

**PLAY LIKE
A CHAMPION
TODAY**

A Team for Every Child

Champion Coach Note

Educating and Forming Champion Coaches

What is Your WHY?

Name a coach who made a difference in your life and WHY?

This question begins every *Play Like a Champion* Coach Clinic, prompting coaches to reflect on their coaching philosophy. Once they've had a chance to share their answer with their peers, we ask coaches to consider how they want to be *more* like that coach or *less* like that coach; considering how they can have a lasting, positive impact on the young athletes they coach.



With fall seasons underway, we believe it is critical that coaches begin the year by reflecting on their purpose - finding inspiration that roots them in the value of coaching and the power of sport to develop young people. When thinking about your role, author and motivational speaker Simon Sinek encourages leaders to [Start with Why](#). As Sinek suggests, this short but powerful question can have a dramatic impact on how we think, act and communicate. Take a moment to answer this question yourself:

Why do you coach?

The next philosophical questions we encourage you to consider comes from author Steven Covey. In his bestselling book [The 7 Habits of Highly Effective People](#), Covey exhorts us to "[Begin with the End in Mind](#)." As coaches, we can do the same:

At the end of this season, what do you want to have accomplished with your team?

At the end of your coaching career, what do you want your legacy to be?

(These should be more than physical or competitive outcomes!)

We challenge you to reflect upon and write your responses to these questions. Place this paper with your WHY and your END GOALS on your desk or somewhere prominent in order to keep your WHY top of mind throughout the season.

As you consider these questions, take a moment to [watch the short video above](#), as *Play Like a Champion* Trainer, Coach and Motivational Speaker Kory Minor puts this into perspective and shares his "End Goal" for coaching.

Many are the plans in the mind of a man, but it is the purpose of the LORD that will be established. ~ Proverbs 19:21

The Friday Morning Rally Returns!

The Friday Morning Rally makes its triumphant return from summer vacation later this week! A **free**, weekly roundup of news and notes for coaches, parents and administrators, *The Rally* is a must-read for anyone in



the world of youth and high school sports. Each week we gather the latest news and most relevant articles from across the internet, delivering them to your inbox every Friday morning. All you have to do is sign-up via the link below and we'll add you to the list!

So what are you waiting for? Get the news and information you need each week to stay up-to-date and improve your program. Click below to sign-up for this week's issue.

Sign-up for FREE: The Friday Morning Rally Newsletter

A Prayer for Coaches

Gracious God, I thank you for calling me to the ministry of coaching. Help me to answer that call with a generous spirit. Enable me to be a good coach, skilled, informed, fair-minded and caring. Let me see beyond the rules of sports and capture their spirit. Grant us the wisdom to see that athletics are not only about healthy bodies but healthy minds, that sports are not only about victory but enjoyment, that competition is not only about winning but building community.

Let the example of Christ inspire and guide my coaching so that I never lose sight of the dignity and worth of each and every person whom I coach. Help me to follow that example by coaching not only by instruction but by encouragement and love. Lord, keep me mindful of Your presence in my life and teach me and my athletes to be grateful for your many blessings.



We ask this through Christ, our Lord. Amen.

Play Like a Champion's "Daily Prayers for Champions" page has been updated! Visit www.playlikeachampion.org/daily-prayers for more than 200 prayers plus resources that can help you and your team grow closer to God while participating in sports.

**Access Resources & Learn More at
www.playlikeachampion.org**

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