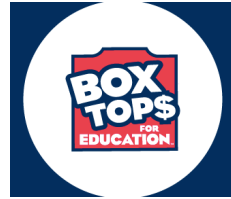


# Grab Your Phone!

## The Box Tops for Education Program is Going Digital!

Here's how it works:



- Download the new Box Tops App ([iTunes](#) or [Google Play](#)) - it's free
- Create an account with your email address, enter 15237 and select Holy Cross Academy from the list of schools
- Scan your grocery store receipt (There is not an actual barcode to scan but the app will show you step-by-step how to capture your receipt)
- Note that your receipts must be scanned within 14 days of purchase
- Items with the new Box Tops label will be automatically credited to HCA
- Track your contributions as well as HCA's running total!

**TRADITIONAL BOX TOPS CLIPS ARE BEING PHASED OUT OF PRODUCTION, BUT MAY CONTINUE TO BE FOUND ON MANY PRODUCTS THROUGHOUT THE STORE. YOU CAN STILL CLIP AND SEND THEM TO SCHOOL. LOOK OUT FOR A CONTEST NEAR THE BEGINNING OF SCHOOL. EVENTUALLY THE BOX TOPS PROGRAM WILL BECOME DIGITAL-ONLY. PARTICIPATING BRANDS ARE STARTING TO CHANGE THEIR PACKAGING FROM A TRADITIONAL BOX TOPS CLIP TO THE NEW BOX TOP LABEL.**



**CLIP:** Traditional Box Tops clips are being phased out of production, but you can still send unexpired clips to school. Every valid Box Tops clip is worth 10¢.



**SCAN:** If you see this label, do not send it to school. Use the new Box Tops app to scan your store receipt within 14 days of purchase. The app will find participating products and instantly add Box Tops to your school's earnings online.