



Dear Parish Liaison for the Catholic Life Conference,

Welcome aboard! Thank you for volunteering to be a liaison with your parish or school. We hope you are ready for a joyful and blessed adventure! We are delighted to have you and your parish as part of this effort to bring a recharging of faith and joy to the Diocese of Springfield!

First and foremost, we want you to know what the Catholic Life Conference is about. Please read the following statements to help you promote the conference:

## **THIS IS WHY WE ARE CATHOLIC**

### **Mission Statement:**

**To invigorate the Catholics of Western Massachusetts with an annual conference that will nourish families and parishes with the beauty of the Catholic Faith by proclaiming, "This is Why We Are Catholic."**

### **Vision Statement:**

**Drawing upon the faith of our Catholic parishes and our Catholic heritage in Western Massachusetts, the Catholic Life Conference offers a feast for Catholics who desire the love of God. As a Church we are nourished by Divine Revelation, Sacred Scripture, and Sacred Tradition; the Catholic Life Conference will display "All Things Catholic," bringing to mind what we love about our faith. A full day of speakers, presentations, and the sacraments will remind us that we are part of a Church much bigger than it may seem in our busy lives and separate parishes. In the face of discouragement and past hurts, this is a day of hope. The Catholic Life Conference intends to motivate us to live and love our faith so that the Church will sustain its truth, beauty, and integrity for generations to come. This is why we are Catholic.**

**A DAY FOR EVERYONE: The Catholic Life Conference invites men, women, children, teens, young adults, and seniors, to come together as a diocese and as a church. This is one big day for everyone. Together we will receive inspiration and food for the journey ahead so that we—each one of us—can say, "This is Why I am Catholic!"**

Now for your job!

1. With this letter you are receiving your liaison packet. It will be your job to get this information to your parish family. Please look over the pieces and be ready to work with each as instructed. Included here are:

**Conference Prayer  
Save the Date Cards (for registering online)  
Brochures (with mail-in registration)  
Poster/s  
Conference Information Sheet  
FAQ Sheet  
Letter of Introduction from Bishop Rozanski  
Bulletin Announcement  
Priest's Pulpit Announcement  
Liaison Pulpit Announcement  
Parish Group Announcement  
Flyer for January Bulletin  
Look At Us Form with Return Envelope**

2. A letter has gone out to your pastor informing him of the conference. We ask you to **introduce yourself as Parish Liaison for the Catholic Life Conference by October 15**. You should plan to go over the conference details with your pastor or church secretary (ideally meet with both!)—they will have received the information in the parish weekly packet from Mark Dupont. Have the posters, save the date cards, brochures, altar/bulletin announcements, and conference information, as well as the letter of support from the Bishop, in your hand at this time to show them directly.
3. With the permission of your priest, place posters, brochures, and save the date cards in a prominent location in your church **by October 15**. If you are asked to leave them to be put up by church personnel, check within the week to be sure they have been posted.
4. Arrange for the pulpit announcement to be read by your priest or arrange to read the liaison pulpit announcement yourself **by October 20**.
5. Ask your parish secretary to get the bulletin announcement to the appropriate personnel **by October 15** for the month of October and November. Follow up to make sure the announcement has successfully made it into your bulletin. **Place the announcement in the bulletin again to run the months of November and again through January and February until March 1**.
6. Inform and invite your parish council, spiritual life committee, religious education directors, and any other special groups in your church **by October 15** and then follow up again in **January**.
7. Arrange a group of people to help stuff bulletins with a conference flyer for the weekend of **January 19**.
8. **PARISH PROMOTION: “LOOK AT US!”**  
We are excited to promote our parishes at the Catholic Life Conference! Plans are underway to produce a slideshow/video that will share an annual or ongoing highlight from the life of each parish. In addition to the tasks above, **we are asking you as parish liaison to initiate this** with the help of your priest and/or parish council. For example: a centennial anniversary, parish school, perpetual adoration, a popular youth group, an annual pilgrimage, etc. **What is special about your parish that others would find interesting?** Use the form on the next page or go to our website and submit the form online ([www.catholiclifekonference.org](http://www.catholiclifekonference.org)). **Forms are due by November 1**.