



KOINONIA
ACADEMY

KOINONIA ACADEMY 10TH ANNUAL GALA

Thursday, November 12th, 2020 | 8:00 - 9:00PM

DIGITAL JOURNAL AD OPPORTUNITIES*

HONOREES: SUSAN MINOGUE, ED MOCCIA, FR. MANOEL J. OLIVEIRA

- Platinum Ad \$1,000
- Gold Ad \$500
- Silver Ad \$250
- Bronze Ad \$125

*Ad specs on the following page

TO PLACE AN AD IN THE KA GALA JOURNAL, COMPLETE AND RETURN THIS FORM TO:

KOINONIA ACADEMY-GALA JOURNAL
1040 PLAINFIELD AVENUE
PLAINFIELD, NJ 07060

**DEADLINE FOR JOURNAL ADS:
OCTOBER 28, 2020**

JOURNAL AD CREATIVE SUBMISSION

- Email your final assets to gala@koinoniaacademy.org with "AD" in subject line.
- My journal ad creative is attached to this form

PAYMENT INFORMATION

- Purchase by check (payable to Koinonia Academy)
- Purchase online at www.koinoniagala.com
- Please charge my credit card for this amount: \$ _____
 - Visa American Express Discover Mastercard

Credit Card No: _____ CVV _____ Exp. Date _____

Name on Card (print): _____

Address: _____

City: _____ State: _____ Zip: _____

Signature _____ Phone: _____



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AD TYPE	ELEMENTS INCLUDED	COST	ASSETS NEEDED
Platinum Ad	Full page within digital journal Logo inclusion on the live gala page on night of event Logo inclusion on the website sponsor page w/link out Logo/ad inclusion within Gala recap video Logo/ad inclusion within Gala opening loop Featured within (1) Facebook and Instagram post about Gala	\$1,000	High-res logo (jpeg, png, pdf) Ad creative file (pdf - 5.5" X 8.5")
Gold Ad	Full page within digital journal Logo inclusion on the live gala video page on night of event Logo inclusion on the website sponsor page, link out to website Logo/ad inclusion within Gala recap video Logo/ad inclusion within Gala opening loop on dedicated/full page Featured on Facebook and Instagram posts about gala	\$500	High-res logo (jpeg, png, pdf) Ad creative file (pdf - 5.5" X 8.5")
Silver Ad	1/2 page within digital journal Logo inclusion on the website sponsor page, link out to website Logo/ad inclusion within Gala recap video Logo/ad inclusion within Gala opening loop on shared page	\$250	High-res logo (jpeg, png, pdf) Ad creative file (pdf - 5" X 4")
Bronze Ad	1/4 page within digital journal Logo inclusion on the website sponsor page, link out to website Logo/ad inclusion within Gala recap video Logo/ad inclusion within Gala opening loop on shared page	\$125	High-res logo (jpeg, png, pdf) Ad creative file (pdf - 2.5" X 4")

For further information, please reach out to gala@koinoniaacademy.org