

PHASE 1 CAMPAIGN FREQUENTLY ASKED QUESTIONS



Since the kick-off the *Honoring Our Legacy, Building Our Future* Capital Campaign a number of appropriate questions have arisen. In an effort to answer some of the more common questions surrounding the campaign, we have assembled (below) a list of those most frequently asked.

We hope the answers given will provide clarity about the capital campaign and how your participation is greatly needed.

Your prayers, understanding and support are critical to the future success of our campaign and parish.

What is the timeline for getting through the first capital campaign?

Our capital campaign – *Honoring Our Legacy, Building Our Future* – officially started at the Masses this weekend; January 14th and 15th and will conclude in late March. The active portion involves the communications regarding the projects and the solicitations of pledges. The pledge fulfillment portion of the campaign is set for 36 months.

Who will be asked to support the campaign?

Every family registered on or before October 31, 2016 will be asked to consider a pledge to the campaign. Families registered after that date will be asked to assist in the campaign in the months to come, once they have had an opportunity to be welcomed into the parish and become more engaged in parish life.

When will I/we be asked for a pledge to the campaign?

We would like every family from Saint Andrew to make a pledge to the *Honoring Our Legacy, Building Our Future* Campaign. In mid-January, every family (mentioned above) will receive a packet in the mail that will explain how you can invest in this important campaign.

Is there anything I can do to help right now?

There are several ways that you can help. First and foremost, we ask for your prayerful support of our efforts.

Will there be an option to use envelopes once we pledge?

We urge everyone to pledge to the campaign and follow a regular schedule of fulfilling the pledge. Pledges provide the parish a better indication of future expected income and helps with communications with the diocese in regard to the parish's financial position and ability to take and repay loans – if that becomes necessary. This said, for those who receive and use weekly offertory envelopes, there will be envelopes designated for the *Honoring Our Legacy, Building Our Future* Capital Campaign which you can use to fulfill your pledges in the frequency you indicate, i.e. monthly, quarterly or annually.

Will we be able to fulfill our pledge electronically?

Once you've turned in a pledge card you will be able to go to the parish website to set up your pledge fulfillment electronically. The electronic payment will allow you to set up payments from a credit card, debit card or bank withdrawal. Additionally, you will have options of when you want to start the payments and the frequency you want them to be made and or for how long. The link for setting up payments will be available once the campaign begins in January.

In a few talks I have attended and in some of the materials I've read, I've heard and seen the name Advancement Foundation mentioned. Exactly, what is the Advancement Foundation and what is its purpose?

The Advancement Foundation was established three years ago as the philanthropic arm of the Diocese of Fort Worth to raise funds and to protect the assets of the Diocese and parishes from litigation.

Don't forget the parish website to see an update of questions like these as they arise
www.standrewcc.org

Do we have to pay a fee to the Advancement Foundation for what it provides? What happens to the interest earned on the funds raised?

There are no fees for the services the Advancement Foundation provides. Additionally, parish funds held by the Foundation are not taxed as they are when funds are held in the parish's own savings account.

The interest earned on funds raised by the parish and held by the Foundation is used by the Foundation to pay the salaries of the personnel who log donations and send pledge confirmations. Additionally, the Foundation manages the funds and its employees send pledge payment notices/reminders for the term of the campaign. This is a significant savings to the parish in not having to expense the cost of salaries and benefits to provide these services itself.

I feel bad I cannot pledge a lot or what is asked of me to consider. Are lesser amounts okay?

As stated before, 100 percent participation is the true goal for this campaign. As Fr. Tom has said, "Everyone can do something no matter the circumstances and, together, we will reach our goal."

I understand this will be a 36-month campaign. Can't we just give a one-time gift which will equal what we would do in 36 months?

You can, but most families prefer a longer amount of time to pay off their pledge – it works better with their family budget.

How will we be kept informed of the progress of the capital campaign?

We will provide regular and timely updates in the parish bulletin, the parish website and via pulpit announcements.

Am I expected to give at a certain level?

Everyone will be asked to consider a gift at a certain level. We will try to challenge all members of the parish to consider a sacrificial gift. We ask that you prayerfully consider what is right for you, and we allow you to make that decision.

How long will I have to fulfill my pledge?

Each member of the parish will be asked to fulfill their pledges within three years. However, we know that each pledge is a personal decision and the details can be arranged to meet your needs. The donor will ultimately determine when he or she makes the first payment on that pledge and the frequency and method of making payments.

Are pledges legally binding?

No. Pledges are merely an act of good faith between the donor and the parish. Should circumstances change in your life that require you to temporarily place your pledge on hold, simply call the parish office and we can work out a plan that allows you to fulfill the pledge in a time frame that works for you.

I understand we will have more campaigns in the future. Is this correct?

Yes. Each of the four phases will have its own campaign to raise funds for the cost of the projects within the phase. Ideally, the more successful campaigns are, i.e., exceed campaign goals, the better this will be toward raising money for future phases before they even start.

Isn't having a campaign going to be a big pull on weekly collections? I'm worried about paying the bills.

A common concern is that a campaign might negatively impact weekly offertory or annual giving. Over the years, the Steier Group has gathered data from its clients to track the actual figures. Here is what they found:

ANNUAL GIVING/ANNUAL OFFERTORY

(the years of and after the campaign was conducted)

Primary year	First year	Second year	Third year
2% increase on average	7% increase on average	13% increase on average	18% increase on average

(all percentages are compared against the year prior to the campaign)

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These are but a few, but some of the most frequently asked, questions in regard to the *Honoring Our Legacy, Building Our Future* Campaign. Visit the parish website to see an update of questions like these as they arise -www.standrewcc.org



WATCH FOR DETAILS FOR THE FOLLOWING EVENTS

Catholic School Week Open House | Sunday, January 29

Commitment Weekend | Saturday & Sunday, March 25-26