



Annual Catholic Appeal 2020

DIOCESE OF BROOKLYN

WE ARE THE CHURCH, **TOGETHER**

Dear Pastors, Administrators and Volunteers:

What's inside this week's e-blast:

- Annual Catholic Appeal Commitment Weekend Save the Date
- Opportunity to Promote Electronic Giving
- Parish Stewardship Program: PROGRAM BENEFITS
- Evangelization Scholarship – Deadline Extended!

2020 ANNUAL CATHOLIC APPEAL - COMMITMENT WEEKEND (OCTOBER 3 – 4TH)

With your cooperation and that of your parish staff and volunteers, we plan to conduct a commitment weekend during the weekend of October 3-4th. Through this appeal, we will be asking the faithful to support the reawakening efforts of our Church in Brooklyn and Queens.

Please anticipate instructions and materials in the weeks ahead. In the interim, if you have not done so already, we encourage you to consider featuring the ACA webpage link on your parish website, annualcatholicappeal.org

OPPORTUNITY TO PROMOTE ELECTRONIC GIVING

While COVID-19 has many of us feeling overwhelmed and disconnected, using electronic giving, and clearly communicating its value to your church family will keep parishioners connected. We encourage you to read and share, by way of email or on your parish's social media page, this article and call to action entitled, [**Your Parish Needs Your Support Now More Than Ever**](#), written by His Excellency, Bishop Nicholas DiMarzio.

Please consider using this sample blurb on your parish Facebook page: Your generosity and commitment have helped sustain this parish during the most difficult times. We thank you for your unwavering support and encourage you to read the recent article written by His Excellency, Bishop Nicholas DiMarzio, entitled [**Your Parish Needs Your Support Now More Than Ever**](#). To begin supporting our parish now, please go to (e-giving URL or parish website) or text the word Sunday to (text-to-give number)



Parishioners pray at the Shrine Church of Our Lady of Mount Carmel in Williamsburg. (Photo: Jeffrey Bruno)

PARISH STEWARDSHIP PROGRAM –PROGRAM BENEFITS



The Parish Stewardship Program, formerly known as the Increased Offertory Program, has been redesigned to address each parish's unique and pressing needs.

A major component of this program is informing parishioners of the ways they can support their parish and encourage **intentional** giving. Many parishes have already met with directors to begin crafting mailing materials. For those that are still in the process of confirming your appointment, please accept this invitation to being the planning process.

These are just a few of the **benefits** of this newly redesigned Program:

- You will have a designated director to work with you on crafting a **personalized plan focusing on your needs**.
- The Diocese is paying for parishes to have an assigned director.
- The **only cost to your parish is the mailing cost**. Each parish will be able to determine their own prescribed mailing list.
- The Program is focused on **sustained and intentional giving** which we hope will generate a sustained increase to your weekly Sunday offertory.

If your parish has not submitted a mailing list, please send your parish roster of parishioners with envelope numbers and all updated contact information, including available email addresses and telephone numbers to offertory@cfbq.org

EVANGELIZATION SCHOLARSHIP: DEADLINE EXTENDED!



Futures in Education
FOR BROOKLYN AND QUEENS
Changing Lives Through The Gift Of Education

Financial aid is available!
2020-2021

Financial aid is available for eligible students in grades K-8, who in September 2020 would be entering a Catholic school in Brooklyn or Queens from public school. Please encourage families with students in your religious education classes to apply.

Although the July 24th deadline passed, we will continue to accept applications from families through the Fall. Awards will begin with those applications completed before the deadline and continue on a rolling basis as available funding allows. For more information and to apply, please visit our Futures in Education website: <https://futuresineducation.org/scholarships>.

For additional assistance with outreach or any other questions, contact your Parish Field Representative today. You may also contact Catholic Foundation for Brooklyn and Queens at 718-965-7375 or info@cfbq.org.

[Catholic Foundation Staff Contact Listing](#)

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