



Dear Educator,

The Rockland Boulders, Active International and Scholastic Book Fairs will continue their partnership, to promote literacy in our schools. Continuing with our success over the last five years, we invite your school to participate in this year's "Read for the Boulders' Record" a reading program exclusively for the schools in Rockland and surrounding counties. This year's challenge will run from April 16th through May 4th, 2018. Last year nearly 40 schools participated!

(Note that the Scholastic Read for the World Record Program runs throughout the summer. Schools should encourage their students to continue logging reading minutes throughout the summer through this online program.)

If you choose to participate in the "Read for the Boulders' Record", your school will be provided with the following items:

1. Contest instructions and rules.
2. A letter to copy for parents.
3. A paper tracking log for your students to record their reading minutes.
4. A reporting spreadsheet to track students' minutes.

In order to participate, you agree to the following conditions:

- The Rockland Boulder Challenge will run from April 16, 2017 through May 4, 2018. Only out-of-school reading counts. This can include books from school curriculum or self-chosen books.
- Minutes may include time parent or guardian reads aloud to student.
- We encourage strongly that participating schools run at least one book fair during the school year 2017-2018 to provide access and choice to reading material.
- Each school must designate an administrator of this program.
- The administrator will be given a reporting spreadsheet, a copy of which should be given to each participating classroom teacher. Teachers will use this to enter their student's names and to log reading minutes throughout the competition.
- Each administrator will then use the reporting spreadsheet to compile the students' reading minutes for the entire school.
- Reading minutes are logged as follows:
 - Students will record their reading minutes on their logs, have their parent or guardian sign the logs, and return the logs to their classroom teacher weekly.

- Classroom teachers will be responsible for logging their classroom minutes on to the reporting spreadsheet provided.
- Teachers submit classroom reporting spreadsheets to program administrator for compiling of entire school.
- Program Administrator sends one report for the entire school to Scholastic Project Liaison by May 11th.
- *Student prizes are as follows:
 - **Single** - read at least **400** minutes: A participation certificate plus 2 tickets for a specified Boulder's game.
 - **Double** - read at least **600** minutes: A participation certificate plus 4 tickets for a specified Boulder's game
 - **Triple** - read at least **800** minutes: A participation certificate plus 4 tickets for a specified Boulders game plus an additional 4 tickets for any Boulders home game on a Sunday, Monday, Tuesday or Wednesday in August.
 - **Home Run** - read **1200** or more minutes: A participation certificate plus 4 tickets for specified Boulder's game plus 4 tickets for any Boulders home game on a Sunday, Monday, Tuesday or Wednesday in August and first pitch at a specified Boulder's home game with T-Shirt.
 - Top Overall Reader: recognition at a Boulder's game on field, autographed baseball and photo with manager and Boulder Bird.
- *Student prizes are as listed and not cumulative
- Teacher/Program Administrator/Principal prizes are as follows:
 - Any teacher that has their classroom participate in this challenge, the Program Administrator and Principal will be awarded five ticket vouchers for any Boulders' game for the 2018 Season plus a 10% off merchandise coupon for team store.
- Top six schools with most reading minutes will win:
 - 1st place: \$1500 Scholastic Dollars plus a discount on tickets for any school day during the 2018 season and recognition at the game
 - 2nd place: \$1000 Scholastic Dollars
 - 3rd and 4th place: \$500 Scholastic Dollars
 - 5th and 6th place: \$250 Scholastic Dollars

If you have any questions, please feel to reach out to Patty Zollinger, Project Liaison at (845) 270-0973 or pzollinger@scholasticbookfairs.com or Lynne Fiorica, Field Manager at (800) 822-3247 Ext 2228 or lfiorica@scholasticbookfairs.com. Thank you and we hope you will consider participating so together we can have fun promoting literacy at your school. We appreciate your efforts in encouraging students to become lifelong readers.

