



**Benedictine Sisters**  
Elizabeth, NJ

## **NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Benedictine Sisters of Elizabeth, NJ**

**3/24/2021**

### **Benedictine Sisters of Elizabeth Hire Tiffany McQueary as Director of Marketing and Advancement**

This is a brand new position for the Sisters as they think about future needs of the monastic community.

**Elizabeth NJ, March 24, 2021.** The Benedictine Sisters of Elizabeth, a monastic religious community, welcomes Tiffany McQueary as the Director of Marketing and Advancement. Ms. McQueary was previously the Chief Advancement Officer at Marist High School for 5 years and brings 12 years of non-profit experience to the Benedictine Sisters of Elizabeth.

“I am so happy to have the pleasure of working for the Benedictine Sisters. I am looking forward to working with them to achieve their future goals,” said Tiffany McQueary.

While at Marist High School, Ms. McQueary stabilized the enrollment while the Director of Marketing and Admissions, increasing school enrollment by 7% in her first year. She was later promoted to the Chief Advancement Officer position, where in her second year she ran a campaign to save the school, which resulted in Marist High School remaining open for an additional three years after it was due to close. Ms. McQueary said it was important to ensure that every student she recruited to attend Marist High School graduated and that was accomplished. Her commitment to seeing things through is something she will surely bring to the Benedictine Sisters of Elizabeth.

The Benedictine Sisters of Elizabeth began their search for a Director of Marketing and Advancement back in the spring of 2020.

“We are so pleased that Tiffany has decided to bring her skills and talents to our community. In her first few months she has accomplished a lot of foundational work to set us up for the future” said Sr. Mary Feehan, Prioress of the Benedictine Sisters.

Tiffany McQueary holds a Bachelor of Arts in Psychology from New Jersey City University and a Master’s in Public Information from Rutgers Newark University. She graduated from both universities with honors. Ms. McQueary has an expertise in marketing technologies and constituent relationship management systems.

Tiffany McQueary will be working to help ensure that the Benedictine Sisters remain connected to all the families, friends, benefactors, oblates, and alums. Ms. McQueary will also help with the development needs of the monastic community.

### **About The Benedictine Sisters of Elizabeth, NJ**

The first Benedictine women in America arrived in the United States in 1852 from Eichstatt, Bavaria. Several Sisters from there opened a house in Newark, NJ, in 1857 and in 1864 three Sisters from the Newark house opened a convent at St. Michael’s Parish in Elizabeth to teach predominantly German children. In 1868, the Elizabeth Sisters became an independent community with Sister Walburga Hock as their first prioress. A year later the new community moved from Saint Michael's parish to a new Saint Walburga Convent built by Father Henry Lemke on Magnolia Avenue. In 1923 the community moved to its present site on North Broad Street and is now known as The Benedictine Sisters of Elizabeth at Saint Walburga Monastery. The work of the Sisters expanded and changed from its original mission to German immigrants to include education, healthcare and spirituality. At various points in its 150 year history the community has had mission houses in New Jersey, New York, Washington, DC, Maryland, Ohio, Pennsylvania, New Hampshire and Ecuador. At present the community's ministries are located within New York and New Jersey.

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