

**ministry  
area**   
**profile** **2016**

Cathedral of Christ the Light Parish

**Study Area Definition:**  
Custom Polygon





Prepared For:  
Cathedral of Christ the Light Parish

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Custom Polygon

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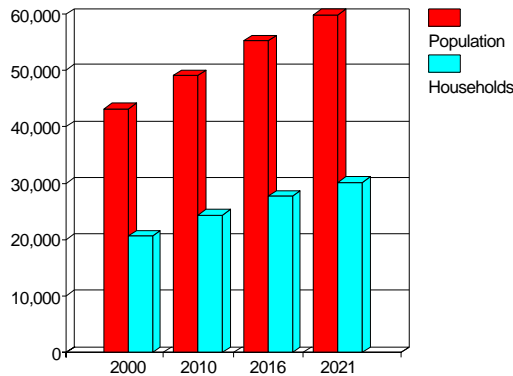
- 1** **Q** **How many people live in the defined study area?**  
**A** Currently, there are 55,267 persons residing in the defined study area. This represents an increase of 12,123 or 28.1% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**  
**A** Yes, between 2016 and 2021, the population is projected to increase by 8.2% or 4,548 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**  
**A** The lifestyle diversity in the area is *somewhat low* with 22 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Struggling Urban Diversity* representing 38.9% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**  
**A** Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 28.7% of the population and all other racial/ethnic groups make up a substantial 71.3% which is well above the national average of 39%. The largest of these groups, *Asians*, accounts for 28.4% of the total population. *Anglos* are projected to be the fastest growing group increasing by 21.0% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**  
**A** The largest age group in terms of numbers is *Survivors* (age 35 to 55) comprised of 17,912 persons or 32.4% of the total population in the area. *Builders* (age 92 and up) make up 0.6% of the population which compared to a national average of 0.4% makes them the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**  
**A** The area can be described as *extremely non-traditional* due to the below average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**  
**A** Based upon the number of years completed and college enrollment, the overall education level in the area is *somewhat high*. While 82.2% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 40.9% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**  
**A** Concerns which are likely to exceed the national average include: *Affordable Housing, Neighborhood Gangs, Racial/Ethnic Prejudice, Neighborhood Crime and Safety, Social Injustice* and *Finding Companionship*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**  
**A** Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**  
**A** Based upon the average household income of \$63,029 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *very low*. (see page 4 and 17)

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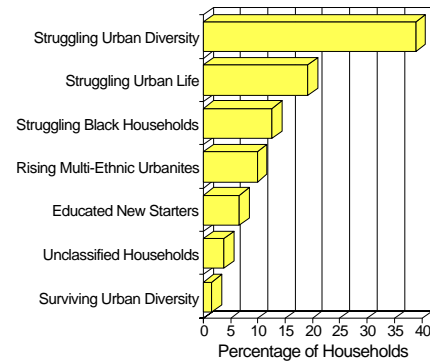
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**Population and Households**

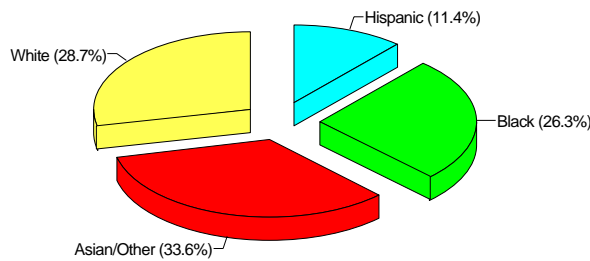


**Primary U.S. Lifestyles Segments-2016**

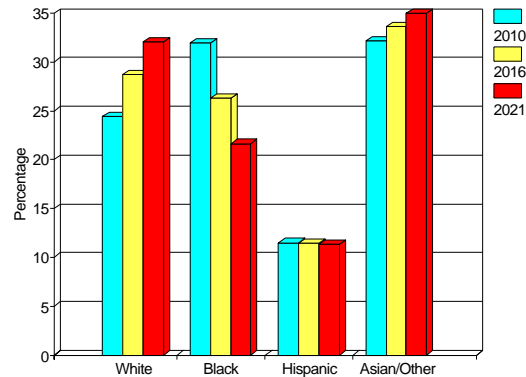


The population in the study area has increased by 6183 persons, or 12.6% since 2010 and is projected to increase by 4548 persons, or 8.2% between 2016 and 2021. The number of households has increased by 3350, or 13.8% since 2010 and is projected to increase by 2455, or 8.9% between 2016 and 2021.

**Population By Race/Ethnicity-2016**

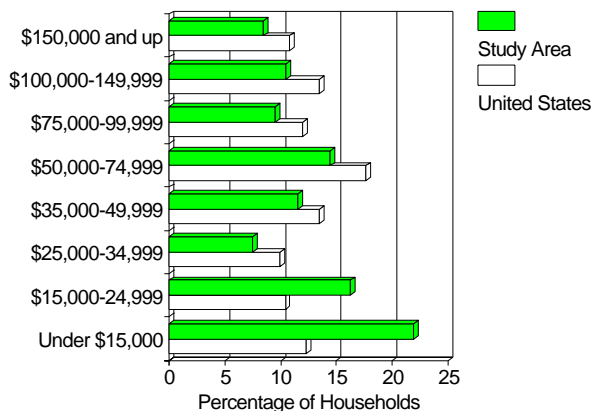


**Population By Race/Ethnicity Trend**

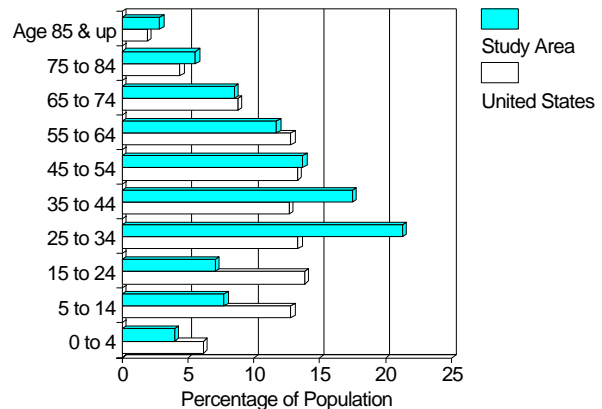


Between 2016 and 2021, the White population is projected to increase by 3329 persons and to increase from 28.7% to 32.1% of the total population. The Black population is projected to decrease by 1580 persons and to decrease from 26.3% to 21.6% of the total. The Hispanic/Latino population is projected to increase by 455 persons and to decrease from 11.4% to 11.3% of the total. The Asian/Other population is projected to increase by 2344 persons and to increase from 33.6% to 35.0% of the total population.

**Households By Income-2016**



**Population by Age-2016**

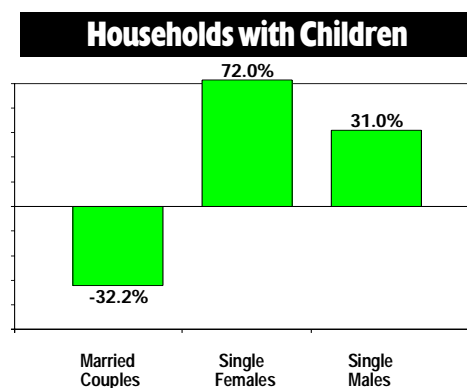
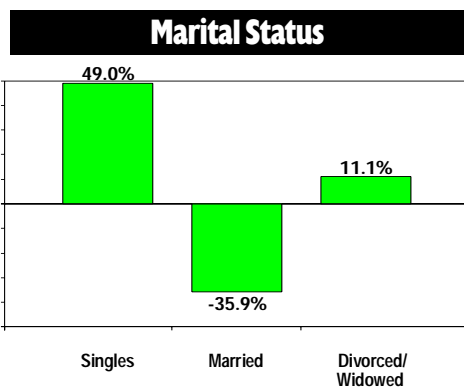
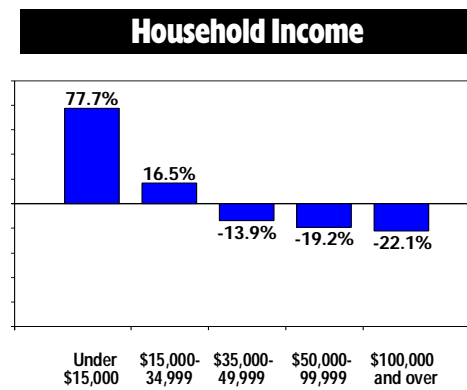
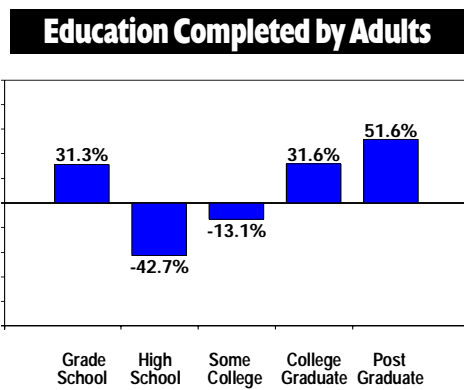
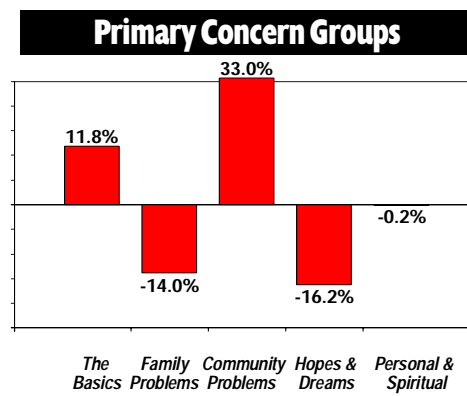
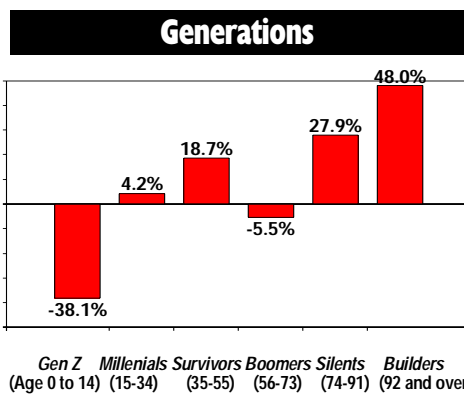
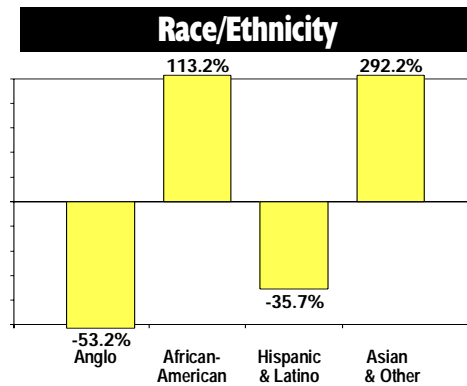
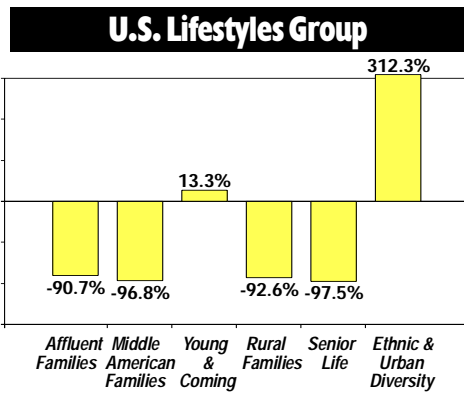


The average household income in the study area is \$63029 a year as compared to the U.S. average of \$77135. The average age in the study area is 42.5 and is projected to increase to 44.1 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION				
	2000 Census	2010 Census	2016 Update	2021 Projection
▲ Indicates a consistent upward trend				
↓ Indicates a consistent downward trend				
▲ <b>Population</b>	43,144	49,084	55,267	59,815
Population Change		5,940	6,183	4,548
Percentage Change		13.8%	12.6%	8.2%
Average Annual Growth Rate		1.4%	2.1%	1.6%
▲ <b>Density (Pop. per square mile)</b>	8,841	10,058	11,325	12,257
HOUSEHOLDS				
▲ <b>Households</b>	20,657	24,318	27,668	30,123
Household Change		3,661	3,350	2,455
Percentage Change		17.7%	13.8%	8.9%
Average Annual Growth Rate		1.8%	2.3%	1.8%
↓ Persons Per Household	1.95	1.89	1.87	1.85

POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ <b>White (Non-Hispanic)</b>	11,971	24.4%	15,855	28.7%	19,184	32.1%
↓ African-American (Non-Hisp)	15,693	32.0%	14,511	26.3%	12,931	21.6%
↓ Hispanic/Latino	5,634	11.5%	6,319	11.4%	6,774	11.3%
▲ <b>Asian/Other (Non-Hisp)</b>	15,786	32.2%	18,581	33.6%	20,925	35.0%

POPULATION BY GENDER						
▲ <b>Female</b>	24,219	49.3%	27,300	49.4%	29,591	49.5%
↓ Male	24,865	50.7%	27,966	50.6%	30,223	50.5%

POPULATION BY GENERATION						
▲ <b>Generation Z (Born 2002 and later)</b>	3,615	7.4%	6,494	11.8%	9,194	15.4%
▲ <b>Millenials (Born 1982 to 2001)</b>	11,861	24.2%	15,649	28.3%	17,055	28.5%
↓ Survivors (Born 1961 to 1981)	17,479	35.6%	17,910	32.4%	19,329	32.3%
↓ Boomers (Born 1943 to 1960)	9,833	20.0%	10,178	18.4%	10,306	17.2%
↓ Silents (Born 1925 to 1942)	4,876	9.9%	4,716	8.5%	3,915	6.5%
↓ Builders (Born 1924 and earlier)	1,264	2.6%	319	0.6%	17	0.0%

AGE			
▲ <b>Average Age</b>	40.8	42.5	44.1
▲ <b>Median Age</b>	39.4	41.4	43.8

INCOME			
▲ <b>Average Household Income</b>	\$47,552	\$63,029	\$71,442
▲ <b>Median Household Income</b>	\$37,792	\$42,909	\$47,754
▲ <b>Per Capita Income</b>	\$23,559	\$31,554	\$35,978

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	1,231	5.1%	2,338	8.5%	3,361	11.2%
▲ \$100,000 to \$149,999	1,908	7.8%	2,895	10.5%	3,501	11.6%
▲ \$75,000 to \$99,999	2,057	8.5%	2,636	9.5%	2,949	9.8%
↓ \$50,000 to \$74,999	4,087	16.8%	3,985	14.4%	4,151	13.8%
↓ \$35,000 to \$49,999	2,931	12.1%	3,194	11.5%	3,278	10.9%
\$25,000 to \$34,999	2,075	8.5%	2,070	7.5%	2,394	7.9%
\$15,000 to \$24,999	3,423	14.1%	4,502	16.3%	4,824	16.0%
↓ Under \$15,000	6,605	27.2%	6,049	21.9%	5,666	18.8%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	2,241	4.6%	2,214	4.0%	2,167	3.6%
▲ Required Formal Schooling (5-17)	4,260	8.7%	5,345	9.7%	6,229	10.4%
↓ College Years, Career Starts (18-24)	4,621	9.4%	2,837	5.1%	2,751	4.6%
↓ Singles and Young Families (25-34)	10,708	21.8%	11,747	21.3%	9,554	16.0%
▲ Families, Empty Nesters (35-54)	14,311	29.2%	17,249	31.2%	20,470	34.2%
▲ Enrichment Years Singles/Couples (55-64)	5,656	11.5%	6,499	11.8%	7,244	12.1%
▲ Retirement Opportunities (65+)	7,130	14.5%	9,375	17.0%	11,401	19.1%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	2,241	4.6%	2,214	4.0%	2,167	3.6%
5 to 9 years	1,717	3.5%	2,381	4.3%	2,385	4.0%
▲ 10 to 14 years	1,496	3.0%	1,899	3.4%	2,562	4.3%
15 to 17 years	1,047	2.1%	1,065	1.9%	1,282	2.1%
↓ 18 to 20 years	1,385	2.8%	1,113	2.0%	1,191	2.0%
↓ 21 to 24 years	3,236	6.6%	1,724	3.1%	1,560	2.6%
↓ 25 to 29 years	5,442	11.1%	4,345	7.9%	3,175	5.3%
30 to 34 years	5,266	10.7%	7,402	13.4%	6,379	10.7%
35 to 39 years	4,190	8.5%	5,361	9.7%	5,548	9.3%
▲ 40 to 44 years	3,584	7.3%	4,296	7.8%	5,731	9.6%
▲ 45 to 49 years	3,351	6.8%	3,969	7.2%	4,918	8.2%
▲ 50 to 54 years	3,186	6.5%	3,623	6.6%	4,273	7.1%
55 to 59 years	3,082	6.3%	3,305	6.0%	3,698	6.2%
▲ 60 to 64 years	2,574	5.2%	3,194	5.8%	3,546	5.9%
▲ 65 to 69 years	1,651	3.4%	2,884	5.2%	3,127	5.2%
▲ 70 to 74 years	1,548	3.2%	1,820	3.3%	2,856	4.8%
▲ 75 to 84 years	2,527	5.1%	3,077	5.6%	3,716	6.2%
85 or more years	1,404	2.9%	1,594	2.9%	1,702	2.8%

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Description ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average	Study Area		U.S. Average	U.S. Comparative Index
	Number	Percent		
<b>MARITAL STATUS</b>				
<b>Marital Status All Persons 15 and Older (2016)</b>	48,773			
▲ Single (Never Married)	23,905	49.0%	32.9%	149
↓ Married	15,689	32.2%	50.2%	64
Divorced/Widowed	9,178	18.8%	16.9%	111
<b>Marital Status Females 15 and Older (2016)</b>	24,111			
▲ Single (Never Married)	10,981	45.5%	29.8%	153
↓ Married	7,641	31.7%	48.8%	65
Divorced/Widowed	5,489	22.8%	21.4%	106
<b>Marital Status Males 15 and Older (2016)</b>	24,662			
▲ Single (Never Married)	12,924	52.4%	36.2%	145
↓ Married	8,049	32.6%	51.6%	63
▲ Divorced/Widowed	3,689	15.0%	12.3%	122
<b>FAMILY STRUCTURE</b>				
<b>Households By Type (2016)</b>	27,668			
↓ Married Couple	5,824	21.0%	48.5%	43
↓ Other Family - Male Head of Household	1,087	3.9%	4.9%	80
Other Family - Female Head of Household	3,021	10.9%	13.0%	84
▲ Non Family - Male Head of Household	9,013	32.6%	15.8%	206
▲ Non Family - Female Head of Household	8,723	31.5%	17.7%	178
<b>Households With Children 0 to 18 (2016)</b>	4,239			
↓ Married Couple Family	1,874	44.2%	65.2%	68
▲ Other Family - Male Head of Household	470	11.1%	8.5%	131
▲ Other Family - Female Head of Household	1,847	43.6%	25.3%	172
Non Family	48	1.1%	1.0%	117
<b>Population By Household Type (2016)</b>	55,267			
▲ Group Quarters	3,241	5.9%	2.5%	234



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<b>GROUP QUARTERS</b>				
<b>Population In Group Quarters By Type (2016)</b>	3,241			
Correctional Facilities	833	25.7%	30.0%	86
↓ College Dorms	80	2.5%	31.9%	8
↓ Military	0	0.0%	4.2%	0
Nursing Homes	197	6.1%	18.7%	32
▲ Other	<b>2,131</b>	<b>65.8%</b>	<b>15.2%</b>	<b>433</b>
<b>RACE/ETHNICITY</b>				
<b>Population By Race/Ethnicity (2016)</b>	55,267			
↓ White (Non-Hispanic)	15,855	28.7%	61.3%	47
▲ African-American (Non-Hisp)	<b>14,511</b>	<b>26.3%</b>	<b>12.3%</b>	<b>213</b>
↓ Hispanic/Latino	6,318	11.4%	17.8%	64
↓ Native American (Non-Hisp)	191	0.3%	0.7%	47
▲ Asian (Non-Hisp)	<b>15,589</b>	<b>28.2%</b>	<b>5.3%</b>	<b>534</b>
▲ Hawaiian & Pacific Islander (Non-Hisp)	<b>118</b>	<b>0.2%</b>	<b>0.2%</b>	<b>127</b>
▲ Other Races & Multiple Races (Non-Hisp)	<b>2,684</b>	<b>4.9%</b>	<b>2.4%</b>	<b>203</b>
<b>Asian Population By Race (2016)</b>	15,683			
▲ Chinese	<b>10,038</b>	<b>64.0%</b>	<b>22.3%</b>	<b>287</b>
↓ Japanese	284	1.8%	5.0%	36
↓ Indian	735	4.7%	19.5%	24
↓ Korean	1,083	6.9%	9.6%	72
↓ Vietnamese	757	4.8%	11.0%	44
↓ Other Asian Races	2,786	17.8%	32.5%	55
<b>Hispanic/Latino Population By Race (2016)</b>	6,318			
↓ White	2,167	34.3%	53.0%	65
▲ African-American	<b>324</b>	<b>5.1%</b>	<b>2.5%</b>	<b>205</b>
▲ Native American	<b>163</b>	<b>2.6%</b>	<b>1.4%</b>	<b>188</b>
▲ Asian	<b>94</b>	<b>1.5%</b>	<b>0.4%</b>	<b>355</b>
▲ Other Races & Multiple Races	<b>3,570</b>	<b>56.5%</b>	<b>42.7%</b>	<b>132</b>
<b>Hispanic/Latino Population By Origin (2016)</b>	6,318			
Mexican	3,809	60.3%	62.4%	97
↓ Puerto Rican	393	6.2%	9.5%	66
↓ Cuban	129	2.0%	3.5%	58
▲ Other Hispanic Origin	<b>1,987</b>	<b>31.4%</b>	<b>24.6%</b>	<b>128</b>

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<b>EDUCATION</b>				
<b>Population By School Enrollment (Age 3 &amp; over) (2013)</b>	10,000			
Pre-Primary (Public)	361	3.6%	3.4%	105
↓ Pre-Primary (Private)	167	1.7%	2.6%	64
↓ Elementary/High School (Public)	4,264	42.6%	58.9%	72
↓ Elementary/High School (Private)	408	4.1%	6.6%	62
<b>▲ Enrolled in College</b>	<b>4,800</b>	<b>48.0%</b>	<b>28.4%</b>	<b>169</b>
<b>Population By Education Completed (Age 25 and over) (2016)</b>	44,871			
<b>▲ Elementary (Less than 9 years)</b>	<b>4,123</b>	<b>9.2%</b>	<b>5.8%</b>	<b>158</b>
Some High School (9 to 11 years)	3,879	8.6%	7.8%	111
↓ High School Graduate (12 years)	7,167	16.0%	27.9%	57
Some College (13 to 15 years)	9,002	20.1%	21.2%	95
↓ Associate Degree	2,370	5.3%	8.0%	66
<b>▲ Bachelor's Degree</b>	<b>10,813</b>	<b>24.1%</b>	<b>18.3%</b>	<b>132</b>
<b>▲ Graduate Degree</b>	<b>7,516</b>	<b>16.8%</b>	<b>11.0%</b>	<b>152</b>
<b>OCCUPATION</b>				
<b>Population By Occupation Type (Age 15 and over) (2016)</b>	26,733			
TOTAL WHITE COLLAR	17,293	64.7%	61.5%	105
Executive and Managerial	2,713	10.1%	9.7%	104
<b>▲ Professional Specialty</b>	<b>5,344</b>	<b>20.0%</b>	<b>16.6%</b>	<b>121</b>
<b>▲ Technical Support</b>	<b>3,195</b>	<b>12.0%</b>	<b>8.3%</b>	<b>144</b>
Sales	2,885	10.8%	10.9%	99
↓ Administrative Support & Clerical	3,156	11.8%	16.0%	74
TOTAL BLUE COLLAR	9,439	35.3%	38.5%	92
<b>▲ Service: Private Households</b>	<b>1,604</b>	<b>6.0%</b>	<b>3.7%</b>	<b>162</b>
Service: Protective	673	2.5%	2.2%	114
<b>▲ Service: Other</b>	<b>2,898</b>	<b>10.8%</b>	<b>7.5%</b>	<b>145</b>
Farming, Forestry & Fishing	210	0.8%	0.7%	108
↓ Precision Production and Craft	1,534	5.7%	11.0%	52
↓ Operators and Assemblers	339	1.3%	3.2%	39
↓ Transportation and Material Moving	1,211	4.5%	6.2%	74
Laborers	970	3.6%	4.0%	90

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	Number	Percent		
<b>EMPLOYMENT</b>				
<b>Population By Employment Status (Age 15 and over) (2016)</b>	48,426			
Employed	27,083	55.9%	58.1%	96
<b>▲ Unemployed</b>	<b>3,371</b>	<b>7.0%</b>	<b>5.6%</b>	<b>124</b>
Not in Labor Force	17,973	37.1%	36.3%	102
<b>Total Female Pop. By Work Status (Age 20 to 64) (2013)</b>				
TOTAL WORKING	10,549	69.0%	66.8%	103
<b>▲ With No Own Children</b>	<b>8,734</b>	<b>57.2%</b>	<b>42.2%</b>	<b>135</b>
↓ With Own Children Age 0 to 5 only	598	3.9%	5.5%	72
↓ With Own Children Age 6 to 17 only	919	6.0%	14.8%	41
↓ With Own Children Both Age 0 to 5 and 6 to 17	298	2.0%	4.3%	45
TOTAL NOT WORKING (UNEMPLOYED)	1,095	7.2%	6.2%	115
<b>▲ With No Own Children</b>	<b>792</b>	<b>5.2%</b>	<b>3.8%</b>	<b>138</b>
↓ With Own Children Age 0 to 5 only	44	0.3%	0.7%	44
With Own Children Age 6 to 17 only	169	1.1%	1.3%	88
With Own Children Both Age 0 to 5 and 6 to 17	90	0.6%	0.5%	108
TOTAL NOT IN THE LABOR FORCE	3,637	23.8%	27.0%	88
With No Own Children	2,729	17.9%	17.1%	104
With Own Children Age 0 to 5 only	399	2.6%	2.6%	100
↓ With Own Children Age 6 to 17 only	359	2.3%	4.6%	51
↓ With Own Children Both Age 0 to 5 and 6 to 17	150	1.0%	2.6%	37
<b>POVERTY AND RETIREMENT INCOME</b>				
<b>Households By Poverty Status (\$24,250 for family of 4) (2016)</b>	27,668			
Above Poverty Line (Households with Children)	7,920	57.1%	59.6%	96
↓ Above Poverty Line (Households without Children)	2,599	18.7%	26.5%	71
<b>▲ Below Poverty Line (Households with Children)</b>	<b>2,012</b>	<b>14.5%</b>	<b>7.9%</b>	<b>184</b>
<b>▲ Below Poverty Line (Households without Children)</b>	<b>1,339</b>	<b>9.7%</b>	<b>6.0%</b>	<b>160</b>
<b>Households By Presence of Retirement Income (2013)</b>				
↓ With Retirement Income	2,168	8.9%	17.6%	51
Without Retirement Income	22,041	90.6%	81.5%	111

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<b>HOUSING</b>				
<b>Occupied Units By Type (2016)</b>	27,668			
↓ Owner Occupied	5,358	19.4%	65.0%	30
▲ Renter Occupied	<b>22,311</b>	<b>80.6%</b>	<b>35.0%</b>	<b>230</b>
Median Rent (2013)	\$981		\$904	109
<b>Structures By Number of Units (2016)</b>	31,157			
↓ Single Unit	3,897	12.5%	67.3%	19
▲ 3 to 4 Units	<b>4,480</b>	<b>14.4%</b>	<b>8.1%</b>	<b>177</b>
▲ 5 to 19 Units	<b>4,465</b>	<b>14.3%</b>	<b>9.3%</b>	<b>154</b>
▲ 20 to 49 Units	<b>6,210</b>	<b>19.9%</b>	<b>3.6%</b>	<b>553</b>
▲ 50 or more Units	<b>11,927</b>	<b>38.3%</b>	<b>5.1%</b>	<b>748</b>
↓ Mobile Home	135	0.4%	6.4%	7
▲ Other	<b>44</b>	<b>0.1%</b>	<b>0.1%</b>	<b>166</b>
↓ Single To Multiple Unit Ratio	0.14		2.57	6
<b>Owner-Occupied Property Values (2016)</b>	5,358			
↓ Under \$40,000	107	2.0%	7.2%	28
↓ \$40,000 to \$59,999	26	0.5%	3.7%	13
↓ \$60,000 to \$79,999	35	0.7%	5.1%	13
↓ \$80,000 to \$99,999	33	0.6%	6.5%	9
↓ \$100,000 to 149,999	232	4.3%	15.1%	29
↓ \$150,000 to \$199,999	216	4.0%	14.6%	28
\$200,000 to \$299,999	806	15.0%	18.1%	83
▲ \$300,000 to \$499,999	<b>2,583</b>	<b>48.2%</b>	<b>16.9%</b>	<b>285</b>
▲ \$500,000 to \$999,999	<b>980</b>	<b>18.3%</b>	<b>9.7%</b>	<b>188</b>
▲ \$1,000,000 and over	<b>340</b>	<b>6.3%</b>	<b>3.0%</b>	<b>210</b>
▲ Median Property Value	<b>\$392,670</b>		<b>\$192,432</b>	<b>204</b>

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<b>HOUSING (CONTINUED)</b>				
<b>Housing Units By Year Built (2016)</b>	31,157			
▲ <b>2010 and later</b>	<b>3,558</b>	<b>11.4%</b>	<b>5.5%</b>	<b>207</b>
2000 to 2009	5,232	16.8%	14.6%	115
↓ 1990 to 1999	1,778	5.7%	13.4%	43
↓ 1980 to 1989	1,590	5.1%	13.2%	39
↓ 1970 to 1979	3,337	10.7%	15.0%	72
1960 to 1969	2,593	8.3%	10.4%	80
↓ 1950 to 1959	2,027	6.5%	10.3%	63
▲ <b>1949 or earlier</b>	<b>11,042</b>	<b>35.4%</b>	<b>17.7%</b>	<b>200</b>
<b>Households By Number of Persons (2016)</b>	27,668			
▲ <b>1 Person Household</b>	<b>14,154</b>	<b>51.2%</b>	<b>27.3%</b>	<b>188</b>
2 Person Household	7,994	28.9%	32.3%	90
↓ 3 Person Household	2,807	10.1%	16.2%	62
↓ 4 Person Household	1,419	5.1%	13.1%	39
↓ 5 Person Household	659	2.4%	6.5%	37
↓ 6 Person Household	338	1.2%	2.8%	44
↓ 7 or more Person Household	297	1.1%	1.9%	56
↓ Average Persons Per Household	1.9		2.6	73
<b>Households By Heating Type (2013)</b>	24,209			
Utility and Other Gas	10,754	44.4%	54.0%	82
▲ <b>Electric</b>	<b>12,068</b>	<b>49.8%</b>	<b>36.1%</b>	<b>138</b>
↓ Oil	48	0.2%	6.1%	3
↓ Coal and Wood	113	0.5%	2.2%	21
▲ <b>Solar/Other Fuel</b>	<b>251</b>	<b>1.0%</b>	<b>0.5%</b>	<b>210</b>
▲ <b>No Fuel Used</b>	<b>974</b>	<b>4.0%</b>	<b>0.9%</b>	<b>426</b>

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<b>TRANSPORTATION</b>				
<b>Households By Number of Vehicles (2016)</b>	27,668			
▲ No Vehicles	<b>9,531</b>	<b>34.4%</b>	<b>9.0%</b>	<b>383</b>
▲ 1 Vehicle	<b>12,978</b>	<b>46.9%</b>	<b>33.7%</b>	<b>139</b>
↓ 2 Vehicle	4,183	15.1%	37.5%	40
↓ 3 or more Vehicles	977	3.5%	19.8%	18
<b>Workers By Travel Time to Work (2016)</b>	24,494			
↓ Less than 15 minutes	5,157	21.1%	27.3%	77
15 to 29 minutes	8,292	33.9%	36.5%	93
30 to 44 minutes	5,803	23.7%	20.2%	117
▲ 45 to 59 minutes	<b>2,595</b>	<b>10.6%</b>	<b>7.7%</b>	<b>137</b>
▲ 60 or more minutes	<b>2,648</b>	<b>10.8%</b>	<b>8.3%</b>	<b>130</b>
Average Travel Time to Work (minutes)	31.8		28.2	113
<b>Workers By Type of Transportation to Work (2016)</b>	24,959			
↓ Drive Alone	10,249	41.1%	76.9%	53
Car Pool	1,937	7.8%	9.6%	81
▲ Public Transportation	<b>7,423</b>	<b>29.7%</b>	<b>5.1%</b>	<b>582</b>
▲ Walk to Work	<b>3,266</b>	<b>13.1%</b>	<b>2.8%</b>	<b>466</b>
Other Means	367	1.5%	1.2%	118
▲ Work at Home	<b>1,715</b>	<b>6.9%</b>	<b>4.4%</b>	<b>157</b>

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
6	<b>Ethnic And Urban Diversity</b> (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	20,965	75.8%	18.4%	412
3	<b>Young And Coming</b> (8, 12, 13, 15, 19, 34, 37, 39 and 47)	4,592	16.6%	14.7%	113
1	<b>Affluent Families</b> (segments 1, 2, 3, 4, 5, 6 and 14)	389	1.4%	15.1%	9
2	<b>Middle American Families</b> (9, 10, 11, 16, 17, 18, 23, 25 and 28)	281	1.0%	31.4%	3
4	<b>Rural Families</b> (27, 26, 29, 33, 35 and 38)	269	1.0%	13.1%	7
5	<b>Senior Life</b> (7, 20, 21, 22, 30 and 31)	48	0.2%	6.9%	3

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
45	Struggling Urban Diversity	10,757	38.9%	2.5%	1583
48	Struggling Urban Life	5,301	19.2%	0.8%	2361
46	Struggling Black Households	3,495	12.6%	2.5%	502
37	Rising Multi-Ethnic Urbanites	2,729	9.9%	0.6%	1755
12	Educated New Starters	1,825	6.6%	2.9%	225
50	Unclassified Households	1,044	3.8%	0.2%	1736
40	Surviving Urban Diversity	438	1.6%	4.0%	39
14	Secure Mid-Life Families	379	1.4%	0.7%	209
24	Metro Multi-Ethnic Diversity	324	1.2%	2.7%	43
32	Working Urban Life	285	1.0%	1.7%	62
36	Working Diverse Urbanites	242	0.9%	0.4%	203
28	Building Country Families	239	0.9%	2.8%	31
29	Working Country Families	209	0.8%	1.0%	79
43	Laboring Urban Diversity	108	0.4%	0.5%	77
49	Exception Households	75	0.3%	0.2%	109
27	Country Family Diversity	60	0.2%	0.3%	64
21	Mature and Stable	31	0.1%	0.6%	20
25	Working Country Consumers	28	0.1%	4.1%	2
47	University Life	20	0.1%	0.8%	10
41	Struggling Hispanic Households	13	0.0%	1.6%	3

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No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
17	Large Young Families	12	0.0%	2.2%	2
30	Urban Senior Life	11	0.0%	0.8%	5
4	Educated Mid-Life Families	8	0.0%	3.4%	1
39	New Beginning Urbanites	7	0.0%	2.8%	1
8	Rising Potential Professionals	7	0.0%	2.3%	1
20	Cautious and Mature	6	0.0%	2.6%	1
16	Established Country Families	2	0.0%	6.4%	0
15	Reliable Young Starters	2	0.0%	4.3%	0
1	Traditional Affluent Families	2	0.0%	3.5%	0
19	Educated and Promising	2	0.0%	0.1%	9
44	Laboring Urban Life	2	0.0%	0.1%	10
38	Rural Working Families	0	0.0%	8.8%	0
10	Suburban Mid-Life Families	0	0.0%	5.5%	0
18	Working Urban Families	0	0.0%	4.0%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
5	Prosperous Diversity	0	0.0%	3.1%	0
11	Young Suburban Families	0	0.0%	3.0%	0
35	Laboring Country Families	0	0.0%	2.7%	0
6	Prosperous New Country Families	0	0.0%	2.1%	0
22	Mature and Established	0	0.0%	1.8%	0
3	Mid-Life Prosperity	0	0.0%	1.5%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
2	Professional Affluent Families	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
7	Prosperous and Mature	0	0.0%	0.5%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
26	Working Suburban Families	0	0.0%	0.1%	0
9	Educated Working Families	0	0.0%	0.1%	0
	<b>TOTALS</b>	<b>27,663</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100</b>



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**FAITH INVOLVEMENT INDICATOR**

**Estimated 2016 Households Likely to Be:**

↓ Strongly Involved with Their Faith	29.8%	35.4%	84
↓ Somewhat Involved with Their Faith	24.5%	29.9%	82
▲ Not Involved with Their Faith	<b>45.0%</b>	<b>34.7%</b>	<b>130</b>

**Estimated 2016 Households Likely to Have:**

↓ Increased Their Involvement with Their Faith in the Last 10 Years	14.8%	22.1%	67
Decreased Their Involvement with Their Faith in the Last 10 Years	23.8%	23.7%	100

**RELIGIOUS PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer:**

▲ Adventist	<b>0.7%</b>	<b>0.5%</b>	<b>143</b>
↓ Baptist	11.7%	16.1%	73
↓ Catholic	19.0%	23.7%	80
↓ Congregational	1.4%	2.0%	74
▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)	<b>1.0%</b>	<b>0.4%</b>	<b>220</b>
Episcopal	3.0%	2.9%	104
↓ Holiness	0.4%	0.8%	52
▲ Jehovah's Witnesses	<b>1.9%</b>	<b>1.1%</b>	<b>180</b>
Judaism	3.0%	3.2%	96
↓ Lutheran	5.6%	7.2%	78
↓ Methodist	4.9%	10.1%	49
▲ Mormon	<b>2.3%</b>	<b>1.8%</b>	<b>130</b>
▲ New Age	<b>1.6%</b>	<b>0.6%</b>	<b>274</b>
▲ Non-Denominational / Independent	<b>9.9%</b>	<b>6.9%</b>	<b>143</b>
↓ Orthodox	0.2%	0.3%	63
▲ Pentecostal	<b>2.9%</b>	<b>2.4%</b>	<b>121</b>
↓ Presbyterian / Reformed	3.5%	4.6%	77
▲ Unitarian / Universalist	<b>1.0%</b>	<b>0.7%</b>	<b>147</b>
▲ Interested but No Preference	<b>6.7%</b>	<b>3.9%</b>	<b>174</b>
▲ Not Interested and No Preference	<b>19.1%</b>	<b>11.1%</b>	<b>173</b>
▲ Likely to Have Changed Their Preference in the Last 10 Years	<b>18.8%</b>	<b>16.8%</b>	<b>112</b>

**LEADERSHIP PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer A Leader Who:**

▲ Tells them what to do	<b>4.4%</b>	<b>4.0%</b>	<b>110</b>
Lets them do what they want and is supportive	11.8%	11.7%	101
▲ Lets them do what they want and stays out of the way	<b>6.6%</b>	<b>4.8%</b>	<b>138</b>
Works with them on deciding what to do and helps them do it	77.2%	79.6%	97

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<b>PRIMARY CONCERN INDICATOR</b>			
<b>Estimated 2016 Households Likely to Be Primarily Concerned With:</b>			
<b>THE BASICS:</b>			
Maintaining Personal Health	41.9%	43.5%	96
↓ Finding/Providing Health Insurance	23.9%	29.0%	83
Day-to-Day Financial Worries	32.9%	31.6%	104
▲ Finding Employment Opportunities	<b>20.0%</b>	<b>14.4%</b>	<b>139</b>
▲ Finding Affordable Housing	<b>26.7%</b>	<b>11.3%</b>	<b>237</b>
▲ Providing Adequate Food	<b>11.0%</b>	<b>8.6%</b>	<b>128</b>
↓ Finding Child Care	5.3%	6.3%	84
<b>FAMILY PROBLEMS:</b>			
Dealing With Alcohol/Drug Abuse	15.1%	16.7%	90
↓ Dealing With Teen / Child Problems	17.2%	20.7%	83
↓ Finding/Providing Aging Parent Care	10.1%	15.5%	65
▲ Dealing With Abusive Relationships	<b>13.8%</b>	<b>11.4%</b>	<b>121</b>
↓ Dealing With Divorce	3.0%	4.5%	68
<b>COMMUNITY PROBLEMS:</b>			
▲ Neighborhood Crime and Safety	<b>44.6%</b>	<b>27.0%</b>	<b>165</b>
↓ Finding/Providing Good Schools	16.3%	23.5%	70
↓ Dealing with Problems in Schools	9.2%	13.6%	68
▲ Dealing With Racial / Ethnic Prejudice	<b>23.8%</b>	<b>13.1%</b>	<b>182</b>
▲ Dealing With Neighborhood Gangs	<b>17.9%</b>	<b>8.5%</b>	<b>210</b>
▲ Dealing with Social Injustice	<b>17.1%</b>	<b>11.3%</b>	<b>151</b>
<b>HOPES AND DREAMS:</b>			
Achieving Long-term Financial Security	47.0%	50.6%	93
↓ Finding Time for Recreation / Leisure	21.1%	25.3%	83
↓ Finding Better Quality Healthcare	20.8%	23.9%	87
Finding A Satisfying Job / Career	18.4%	19.3%	95
↓ Finding Retirement Opportunities	13.0%	18.9%	69
↓ Achieving A Fulfilling Marriage	14.4%	22.3%	64
↓ Developing Parenting Skills	8.5%	14.7%	57
▲ Achieving Educational Objectives	<b>10.0%</b>	<b>7.5%</b>	<b>134</b>
<b>SPIRITUAL / PERSONAL:</b>			
↓ Dealing With Stress	26.6%	29.8%	89
▲ Finding Companionship	<b>24.5%</b>	<b>17.3%</b>	<b>142</b>
↓ Finding A Good Church	10.1%	15.2%	66
Finding Spiritual Teaching	12.9%	12.9%	100
Finding Life Direction	14.9%	14.0%	107

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#### KEY VALUES INDICATOR

##### Estimated 2016 Households Likely to Agree With the Following Statements:

###### **GOD:**

“I believe there is a God”	81.6%	84.5%	97
“God is actively involved in the world including nations and their governments”	58.5%	63.8%	92

###### **SOCIETY:**

“It is important to preserve the traditional American family structure”	85.1%	91.5%	93
“A healthy environment has become a national crisis”	83.5%	82.8%	101
“Public education is essential to the future of American society”	91.8%	94.0%	98

###### **INSTITUTIONAL ROLES:**

“Government should be the primary provider of human welfare services”	54.8%	50.1%	109
“The role of Churches / Synagogues is to help form and support moral values”	76.7%	81.1%	95
▲ “Churches and religious organizations should provide more human services”	<b>70.3%</b>	<b>62.6%</b>	<b>112</b>

###### **RACIAL / ETHNIC CHANGE:**

▲ “The United States must open its doors to all people groups”	<b>43.5%</b>	<b>36.3%</b>	<b>120</b>
↓ “The changing racial / ethnic face of America is a threat to our national heritage”	30.6%	36.3%	84

#### HOUSEHOLD CONTRIBUTION INDICATOR

##### Estimated 2016 Households Likely to Contribute:

###### **TO CHURCHES AND RELIGIOUS ORGANIZATIONS:**

More than \$100 per year	56.1%	59.8%	94
↓ More than \$500 per year	25.9%	31.2%	83
↓ More than \$1,000 per year	12.8%	17.4%	74

###### **TO CHARITIES:**

More than \$100 per year	36.7%	33.7%	109
▲ More than \$500 per year	<b>7.9%</b>	<b>6.8%</b>	<b>116</b>
▲ More than \$1,000 per year	<b>2.6%</b>	<b>2.3%</b>	<b>113</b>

###### **TO COLLEGES AND UNIVERSITIES:**

▲ More than \$100 per year	<b>18.3%</b>	<b>16.1%</b>	<b>114</b>
▲ More than \$500 per year	<b>5.3%</b>	<b>4.3%</b>	<b>123</b>
More than \$1,000 per year	2.2%	2.2%	100

*Ministry Area Profile 2016*  
**Compass**  
REPORT

Cathedral of Christ the Light Parish

**Study Area Definition:**  
Custom Polygon



Prepared For:  
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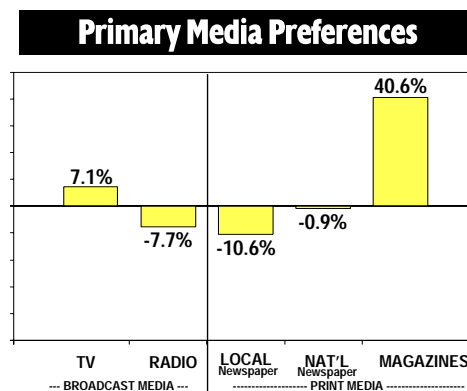
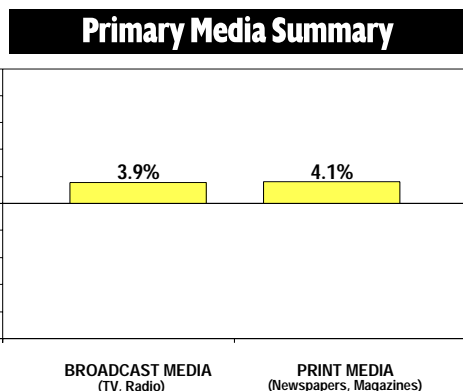
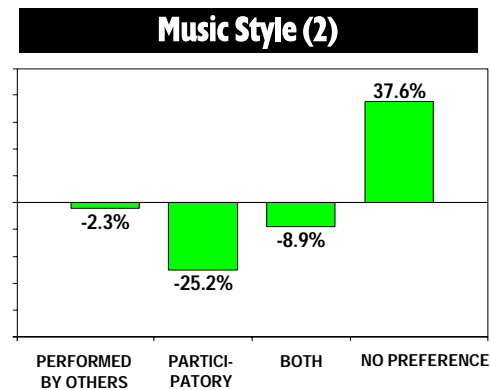
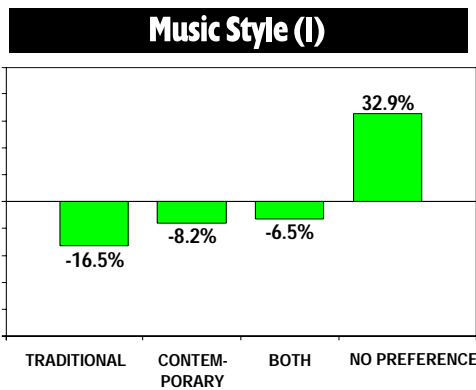
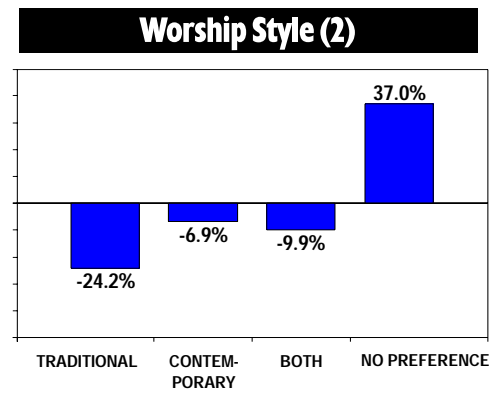
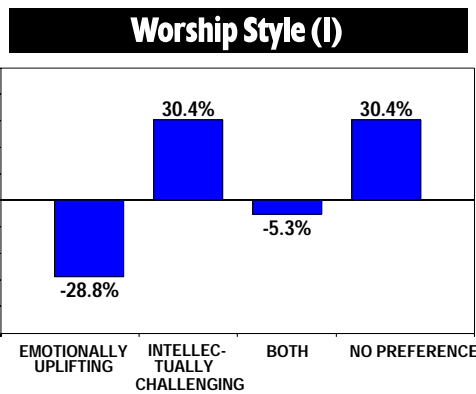
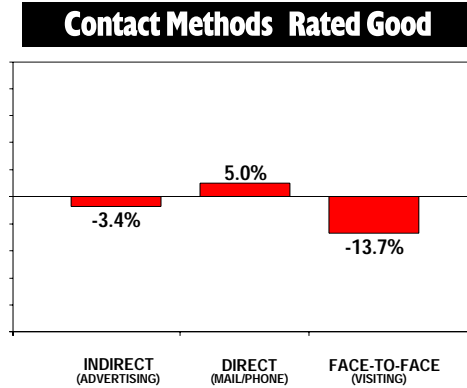
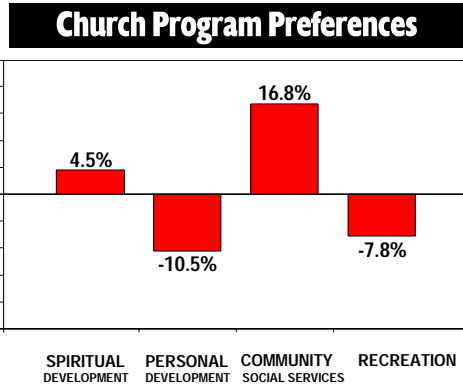
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### CHURCH PROGRAM PREFERENCE INDICATOR

#### Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:

<b>SPIRITUAL DEVELOPMENT:</b>			
Bible Study Discussion and Prayer Groups	39.6%	41.1%	96
Adult Theological Discussion Groups	22.9%	22.5%	102
<b>▲ Spiritual Retreats</b>	<b>16.0%</b>	<b>11.6%</b>	<b>138</b>
<b>PERSONAL DEVELOPMENT:</b>			
↓ Marriage Enrichment Opportunities	10.9%	15.2%	72
Parent Training Programs	8.1%	7.8%	104
<b>▲ Twelve Step Programs</b>	<b>4.6%</b>	<b>3.5%</b>	<b>132</b>
Divorce Recovery	2.3%	2.4%	93
<b>COMMUNITY/SOCIAL SERVICES:</b>			
<b>▲ Personal or Family Counseling</b>	<b>27.5%</b>	<b>22.5%</b>	<b>122</b>
<b>▲ Care for the Terminally Ill</b>	<b>20.7%</b>	<b>15.7%</b>	<b>132</b>
Food and Clothing Resources	11.2%	11.1%	101
<b>▲ Day Care Services</b>	<b>6.8%</b>	<b>6.1%</b>	<b>112</b>
↓ Church Sponsored Day-School	5.1%	5.7%	89
<b>RECREATION:</b>			
↓ Youth Social Programs	23.0%	29.7%	78
↓ Family Activities and Outings	24.3%	32.8%	74
Active Retirement Programs	26.3%	26.8%	98
<b>▲ Cultural Programs (Music, Drama, Art)</b>	<b>25.6%</b>	<b>18.9%</b>	<b>135</b>
Sports or Camping	6.4%	6.3%	101

SUMMARY	
Spiritual Development Index	104
↓ Personal Development Index	89
<b>▲ Community/Social Services Index</b>	<b>117</b>
Recreation Index	92



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### WORSHIP STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Worship which is:

**PART 1:**

↓ A. Emotionally Uplifting	18.8%	26.4%	71
▲ B. Intellectually Challenging	<b>14.5%</b>	<b>11.1%</b>	<b>130</b>
C. Both A and B	37.1%	39.2%	95
▲ D. No Preference or Not Interested	<b>30.5%</b>	<b>23.4%</b>	<b>130</b>

**PART 2:**

↓ A. Traditional/Formal/Ceremonial	15.4%	20.2%	76
B. Contemporary/Informal	24.5%	26.3%	93
C. Both A and B	23.9%	26.5%	90
▲ D. No Preference or Not Interested	<b>36.9%</b>	<b>26.9%</b>	<b>137</b>

### MUSIC STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Music which is:

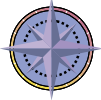
**PART 1:**

↓ A. Traditional	20.4%	24.4%	83
B. Contemporary	18.1%	19.7%	92
C. Both A and B	29.1%	31.1%	94
▲ D. No Preference or Not Interested	<b>32.9%</b>	<b>24.8%</b>	<b>133</b>

**PART 2:**

A. Performed by Others	18.3%	18.7%	98
↓ B. Participatory	17.2%	22.9%	75
C. Both A and B	29.3%	32.2%	91
▲ D. No Preference or Not Interested	<b>36.0%</b>	<b>26.2%</b>	<b>138</b>





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**MISSION EMPHASIS INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:**

**PART 1:**

A. Community	20.7%	22.0%	94
B. Personal Spiritual Development	14.6%	14.3%	102
↓ C. Both A and B	31.2%	37.4%	83
<b>▲ D. No Preference or Not Interested</b>	<b>33.9%</b>	<b>26.3%</b>	<b>129</b>

**PART 2:**

A. Global Mission	5.6%	6.2%	91
↓ B. Local Mission	27.9%	33.3%	84
↓ C. Both A and B	26.2%	30.1%	87
<b>▲ D. No Preference or Not Interested</b>	<b>41.1%</b>	<b>30.4%</b>	<b>135</b>

**CHURCH ARCHITECTURE INDICATOR**

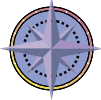
**Estimated 2016 Households Likely to Prefer Church Architecture which is:**

**PART 1:**

↓ A. Traditional	22.7%	26.6%	85
B. Contemporary	17.4%	15.9%	109
↓ C. Both A and B	27.0%	32.3%	84
<b>▲ D. No Preference or Not Interested</b>	<b>33.1%</b>	<b>25.1%</b>	<b>132</b>

**PART 2:**

A. Somber/Serious	10.2%	9.4%	109
B. Light and Airy	31.3%	34.7%	90
↓ C. Both A and B	22.9%	27.7%	82
<b>▲ D. No Preference or Not Interested</b>	<b>35.2%</b>	<b>28.2%</b>	<b>125</b>



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### PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

#### BROADCAST MEDIA:

Television	50.6%	47.3%	107
Radio	12.3%	13.3%	92

#### PRINT MEDIA:

Local Newspaper	36.6%	36.1%	101
National Newspaper	4.3%	4.3%	99
▲ Magazines	3.7%	2.4%	155

### SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

#### BROADCAST MEDIA:

Television	30.2%	31.9%	95
Radio	23.8%	23.8%	100

#### PRINT MEDIA:

↓ Local Newspaper	29.2%	32.7%	89
▲ National Newspaper	7.8%	5.8%	136
▲ Magazines	9.9%	7.0%	141

### SUMMARY

Overall Broadcast Media Index (100 = Average)	101
Overall Print Media Index	104



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Description	Study Area	U.S. Average	U.S. Comparative Index
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**CHURCH CONTACT METHODS RATED GOOD**

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

<b>INDIRECT METHODS (LEAST PERSONAL):</b>			
Local Radio Announcements or Advertisements	35.3%	36.2%	98
Putting Ad in Local Newspaper	30.7%	33.8%	91
Local Cable Channels	31.0%	30.4%	102
<b>DIRECT METHODS (MORE PERSONAL):</b>			
Sending Information By Mail	55.1%	53.7%	103
Calling and Offering to Send Information By Mail	31.1%	29.5%	105
▲ Calling and Discussing on the Phone	13.7%	12.0%	115
<b>FACE-TO-FACE METHODS (VERY PERSONAL):</b>			
↓ Calling and Offering to Visit When Convenient	15.6%	20.1%	77
Going Door to Door	13.9%	14.0%	99

**CHURCH CONTACT METHODS RATED POOR**

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

<b>INDIRECT METHODS (LEAST PERSONAL):</b>			
Local Radio Announcements or Advertisements	20.0%	19.6%	102
▲ Putting Ad in Local Newspaper	25.5%	21.5%	118
Local Cable Channels	29.9%	30.7%	97
<b>DIRECT METHODS (MORE PERSONAL):</b>			
▲ Sending Information By Mail	15.5%	13.3%	116
Calling and Offering to Send Information By Mail	35.4%	34.0%	104
Calling and Discussing on the Phone	61.2%	60.6%	101
<b>FACE-TO-FACE METHODS (VERY PERSONAL):</b>			
Calling and Offering to Visit When Convenient	52.8%	49.6%	106
Going Door to Door	61.9%	64.0%	97

<b>SUMMARY OF METHODS RATED GOOD</b>	
Indirect Methods Index (100 = Average)	97
Direct Methods Index	105
↓ Face-to-Face Methods Index	86

<b>SUMMARY OF METHODS RATED POOR</b>	
Indirect Methods Index	105
Direct Methods Index	104
Face-to-Face Methods Index	101