TOTAL STEWARDSHIP PROGRAM

“For I know the plans I have for you, says the Lord, plans for your welfare and not for harm, to give you a future with hope.” Jeremiah 29:11

The Catholic Community Foundation offers all Archdiocese of New Orleans parishes a powerful resource in the Total Stewardship Program. The program includes all the resources necessary to build an annual Stewardship Campaign aimed at renewing the call to faithful Christian stewardship. With all three primary Stewardship Campaigns—Prayer, Service, and Finance—you will find timelines, pulpit announcements, bulletin articles, full homilies, and letters ready for you to personalize and send.

“Fully integrating your Prayer, Service, and Finance efforts encourages spiritually devoted parishioners to serve and to give.”

GOALS OF TOTAL STEWARDSHIP PROGRAM

- Emphasizing fundraising alone isn’t enough.
- Raise stewardship awareness instead.
- Avoid focusing on dollars and volunteer slots.
- Integrate devotion, service and giving.
- And acknowledge your busy schedule.
CREATE A SUCCESSFUL STEWARDSHIP PLAN

- Pray
- Develop a leadership team
- Discern what resources to implement
- Create a timeline
- Begin

SUGGESTED TIMELINES

| PRAYER: Advent (November and December) | OR | PRAYER: Post-Advent (January and February) |
| SERVICE: Lent (February and March) | | SERVICE: Late Spring (May and June) |
| FINANCE: Pentecost (May and June) | | FINANCE: New School Year (September and October) |

RESOURCES PROVIDED

- Informational brochures
- Commitment cards
- Poster
- Parishioner letters
- Sample homilies
- Support implementing the liturgy
- Stories and illustrations

- PowerPoint guide
- Bulletin articles
- Pulpit announcements
- Weekly devotions
- Stewardship resources for young people
- Additional toolbox ideas

“In isolation, campaigns to raise funds or to recruit volunteers can take a toll on everyone.”

For information on creating a Total Stewardship Campaign for your parish, contact Dr. Susie Veters, director of stewardship and parish services, at sveters@arch-no.org or 504.596.3042.