



Dear Koinonia Academy Elementary School Parents,

It is so amazing to be kicking off this year's Book-A-Thon once again! After the year we've had, hopefully, you too feel a renewed excitement and appreciation for ordinary things like this... a school fundraiser!

The Book-A-Thon has always been one of the ways in which God has blessed our school! It is a simple and effective fundraiser. The kids do most of the work but we need teamwork to truly make it a success.

If you're a new parent, or need a reminder of what the Book-A-Thon is about, please read on to the "About the Book-A-Thon" page.

This year's goal is to raise \$12,000. Because of the loss of our Pub Night fundraiser, Book-A-Thon is KA's second biggest fundraiser this year (after the Gala). Let's make it the best one yet!

AN IMPORTANT CHANGE: We will be using a new online fundraising platform called 99Pledges. More information in this packet. Please make every effort to use online fundraising. If you must, checks should be payable to Koinonia Academy. No cash please.

On April 15, teachers will collect the book log, pledge sheet, Student Participation Summary, and checks. The Book-A-Thon is strategically scheduled so kids have plenty of time to read a lot and fundraise during Easter break.

This year, our kids' efforts will be rewarded with a variety of prizes ranging from ice cream to gift cards to a water balloon fight. There are a lot of new prizes up for grabs! I'm sure you're not surprised that prizes are the driving factor behind the Book-A-Thon's success.

I am looking forward to another great Book-A-Thon and I'm grateful for your support!! Please reach out if you have any questions.

Peace,
Esther Tomasello
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