

2020 ACA In-Pew Appeal Script

For use by the Pastor/Celebrant at all Masses on Commitment Weekend (February 15 and 16).

We recommend that the pastor -- or if the pastor is unavailable, the celebrant -- lead this streamlined in-pew process. The entire process will take about 5 minutes.

After giving a brief homily on the readings of the day, follow this plan for guiding parishioners through the process of completing their In-Pew Pledge Envelopes.

Comment on the goal of increasing participation.

“Last year we as an Archdiocese received 7,909 pledges and wouldn’t it be great to increase that this year! Every pledge will matter to those we seek to serve, and **your generosity will bless you most of all**. Consider this to be an act of faith and of love on your part and take joy in being a part of the great mission started by Jesus himself. It is a wonderful gift to provide for all the great work made possible by the Annual Catholic Appeal throughout our local Church.

Parish Rebates

This year, Archbishop Coakley implemented a rebate program where we will keep 50% of funds raised over goal for a local project. In our parish, these funds will go towards _____

Start instructions for in-pew process.

“Let us now take a few minutes to respond to the 2020 Annual Catholic Appeal together. Please pass down the In-Pew Commitment Envelopes and pencils from the end of the pew. On the bottom half of the envelope, please print your name and contact information and indicate whether you have already made your pledge or are making a pledge today. If you have already made your 2020 ACA pledge, thank you!

To make a pledge today, fill out the sections on the tear off portion:

- The top has suggested pledge plans. Please take a moment to look these over. Every pledge will help us reach our parish goal and make a great impact in many lives. The ten-month pledge plan makes it easier to give a sacrificial gift over the course of the year. The \$250.00 pledge or \$25.00 per month is a great way to participate in the Annual Catholic Appeal.
- The middle - **CONTACT INFORMATION** has a place for your information – name, address, email address, phone number and our parish name. If you have already pledged, please fill this out to keep our records up to date.
- The bottom left – **OPTION 1** – is for those who would like their pledge to be deducted from their checking account.
- The bottom right – **OPTION 2** – is for those who would like to fulfill their pledge by credit card.
- **OPTION 3** is for those who wish to go online and make their pledge.
- **OPTION 4** is for those who prefer to call the Archdiocese to make their pledge.
- **OPTION 5** should be completed if you wish to pay by check.

We will give you a few minutes now to fill out the form. When completed, please seal the envelope and pass it to the end of the pew.”

Wait for completion. (Music plays or cantor sings something uplifting.)

Thank participants. “On behalf of Archbishop Coakley, our parish community here, and all those who benefit from the ministries you support through the Annual Catholic Appeal, I thank you!”