

ministry
area ●●●●●●
profile **2016**

Saint Ignacius Parish

Study Area Definition:
Custom Polygon



ID# 39736:84624



Prepared For:
Saint Ignacius Parish

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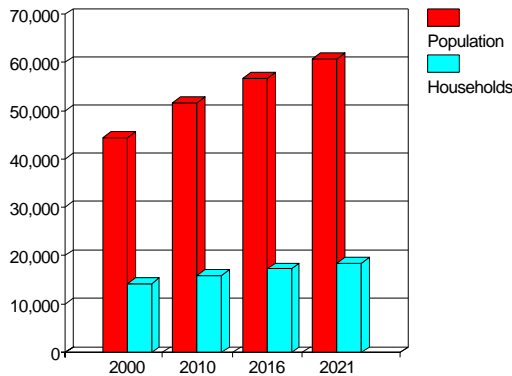
- 1** **Q** **How many people live in the defined study area?**
A Currently, there are 56,705 persons residing in the defined study area. This represents an increase of 12,158 or 27.3% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**
A Yes, between 2016 and 2021, the population is projected to increase by 7.1% or 4,044 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**
A The lifestyle diversity in the area is *somewhat high* with 27 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Prosperous Diversity* representing 32.9% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**
A Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 29.8% of the population and all other racial/ethnic groups make up a substantial 70.2% which is well above the national average of 39%. The largest of these groups, *Hispanics/Latinos*, accounts for 31.3% of the total population. *Asians* are projected to be the fastest growing group increasing by 19.2% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**
A The largest age group in terms of numbers is *Millennials* (age 15 to 34) comprised of 16,235 persons or 28.6% of the total population in the area. Compared to a national average of 27.2%, *Millennials* are also the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**
A The area can be described as *somewhat traditional* due to the above average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**
A Based upon the number of years completed and college enrollment, the overall education level in the area is *somewhat low*. While 87.6% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 22.7% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**
A Concerns which are likely to exceed the national average include: *Neighborhood Gangs, Parenting Skills, Time for Recreation/Leisure, Achieving a Fulfilling Marriage, Good Schools* and *Long-term Financial Security*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**
A Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**
A Based upon the average household income of \$91,047 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *very high*. (see page 4 and 17)

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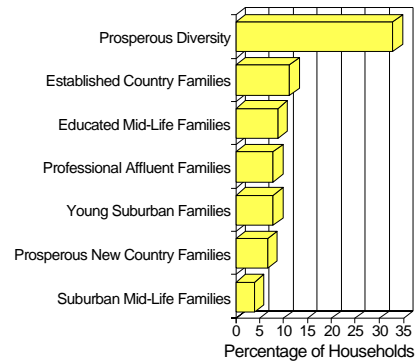
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Population and Households

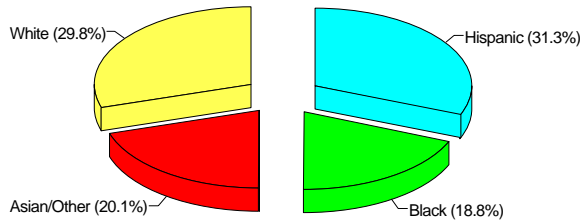


Primary U.S. Lifestyles Segments-2016

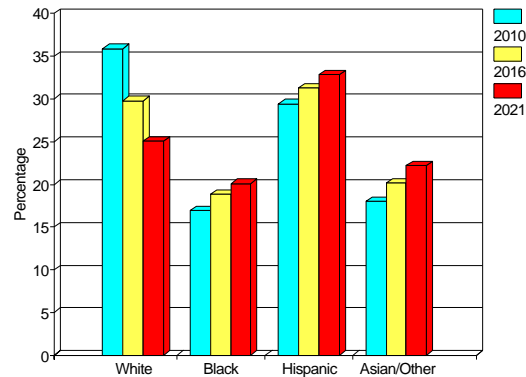


The population in the study area has increased by 5073 persons, or 9.8% since 2010 and is projected to increase by 4044 persons, or 7.1% between 2016 and 2021. The number of households has increased by 1238, or 7.7% since 2010 and is projected to increase by 1196, or 6.9% between 2016 and 2021.

Population By Race/Ethnicity-2016

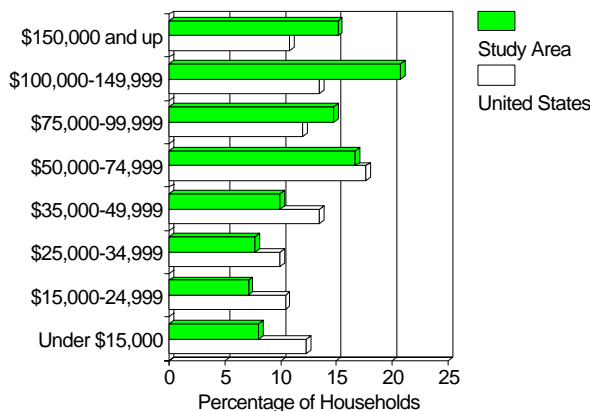


Population By Race/Ethnicity Trend

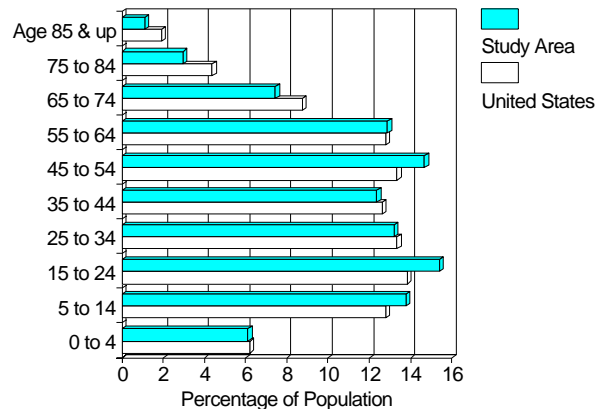


Between 2016 and 2021, the White population is projected to decrease by 1686 persons and to decrease from 29.8% to 25.0% of the total population. The Black population is projected to increase by 1494 persons and to increase from 18.8% to 20.0% of the total. The Hispanic/Latino population is projected to increase by 2217 persons and to increase from 31.3% to 32.8% of the total. The Asian/Other population is projected to increase by 2019 persons and to increase from 20.1% to 22.1% of the total population.

Households By Income-2016



Population by Age-2016

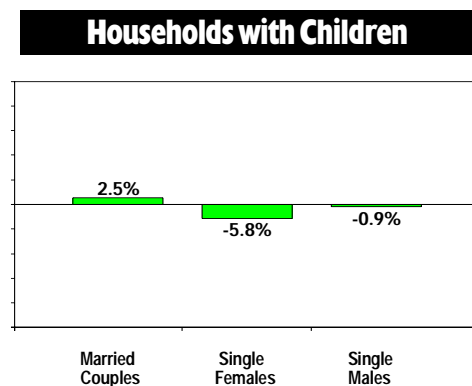
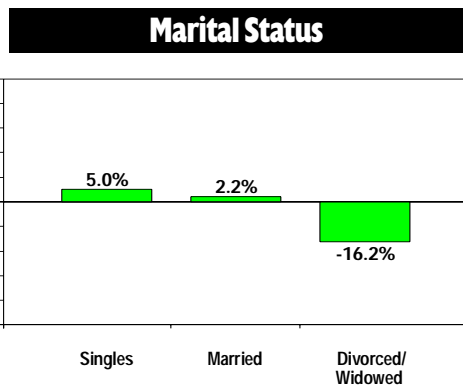
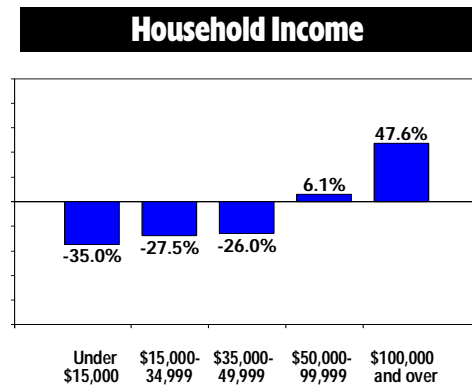
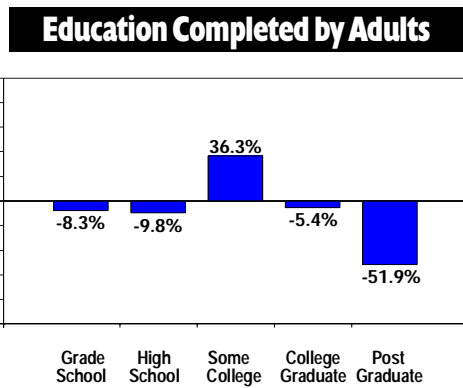
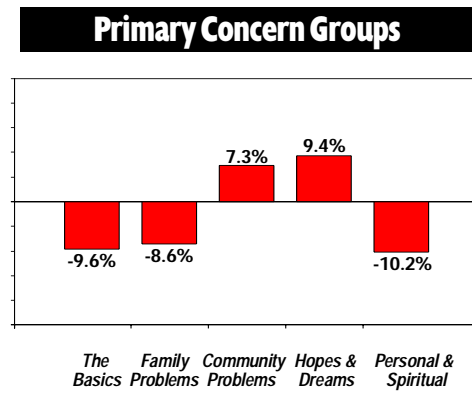
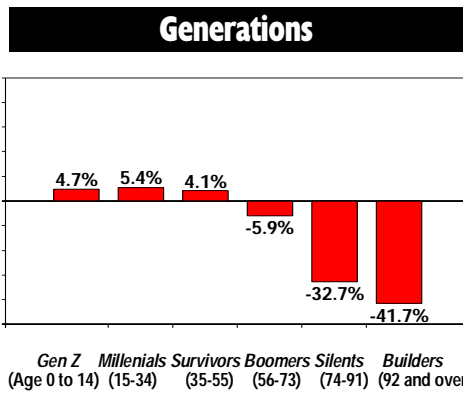
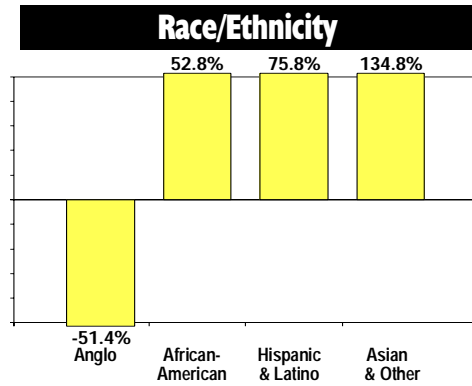
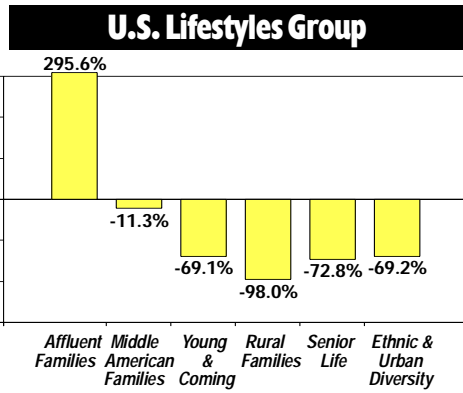


The average household income in the study area is \$91047 a year as compared to the U.S. average of \$77135. The average age in the study area is 37.1 and is projected to increase to 38.4 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2000 Census	2010 Census	2016 Update	2021 Projection		
▲ Population	44,547	51,632	56,705	60,749		
Population Change		7,085	5,073	4,044		
Percentage Change		15.9%	9.8%	7.1%		
Average Annual Growth Rate		1.6%	1.6%	1.4%		
▲ Density (Pop. per square mile)	1,297	1,503	1,651	1,769		
HOUSEHOLDS						
▲ Households	14,236	15,992	17,230	18,426		
Household Change		1,756	1,238	1,196		
Percentage Change		12.3%	7.7%	6.9%		
▲ Average Annual Growth Rate		1.2%	1.3%	1.4%		
▲ Persons Per Household	3.11	3.21	3.27	3.28		
POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
↓ White (Non-Hispanic)	18,520	35.9%	16,896	29.8%	15,210	25.0%
▲ African-American (Non-Hisp)	8,691	16.8%	10,668	18.8%	12,162	20.0%
▲ Hispanic/Latino	15,165	29.4%	17,729	31.3%	19,946	32.8%
▲ Asian/Other (Non-Hisp)	9,256	17.9%	11,413	20.1%	13,432	22.1%
POPULATION BY GENDER						
↓ Female	26,499	51.3%	29,039	51.2%	31,102	51.2%
▲ Male	25,133	48.7%	27,666	48.8%	29,648	48.8%
POPULATION BY GENERATION						
▲ Generation Z (Born 2002 and later)	6,468	12.5%	11,278	19.9%	15,650	25.8%
↓ Millennials (Born 1982 to 2001)	15,567	30.1%	16,236	28.6%	16,810	27.7%
↓ Survivors (Born 1961 to 1981)	15,013	29.1%	16,122	28.4%	16,567	27.3%
↓ Boomers (Born 1943 to 1960)	10,807	20.9%	10,393	18.3%	9,671	15.9%
↓ Silents (Born 1925 to 1942)	3,221	6.2%	2,546	4.5%	2,044	3.4%
↓ Builders (Born 1924 and earlier)	514	1.0%	129	0.2%	7	0.0%
AGE						
▲ Average Age	35.5		37.1		38.4	
▲ Median Age	35.4		36.4		37.4	
INCOME						
▲ Average Household Income	\$82,686		\$91,047		\$99,589	
▲ Median Household Income	\$74,409		\$78,500		\$84,895	
▲ Per Capita Income	\$25,610		\$27,665		\$30,207	

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	2,080	13.0%	2,609	15.1%	3,437	18.7%
▲ \$100,000 to \$149,999	3,261	20.4%	3,570	20.7%	3,975	21.6%
↓ \$75,000 to \$99,999	2,434	15.2%	2,544	14.8%	2,634	14.3%
↓ \$50,000 to \$74,999	3,113	19.5%	2,872	16.7%	2,876	15.6%
↓ \$35,000 to \$49,999	1,289	8.1%	1,709	9.9%	1,691	9.2%
↓ \$25,000 to \$34,999	1,261	7.9%	1,322	7.7%	1,318	7.2%
↓ \$15,000 to \$24,999	951	5.9%	1,226	7.1%	1,180	6.4%
↓ Under \$15,000	1,603	10.0%	1,378	8.0%	1,316	7.1%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	3,428	6.6%	3,468	6.1%	3,673	6.0%
↓ Required Formal Schooling (5-17)	10,855	21.0%	10,592	18.7%	10,241	16.9%
College Years, Career Starts (18-24)	5,227	10.1%	5,956	10.5%	6,303	10.4%
▲ Singles and Young Families (25-34)	6,161	11.9%	7,498	13.2%	8,504	14.0%
↓ Families, Empty Nesters (35-54)	15,343	29.7%	15,332	27.0%	15,307	25.2%
▲ Enrichment Years Singles/Couples (55-64)	5,841	11.3%	7,307	12.9%	8,220	13.5%
▲ Retirement Opportunities (65+)	4,734	9.2%	6,551	11.6%	8,501	14.0%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	3,428	6.6%	3,468	6.1%	3,673	6.0%
↓ 5 to 9 years	3,800	7.4%	3,653	6.4%	3,598	5.9%
↓ 10 to 14 years	4,260	8.3%	4,157	7.3%	3,862	6.4%
↓ 15 to 17 years	2,795	5.4%	2,782	4.9%	2,781	4.6%
↓ 18 to 20 years	2,474	4.8%	2,531	4.5%	2,591	4.3%
▲ 21 to 24 years	2,753	5.3%	3,425	6.0%	3,712	6.1%
▲ 25 to 29 years	3,156	6.1%	4,026	7.1%	4,712	7.8%
▲ 30 to 34 years	3,005	5.8%	3,472	6.1%	3,792	6.2%
35 to 39 years	3,326	6.4%	3,427	6.0%	3,739	6.2%
↓ 40 to 44 years	3,812	7.4%	3,577	6.3%	3,577	5.9%
↓ 45 to 49 years	4,239	8.2%	3,926	6.9%	3,634	6.0%
50 to 54 years	3,966	7.7%	4,402	7.8%	4,357	7.2%
55 to 59 years	3,277	6.3%	3,948	7.0%	4,194	6.9%
▲ 60 to 64 years	2,564	5.0%	3,359	5.9%	4,026	6.6%
▲ 65 to 69 years	1,666	3.2%	2,517	4.4%	3,115	5.1%
▲ 70 to 74 years	1,117	2.2%	1,698	3.0%	2,407	4.0%
▲ 75 to 84 years	1,380	2.7%	1,690	3.0%	2,321	3.8%
85 or more years	571	1.1%	646	1.1%	658	1.1%

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	Number	Percent		
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MARITAL STATUS				
Marital Status All Persons 15 and Older (2016)	45,427			
Single (Never Married)	15,694	34.5%	32.9%	105
Married	23,283	51.3%	50.2%	102
Divorced/Widowed	6,450	14.2%	16.9%	84
Marital Status Females 15 and Older (2016)	23,511			
Single (Never Married)	7,362	31.3%	29.8%	105
Married	11,711	49.8%	48.8%	102
Divorced/Widowed	4,438	18.9%	21.4%	88
Marital Status Males 15 and Older (2016)	21,917			
Single (Never Married)	8,332	38.0%	36.2%	105
Married	11,573	52.8%	51.6%	102
↓ Divorced/Widowed	2,012	9.2%	12.3%	75
FAMILY STRUCTURE				
Households By Type (2016)	17,230			
Married Couple	9,837	57.1%	48.5%	118
▲ Other Family - Male Head of Household	1,095	6.4%	4.9%	129
▲ Other Family - Female Head of Household	2,738	15.9%	13.0%	122
↓ Non Family - Male Head of Household	1,659	9.6%	15.8%	61
↓ Non Family - Female Head of Household	1,901	11.0%	17.7%	62
Households With Children 0 to 18 (2016)	7,840			
Married Couple Family	5,241	66.8%	65.2%	102
Other Family - Male Head of Household	658	8.4%	8.5%	99
Other Family - Female Head of Household	1,870	23.9%	25.3%	94
Non Family	71	0.9%	1.0%	94
Population By Household Type (2016)	56,705			
↓ Group Quarters	290	0.5%	2.5%	20

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GROUP QUARTERS				
Population In Group Quarters By Type (2016)	290			
↓ Correctional Facilities	15	5.2%	30.0%	17
↓ College Dorms	0	0.0%	31.9%	0
↓ Military	0	0.0%	4.2%	0
Nursing Homes	124	42.8%	18.7%	228
▲ Other	151	52.1%	15.2%	343
RACE/ETHNICITY				
Population By Race/Ethnicity (2016)	56,705			
↓ White (Non-Hispanic)	16,896	29.8%	61.3%	49
▲ African-American (Non-Hisp)	10,668	18.8%	12.3%	153
▲ Hispanic/Latino	17,728	31.3%	17.8%	176
↓ Native American (Non-Hisp)	242	0.4%	0.7%	58
▲ Asian (Non-Hisp)	7,692	13.6%	5.3%	257
▲ Hawaiian & Pacific Islander (Non-Hisp)	474	0.8%	0.2%	496
▲ Other Races & Multiple Races (Non-Hisp)	3,006	5.3%	2.4%	222
Asian Population By Race (2016)	7,945			
↓ Chinese	947	11.9%	22.3%	53
↓ Japanese	198	2.5%	5.0%	50
↓ Indian	954	12.0%	19.5%	62
↓ Korean	167	2.1%	9.6%	22
↓ Vietnamese	379	4.8%	11.0%	43
▲ Other Asian Races	5,300	66.7%	32.5%	205
Hispanic/Latino Population By Race (2016)	17,728			
White	7,553	42.6%	53.0%	80
↓ African-American	328	1.9%	2.5%	74
Native American	239	1.3%	1.4%	98
▲ Asian	253	1.4%	0.4%	341
▲ Other Races & Multiple Races	9,355	52.8%	42.7%	123
Hispanic/Latino Population By Origin (2016)	17,728			
Mexican	12,139	68.5%	62.4%	110
↓ Puerto Rican	663	3.7%	9.5%	39
↓ Cuban	106	0.6%	3.5%	17
Other Hispanic Origin	4,821	27.2%	24.6%	111

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EDUCATION				
Population By School Enrollment (Age 3 & over) (2013)	16,629			
Pre-Primary (Public)	496	3.0%	3.4%	87
↓ Pre-Primary (Private)	208	1.3%	2.6%	48
Elementary/High School (Public)	10,530	63.3%	58.9%	107
↓ Elementary/High School (Private)	631	3.8%	6.6%	57
Enrolled in College	4,765	28.7%	28.4%	101
Population By Education Completed (Age 25 and over) (2016)	36,689			
▲ Elementary (Less than 9 years)	2,603	7.1%	5.8%	122
↓ Some High School (9 to 11 years)	1,967	5.4%	7.8%	69
High School Graduate (12 years)	9,224	25.1%	27.9%	90
▲ Some College (13 to 15 years)	10,860	29.6%	21.2%	140
▲ Associate Degree	3,727	10.2%	8.0%	127
Bachelor's Degree	6,361	17.3%	18.3%	95
↓ Graduate Degree	1,948	5.3%	11.0%	48
OCCUPATION				
Population By Occupation Type (Age 15 and over) (2016)	25,445			
TOTAL WHITE COLLAR	15,116	59.4%	61.5%	97
↓ Executive and Managerial	1,971	7.7%	9.7%	79
↓ Professional Specialty	3,347	13.2%	16.6%	79
Technical Support	1,794	7.1%	8.3%	85
Sales	2,676	10.5%	10.9%	97
▲ Administrative Support & Clerical	5,328	20.9%	16.0%	131
TOTAL BLUE COLLAR	10,328	40.6%	38.5%	105
Service: Private Households	1,115	4.4%	3.7%	119
▲ Service: Protective	864	3.4%	2.2%	153
Service: Other	1,761	6.9%	7.5%	93
↓ Farming, Forestry & Fishing	117	0.5%	0.7%	63
Precision Production and Craft	2,670	10.5%	11.0%	96
Operators and Assemblers	948	3.7%	3.2%	115
Transportation and Material Moving	1,290	5.1%	6.2%	82
▲ Laborers	1,563	6.1%	4.0%	152

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EMPLOYMENT				
Population By Employment Status (Age 15 and over) (2016)	44,513			
Employed	25,532	57.4%	58.1%	99
▲ Unemployed	3,414	7.7%	5.6%	136
Not in Labor Force	15,567	35.0%	36.3%	96
Total Female Pop. By Work Status (Age 20 to 64) (2013)				
TOTAL WORKING	10,498	62.2%	66.8%	93
With No Own Children	6,653	39.4%	42.2%	93
↓ With Own Children Age 0 to 5 only	494	2.9%	5.5%	54
With Own Children Age 6 to 17 only	2,554	15.1%	14.8%	102
With Own Children Both Age 0 to 5 and 6 to 17	797	4.7%	4.3%	110
▲ TOTAL NOT WORKING (UNEMPLOYED)	1,467	8.7%	6.2%	140
▲ With No Own Children	853	5.1%	3.8%	135
↓ With Own Children Age 0 to 5 only	33	0.2%	0.7%	30
▲ With Own Children Age 6 to 17 only	519	3.1%	1.3%	245
↓ With Own Children Both Age 0 to 5 and 6 to 17	62	0.4%	0.5%	67
TOTAL NOT IN THE LABOR FORCE	4,904	29.1%	27.0%	108
With No Own Children	3,063	18.2%	17.1%	106
With Own Children Age 0 to 5 only	470	2.8%	2.6%	107
▲ With Own Children Age 6 to 17 only	963	5.7%	4.6%	123
With Own Children Both Age 0 to 5 and 6 to 17	408	2.4%	2.6%	91
POVERTY AND RETIREMENT INCOME				
Households By Poverty Status (\$24,250 for family of 4) (2016)	17,230			
Above Poverty Line (Households with Children)	12,491	60.1%	59.6%	101
Above Poverty Line (Households without Children)	6,172	29.7%	26.5%	112
↓ Below Poverty Line (Households with Children)	1,177	5.7%	7.9%	72
↓ Below Poverty Line (Households without Children)	951	4.6%	6.0%	76
Households By Presence of Retirement Income (2013)				
With Retirement Income	3,271	20.5%	17.6%	116
Without Retirement Income	12,876	80.5%	81.5%	99

Date: 7/13/2016

Prepared For:
Saint Ignacius Parish

Study Area Definition:
Custom Polygon

Description ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average	Study Area		U.S. Average	U.S. Comparative Index
	Number	Percent		
HOUSING				
Occupied Units By Type (2016)	17,230			
Owner Occupied	12,317	71.5%	65.0%	110
Renter Occupied	4,914	28.5%	35.0%	81
▲ Median Rent (2013)	\$1,309		\$904	145
Structures By Number of Units (2016)	18,388			
▲ Single Unit	15,363	83.5%	67.3%	124
↓ 3 to 4 Units	462	2.5%	8.1%	31
↓ 5 to 19 Units	1,176	6.4%	9.3%	69
↓ 20 to 49 Units	172	0.9%	3.6%	26
↓ 50 or more Units	690	3.8%	5.1%	73
↓ Mobile Home	514	2.8%	6.4%	44
↓ Other	11	0.1%	0.1%	70
▲ Single To Multiple Unit Ratio	6.15		2.57	239
Owner-Occupied Property Values (2016)	12,317			
↓ Under \$40,000	580	4.7%	7.2%	65
↓ \$40,000 to \$59,999	101	0.8%	3.7%	22
↓ \$60,000 to \$79,999	125	1.0%	5.1%	20
↓ \$80,000 to \$99,999	57	0.5%	6.5%	7
↓ \$100,000 to 149,999	616	5.0%	15.1%	33
\$150,000 to \$199,999	1,511	12.3%	14.6%	84
▲ \$200,000 to \$299,999	3,833	31.1%	18.1%	172
▲ \$300,000 to \$499,999	4,139	33.6%	16.9%	198
\$500,000 to \$999,999	1,133	9.2%	9.7%	95
↓ \$1,000,000 and over	221	1.8%	3.0%	59
▲ Median Property Value	\$288,128		\$192,432	150

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	Number	Percent		
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HOUSING (CONTINUED)				
Housing Units By Year Built (2016)	18,388			
▲ 2010 and later	1,463	8.0%	5.5%	144
▲ 2000 to 2009	3,735	20.3%	14.6%	139
▲ 1990 to 1999	3,864	21.0%	13.4%	157
1980 to 1989	2,874	15.6%	13.2%	119
▲ 1970 to 1979	3,681	20.0%	15.0%	134
1960 to 1969	1,602	8.7%	10.4%	84
↓ 1950 to 1959	740	4.0%	10.3%	39
↓ 1949 or earlier	429	2.3%	17.7%	13
Households By Number of Persons (2016)	17,230			
↓ 1 Person Household	2,683	15.6%	27.3%	57
2 Person Household	4,486	26.0%	32.3%	81
3 Person Household	3,186	18.5%	16.2%	114
▲ 4 Person Household	3,030	17.6%	13.1%	135
▲ 5 Person Household	1,938	11.2%	6.5%	174
▲ 6 Person Household	1,029	6.0%	2.8%	216
▲ 7 or more Person Household	879	5.1%	1.9%	267
▲ Average Persons Per Household	3.2		2.6	124
Households By Heating Type (2013)	16,146			
▲ Utility and Other Gas	10,735	66.5%	54.0%	123
Electric	5,321	33.0%	36.1%	91
↓ Oil	11	0.1%	6.1%	1
↓ Coal and Wood	49	0.3%	2.2%	14
↓ Solar/Other Fuel	19	0.1%	0.5%	24
↓ No Fuel Used	12	0.1%	0.9%	8

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	Number	Percent		
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TRANSPORTATION				
Households By Number of Vehicles (2016)	17,230			
↓ No Vehicles	959	5.6%	9.0%	62
↓ 1 Vehicle	4,133	24.0%	33.7%	71
2 Vehicle	6,464	37.5%	37.5%	100
▲ 3 or more Vehicles	5,674	32.9%	19.8%	167
Workers By Travel Time to Work (2016)	23,500			
↓ Less than 15 minutes	3,529	15.0%	27.3%	55
↓ 15 to 29 minutes	4,771	20.3%	36.5%	56
30 to 44 minutes	4,636	19.7%	20.2%	98
▲ 45 to 59 minutes	2,888	12.3%	7.7%	159
▲ 60 or more minutes	7,677	32.7%	8.3%	394
▲ Average Travel Time to Work (minutes)	46.6		28.2	165
Workers By Type of Transportation to Work (2016)	24,458			
Drive Alone	17,581	71.9%	76.9%	93
▲ Car Pool	3,899	15.9%	9.6%	167
Public Transportation	1,306	5.3%	5.1%	104
↓ Walk to Work	372	1.5%	2.8%	54
Other Means	270	1.1%	1.2%	89
Work at Home	1,030	4.2%	4.4%	96

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
1	Affluent Families (segments 1, 2, 3, 4, 5, 6 and 14)	10,302	59.8%	15.1%	396
2	Middle American Families (9, 10, 11, 16, 17, 18, 23, 25 and 28)	4,800	27.9%	31.4%	89
6	Ethnic And Urban Diversity (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	975	5.7%	18.4%	31
3	Young And Coming (8, 12, 13, 15, 19, 34, 37, 39 and 47)	779	4.5%	14.7%	31
5	Senior Life (7, 20, 21, 22, 30 and 31)	324	1.9%	6.9%	27
4	Rural Families (27, 26, 29, 33, 35 and 38)	44	0.3%	13.1%	2

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
5	Prosperous Diversity	5,666	32.9%	3.1%	1060
16	Established Country Families	1,934	11.2%	6.4%	175
4	Educated Mid-Life Families	1,521	8.8%	3.4%	259
2	Professional Affluent Families	1,366	7.9%	0.8%	984
11	Young Suburban Families	1,355	7.9%	3.0%	265
6	Prosperous New Country Families	1,143	6.6%	2.1%	311
10	Suburban Mid-Life Families	674	3.9%	5.5%	71
15	Reliable Young Starters	626	3.6%	4.3%	85
40	Surviving Urban Diversity	587	3.4%	4.0%	84
1	Traditional Affluent Families	544	3.2%	3.5%	91
45	Struggling Urban Diversity	328	1.9%	2.5%	77
25	Working Country Consumers	309	1.8%	4.1%	44
17	Large Young Families	249	1.4%	2.2%	67
20	Cautious and Mature	194	1.1%	2.6%	43
39	New Beginning Urbanites	152	0.9%	2.8%	32
28	Building Country Families	151	0.9%	2.8%	31
18	Working Urban Families	121	0.7%	4.0%	18
7	Prosperous and Mature	59	0.3%	0.5%	64
14	Secure Mid-Life Families	43	0.2%	0.7%	38
22	Mature and Established	37	0.2%	1.8%	12

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Saint Ignacius Parish

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Custom Polygon

No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
29	Working Country Families	32	0.2%	1.0%	19
24	Metro Multi-Ethnic Diversity	31	0.2%	2.7%	7
21	Mature and Stable	28	0.2%	0.6%	29
3	Mid-Life Prosperity	19	0.1%	1.5%	7
44	Laboring Urban Life	18	0.1%	0.1%	139
27	Country Family Diversity	12	0.1%	0.3%	20
32	Working Urban Life	11	0.1%	1.7%	4
9	Educated Working Families	7	0.0%	0.1%	48
30	Urban Senior Life	6	0.0%	0.8%	4
49	Exception Households	5	0.0%	0.2%	12
19	Educated and Promising	1	0.0%	0.1%	7
38	Rural Working Families	0	0.0%	8.8%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
12	Educated New Starters	0	0.0%	2.9%	0
35	Laboring Country Families	0	0.0%	2.7%	0
46	Struggling Black Households	0	0.0%	2.5%	0
8	Rising Potential Professionals	0	0.0%	2.3%	0
41	Struggling Hispanic Households	0	0.0%	1.6%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
48	Struggling Urban Life	0	0.0%	0.8%	0
47	University Life	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
37	Rising Multi-Ethnic Urbanites	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
43	Laboring Urban Diversity	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
50	Unclassified Households	0	0.0%	0.2%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
26	Working Suburban Families	0	0.0%	0.1%	0
TOTALS		17,229	100.0%	100.0%	100

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FAITH INVOLVEMENT INDICATOR

Estimated 2016 Households Likely to Be:

↓ Strongly Involved with Their Faith	29.0%	35.4%	82
↓ Somewhat Involved with Their Faith	24.6%	29.9%	82
▲ Not Involved with Their Faith	46.1%	34.7%	133

Estimated 2016 Households Likely to Have:

↓ Increased Their Involvement with Their Faith in the Last 10 Years	18.5%	22.1%	83
↓ Decreased Their Involvement with Their Faith in the Last 10 Years	20.8%	23.7%	88

RELIGIOUS PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer:

▲ Adventist	0.6%	0.5%	125
↓ Baptist	8.8%	16.1%	55
Catholic	21.9%	23.7%	93
Congregational	1.9%	2.0%	97
▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)	1.0%	0.4%	227
Episcopal	2.6%	2.9%	91
↓ Holiness	0.2%	0.8%	21
Jehovah's Witnesses	1.0%	1.1%	96
▲ Judaism	3.6%	3.2%	115
↓ Lutheran	6.3%	7.2%	87
↓ Methodist	5.2%	10.1%	51
▲ Mormon	3.0%	1.8%	173
▲ New Age	1.1%	0.6%	196
▲ Non-Denominational / Independent	11.2%	6.9%	161
↓ Orthodox	0.2%	0.3%	77
Pentecostal	2.5%	2.4%	101
Presbyterian / Reformed	4.5%	4.6%	99
Unitarian / Universalist	0.7%	0.7%	93
▲ Interested but No Preference	5.6%	3.9%	146
▲ Not Interested and No Preference	17.8%	11.1%	160

Likely to Have Changed Their Preference in the Last 10 Years	17.8%	16.8%	106
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LEADERSHIP PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer A Leader Who:

Tells them what to do	4.1%	4.0%	102
Lets them do what they want and is supportive	11.5%	11.7%	98
Lets them do what they want and stays out of the way	4.5%	4.8%	94
Works with them on deciding what to do and helps them do it	79.9%	79.6%	100

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PRIMARY CONCERN INDICATOR			
Estimated 2016 Households Likely to Be Primarily Concerned With:			
THE BASICS:			
Maintaining Personal Health	41.3%	43.5%	95
↓ Finding/Providing Health Insurance	21.6%	29.0%	75
Day-to-Day Financial Worries	29.6%	31.6%	94
Finding Employment Opportunities	15.1%	14.4%	105
Finding Affordable Housing	10.5%	11.3%	93
↓ Providing Adequate Food	6.3%	8.6%	74
Finding Child Care	6.3%	6.3%	100
FAMILY PROBLEMS:			
↓ Dealing With Alcohol/Drug Abuse	13.6%	16.7%	81
Dealing With Teen / Child Problems	20.6%	20.7%	100
Finding/Providing Aging Parent Care	15.9%	15.5%	103
↓ Dealing With Abusive Relationships	9.2%	11.4%	81
↓ Dealing With Divorce	3.5%	4.5%	79
COMMUNITY PROBLEMS:			
Neighborhood Crime and Safety	29.0%	27.0%	107
▲ Finding/Providing Good Schools	26.7%	23.5%	114
Dealing with Problems in Schools	12.8%	13.6%	95
Dealing With Racial / Ethnic Prejudice	12.2%	13.1%	93
▲ Dealing With Neighborhood Gangs	11.9%	8.5%	140
Dealing with Social Injustice	11.3%	11.3%	100
HOPES AND DREAMS:			
▲ Achieving Long-term Financial Security	56.8%	50.6%	112
▲ Finding Time for Recreation / Leisure	30.9%	25.3%	122
↓ Finding Better Quality Healthcare	20.8%	23.9%	87
Finding A Satisfying Job / Career	20.3%	19.3%	105
Finding Retirement Opportunities	18.7%	18.9%	99
▲ Achieving A Fulfilling Marriage	25.8%	22.3%	116
▲ Developing Parenting Skills	18.0%	14.7%	122
▲ Achieving Educational Objectives	8.3%	7.5%	111
SPIRITUAL / PERSONAL:			
Dealing With Stress	29.8%	29.8%	100
↓ Finding Companionship	15.3%	17.3%	88
↓ Finding A Good Church	10.8%	15.2%	71
↓ Finding Spiritual Teaching	9.8%	12.9%	76
Finding Life Direction	14.4%	14.0%	103

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KEY VALUES INDICATOR

Estimated 2016 Households Likely to Agree With the Following Statements:

GOD:

"I believe there is a God"	83.4%	84.5%	99
"God is actively involved in the world including nations and their governments"	58.9%	63.8%	92

SOCIETY:

"It is important to preserve the traditional American family structure"	91.8%	91.5%	100
"A healthy environment has become a national crisis"	81.8%	82.8%	99
"Public education is essential to the future of American society"	95.0%	94.0%	101

INSTITUTIONAL ROLES:

"Government should be the primary provider of human welfare services"	45.4%	50.1%	91
"The role of Churches / Synagogues is to help form and support moral values"	79.4%	81.1%	98
"Churches and religious organizations should provide more human services"	58.4%	62.6%	93

RACIAL / ETHNIC CHANGE:

"The United States must open its doors to all people groups"	36.4%	36.3%	100
"The changing racial / ethnic face of America is a threat to our national heritage"	35.0%	36.3%	96

HOUSEHOLD CONTRIBUTION INDICATOR

Estimated 2016 Households Likely to Contribute:

TO CHURCHES AND RELIGIOUS ORGANIZATIONS:

More than \$100 per year	60.7%	59.8%	102
More than \$500 per year	32.6%	31.2%	104
▲ More than \$1,000 per year	19.9%	17.4%	114

TO CHARITIES:

▲ More than \$100 per year	42.4%	33.7%	126
▲ More than \$500 per year	9.2%	6.8%	135
▲ More than \$1,000 per year	2.7%	2.3%	117

TO COLLEGES AND UNIVERSITIES:

▲ More than \$100 per year	18.4%	16.1%	114
More than \$500 per year	4.0%	4.3%	93
More than \$1,000 per year	2.4%	2.2%	109

Ministry Area Profile 2016
Compass
REPORT

Saint Ignacius Parish

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Prepared For:
Saint Ignacius Parish

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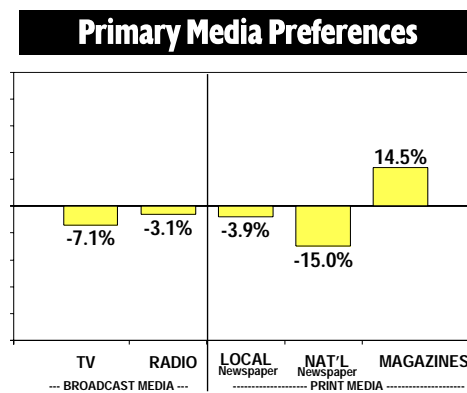
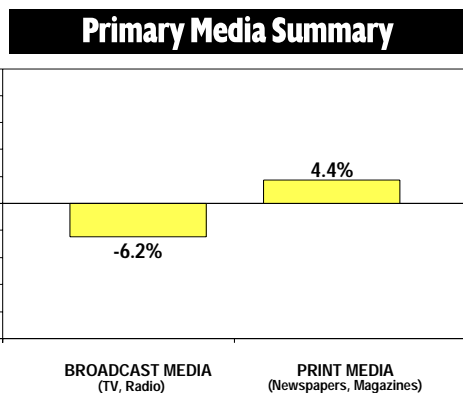
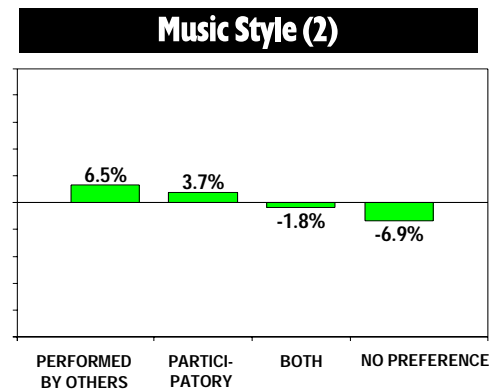
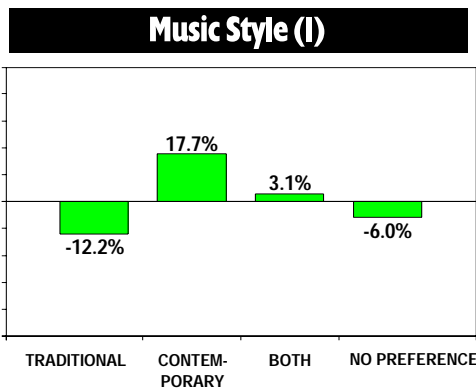
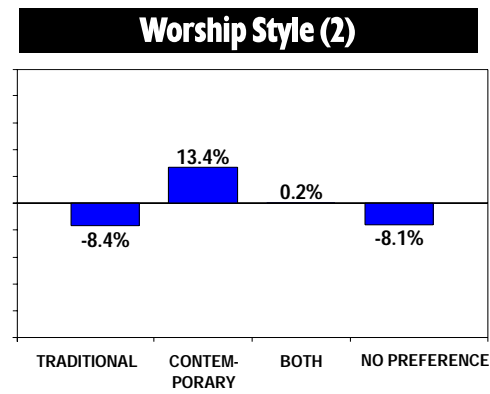
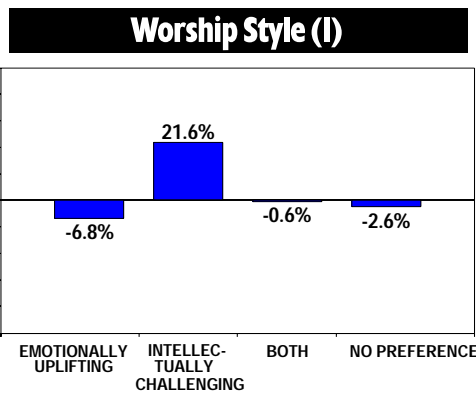
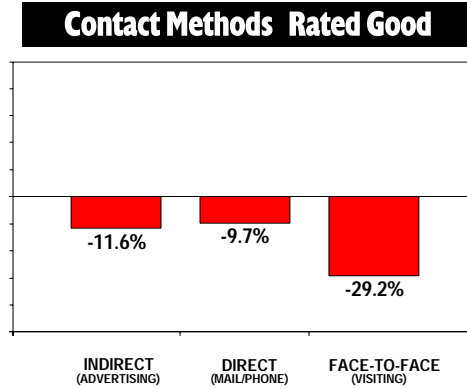
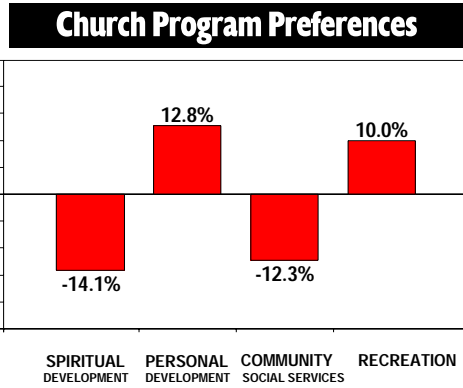
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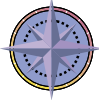


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CHURCH PROGRAM PREFERENCE INDICATOR

Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:

SPIRITUAL DEVELOPMENT:

↓ Bible Study Discussion and Prayer Groups	35.0%	41.1%	85
↓ Adult Theological Discussion Groups	19.7%	22.5%	88
↓ Spiritual Retreats	9.9%	11.6%	85

PERSONAL DEVELOPMENT:

▲ Marriage Enrichment Opportunities	17.2%	15.2%	113
▲ Parent Training Programs	10.1%	7.8%	130
Twelve Step Programs	3.5%	3.5%	101
↓ Divorce Recovery	1.8%	2.4%	73

COMMUNITY/SOCIAL SERVICES:

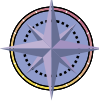
Personal or Family Counseling	21.1%	22.5%	94
↓ Care for the Terminally Ill	12.3%	15.7%	78
↓ Food and Clothing Resources	7.0%	11.1%	63
▲ Day Care Services	7.2%	6.1%	118
Church Sponsored Day-School	6.0%	5.7%	106

RECREATION:

▲ Youth Social Programs	33.9%	29.7%	114
▲ Family Activities and Outings	37.4%	32.8%	114
Active Retirement Programs	25.4%	26.8%	95
▲ Cultural Programs (Music, Drama, Art)	21.8%	18.9%	115
▲ Sports or Camping	7.6%	6.3%	121

SUMMARY

↓ Spiritual Development Index	86
▲ Personal Development Index	113
↓ Community/Social Services Index	88
Recreation Index	110



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WORSHIP STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Worship which is:

PART 1:

A. Emotionally Uplifting	24.6%	26.4%	93
▲ B. Intellectually Challenging	13.5%	11.1%	122
C. Both A and B	38.9%	39.2%	99
D. No Preference or Not Interested	22.8%	23.4%	97

PART 2:

A. Traditional/Formal/Ceremonial	18.5%	20.2%	92
▲ B. Contemporary/Informal	29.8%	26.3%	113
C. Both A and B	26.6%	26.5%	100
D. No Preference or Not Interested	24.8%	26.9%	92

MUSIC STYLE INDICATOR

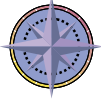
Estimated 2016 Households Likely to Prefer Church Music which is:

PART 1:

↓ A. Traditional	21.4%	24.4%	88
▲ B. Contemporary	23.2%	19.7%	118
C. Both A and B	32.1%	31.1%	103
D. No Preference or Not Interested	23.3%	24.8%	94

PART 2:

A. Performed by Others	19.9%	18.7%	106
B. Participatory	23.8%	22.9%	104
C. Both A and B	31.6%	32.2%	98
D. No Preference or Not Interested	24.4%	26.2%	93



Date: 7/13/2016

Prepared For:
 Saint Ignacius Parish

Study Area Definition:
 Custom Polygon

Description	Study Area	U.S. Average	U.S. Comparative Index
▲ Indicates the study area percentage is more than 1.1 times the U.S. average			
↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

MISSION EMPHASIS INDICATOR

Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:

PART 1:

A. Community	22.5%	22.0%	102
B. Personal Spiritual Development	14.9%	14.3%	104
C. Both A and B	38.0%	37.4%	102
D. No Preference or Not Interested	24.5%	26.3%	93

PART 2:

A. Global Mission	5.9%	6.2%	96
B. Local Mission	33.5%	33.3%	101
C. Both A and B	31.9%	30.1%	106
D. No Preference or Not Interested	28.4%	30.4%	93

CHURCH ARCHITECTURE INDICATOR

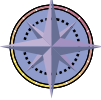
Estimated 2016 Households Likely to Prefer Church Architecture which is:

PART 1:

↓ A. Traditional	22.7%	26.6%	85
▲ B. Contemporary	20.8%	15.9%	130
C. Both A and B	33.2%	32.3%	103
D. No Preference or Not Interested	23.3%	25.1%	93

PART 2:

↓ A. Somber/Serious	7.2%	9.4%	77
▲ B. Light and Airy	40.0%	34.7%	115
C. Both A and B	27.3%	27.7%	99
D. No Preference or Not Interested	25.5%	28.2%	90



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PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

BROADCAST MEDIA:

Television	43.9%	47.3%	93
Radio	12.9%	13.3%	97

PRINT MEDIA:

Local Newspaper	37.9%	36.1%	105
↓ National Newspaper	3.7%	4.3%	85
▲ Magazines	3.2%	2.4%	134

SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

BROADCAST MEDIA:

Television	31.3%	31.9%	98
Radio	24.2%	23.8%	102

PRINT MEDIA:

Local Newspaper	31.4%	32.7%	96
National Newspaper	5.2%	5.8%	91
▲ Magazines	8.1%	7.0%	114

SUMMARY

Overall Broadcast Media Index (100 = Average)	97
Overall Print Media Index	101



Date: 7/13/2016

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Description	Study Area	U.S. Average	U.S. Comparative Index
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↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

CHURCH CONTACT METHODS RATED GOOD

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
↓ Local Radio Announcements or Advertisements	32.4%	36.2%	89
↓ Putting Ad in Local Newspaper	29.6%	33.8%	88
↓ Local Cable Channels	26.7%	30.4%	88
<i>DIRECT METHODS (MORE PERSONAL):</i>			
Sending Information By Mail	51.1%	53.7%	95
↓ Calling and Offering to Send Information By Mail	25.3%	29.5%	86
↓ Calling and Discussing on the Phone	9.6%	12.0%	80
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
↓ Calling and Offering to Visit When Convenient	14.2%	20.1%	71
↓ Going Door to Door	9.9%	14.0%	71

CHURCH CONTACT METHODS RATED POOR

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
▲ Local Radio Announcements or Advertisements	23.0%	19.6%	117
▲ Putting Ad in Local Newspaper	25.5%	21.5%	118
Local Cable Channels	33.5%	30.7%	109
<i>DIRECT METHODS (MORE PERSONAL):</i>			
▲ Sending Information By Mail	15.8%	13.3%	119
▲ Calling and Offering to Send Information By Mail	38.9%	34.0%	114
▲ Calling and Discussing on the Phone	67.9%	60.6%	112
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
▲ Calling and Offering to Visit When Convenient	59.1%	49.6%	119
Going Door to Door	69.0%	64.0%	108

SUMMARY OF METHODS RATED GOOD	
↓ Indirect Methods Index (100 = Average)	88
Direct Methods Index	90
↓ Face-to-Face Methods Index	71

SUMMARY OF METHODS RATED POOR	
▲ Indirect Methods Index	114
▲ Direct Methods Index	114
▲ Face-to-Face Methods Index	113