

St. Joan of Arc Spring Festival 2017

22412 Overlake Saint Clair Shores, MI 48080

Dear Valued Sponsor,

St. Joan of Arc Catholic Church will be holding its **48th annual Spring Festival on May 19, 20, and 21, 2017.**

This parish event is one of the biggest and best festivals on Metro Detroit's Eastside, drawing thousands of families and friends to enjoy rides, games, food and entertainment for all ages.

St. Joan of Arc serves almost 3,5000 families and its school has an enrollment of over 400 children. The vast majority of these families, students, and their friends live and shop in the surrounding community.

With that in mind, we invite you to become a festival sponsor! Please see the attached document for additional details including sponsorship levels and pricing for this unique advertising opportunity. Reserving your spot is easy, just complete the Sponsorship form, and return it with payment & all ad copy for the sign to:

Make Checks Payable to:
Saint Joan of Arc
22412 Overlake Saint Clair Shores, MI 48080
Attn: Advertising Chairman

Credit Card Payments:
In person or by phone at the Parish Center, (586) 777-3670

The deadline for ad reservations and copy is **May 4, 2017.**

We hope that if you have not been able to participate in the past that you will consider it now. The sponsors are visible in the food/entertainment tent, Bingo Room, and throughout the event.

On behalf of St. Joan of Arc Catholic Church, thank you for your continued support of our church and school. Please feel free to contact me at the phone number or e-mail address listed below with any questions.

Sincerely,

Colleen Totty
Advertising Chairman
(248) 505 - 9277
colleen.totty@gmail.com

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SPONSORSHIP OPPORTUNITIES

MAJOR SPONSORS:

____ **Perimeter Fencing Sponsor:** \$750.00

Sponsor the Festival perimeter fencing. The fence will remain in place during the entire time that the festival is open.

Features:

- 4' x 6' Banner hung on the perimeter fencing (between Overlake & St. Joan, facing Mack) for the duration of the festival.
- Mention in press for Festival.

____ **Band Sponsor:** \$500.00

Sponsor the band in the Entertainment Tent Friday and Saturday nights. The tent remains open during the entire day and night that the festival is open.

Features:

- 4' x 6' Banner hung behind the bandstand for the duration of the festival.
- Recognition announcement by the band both Friday and Saturday nights and mention in press for Festival.

____ **Bingo Room Sponsor:** \$300.00

Sponsor the Bingo Room.

Features:

- 4' x 6' Banner hung in the Bingo Room for the duration of the festival.
- Mention in press for the Festival.

ADVERTISING SPONSORS:

____ **Advertising Signs:**

Features/Options:

- 2' x 3' signs hung prominently in the Festival Area.
- Please select signage location:
 - ____ Entertainment/Food Tent \$125.00
 - ____ Bingo Room \$75.00
 - ____ Both Entertainment/Food Tent **and** Bingo Room \$175.00

*Sponsor Deadlines are due by **May 4, 2017**.

** Email all ad copy for the sign in high resolution format (.eps or .pdf) with your reservation to colleen.totty@gmail.com.