



2021 Parish TIMELINE

- January 11-15** **Materials Pickup at Chancery: 8:30 to 4:30 pm;** for speedier service call ahead if possible (261-5641) to advise of arrival time.
- January 14 or 16** **10:00 a.m. ZOOM MEETING FOR BISHOP'S SERVICES APPEAL (BSA) ORIENTATION:** An introduction and review of materials and best practices
- January 25** **INITIAL MAIL SOLICITATION:** Letters from Bishop Deshotel are mailed with a brochure and pledge card. Pledge cards can be completed and returned by mail, or placed in offertory collection on In-pew Commitment Weekend (February 6th & 7th).
- January 30 & 31** **EDUCATION WEEKEND:** In all parishes at all masses the Pulpit Message is read. **Video or audio recording is shared at Mass.** Posters displayed, brochures and in-pew pledge cards are handed out to each family as they enter.
- February 6 & 7** **IN-PEW COMMITMENT WEEKEND:** Pastoral remarks within homily offered on importance of stewardship as a diocesan family, which prompts parishioners to complete an in-pew pledge card during Mass; cards collected by ushers (volunteers) or mailed directly to Diocese of Lafayette in the return addressed/postage paid envelope. Parish office is to mail completed pledge cards to Office of Stewardship and Development (OSD) for processing.
- February 17** **Ash Wednesday**
- March 8** **Follow Up Mail Solicitation:** Personalized by parish, a letter from pastor to those who have not yet responded; letter will be produced by Office of Stewardship & Development (OSD).
- March 20 & 21** **BSA Second Collection Weekend (3rd Sunday)**
- April 1 - 3** **Easter Triduum**
- April 4** **Easter Sunday**
- April 18 & 19** **BSA Second Collection Weekend (3rd Sunday)**
- May 23 & 24** **BSA Second Collection Weekend (4th Sunday)**
- June** **Third mailing:** personalized by parish with update from pastor on progress toward goal for those who have not yet responded; letter produced by the Office of Stewardship & Development (OSD) for each parish
- June 20 & 21** **BSA Second Collection Weekend (3rd Sunday)**
- July 18 & 19** **BSA Second Collection Weekend (3rd Sunday)**
- August 21 & 22** **BSA Second Collection Weekend (4th Sunday)**
- September 19 & 20** **BSA Second Collection Weekend (3rd Sunday)**



October 4	FINAL MAIL SOLICITATION: Request for year-end gifts from those who have not yet made a gift or pledge to BSA; mailed out by OSD
October 16 & 17	BSA Second Collection Weekend (3rd Sunday)
October TBD	1918 Giving Society Mass & Brunch
November 13 & 14	BSA Second Collection Weekend (2nd Sunday)
December	Bulletin Insert: update on parish Centennial Campaign progress and BSA thank you; customized insert provided by OSD
December 11 & 12	BSA Second Collection Weekend (2nd Sunday)
December 31	2021 BISHOP'S SERVICES APPEAL (BSA) CONCLUDES