



About the Book-A-Thon

For New Parents

(Or a Refresher for the More Seasoned Parents)

What is it?	A fundraiser and a contest for the grammar school
How does it work?	Kids ask family and friends to sponsor them for reading. They can get a one time donation or a pledge per book. The number of pages that count as one book is different for every grade. See reference chart.
What do you have to do?	Support your kids in reaching out to family and friends. Help them keep track of how much they raise on their pledge sheet. Help them keep their book log. Their book log, pledge sheet, and Summary of Participation will be collected.
How is the money collected?	<u>Preferably, through our online platform (99Pledges)</u> . Online fundraising is strongly encouraged. Otherwise, please make checks payable to Koinonia Academy.
When will it happen?	It is strategically scheduled around Easter break to allow kids plenty of time to read. March 26- Start reading and fundraising. April 12- Last day to read. April 14- Last day to collect donations. April 15- Hand everything in! April 23- Tally Rally (Prize assembly).
What's in it for the kids?	Prizes! After everything is counted, kids will receive prizes for participation, raising the most money, effort awards, etc. etc. These range prizes from candy to gift cards to fun things at school.
What if my kid doesn't raise much money?	Kids are rewarded simply for participating which means reading one book and raising a minimum of \$1. They can also be chosen for some teacher nominated awards. Just make sure their forms are handed in!
What's the money for?	Our humble school is always in need and the Book-A-Thon is one of the ways that God provides for us each year. This fundraiser is part of the school's annual budget. The money is used for operational costs and needs.
Anything new this year?	NEW to this year: Each teacher will get a portion of what their class raises. Teachers will use this money at their own discretion. There is a variety of new prizes for kids to win.