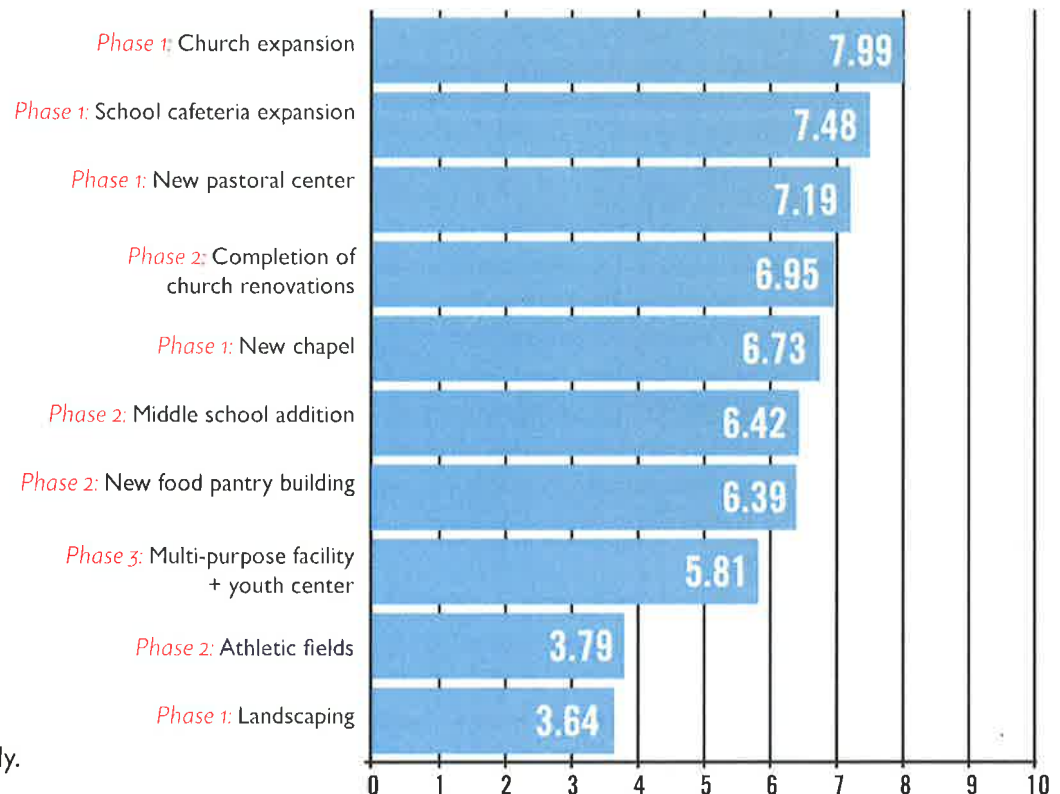


PLANNING STUDY

EXECUTIVE SUMMARY

Support for Saint Andrew's Master Plan

In August and September, Saint Andrew Catholic Parish conducted a planning study to test its master plan. We wanted to know how important the projects outlined in the plan were to parishioners. Scores were calculated by assigning a value of **10 points for a high priority, 5 points for a medium priority, and a 0 for a low priority**, and then determining the average.



Survey Response

We asked everyone in the parish to participate in the planning study. Participation included:

76 personal interviews with parish leaders, parish staff, and top donors

425 individuals or couples completed a mail, online, or in-pew survey

Key Questions Answered

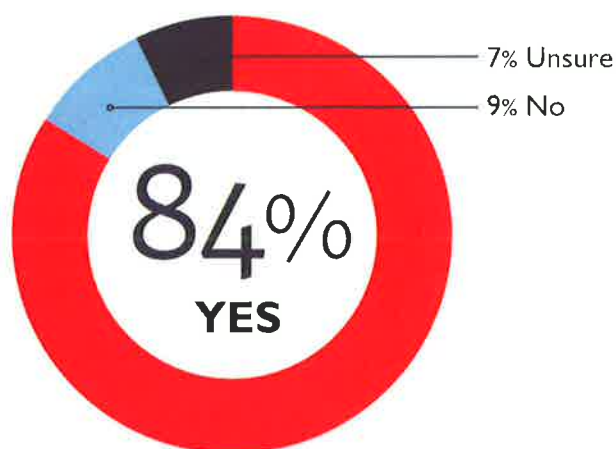
79% of respondents were familiar to well informed about the master plan

83% of respondents are personally in favor of a capital campaign

83 respondents indicated that they would serve in a leadership position

Support for a Campaign

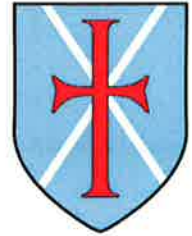
We asked if parishioners would make a pledge to the campaign:



PLANNING STUDY

EXECUTIVE SUMMARY

SAINT ANDREW
CATHOLIC PARISH



ESTABLISHED 1953

Overall Observations

- When asked what they liked best about Saint Andrew Parish, common responses were that they appreciated Fr. Tom's leadership and the Franciscan spirituality, the welcoming spirit of the parishioners, the opportunities to engage in the many ministries and overall feeling a sense of family.
- Saint Andrew School was mentioned as having a strong academic reputation, a faith-filled mission and a tangible mutual respect between students and teachers. One family mentioned that the school "was a huge blessing for our family during a very rough period."
- Church expansion, as a general category, surfaced as needing the most attention. The aesthetics of the sanctuary is of equal concern to the parishioners as the need for increased seating. Many requested data and demographics to justify the need for expanded seating while the sanctuary was described as depressing and that improved lighting and the addition of nicer statues would add some much needed reverence. In addition, an expanded church narthex would provide for a more welcoming space, encouraging socialization before and after Mass.
- Across the spectrum of school and parish interviewees, many agree that the School Cafeteria Expansion is a high priority. Those close to the school mentioned the impact of serving lunch between 10:30am – 1pm goes beyond children getting hungry. It also poses significant challenges to scheduling classes and limits the ability to offer enriching class electives.
- One of the many parish ministry opportunities available is the Food Pantry Outreach program. It is well known in the parish and school and recognized as an integral service to the community. A new building scored very high as a priority with those interviewed though did not score as well across the general parish.
- The overall level of awareness and support for a capital campaign are very high. Many of those interviewed expressed that in general, the church and school facilities were long overdue for a facelift. "We've been stuck in the 50's for too long and it may be turning people away," commented one parishioner.
- Parishioners across the board expressed a \$10 million goal as very ambitious. Offertory is clearly flat if not declining, reaching budget and our annual appeal is a challenge, the economy is tightening up and school enrollment is declining. "We can't move forward on faith alone, trusting that the money will just appear."
- An observation of parishioner apathy has led to a desire from younger families to infuse the parish with more energy. New groups targeting younger families are slowly emerging.

Fundraising Potential

The Steier Group projects that Saint Andrew Catholic Parish will raise **\$4.75 - \$5.25 MILLION** in a capital campaign by using the Steier Group's recommended approach.

Key Recommendations

- Based on the positive results of the study the Steier Group recommends Saint Andrew Catholic Parish immediately move forward into the preparation phase of a 26-week campaign beginning the week of September 26, 2016
- Share the results of the study with all parishioners, thanking them for their participation
- Prioritize campaign projects – work with architect to solidify plans, confirm costs and secure renderings
- Create a comprehensive communications plan which includes more detailed justification for additional seating
- Recruit a strong leadership and volunteer team with representation from parish and school organizations