

St. Francis of Assisi Catholic Church
Report to Parish Pastoral Council
Committee: Communications
Date: March 2020

Committee Members: Michelle Fecteau-Holmes, Marguerite Schroeder, Mary Terraforte

Report of meetings and/or activities conducted by your committee since your last report:

Here are the updated stats on our live streaming, webpage and Facebook page for the month of March.

For the web page

- 23,100 views

Streaming

- 27,396 views
 - 16,173 live views (includes webpage and ROKU channel)
 - 9,814 On Demand Views
 - 1409 YouTube views
 -
- Facebook
 - 2,178 views in the last 28 days

We have had people from all over the country viewing some of them are former parishioners and some are church members passing on the word of our steaming to other family members in different states (even some from Ireland), and not all of them are Catholic. We have had lots of comments and phone calls from people of all faiths thanking us for what we are doing.

The newspaper ad has also gotten the word out to all of Cumberland County not just Fairfield Glade and Crossville.

Unfortunately, our new color bulletin came out at a bad time but a lot of people are reading it online and picking up copies in the office and church. We have gotten some really good feedback.

The East Tennessee Catholic asked for our numbers for Palm Sunday which I sent. Father asked me to include the numbers for the month. This is the response I received back from Jim Wogan.

Hi Michelle,

Wow! Awesome!! I am so happy you have been able to share the liturgy this way. I know your parishioners appreciate it. You are very much trendsetters and a great example to other parishes. Thanks to Fr Michael and everyone at St Francis of Assisi.

Jim

Report of activity(s) to be conducted in the future:

None at this time

Submitted by: Michelle Fecteau-Holmes, Chairperson