

No Minutes of November 17, 2016 CSGK Board: No Meeting

Email Motion & Submitted Reports Below

November 17, 2016 Email

Motion: Clark moves to approve the board package which includes the minutes from our October electronic meeting and other reports included in the consent agenda; Bradshaw seconds. Motion passes.

Motion: Clark moves to approve the one month ending October 31, 2016 financial statements; Bradshaw seconds. Motion passes.

St. Monica Principal Report

Administrative Position: St. Monica Principal

Administrator: Becky Reits

Month Report: November

Brief summary of meeting/activities since last report:

Mission and Catholic Identity:

- The fall Parent/Student Bible & Catechism Study concluded with third graders on Tuesday, November 15.
- The seventh and eighth grade Saint Museum on November 1st, created for and shared with all grade levels, was very well done.
- Thirty-some students participated in the "Guess the Saint" contest on November 1st. We thank Fr. Farrell, Fr. Anthony, Fr. Andrew, and Fr. Van for participating in the contest.
- We prayed an All School rosary on Monday, October 31st, led by our Student Council, to conclude our rituals of the Month of the Rosary.
- The school prayed for vocations each day last week to commemorate National Vocations Awareness Week.
- The Student Council is working hard to encourage students to bring in donations for the parish Thanksgiving baskets that will be distributed on November 19th.
- Second grade will walk to Park Place Assisted Living facility on Tuesday, November 15 to visit the residents and bring joy to the lives of others.
- Sunday, November 12 marked our second Student-led 9:30 Mass followed by Coffee and Donuts in the Parish Community Building.
- Fr. Farrell enrolled all teachers and students into the Brown Scapular after Mass on Wednesday.

Academic Excellence:

- Teachers are working on instructional goals this school year, through the iObservation platform. Most teachers prefer to videotape lessons to measure growth, so a school camcorder has been purchased with memory cards for each teacher for use in building their teaching portfolios.
- Teachers are focusing on new STREAM initiatives, disaggregating NWEA MAP data, and creating common summative reading assessments within grade divisions this school year, while working to effectively implement the new diocesan science curriculum.

- Mrs. Hammer is representing our school on the ELA curriculum development team. This team's work is scheduled to be completed by January. At that time, our teachers will develop Stages 2 and 3 of the curriculum.
- Sixth grade students completed their study of water filtration systems this week. Their presentations showcased a deep level of learning throughout the course of the project. It was impressive work.
- Three of our newest eighth grade students are taking Spanish II at HCP.
- Becky is working with Brian Kosmerick to address some parent perceptions about our academic expectations and the preparedness of our students for the rigors of HCP. I hope to report progress on this in December.

School Governance:

- The Early Childhood and Kids' Klub programs were inspected at the end of October. Four violations were cited that were also addressed in a recent Corrective Action Plan submitted by the school on November 10.
- The state required lead risk assessment was completed two weeks ago. We are waiting on a finalized and detailed report of the sample results.

School Funding:

- The eighth grade spaghetti dinner at Bucky's Café was very well attended on Wednesday, November 9th. The eighth graders did a phenomenal job serving customers. It was a nice gathering of families!
- Boosters hosted their first-ever Trivia Night on Saturday evening, November 12. Seven tables of parents and teachers participated in raising funds for our school. Thank you to all LAC members who supported this new fundraising adventure for our school.
- New tables and chairs have been ordered for room 113.

Marketing/Enrollment Committee

Chair: Sarah Gillig, CSGK Enrollment Director

Members: Andra Zommers, Becky Reits, Brian Kosmerick, Msgr. Martin, Liz Peot, K. Kavanaugh, Cathy Schneck

Month Report: October and November 2016

Date of meeting/activities: November 16, 2016

Attendance: Sarah Gillig (Chair), Mike Ogrin (St. Monica), Liz Peot (St. Augustine)

Pastor: TBD

Hackett: TBD

Mission and Catholic Identity:

We plan to begin planning the Marketing plan for the CSGK. Will follow up with a report at the meeting on Friday, November 18, 2016

School Funding:

The committee discussed their goals for the 2016-17 academic year which include:

- Developing a Marketing Plan for the CSGK
- Promoting consistency in the use of Renweb across all three schools
- Developing marketing materials that have a consistent look across all three schools.

Next Meeting Date: Wednesday, November 16; 8:30 am at St. Augustine School

Action/Motions required of Board (if any): none

Enrollment Review

CSGK Staff: Sarah Gillig

Month Report: November

Brief summary of meeting/activities since last report:

Mission and Catholic Identity:

The Enrollment Committee will meet this Wednesday at St. Augustine. We are beginning to work on a CSGK marketing plan.

The Advancement Team hired a photographer (Chris McGuire) to shoot photos for marketing use across the CSGK. The photos look great and are already in use; see the CSGK website for a look at some of the updated photography.

In continuation of the Latino Enrollment Initiative, HCP traveled to St. Joseph for the Spanish mass. Parent Ambassador, Jim Carr, made an announcement in Spanish at the end of Mass inviting families to the annual Open House.

HCP OPEN HOUSE UPDATES

- The event was a success, held Thursday, November 3, 2016.
- Three families won a \$1000 scholarship
- New this year: Student Testimony by Colin Tichvon
- New marketing this year: Lori Moore show, Catholic Radio, Facebook Event Boosts. Twitter Announcements, and student ambassador visits to parish religious education classes to promote the Open House.
- Feedback surveys were sent to families who attended; survey responses so far are positive. I have received very positive remarks with some good suggestions for improvements.
- Number Attending 2016: 62 students 2015: 62 students

High School Placement Test dates are: December 10 and January 21. Prospective students register for one of these dates on the HCP website. A postcard reminder has been mailed to each family with an 8th grade student in the CSGK and any 8th grade students who attended the open house.

Last June, The Catholic Schools of Greater Kalamazoo conducted a survey about the reasons families choose a Catholic education. Nina Laney and Sarah DeMott from the Diocese worked with me to prepare a marketing piece reporting the results from the survey. We gave each parish these marketing pieces to insert in the bulletins. (There will be copies available at the meeting on Friday.)

St Catherine Marketing Focus Group Update- Father Ken, Father Jacobs, Brian Kosmerick and I met to discuss the feasibility of such a focus group at St. Catherine. We began to look at the pool of students at St. Catherine who may want a catholic education and we discussed the types of marketing St. Catherine families would respond to.

Enhancing Community Committee

Board Position: CSGK Secretary

Board Member: Susan Bradshaw

Month Report: November

Brief summary of meeting/activities since last report:

Catholic Identity:

- The next scheduled group mass attendance is Sunday, November 20th. Hackett's National Honor Society members and advisors (Ms. Luzenske and Ms. Johnston) are scheduled to attend the 11:30am Mass at St. Thomas More Student Parish. Pastors, parish personnel, advisors, and students have all been sent reminder communications regarding the scheduled Mass.

Susan and Brian will be meeting in December to devise ways to strengthen the communication process for this initiative.