

## Pastor's Column

### **Mailed Bulletins ending; Bulletins available in church or by email**

I met recently with the representative of our bulletin provider, the J.S. Paluch Company. Paluch has been printing the St. Francis Parish bulletin for many years, providing 2,100 bulletins per week, of which about 1,800 are mailed to registered parishioners.

Paluch has provided the bulletin to us at no cost in exchange for the receiving revenue from our bulletin advertisers. Paluch has been returning that revenue to us to cover our cost of mailing the bulletin each week. It was a sweet deal for us and a magnanimous gesture by Paluch.

Beginning December 1, due to escalating costs and diminishing advertisement revenue, and in an effort to be better stewards of the resources of trees and paper, Paluch will provide only 1,000 bulletins a week and no subsidy check for mailing them. As a result, we will stop mailing bulletins at the beginning of December. This is an opportunity for our parish to take seriously the charge of Catholic social teaching to be good stewards of the earth's resources that God has provided for us.

Paper bulletins still will be available at church each week. In addition, everyone who registers his or her email address with Paluch will receive a free email link to the bulletin each Saturday morning. We are grateful that Paluch offers this service. We will continue to post the bulletin on our parish website every week as well.

I know that the end of mailed bulletins may disappoint some. We were the last Catholic Church in Jefferson Parish to be mailing paper bulletins. Let us know if we can help you register for an emailed bulletin. And thanks to the Paluch Company for being so generous to us with their financial resources for so many years.

God bless,  
Fr. Joe

**How to register for emailed bulletin:** Go to [www.jspaluch.com/BulletinSubscribe.aspx](http://www.jspaluch.com/BulletinSubscribe.aspx), and enter LA for Louisiana. A list of churches will appear. Scroll down to St. Francis Xavier Church in Metairie and click onto it. Fill out your personal information and email address and hit "Submit." You are registered and will receive a Saturday morning link to the parish bulletin.