

Capital Campaign Overview

A Capital Campaign is an intensive effort to raise a significant sum of money for nonrecurring parish needs over a specified period of time and can be a powerful extension of stewardship practices within a parish community. A Capital Campaign should be a carefully planned and executed program with a clearly defined need and period of redemption based on the principles outlined in the *USCCB's Pastoral Letter on Stewardship: A Disciple's Response*.

A campaign that has been developed and carried out with understanding and respect for the themes and convictions within this Pastoral Letter will not only provide resources for physical growth, but also spiritual growth and the building up of the faith community. A fund raising plan rooted in true Catholic stewardship is never about begging for money. It should always provide an opportunity to live out the call to discipleship giving back to God that which is God's.

A Stewardship Approach to fundraising:

1. Your fund raising activity should offer an opportunity to live out who we are as Christians and what we, as Catholics are called to do as disciples of Jesus.
2. Stewardship is a way of life not a program. Engaging a stewardship community and developing servant leaders will empower your parish.
3. Your fundraising should not only fit the larger projects of the parish, it should also serve it.

Seven (7) components of a successful Capital Campaign rooted in stewardship.

1. Prayer
2. The Case Statement for Support
3. The Leadership
4. The Gifts Prospectus
5. The Timeline/Schedule
6. The Budget
7. Four (4) Phase Fundraising Plan
 - ❖ Preparation Phase
 - Feasibility Study
 - Materials Development
 - ❖ Active Phase
 - Quiet/Leadership Solicitation Phase
 - General Solicitation Phase
 - ❖ Follow Up Phase
 - ❖ Redemption Phase

The Development and Planning staff is well experienced and well informed of the best practices guided by the *USCCB's Bishop's Pastoral Letter, Stewardship: A Disciple's Response*. A director will support and guide the pastor and parish leadership through every phase of the campaign. For more information or to schedule a meeting, please contact Rick Jeric, Executive Director at 614-241-2550 or toll free at 1-877-241-2550 or email rjeric@colsdio.org.