

HOLY CROSS ACADEMY

SAC Meeting

11/4/2019

6:30 PM - SCHOOL LIBRARY

AGENDA

Sub-Committee Reports (6:30 - 7:30 pm)

1. Recruitment, Retention and Financial Development (30 min)

- Letter to families - (Leslie, Sandra)
- Retention survey to families - (Rich)
- Research on how our 8th graders have tested at high schools - (Erin)
- Develop a digital marketing strategy - (Nick)
- Annual Fund and legacy donations - (Nick, Sandra, Sheila D, Kristen G and Carol Boston)
 - Discuss annual fund letters and follow up plan
 - Ellen Kline, Mike Killmeyer and Regional Board Members fundraising discussion

2. Academic Excellence (20 min)

- Reach out to high schools to develop a list and spreadsheet of the high school expectations (math, science, social studies, English) (Maureen)
 - How do we develop marketing material around our academic standards?
 - One page marketing brochure with bullet points around 'Standards'
- Contact preschools to inquire into their 2, 3, 4, and Pre-K programs and curriculum to see how they compare to ours (Kristen)
- Implement programs that have been discontinued - Spelling Bee, Geography Bee, Read Across America, Do the Write Thing, Poster Contests, STEM Day, extracurricular Math Activity - (work closely with Mrs. O)
- Implement Air Force Association's Cyber Patriot National Youth Cyber Education

3. Student and Faculty Culture (10 min)

- Communicate efforts on school culture through a newsletter
- Develop programs relative to bullying and improving school culture (Work with School Counselor?)

Important Updates (7:30 - 8:00 pm)

1. Update on Signage for Outside of HCA Building - Amy Conaway (5 min)
2. Mrs. Osekowski's Input and Updates (10 min)
3. Non-SAC Member Discussion Topics (TBD)(15 min)