



# Sponsorship Proposal

## 13<sup>th</sup> Annual

### “You Can Call Me AI” 5K

August 1, 2020 | Zionsville, IN



*“Sincerely, I have no words to thank you for all you have done for us. You are Joy. You are Life. You make us very happy.”*

*-Father Ronald Gauthier, Pastor of St. Anthony of Padua Parish in Croix Fer, Haiti*

For more info, Contact Event Chair  
Kim Reinhart | 317-440-0533  
[kkreinhart@gmail.com](mailto:kkreinhart@gmail.com)

# Our Purpose

The 13th Annual "You Can Call Me AI 5K Race" for the Children and Families of Croix Fer, Haiti will be hosted on August 1, 2020 in Zionsville, Indiana by St. Alphonsus Liguori Catholic Church.

In 2008, St. Alphonsus Liguori Catholic Church developed a unique relationship with the school and church of St. Anthony of Padua in the mountainous region of Croix Fer, Haiti. During our most recent visit, we realized the impact we've made to over 3,000 families in the community by providing warm meals, clean water, education, medical attention, and micro-loans to its people.

# Our Continued Impact

- **Expand** educational opportunities for the children by assisting with salaries and professional development opportunities for their teachers;
- **Provide** a nutritious meal during each school day for each student and provide continued support for the meal preparation, to include propane and cook support;
- **Create** a safe and comfortable environment for children to eat and socialize during the day by building kitchen and cafeteria buildings. These buildings are now also used for community-wide events;
- **Support** talented high school graduates to attend colleges in Haiti and contribute to the future educational and medical well-being of the Parish and community through educational scholarships;
- **Support** the St. Anthony of Padua Parish dispensary by assisting with salaries for nursing support so that minor medical care can be provided on-site daily to the community of Croix Fer;
- **Currently building** a community well owned by St. Anthony of Padua that provides continuous access to clean and safe water to those in the village and the Parish Rectory.

# Our Goal

In addition to the ongoing programs listed above, St. Alphonsus Liguori Catholic Church is determined to:

- **Improve** the health and well-being of the children and families of St. Anthony of Padua Parish and the surrounding community of Croix Fer, Haiti;
- **Provide** the necessary audio-visual equipment to accommodate family-friendly movie nights in the recently finished community center.

Our goal is to fund these efforts with an annual projection of **\$40,000**. *We hope you will consider joining us in this ongoing mission.*



# Partnership Opportunities

We have many levels of sponsorship available. Please see the attached for more details. Thank you for your sincere consideration, and we hope that you will be joining us in making this year the best yet for the families of Croix Fer, Haiti.

## \$2,500 – Gold Sponsor

- Community Friends, Bronze, and Silver Sponsor benefits **PLUS**,
- Sponsor logo prominently presented on banner displayed on highly visible Hwy 334 (1870 W. Oak Street, Zionsville, Indiana 46077) the week prior to and weekend of event (traffic count @13,000 average daily count (ADC)\* INDOT 2016)
- Logo (3"x10") placement on event t-shirt (anticipated distribution: 400)

## \$1,000 – Silver Sponsor

- Community Friends and Bronze Sponsor benefits **PLUS**,
- Logo (3"x5") placement on event t-shirt (anticipated distribution: 400)
- Logo promotion in all print media and marketing materials

## \$500 – Bronze Level Sponsor

- Community Friends Sponsor benefits **PLUS**,
- Sponsor logo included on sponsor banner on highly visible Hwy 334 (1870 W. Oak Street, Zionsville, In 46077) the week prior to and weekend of event
- Logo (2"x3") placement on event t-shirt (anticipated distribution: 400)

## \$250 – Community Friends Sponsor

- Family/company listing in print material (no logo)
- Direct corporate landing page on event Facebook page with no expiration date.  
[www.facebook.com/HaitiZville](http://www.facebook.com/HaitiZville)
- Family/company listing on St. Alphonsus Liguori website: [www.zionsvillecatholic.com](http://www.zionsvillecatholic.com)
- Opportunity to offer promotional items to 400 runners that they can take with them
- First rights on all future You Can Call Me A! 5K's

**For more info, contact event chair, Kim Reinhart:  
317-440-0533 | [kkreinhart@gmail.com](mailto:kkreinhart@gmail.com).**

**Commitment by May 31, 2019. Payment due June 30, 2020.  
All final print specifications due July 5, 2020.**





## YES! We would like to join your mission!

Thank you for your commitment to supporting the partnership between St. Alphonsus Liguori Catholic Church and the school and church of St. Anthony of Padua. By completing this form and signing below, you agree to become a sponsor of the **13<sup>th</sup> Annual "You Can Call Me AI" 5K** in Zionsville, IN. In return, we agree to provide you the sponsorship benefits associated with the level indicated.

All donations to this 501(c)(3) are tax deductible and 100% of proceeds will be used to fund Haiti programs.

Sponsorship Level: \_\_\_\_\_ Total: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Included

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please make all checks payable to St. Alphonsus Liguori Catholic Church with "Haiti 5k" or "You Can Call Me AI" in the memo line. Online payments accepted, please contact Kim for more details. (317)440-0533**

**This form, along with payment should be mailed to:**

St. Alphonsus Liguori Catholic Church  
Attn: Haiti 5K  
1870 W. Oak Street  
Zionsville, Indiana 46077.

**Design specs, logo pdf and links to corporate website to be emailed directly to:  
Kim Reinhart at [kkreinhardt@gmail.com](mailto:kkreinhardt@gmail.com)**