

ministry area profile 2016

Our Lady Queen of the World Parish

Study Area Definition:
Custom Polygon





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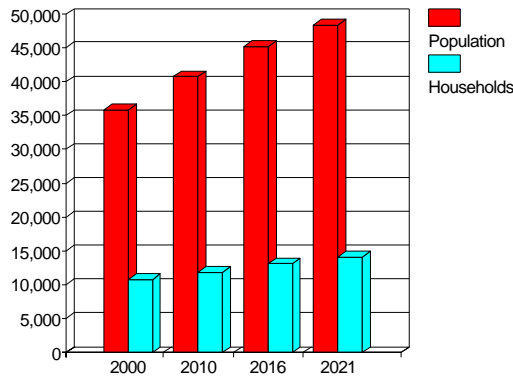
- 1** **Q** **How many people live in the defined study area?**
A Currently, there are 45,192 persons residing in the defined study area. This represents an increase of 9,408 or 26.3% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**
A Yes, between 2016 and 2021, the population is projected to increase by 7.2% or 3,258 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**
A The lifestyle diversity in the area is *somewhat high* with 21 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Large Young Families* representing 32.4% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**
A Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 18.1% of the population and all other racial/ethnic groups make up a substantial 81.9% which is well above the national average of 39%. The largest of these groups, *Hispanics/Latinos*, accounts for 49.1% of the total population. *Asians* are projected to be the fastest growing group increasing by 15.7% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**
A The largest age group in terms of numbers is *Survivors* (age 35 to 55) comprised of 13,178 persons or 29.2% of the total population in the area. *Generation Z* (age 0 to 14) make up 23.0% of the population which compared to a national average of 19.0% makes them the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**
A The area can be described as *mixed* due to the about average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**
A Based upon the number of years completed and college enrollment, the overall education level in the area is *extremely low*. While 78.0% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 21.2% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**
A Concerns which are likely to exceed the national average include: *Neighborhood Gangs, Neighborhood Crime and Safety, Affordable Housing, Achieving Educational Objectives, Employment Opportunities* and *Child Care*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**
A Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**
A Based upon the average household income of \$80,971 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *about average*. (see page 4 and 17)

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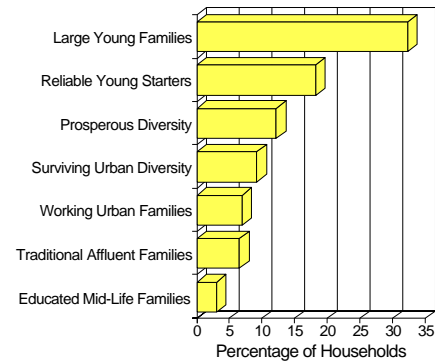
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Population and Households

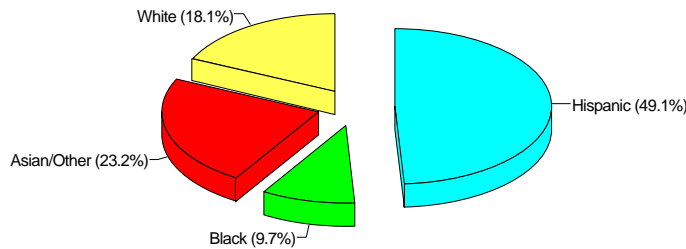


Primary U.S. Lifestyles Segments-2016

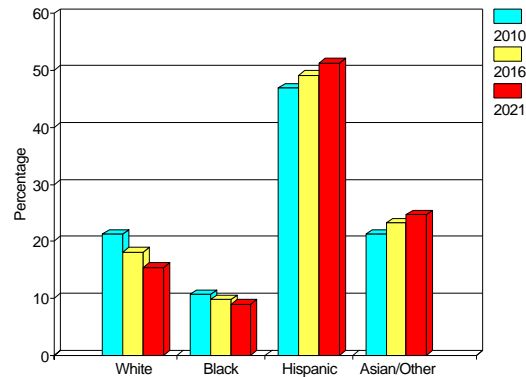


The population in the study area has increased by 4442 persons, or 10.9% since 2010 and is projected to increase by 3258 persons, or 7.2% between 2016 and 2021. The number of households has increased by 1225, or 10.3% since 2010 and is projected to increase by 939, or 7.2% between 2016 and 2021.

Population By Race/Ethnicity-2016

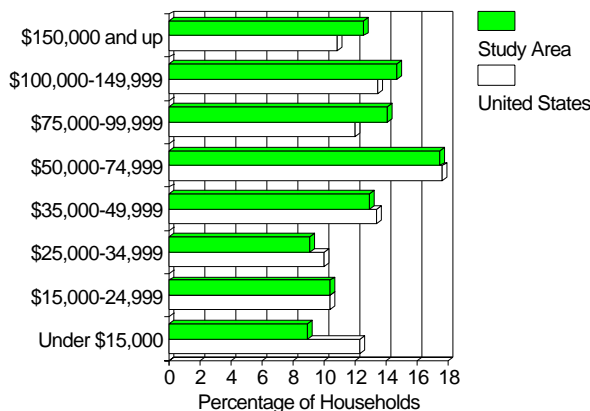


Population By Race/Ethnicity Trend

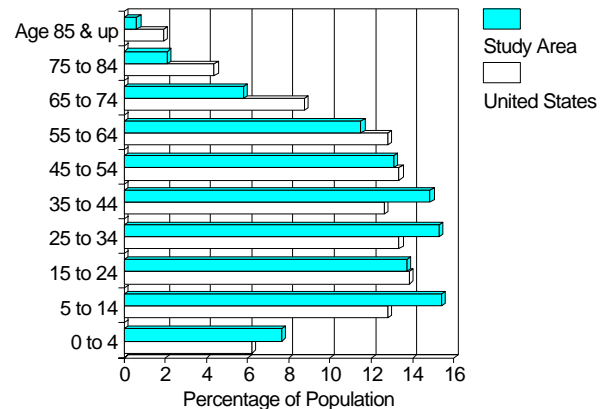


Between 2016 and 2021, the White population is projected to decrease by 735 persons and to decrease from 18.1% to 15.3% of the total population. The Black population is projected to decrease by 82 persons and to decrease from 9.7% to 8.8% of the total. The Hispanic/Latino population is projected to increase by 2629 persons and to increase from 49.1% to 51.2% of the total. The Asian/Other population is projected to increase by 1446 persons and to increase from 23.2% to 24.6% of the total population.

Households By Income-2016



Population by Age-2016

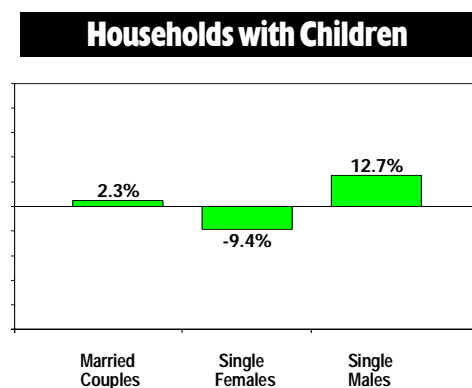
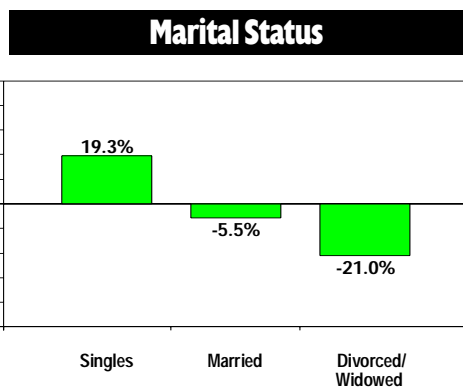
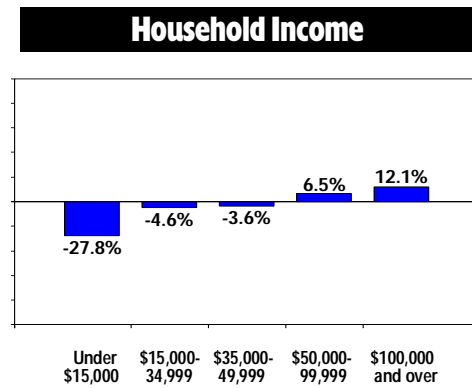
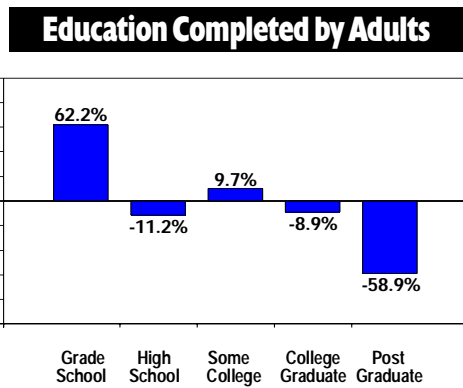
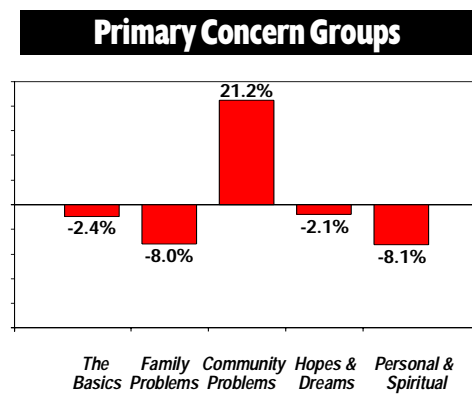
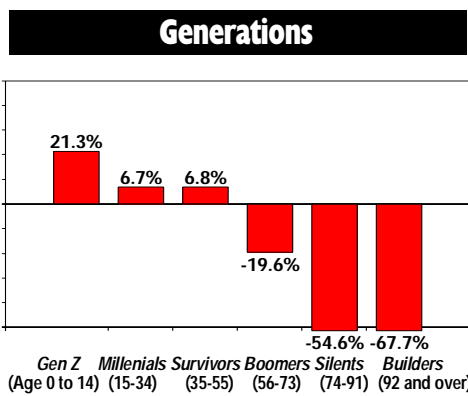
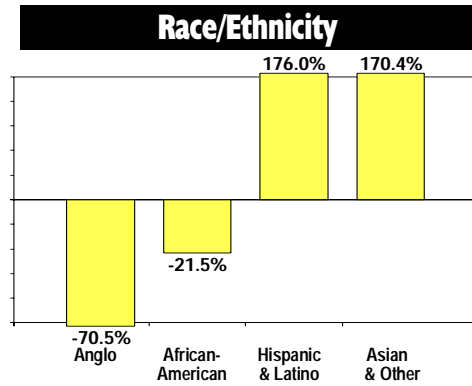
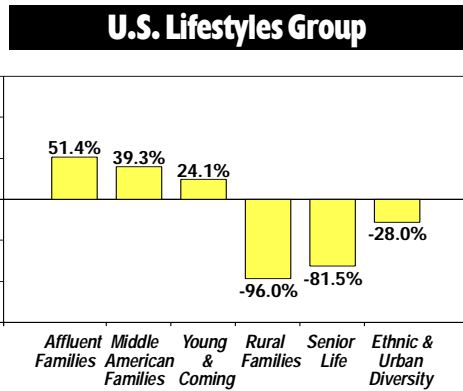


The average household income in the study area is \$80971 a year as compared to the U.S. average of \$77135. The average age in the study area is 34.7 and is projected to increase to 35.9 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2000 Census	2010 Census	2016 Update	2021 Projection		
▲ Population	35,784	40,750	45,192	48,450		
Population Change		4,966	4,442	3,258		
Percentage Change		13.9%	10.9%	7.2%		
Average Annual Growth Rate		1.4%	1.8%	1.4%		
▲ Density (Pop. per square mile)	972	1,107	1,228	1,316		
HOUSEHOLDS						
▲ Households	10,689	11,840	13,065	14,004		
Household Change		1,151	1,225	939		
Percentage Change		10.8%	10.3%	7.2%		
Average Annual Growth Rate		1.1%	1.7%	1.4%		
▲ Persons Per Household	3.33	3.42	3.44	3.44		
POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
↓ White (Non-Hispanic)	8,660	21.3%	8,164	18.1%	7,429	15.3%
↓ African-American (Non-Hisp)	4,314	10.6%	4,369	9.7%	4,287	8.8%
▲ Hispanic/Latino	19,109	46.9%	22,184	49.1%	24,813	51.2%
▲ Asian/Other (Non-Hisp)	8,668	21.3%	10,474	23.2%	11,920	24.6%
POPULATION BY GENDER						
▲ Female	20,370	50.0%	22,607	50.0%	24,258	50.1%
↓ Male	20,380	50.0%	22,585	50.0%	24,192	49.9%
POPULATION BY GENERATION						
▲ Generation Z (Born 2002 and later)	6,029	14.8%	10,411	23.0%	14,208	29.3%
↓ Millennials (Born 1982 to 2001)	12,685	31.1%	13,103	29.0%	13,434	27.7%
↓ Survivors (Born 1961 to 1981)	12,463	30.6%	13,176	29.2%	13,228	27.3%
↓ Boomers (Born 1943 to 1960)	7,555	18.5%	7,076	15.7%	6,464	13.3%
↓ Silents (Born 1925 to 1942)	1,796	4.4%	1,369	3.0%	1,115	2.3%
↓ Builders (Born 1924 and earlier)	222	0.5%	57	0.1%	3	0.0%
AGE						
▲ Average Age	33.0		34.7		35.9	
▲ Median Age	32.1		33.9		35.5	
INCOME						
▲ Average Household Income	\$73,243		\$80,971		\$89,887	
▲ Median Household Income	\$61,093		\$64,658		\$71,121	
▲ Per Capita Income	\$21,281		\$23,409		\$25,981	

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	941	7.9%	1,635	12.5%	2,177	15.5%
\$100,000 to \$149,999	2,020	17.1%	1,921	14.7%	2,233	15.9%
\$75,000 to \$99,999	1,795	15.2%	1,841	14.1%	1,997	14.3%
↓ \$50,000 to \$74,999	2,119	17.9%	2,279	17.4%	2,267	16.2%
↓ \$35,000 to \$49,999	1,721	14.5%	1,688	12.9%	1,731	12.4%
↓ \$25,000 to \$34,999	1,132	9.6%	1,184	9.1%	1,206	8.6%
\$15,000 to \$24,999	942	8.0%	1,356	10.4%	1,269	9.1%
↓ Under \$15,000	1,170	9.9%	1,160	8.9%	1,123	8.0%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	3,431	8.4%	3,459	7.7%	3,559	7.3%
↓ Required Formal Schooling (5-17)	8,277	20.3%	8,912	19.7%	9,324	19.2%
↓ College Years, Career Starts (18-24)	4,341	10.7%	4,246	9.4%	4,543	9.4%
↓ Singles and Young Families (25-34)	6,428	15.8%	6,897	15.3%	6,501	13.4%
Families, Empty Nesters (35-54)	11,624	28.5%	12,619	27.9%	13,641	28.2%
Enrichment Years Singles/Couples (55-64)	4,036	9.9%	5,192	11.5%	5,533	11.4%
▲ Retirement Opportunities (65+)	2,614	6.4%	3,867	8.6%	5,350	11.0%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	3,431	8.4%	3,459	7.7%	3,559	7.3%
↓ 5 to 9 years	3,248	8.0%	3,495	7.7%	3,480	7.2%
10 to 14 years	3,103	7.6%	3,457	7.6%	3,629	7.5%
15 to 17 years	1,926	4.7%	1,960	4.3%	2,215	4.6%
18 to 20 years	1,904	4.7%	1,788	4.0%	1,977	4.1%
↓ 21 to 24 years	2,437	6.0%	2,458	5.4%	2,566	5.3%
↓ 25 to 29 years	3,332	8.2%	3,260	7.2%	3,361	6.9%
30 to 34 years	3,096	7.6%	3,637	8.0%	3,140	6.5%
▲ 35 to 39 years	3,014	7.4%	3,410	7.5%	3,715	7.7%
40 to 44 years	2,812	6.9%	3,294	7.3%	3,495	7.2%
45 to 49 years	2,875	7.1%	2,927	6.5%	3,321	6.9%
↓ 50 to 54 years	2,923	7.2%	2,988	6.6%	3,110	6.4%
55 to 59 years	2,386	5.9%	2,787	6.2%	2,744	5.7%
▲ 60 to 64 years	1,650	4.0%	2,405	5.3%	2,789	5.8%
▲ 65 to 69 years	993	2.4%	1,665	3.7%	2,153	4.4%
▲ 70 to 74 years	676	1.7%	970	2.1%	1,531	3.2%
▲ 75 to 84 years	698	1.7%	949	2.1%	1,371	2.8%
85 or more years	247	0.6%	283	0.6%	295	0.6%

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MARITAL STATUS				
Marital Status All Persons 15 and Older (2016)	34,781			
Single (Never Married)	13,648	39.2%	32.9%	119
Married	16,481	47.4%	50.2%	94
↓ Divorced/Widowed	4,652	13.4%	16.9%	79
Marital Status Females 15 and Older (2016)	17,492			
▲ Single (Never Married)	6,389	36.5%	29.8%	123
Married	8,335	47.7%	48.8%	98
↓ Divorced/Widowed	2,768	15.8%	21.4%	74
Marital Status Males 15 and Older (2016)	17,290			
Single (Never Married)	7,259	42.0%	36.2%	116
Married	8,147	47.1%	51.6%	91
Divorced/Widowed	1,884	10.9%	12.3%	89
FAMILY STRUCTURE				
Households By Type (2016)	13,065			
Married Couple	7,181	55.0%	48.5%	113
▲ Other Family - Male Head of Household	1,007	7.7%	4.9%	156
▲ Other Family - Female Head of Household	2,193	16.8%	13.0%	129
↓ Non Family - Male Head of Household	1,429	10.9%	15.8%	69
↓ Non Family - Female Head of Household	1,255	9.6%	17.7%	54
Households With Children 0 to 18 (2016)	6,422			
Married Couple Family	4,287	66.8%	65.2%	102
Other Family - Male Head of Household	613	9.5%	8.5%	113
Other Family - Female Head of Household	1,474	23.0%	25.3%	91
↓ Non Family	48	0.7%	1.0%	77
Population By Household Type (2016)	45,192			
↓ Group Quarters	212	0.5%	2.5%	19

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GROUP QUARTERS				
Population In Group Quarters By Type (2016)	212			
▲ Correctional Facilities	87	41.0%	30.0%	137
↓ College Dorms	0	0.0%	31.9%	0
↓ Military	0	0.0%	4.2%	0
Nursing Homes	0	0.0%	18.7%	0
▲ Other	125	59.0%	15.2%	388
RACE/ETHNICITY				
Population By Race/Ethnicity (2016)	45,192			
↓ White (Non-Hispanic)	8,164	18.1%	61.3%	29
↓ African-American (Non-Hisp)	4,369	9.7%	12.3%	78
▲ Hispanic/Latino	22,184	49.1%	17.8%	276
↓ Native American (Non-Hisp)	120	0.3%	0.7%	36
▲ Asian (Non-Hisp)	8,425	18.6%	5.3%	353
▲ Hawaiian & Pacific Islander (Non-Hisp)	322	0.7%	0.2%	423
▲ Other Races & Multiple Races (Non-Hisp)	1,609	3.6%	2.4%	149
Asian Population By Race (2016)	8,576			
↓ Chinese	534	6.2%	22.3%	28
↓ Japanese	88	1.0%	5.0%	20
↓ Indian	934	10.9%	19.5%	56
↓ Korean	244	2.8%	9.6%	29
Vietnamese	830	9.7%	11.0%	88
▲ Other Asian Races	5,946	69.3%	32.5%	213
Hispanic/Latino Population By Race (2016)	22,184			
↓ White	8,749	39.4%	53.0%	74
↓ African-American	277	1.2%	2.5%	50
↓ Native American	230	1.0%	1.4%	76
▲ Asian	151	0.7%	0.4%	163
▲ Other Races & Multiple Races	12,777	57.6%	42.7%	135
Hispanic/Latino Population By Origin (2016)	22,184			
▲ Mexican	16,761	75.6%	62.4%	121
↓ Puerto Rican	504	2.3%	9.5%	24
↓ Cuban	74	0.3%	3.5%	9
Other Hispanic Origin	4,845	21.8%	24.6%	89

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EDUCATION				
Population By School Enrollment (Age 3 & over) (2013)	12,430			
▲ Pre-Primary (Public)	541	4.4%	3.4%	127
↓ Pre-Primary (Private)	217	1.7%	2.6%	66
Elementary/High School (Public)	8,662	69.7%	58.9%	118
↓ Elementary/High School (Private)	448	3.6%	6.6%	54
↓ Enrolled in College	2,563	20.6%	28.4%	73
Population By Education Completed (Age 25 and over) (2016)	28,575			
▲ Elementary (Less than 9 years)	3,577	12.5%	5.8%	215
▲ Some High School (9 to 11 years)	2,718	9.5%	7.8%	122
High School Graduate (12 years)	7,072	24.7%	27.9%	89
Some College (13 to 15 years)	6,619	23.2%	21.2%	109
Associate Degree	2,526	8.8%	8.0%	111
Bachelor's Degree	4,767	16.7%	18.3%	91
↓ Graduate Degree	1,297	4.5%	11.0%	41
OCCUPATION				
Population By Occupation Type (Age 15 and over) (2016)	20,114			
↓ TOTAL WHITE COLLAR	9,767	48.6%	61.5%	79
↓ Executive and Managerial	973	4.8%	9.7%	50
↓ Professional Specialty	2,205	11.0%	16.6%	66
Technical Support	1,519	7.6%	8.3%	91
↓ Sales	1,715	8.5%	10.9%	79
Administrative Support & Clerical	3,355	16.7%	16.0%	104
▲ TOTAL BLUE COLLAR	10,345	51.4%	38.5%	134
▲ Service: Private Households	1,250	6.2%	3.7%	168
↓ Service: Protective	328	1.6%	2.2%	74
Service: Other	1,518	7.5%	7.5%	101
↓ Farming, Forestry & Fishing	55	0.3%	0.7%	38
Precision Production and Craft	2,414	12.0%	11.0%	109
▲ Operators and Assemblers	1,020	5.1%	3.2%	156
Transportation and Material Moving	1,166	5.8%	6.2%	94
▲ Laborers	2,594	12.9%	4.0%	319

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EMPLOYMENT				
Population By Employment Status (Age 15 and over) (2016)	34,136			
Employed	20,287	59.4%	58.1%	102
▲ Unemployed	3,431	10.1%	5.6%	179
Not in Labor Force	10,417	30.5%	36.3%	84
Total Female Pop. By Work Status (Age 20 to 64) (2013)	12,288			
TOTAL WORKING	7,647	62.2%	66.8%	93
With No Own Children	4,467	36.4%	42.2%	86
With Own Children Age 0 to 5 only	639	5.2%	5.5%	95
With Own Children Age 6 to 17 only	1,937	15.8%	14.8%	106
With Own Children Both Age 0 to 5 and 6 to 17	604	4.9%	4.3%	114
▲ TOTAL NOT WORKING (UNEMPLOYED)	1,363	11.1%	6.2%	178
▲ With No Own Children	907	7.4%	3.8%	197
▲ With Own Children Age 0 to 5 only	109	0.9%	0.7%	135
▲ With Own Children Age 6 to 17 only	200	1.6%	1.3%	129
▲ With Own Children Both Age 0 to 5 and 6 to 17	147	1.2%	0.5%	219
TOTAL NOT IN THE LABOR FORCE	3,280	26.7%	27.0%	99
With No Own Children	1,925	15.7%	17.1%	92
↓ With Own Children Age 0 to 5 only	163	1.3%	2.6%	51
With Own Children Age 6 to 17 only	592	4.8%	4.6%	104
▲ With Own Children Both Age 0 to 5 and 6 to 17	600	4.9%	2.6%	184
POVERTY AND RETIREMENT INCOME				
Households By Poverty Status (\$24,250 for family of 4) (2016)	13,065			
Above Poverty Line (Households with Children)	8,691	52.4%	59.6%	88
Above Poverty Line (Households without Children)	4,730	28.5%	26.5%	108
▲ Below Poverty Line (Households with Children)	1,685	10.2%	7.9%	129
▲ Below Poverty Line (Households without Children)	1,469	8.9%	6.0%	147
Households By Presence of Retirement Income (2013)	11,840			
With Retirement Income	1,817	15.3%	17.6%	87
Without Retirement Income	10,087	85.2%	81.5%	105

Date: 6/20/2016

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Our Lady Queen of the World Parish

Study Area Definition:
Custom Polygon

Description ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average	Study Area		U.S. Average	U.S. Comparative Index
	Number	Percent		
HOUSING				
Occupied Units By Type (2016)	13,065			
Owner Occupied	8,228	63.0%	65.0%	97
Renter Occupied	4,836	37.0%	35.0%	106
▲ Median Rent (2013)	\$1,357		\$904	150
Structures By Number of Units (2016)	14,121			
Single Unit	10,822	76.6%	67.3%	114
↓ 3 to 4 Units	709	5.0%	8.1%	62
5 to 19 Units	1,132	8.0%	9.3%	86
↓ 20 to 49 Units	151	1.1%	3.6%	30
↓ 50 or more Units	212	1.5%	5.1%	29
Mobile Home	1,069	7.6%	6.4%	118
▲ Other	26	0.2%	0.1%	216
▲ Single To Multiple Unit Ratio	4.91		2.57	191
Owner-Occupied Property Values (2016)	8,228			
Under \$40,000	607	7.4%	7.2%	102
\$40,000 to \$59,999	284	3.5%	3.7%	93
↓ \$60,000 to \$79,999	112	1.4%	5.1%	26
↓ \$80,000 to \$99,999	232	2.8%	6.5%	43
↓ \$100,000 to 149,999	753	9.2%	15.1%	61
↓ \$150,000 to \$199,999	851	10.3%	14.6%	71
▲ \$200,000 to \$299,999	1,916	23.3%	18.1%	128
▲ \$300,000 to \$499,999	2,829	34.4%	16.9%	203
↓ \$500,000 to \$999,999	556	6.8%	9.7%	70
↓ \$1,000,000 and over	87	1.1%	3.0%	35
▲ Median Property Value	\$261,481		\$192,432	136

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HOUSING (CONTINUED)				
Housing Units By Year Built (2016)	14,121			
▲ 2010 and later	1,293	9.2%	5.5%	166
2000 to 2009	2,162	15.3%	14.6%	105
▲ 1990 to 1999	2,467	17.5%	13.4%	130
▲ 1980 to 1989	2,994	21.2%	13.2%	161
1970 to 1979	2,100	14.9%	15.0%	99
↓ 1960 to 1969	951	6.7%	10.4%	65
1950 to 1959	1,272	9.0%	10.3%	88
↓ 1949 or earlier	882	6.2%	17.7%	35
Households By Number of Persons (2016)	13,065			
↓ 1 Person Household	1,947	14.9%	27.3%	55
↓ 2 Person Household	3,017	23.1%	32.3%	72
3 Person Household	2,374	18.2%	16.2%	112
▲ 4 Person Household	2,358	18.0%	13.1%	138
▲ 5 Person Household	1,612	12.3%	6.5%	191
▲ 6 Person Household	909	7.0%	2.8%	251
▲ 7 or more Person Household	848	6.5%	1.9%	340
▲ Average Persons Per Household	3.4		2.6	132
Households By Heating Type (2013)	11,904			
▲ Utility and Other Gas	8,479	71.2%	54.0%	132
↓ Electric	3,112	26.1%	36.1%	72
↓ Oil	0	0.0%	6.1%	0
↓ Coal and Wood	125	1.1%	2.2%	47
↓ Solar/Other Fuel	0	0.0%	0.5%	0
▲ No Fuel Used	188	1.6%	0.9%	167

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	Number	Percent		
TRANSPORTATION				
Households By Number of Vehicles (2016)	13,065			
↓ No Vehicles	548	4.2%	9.0%	47
1 Vehicle	3,559	27.2%	33.7%	81
2 Vehicle	4,853	37.1%	37.5%	99
▲ 3 or more Vehicles	4,105	31.4%	19.8%	159
Workers By Travel Time to Work (2016)	18,932			
↓ Less than 15 minutes	2,213	11.7%	27.3%	43
15 to 29 minutes	5,684	30.0%	36.5%	82
30 to 44 minutes	4,474	23.6%	20.2%	117
▲ 45 to 59 minutes	2,428	12.8%	7.7%	166
▲ 60 or more minutes	4,133	21.8%	8.3%	263
▲ Average Travel Time to Work (minutes)	40.5		28.2	143
Workers By Type of Transportation to Work (2016)	19,551			
Drive Alone	12,841	65.7%	76.9%	85
▲ Car Pool	3,302	16.9%	9.6%	177
▲ Public Transportation	2,296	11.7%	5.1%	230
↓ Walk to Work	177	0.9%	2.8%	32
▲ Other Means	339	1.7%	1.2%	139
↓ Work at Home	596	3.0%	4.4%	69

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
2	Middle American Families (9, 10, 11, 16, 17, 18, 23, 25 and 28)	5,718	43.8%	31.4%	139
1	Affluent Families (segments 1, 2, 3, 4, 5, 6 and 14)	2,989	22.9%	15.1%	151
3	Young And Coming (8, 12, 13, 15, 19, 34, 37, 39 and 47)	2,376	18.2%	14.7%	124
6	Ethnic And Urban Diversity (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	1,728	13.2%	18.4%	72
5	Senior Life (7, 20, 21, 22, 30 and 31)	167	1.3%	6.9%	19
4	Rural Families (27, 26, 29, 33, 35 and 38)	68	0.5%	13.1%	4

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
17	Large Young Families	4,226	32.3%	2.2%	1504
15	Reliable Young Starters	2,374	18.2%	4.3%	427
5	Prosperous Diversity	1,596	12.2%	3.1%	394
40	Surviving Urban Diversity	1,205	9.2%	4.0%	228
18	Working Urban Families	899	6.9%	4.0%	173
1	Traditional Affluent Families	857	6.6%	3.5%	188
4	Educated Mid-Life Families	396	3.0%	3.4%	89
25	Working Country Consumers	372	2.8%	4.1%	69
24	Metro Multi-Ethnic Diversity	210	1.6%	2.7%	58
28	Building Country Families	190	1.5%	2.8%	52
45	Struggling Urban Diversity	183	1.4%	2.5%	57
3	Mid-Life Prosperity	118	0.9%	1.5%	59
22	Mature and Established	89	0.7%	1.8%	38
46	Struggling Black Households	71	0.5%	2.5%	22
20	Cautious and Mature	67	0.5%	2.6%	19
41	Struggling Hispanic Households	36	0.3%	1.6%	17
29	Working Country Families	34	0.3%	1.0%	27
27	Country Family Diversity	31	0.2%	0.3%	70
11	Young Suburban Families	28	0.2%	3.0%	7
43	Laboring Urban Diversity	20	0.2%	0.5%	30

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No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
49	Exception Households	14	0.1%	0.2%	43
6	Prosperous New Country Families	9	0.1%	2.1%	3
21	Mature and Stable	8	0.1%	0.6%	11
14	Secure Mid-Life Families	7	0.1%	0.7%	8
2	Professional Affluent Families	6	0.0%	0.8%	6
10	Suburban Mid-Life Families	3	0.0%	5.5%	0
7	Prosperous and Mature	3	0.0%	0.5%	4
44	Laboring Urban Life	3	0.0%	0.1%	31
26	Working Suburban Families	2	0.0%	0.1%	13
19	Educated and Promising	2	0.0%	0.1%	20
35	Laboring Country Families	1	0.0%	2.7%	0
38	Rural Working Families	0	0.0%	8.8%	0
16	Established Country Families	0	0.0%	6.4%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
12	Educated New Starters	0	0.0%	2.9%	0
39	New Beginning Urbanites	0	0.0%	2.8%	0
8	Rising Potential Professionals	0	0.0%	2.3%	0
32	Working Urban Life	0	0.0%	1.7%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
30	Urban Senior Life	0	0.0%	0.8%	0
48	Struggling Urban Life	0	0.0%	0.8%	0
47	University Life	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
37	Rising Multi-Ethnic Urbanites	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
50	Unclassified Households	0	0.0%	0.2%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
9	Educated Working Families	0	0.0%	0.1%	0
TOTALS		13,060	100.0%	100.0%	100

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FAITH INVOLVEMENT INDICATOR

Estimated 2016 Households Likely to Be:

↓ Strongly Involved with Their Faith	28.3%	35.4%	80
↓ Somewhat Involved with Their Faith	23.4%	29.9%	78
▲ Not Involved with Their Faith	48.8%	34.7%	141

Estimated 2016 Households Likely to Have:

↓ Increased Their Involvement with Their Faith in the Last 10 Years	16.9%	22.1%	76
Decreased Their Involvement with Their Faith in the Last 10 Years	21.4%	23.7%	90

RELIGIOUS PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer:

▲ Adventist	0.8%	0.5%	157
↓ Baptist	9.5%	16.1%	59
↓ Catholic	20.6%	23.7%	87
↓ Congregational	1.7%	2.0%	85
▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)	1.1%	0.4%	243
↓ Episcopal	2.4%	2.9%	83
↓ Holiness	0.2%	0.8%	28
▲ Jehovah's Witnesses	1.2%	1.1%	112
Judaism	3.2%	3.2%	103
↓ Lutheran	5.6%	7.2%	78
↓ Methodist	4.8%	10.1%	47
▲ Mormon	5.0%	1.8%	286
▲ New Age	1.2%	0.6%	212
▲ Non-Denominational / Independent	11.7%	6.9%	168
Orthodox	0.3%	0.3%	100
▲ Pentecostal	2.8%	2.4%	115
Presbyterian / Reformed	4.1%	4.6%	90
↓ Unitarian / Universalist	0.6%	0.7%	80
▲ Interested but No Preference	5.8%	3.9%	150
▲ Not Interested and No Preference	18.0%	11.1%	162
Likely to Have Changed Their Preference in the Last 10 Years	18.1%	16.8%	107

LEADERSHIP PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer A Leader Who:

Tells them what to do	4.0%	4.0%	100
Lets them do what they want and is supportive	12.2%	11.7%	104
↓ Lets them do what they want and stays out of the way	4.3%	4.8%	90
Works with them on deciding what to do and helps them do it	79.5%	79.6%	100

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PRIMARY CONCERN INDICATOR			
Estimated 2016 Households Likely to Be Primarily Concerned With:			
THE BASICS:			
Maintaining Personal Health	39.8%	43.5%	91
↓ Finding/Providing Health Insurance	22.3%	29.0%	77
Day-to-Day Financial Worries	33.5%	31.6%	106
▲ Finding Employment Opportunities	16.2%	14.4%	112
▲ Finding Affordable Housing	14.8%	11.3%	131
Providing Adequate Food	7.9%	8.6%	93
Finding Child Care	6.9%	6.3%	109
FAMILY PROBLEMS:			
↓ Dealing With Alcohol/Drug Abuse	14.5%	16.7%	87
Dealing With Teen / Child Problems	20.4%	20.7%	98
↓ Finding/Providing Aging Parent Care	13.7%	15.5%	88
Dealing With Abusive Relationships	11.1%	11.4%	98
↓ Dealing With Divorce	3.6%	4.5%	81
COMMUNITY PROBLEMS:			
▲ Neighborhood Crime and Safety	35.2%	27.0%	131
Finding/Providing Good Schools	24.7%	23.5%	105
Dealing with Problems in Schools	13.2%	13.6%	97
Dealing With Racial / Ethnic Prejudice	14.0%	13.1%	107
▲ Dealing With Neighborhood Gangs	18.3%	8.5%	216
Dealing with Social Injustice	12.0%	11.3%	106
HOPES AND DREAMS:			
Achieving Long-term Financial Security	52.3%	50.6%	103
Finding Time for Recreation / Leisure	25.2%	25.3%	100
↓ Finding Better Quality Healthcare	20.9%	23.9%	87
Finding A Satisfying Job / Career	18.5%	19.3%	96
↓ Finding Retirement Opportunities	16.4%	18.9%	87
Achieving A Fulfilling Marriage	21.5%	22.3%	96
Developing Parenting Skills	15.1%	14.7%	102
▲ Achieving Educational Objectives	9.0%	7.5%	120
SPIRITUAL / PERSONAL:			
Dealing With Stress	28.8%	29.8%	97
Finding Companionship	18.4%	17.3%	106
↓ Finding A Good Church	11.1%	15.2%	73
↓ Finding Spiritual Teaching	10.5%	12.9%	81
Finding Life Direction	13.1%	14.0%	94

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KEY VALUES INDICATOR

Estimated 2016 Households Likely to Agree With the Following Statements:

GOD:

"I believe there is a God"	84.0%	84.5%	99
"God is actively involved in the world including nations and their governments"	61.8%	63.8%	97

SOCIETY:

"It is important to preserve the traditional American family structure"	91.7%	91.5%	100
"A healthy environment has become a national crisis"	82.8%	82.8%	100
"Public education is essential to the future of American society"	94.8%	94.0%	101

INSTITUTIONAL ROLES:

"Government should be the primary provider of human welfare services"	49.6%	50.1%	99
"The role of Churches / Synagogues is to help form and support moral values"	79.1%	81.1%	98
"Churches and religious organizations should provide more human services"	60.3%	62.6%	96

RACIAL / ETHNIC CHANGE:

"The United States must open its doors to all people groups"	38.4%	36.3%	106
"The changing racial / ethnic face of America is a threat to our national heritage"	35.1%	36.3%	97

HOUSEHOLD CONTRIBUTION INDICATOR

Estimated 2016 Households Likely to Contribute:

TO CHURCHES AND RELIGIOUS ORGANIZATIONS:

More than \$100 per year	57.9%	59.8%	97
More than \$500 per year	30.7%	31.2%	98
More than \$1,000 per year	18.9%	17.4%	109

TO CHARITIES:

More than \$100 per year	34.2%	33.7%	101
More than \$500 per year	6.6%	6.8%	97
More than \$1,000 per year	2.4%	2.3%	104

TO COLLEGES AND UNIVERSITIES:

More than \$100 per year	17.7%	16.1%	110
▲ More than \$500 per year	5.0%	4.3%	116
▲ More than \$1,000 per year	3.0%	2.2%	136

Ministry Area Profile 2016
Compass
REPORT

Our Lady Queen of the World Parish

Study Area Definition:
Custom Polygon

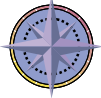


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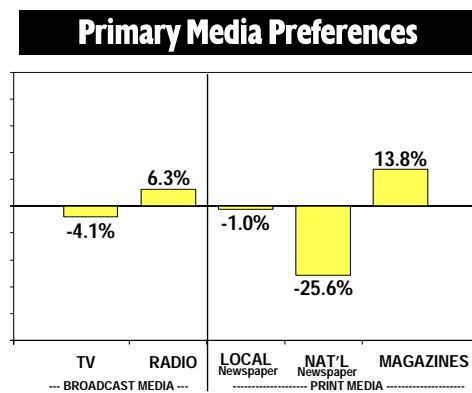
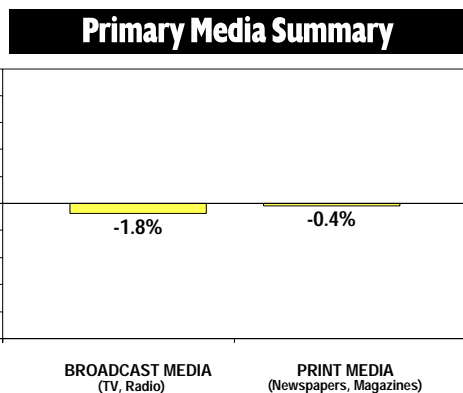
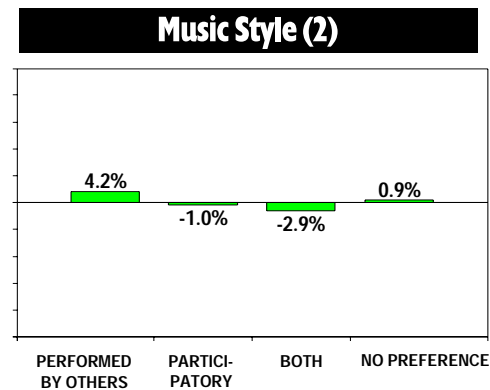
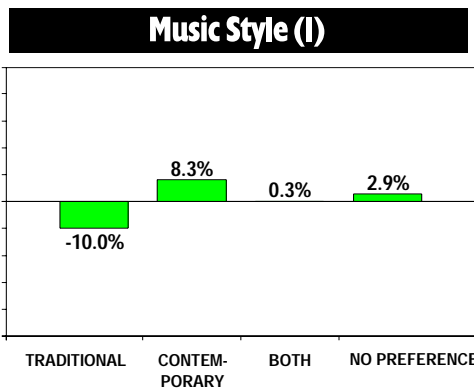
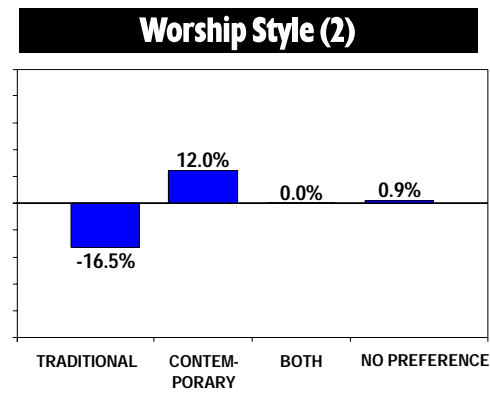
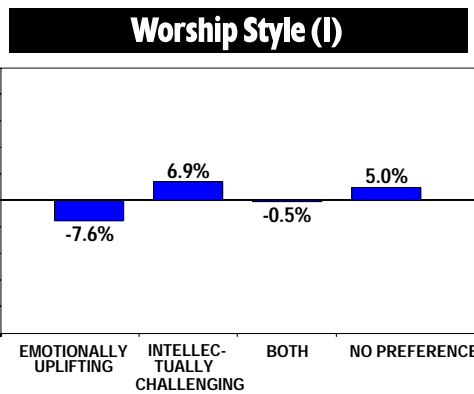
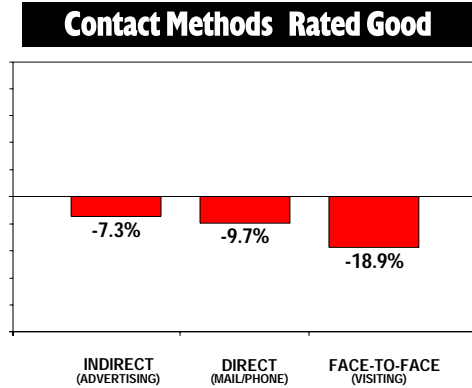
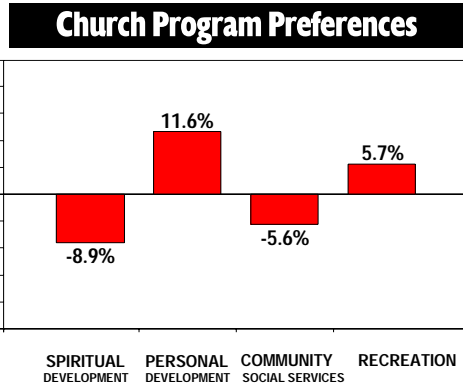
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CHURCH PROGRAM PREFERENCE INDICATOR

Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:

SPIRITUAL DEVELOPMENT:			
↓ Bible Study Discussion and Prayer Groups	36.7%	41.1%	89
Adult Theological Discussion Groups	20.6%	22.5%	92
Spiritual Retreats	11.2%	11.6%	96
PERSONAL DEVELOPMENT:			
Marriage Enrichment Opportunities	16.3%	15.2%	107
▲ Parent Training Programs	9.3%	7.8%	119
▲ Twelve Step Programs	4.4%	3.5%	127
Divorce Recovery	2.3%	2.4%	96
COMMUNITY/SOCIAL SERVICES:			
Personal or Family Counseling	22.1%	22.5%	98
Care for the Terminally Ill	14.1%	15.7%	90
↓ Food and Clothing Resources	7.6%	11.1%	68
▲ Day Care Services	8.0%	6.1%	131
Church Sponsored Day-School	5.9%	5.7%	104
RECREATION:			
Youth Social Programs	32.8%	29.7%	110
▲ Family Activities and Outings	36.5%	32.8%	111
Active Retirement Programs	24.2%	26.8%	90
Cultural Programs (Music, Drama, Art)	19.9%	18.9%	105
▲ Sports or Camping	7.6%	6.3%	121

SUMMARY	
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WORSHIP STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Worship which is:

PART 1:

A. Emotionally Uplifting	24.4%	26.4%	92
B. Intellectually Challenging	11.9%	11.1%	107
C. Both A and B	39.0%	39.2%	100
D. No Preference or Not Interested	24.6%	23.4%	105

PART 2:

↓ A. Traditional/Formal/Ceremonial	16.9%	20.2%	84
▲ B. Contemporary/Informal	29.5%	26.3%	112
C. Both A and B	26.5%	26.5%	100
D. No Preference or Not Interested	27.2%	26.9%	101

MUSIC STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Music which is:

PART 1:

A. Traditional	22.0%	24.4%	90
B. Contemporary	21.4%	19.7%	108
C. Both A and B	31.2%	31.1%	100
D. No Preference or Not Interested	25.5%	24.8%	103

PART 2:

A. Performed by Others	19.5%	18.7%	104
B. Participatory	22.7%	22.9%	99
C. Both A and B	31.2%	32.2%	97
D. No Preference or Not Interested	26.4%	26.2%	101



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 Custom Polygon

Description	Study Area	U.S. Average	U.S. Comparative Index
▲ Indicates the study area percentage is more than 1.1 times the U.S. average			
↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

MISSION EMPHASIS INDICATOR

Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:

PART 1:

A. Community	21.6%	22.0%	98
B. Personal Spiritual Development	15.6%	14.3%	109
C. Both A and B	36.6%	37.4%	98
D. No Preference or Not Interested	26.1%	26.3%	99

PART 2:

▲ A. Global Mission	7.4%	6.2%	120
B. Local Mission	31.1%	33.3%	93
C. Both A and B	30.0%	30.1%	100
D. No Preference or Not Interested	31.5%	30.4%	104

CHURCH ARCHITECTURE INDICATOR

Estimated 2016 Households Likely to Prefer Church Architecture which is:

PART 1:

↓ A. Traditional	22.3%	26.6%	84
▲ B. Contemporary	19.1%	15.9%	120
C. Both A and B	33.0%	32.3%	102
D. No Preference or Not Interested	25.6%	25.1%	102

PART 2:

↓ A. Somber/Serious	7.4%	9.4%	79
B. Light and Airy	37.2%	34.7%	107
C. Both A and B	27.4%	27.7%	99
D. No Preference or Not Interested	28.0%	28.2%	99



Date: 6/20/2016

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 Our Lady Queen of the World Parish

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PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

BROADCAST MEDIA:

Television	45.3%	47.3%	96
Radio	14.2%	13.3%	106

PRINT MEDIA:

Local Newspaper	36.6%	36.1%	101
↓ National Newspaper	3.2%	4.3%	74
▲ Magazines	2.9%	2.4%	121

SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

BROADCAST MEDIA:

Television	31.1%	31.9%	97
Radio	23.7%	23.8%	100

PRINT MEDIA:

Local Newspaper	32.4%	32.7%	99
↓ National Newspaper	5.0%	5.8%	86
▲ Magazines	8.0%	7.0%	114

SUMMARY

Overall Broadcast Media Index (100 = Average)	98
Overall Print Media Index	100



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CHURCH CONTACT METHODS RATED GOOD

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
Local Radio Announcements or Advertisements	34.2%	36.2%	95
↓ Putting Ad in Local Newspaper	29.4%	33.8%	87
Local Cable Channels	29.5%	30.4%	97
<i>DIRECT METHODS (MORE PERSONAL):</i>			
Sending Information By Mail	49.6%	53.7%	92
↓ Calling and Offering to Send Information By Mail	25.5%	29.5%	86
Calling and Discussing on the Phone	10.9%	12.0%	90
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
↓ Calling and Offering to Visit When Convenient	15.2%	20.1%	76
↓ Going Door to Door	12.5%	14.0%	89

CHURCH CONTACT METHODS RATED POOR

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
Local Radio Announcements or Advertisements	20.9%	19.6%	107
▲ Putting Ad in Local Newspaper	26.4%	21.5%	123
Local Cable Channels	31.4%	30.7%	102
<i>DIRECT METHODS (MORE PERSONAL):</i>			
▲ Sending Information By Mail	16.9%	13.3%	127
▲ Calling and Offering to Send Information By Mail	38.9%	34.0%	114
Calling and Discussing on the Phone	66.9%	60.6%	110
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
▲ Calling and Offering to Visit When Convenient	56.8%	49.6%	114
Going Door to Door	67.4%	64.0%	105

SUMMARY OF METHODS RATED GOOD	
Indirect Methods Index (100 = Average)	93
Direct Methods Index	90
↓ Face-to-Face Methods Index	81

SUMMARY OF METHODS RATED POOR	
Indirect Methods Index	110
▲ Direct Methods Index	114
Face-to-Face Methods Index	109