities
 - Public Safety communities (Police, Fire, Military)
- Providing "Welcome Packets"
- Preparing for STEM Fair on May 5th (4:30 p.m. – 8:00 p.m.)

President's Report (Mitch Bates):

- Gilberto Aguilar attended a recent meeting of the Plano Chamber of Commerce for networking and promotion opportunities.
- Gilberto also made contact with a Client Relationship Executive at IMPACT Group, a relocation service company.

Marketing Report (Debbie Reed):

- Averaging 2 or more tours per day for visiting families/students
- Yard signs being utilized for advertising
- St. Mark representation during Catholic Schools Week was a success
- Monitoring the status of bills filed in the state legislature for "School Vouchers"

Technology Report (Patricia Opon):

- IPADs were recently received
- Receiving positive feedback on Chrome Books
- Video made by Intel Security utilizing St. Mark students was a success.

Facilities Report:

- Tackling ongoing beautification projects and working through roof and A/C repairs.

Closing Prayer: Father Clifford Smith

Adjournment

Next meeting: Thursday, March 20, 2017