

# 2020 BISHOP'S MINISTRY APPEAL

## At A Glance Monthly Activities

(Subject to Change)

OCTOBER 2019	NOVEMBER 2019	DECEMBER 2019	JANUARY 2020
<ul style="list-style-type: none"> <li>• 2019 Redemption continues</li> <li>• 2019 Year-End Reminder to donors close of campaign</li> <li>• Update Raiser's Edge Database with Offertory Program Parishioner Updates</li> <li>• <b>Monthly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Individual Parish Assistance Provided</li> <li>• Finalize and proof print materials</li> </ul>	<ul style="list-style-type: none"> <li>• 2019 Redemption continues</li> <li>• 2019 Year-End Reminder to donors close of campaign</li> <li>• <b>Monthly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Print materials for 2020 sent to printer and distributed to parishes</li> </ul>	<ul style="list-style-type: none"> <li>• 2019 Redemption continues</li> <li>• 2019 Close of campaign year-end reminder added to final statement</li> <li>• <b>Monthly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• 2020 Goal Letter to Pastors</li> </ul>	<ul style="list-style-type: none"> <li>• BMA kickoff</li> <li>• 2020 Pastor &amp; Chairpersons trainings begin</li> <li>• <b>Wednesday, January 8, 6:00 pm-Modesto</b></li> <li>• <b>Thursday, January 9, 5:30 pm-Stockton (Spanish and English Sessions)</b></li> <li>• <b>Thursday, January 16, 10:00 am-Angels Camp</b></li> <li>• Direct mail campaign (in home appx. 1/31)</li> <li>• Pre-Appeal Weekends (2/1-2/2 &amp; 2/8-2/9)</li> <li>• First in-pew weekend (2/15-2/16)</li> <li>• <b>Weekly</b> Development &amp; Stewardship News begins (Wednesdays)</li> </ul>
FEBRUARY 2020	MARCH 2020	APRIL 2020	MAY 2020
<ul style="list-style-type: none"> <li>• Second in-pew weekend (2/22-2/23)</li> <li>• Donor Acknowledgements begin</li> <li>• <b>Weekly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Individual Parish Assistance Provided</li> </ul>	<ul style="list-style-type: none"> <li>• Redemption process begins: monthly statements (Feb-Dec)</li> <li>• Donor lists emailed to pastor upon request</li> <li>• Redemption continues</li> <li>• <b>Weekly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Individual Parish Assistance Provided</li> </ul>	<ul style="list-style-type: none"> <li>• LYBUNT mailing</li> <li>• E-LYBUNT mailing</li> <li>• Redemption continues</li> <li>• <b>Weekly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Individual Parish Assistance Provided</li> </ul>	<ul style="list-style-type: none"> <li>• Redemption continues</li> <li>• <b>Weekly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Individual Parish Assistance Provided</li> </ul>

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JUNE 2020	JULY 2020	AUGUST 2020	SEPTEMBER 2020
<ul style="list-style-type: none"> <li>• Redemption continues</li> <li>• <b>Monthly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Individual Parish Assistance Provided</li> </ul>	<ul style="list-style-type: none"> <li>• 2020 Redemption continues</li> <li>• 2020 Individual Parish Assistance Provided</li> <li>• <b>Monthly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Begin creating/designing print materials for 2021</li> <li>• Discussion begins with Communications regarding digital materials for 2021</li> </ul>	<ul style="list-style-type: none"> <li>• 2020 Redemption continues</li> <li>• 2020 Individual Parish Assistance Provided</li> <li>• <b>Monthly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Continue creating/designing print materials for 2021</li> <li>• Discussion continues with Communications regarding digital marketing materials for 2021</li> </ul>	<ul style="list-style-type: none"> <li>• 2020 Redemption continues</li> <li>• 2020 Individual Parish Assistance Provided</li> <li>• 2020 Past Due Mailing</li> <li>• <b>Monthly</b> Development &amp; Stewardship News (Wednesdays)</li> <li>• Continue creating/designing materials for 2021</li> <li>• Digital marketing materials launched: Website, FaceBook, Twitter, Instagram, etc.</li> </ul>