

St. Francis of Assisi Catholic Church
Report to Parish Pastoral Council
Committee: Communications
Date: September 2019

Committee Members: Michelle Fecteau-Holmes, Marguerite Schroeder, Mary Terraforte

Report of meetings and/or activities conducted by your committee since your last report:

The live streaming kick off went very well. Here are the stats:

- Feast of St. Francis Mass (96 total viewers)
 - 25 Live viewers
 - 71 more viewers watched “on demand” afterwards
 - Besides viewers in Tennessee, broadcast was viewed from Ontario, North Carolina, Ohio, Colorado, Illinois, Michigan, California, Florida and Arizona

- Sunday – Oct. 6 (55 total viewers)
 - 24 Live viewers
 - 31 more viewers watched “on demand” afterwards
 - Viewed from Tennessee, Illinois, Utah, Colorado and California
 -

I heard from several people who have moved away or are homebound, how happy they were to be able to a part of it.

For the web page

Month of September

- 2,737 page views by 630 unique users

October 1st thru 8th

- 2,353 page views by 342 unique uses

Facebook

256 hits on our Facebook page September 11 to October 8

I heard from several people who have moved away or are homebound, how happy they were to be able to a part of it. Also, our electronic bulletin board is up and running. Eventually, it will be set up so that the sacristans can turn it on and off after each Mass. A notice was sent out to all committees with regard to what was needed. We are only 2 weeks in but seems to be going well.

Report of activity(s) to be conducted in the future:

Maggie will be working to set up a group of people to help with the streaming. We will be working on fine tuning the electronic bulletin board.

Request for consensus action by the Council:

Submitted by: Michelle Fecteau-Holmes, chairperson