

ministry
area ●●●●●●
profile **2016**

Saint Anne Parish Byron

Study Area Definition:
Custom Polygon





Prepared For:
Saint Anne Parish Byron

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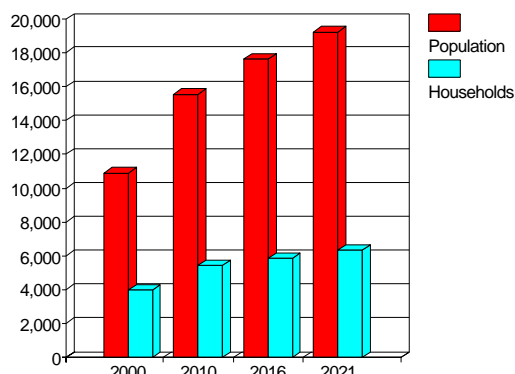
- 1** **Q** **How many people live in the defined study area?**
A Currently, there are 17,617 persons residing in the defined study area. This represents an increase of 6,712 or 61.5% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**
A Yes, between 2016 and 2021, the population is projected to increase by 9.1% or 1,605 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**
A The lifestyle diversity in the area is *somewhat low* with 14 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Established Country Families* representing 32.6% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**
A Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 66.3% of the population and all other racial/ethnic groups make up 33.7% which is slightly below the national average of 39%. The largest of these groups, *Hispanics/Latinos*, accounts for 19.8% of the total population. *Asians* are projected to be the fastest growing group increasing by 30.4% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**
A The largest age group in terms of numbers is *Survivors* (age 35 to 55) comprised of 5,539 persons or 31.4% of the total population in the area. Compared to a national average of 27.3%, *Survivors* are also the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**
A The area can be described as *very traditional* due to the above average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**
A Based upon the number of years completed and college enrollment, the overall education level in the area is *about average*. While 92.8% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 29.2% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**
A Concerns which are likely to exceed the national average include: *Social Injustice, Time for Recreation/Leisure, Aging Parent Care, Neighborhood Gangs, Achieving a Fulfilling Marriage* and *Long-term Financial Security*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**
A Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**
A Based upon the average household income of \$124,463 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *extremely high*. (see page 4 and 17)

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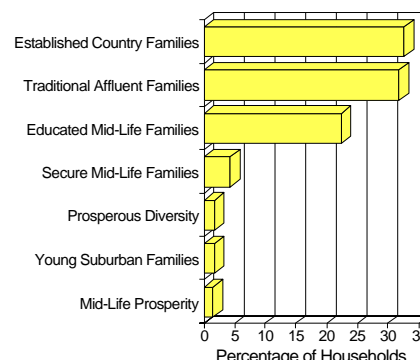
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Population and Households

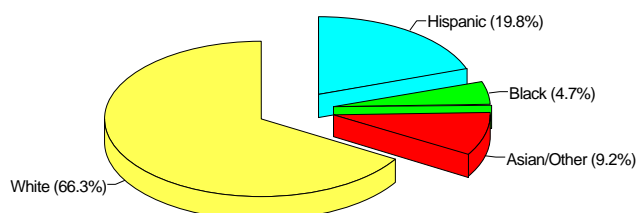


Primary U.S. Lifestyles Segments-2016

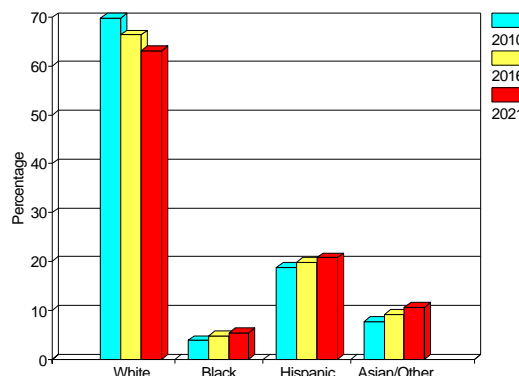


The population in the study area has increased by 2065 persons, or 13.3% since 2010 and is projected to increase by 1605 persons, or 9.1% between 2016 and 2021. The number of households has increased by 466, or 8.6% since 2010 and is projected to increase by 463, or 7.9% between 2016 and 2021.

Population By Race/Ethnicity-2016

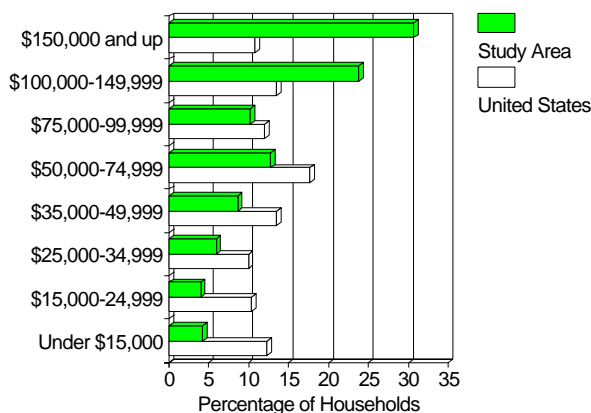


Population By Race/Ethnicity Trend

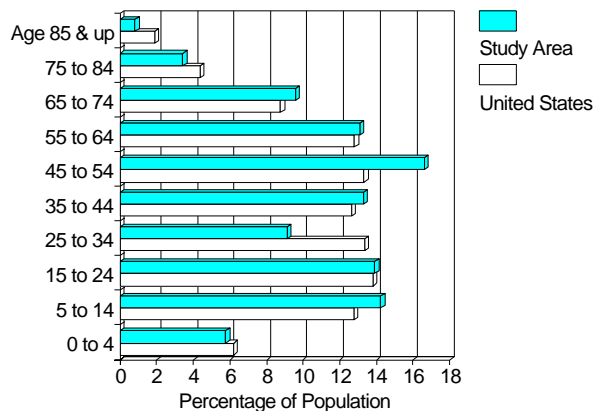


Between 2016 and 2021, the White population is projected to increase by 471 persons and to decrease from 66.3% to 63.3% of the total population. The Black population is projected to increase by 193 persons and to increase from 4.7% to 5.4% of the total. The Hispanic/Latino population is projected to increase by 516 persons and to increase from 19.8% to 20.8% of the total. The Asian/Other population is projected to increase by 425 persons and to increase from 9.2% to 10.6% of the total population.

Households By Income-2016



Population by Age-2016

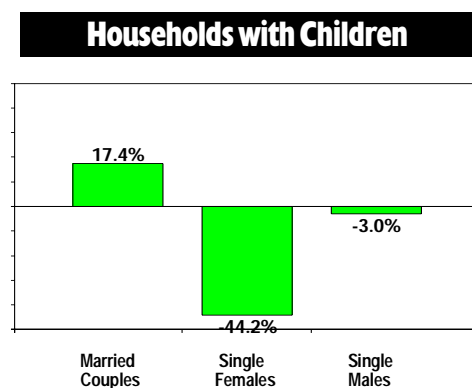
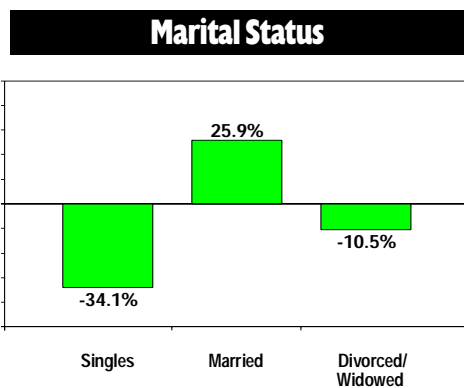
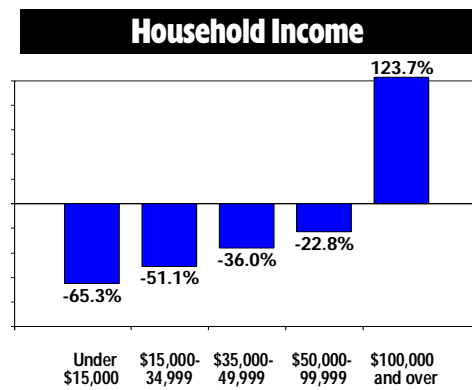
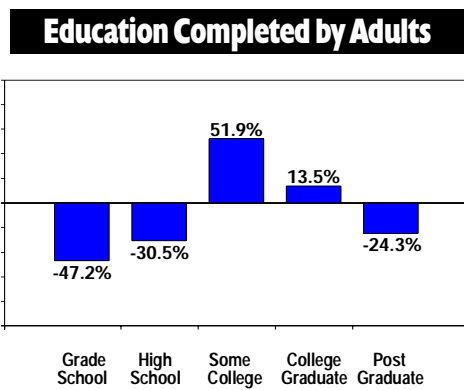
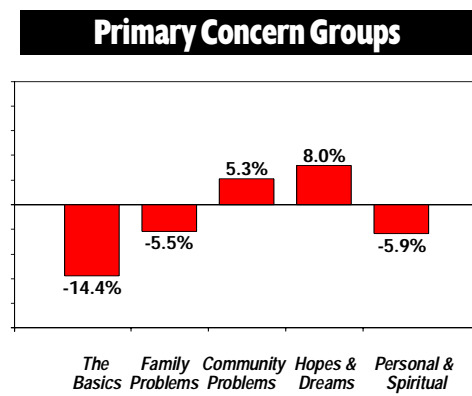
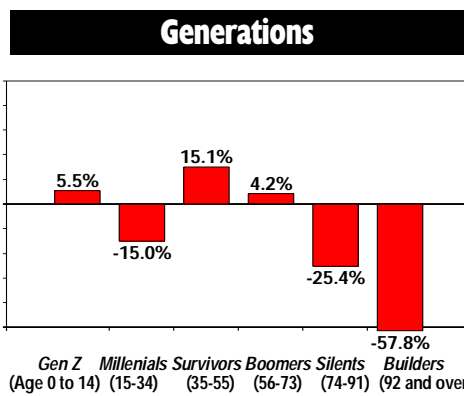
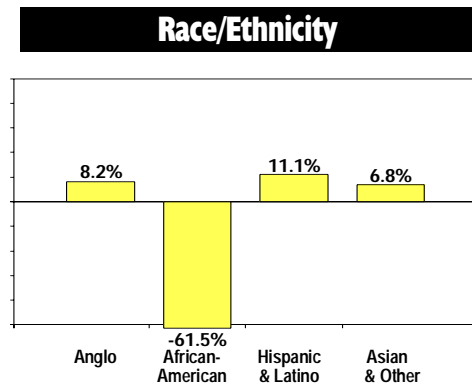
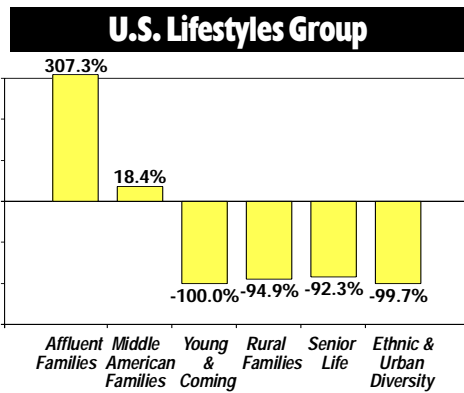


The average household income in the study area is \$124463 a year as compared to the U.S. average of \$77135. The average age in the study area is 38.7 and is projected to increase to 39.9 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2000 Census	2010 Census	2016 Update	2021 Projection		
▲ Population	10,905	15,552	17,617	19,222		
Population Change		4,647	2,065	1,605		
Percentage Change		42.6%	13.3%	9.1%		
↓ Average Annual Growth Rate		4.3%	2.2%	1.8%		
▲ Density (Pop. per square mile)	143	203	230	251		
HOUSEHOLDS						
▲ Households	3,975	5,395	5,861	6,324		
Household Change		1,420	466	463		
Percentage Change		35.7%	8.6%	7.9%		
Average Annual Growth Rate		3.6%	1.4%	1.6%		
▲ Persons Per Household	2.71	2.85	2.97	3.00		
POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
↓ White (Non-Hispanic)	10,863	69.8%	11,687	66.3%	12,158	63.3%
▲ African-American (Non-Hisp)	600	3.9%	836	4.7%	1,029	5.4%
▲ Hispanic/Latino	2,911	18.7%	3,481	19.8%	3,997	20.8%
▲ Asian/Other (Non-Hisp)	1,178	7.6%	1,613	9.2%	2,038	10.6%
POPULATION BY GENDER						
▲ Female	7,679	49.4%	8,728	49.5%	9,558	49.7%
↓ Male	7,873	50.6%	8,888	50.5%	9,664	50.3%
POPULATION BY GENERATION						
▲ Generation Z (Born 2002 and later)	1,947	12.5%	3,530	20.0%	4,970	25.9%
↓ Millennials (Born 1982 to 2001)	3,875	24.9%	4,067	23.1%	4,277	22.3%
↓ Survivors (Born 1961 to 1981)	4,906	31.5%	5,539	31.4%	5,746	29.9%
↓ Boomers (Born 1943 to 1960)	3,573	23.0%	3,577	20.3%	3,563	18.5%
↓ Silents (Born 1925 to 1942)	1,162	7.5%	877	5.0%	664	3.5%
↓ Builders (Born 1924 and earlier)	88	0.6%	29	0.2%	2	0.0%
AGE						
▲ Average Age	37.2		38.7		39.9	
▲ Median Age	38.9		40.5		41.3	
INCOME						
▲ Average Household Income	\$120,645		\$124,463		\$137,813	
▲ Median Household Income	\$102,723		\$107,057		\$117,455	
Per Capita Income	\$41,852		\$41,408		\$45,340	

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	1,380	25.6%	1,791	30.6%	2,289	36.2%
↓ \$100,000 to \$149,999	1,367	25.3%	1,394	23.8%	1,397	22.1%
↓ \$75,000 to \$99,999	789	14.6%	596	10.2%	626	9.9%
↓ \$50,000 to \$74,999	747	13.8%	744	12.7%	717	11.3%
↓ \$35,000 to \$49,999	486	9.0%	503	8.6%	527	8.3%
\$25,000 to \$34,999	287	5.3%	348	5.9%	319	5.0%
\$15,000 to \$24,999	146	2.7%	236	4.0%	215	3.4%
Under \$15,000	192	3.6%	250	4.3%	235	3.7%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	997	6.4%	1,019	5.8%	1,090	5.7%
↓ Required Formal Schooling (5-17)	3,212	20.7%	3,333	18.9%	3,329	17.3%
▲ College Years, Career Starts (18-24)	1,068	6.9%	1,631	9.3%	1,904	9.9%
Singles and Young Families (25-34)	1,575	10.1%	1,614	9.2%	2,031	10.6%
↓ Families, Empty Nesters (35-54)	5,118	32.9%	5,270	29.9%	4,936	25.7%
▲ Enrichment Years Singles/Couples (55-64)	1,869	12.0%	2,308	13.1%	2,845	14.8%
▲ Retirement Opportunities (65+)	1,713	11.0%	2,443	13.9%	3,087	16.1%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	997	6.4%	1,019	5.8%	1,090	5.7%
↓ 5 to 9 years	1,188	7.6%	1,184	6.7%	1,105	5.7%
↓ 10 to 14 years	1,262	8.1%	1,327	7.5%	1,322	6.9%
15 to 17 years	762	4.9%	822	4.7%	902	4.7%
▲ 18 to 20 years	528	3.4%	738	4.2%	823	4.3%
▲ 21 to 24 years	540	3.5%	893	5.1%	1,081	5.6%
▲ 25 to 29 years	682	4.4%	834	4.7%	1,274	6.6%
↓ 30 to 34 years	893	5.7%	780	4.4%	757	3.9%
↓ 35 to 39 years	1,138	7.3%	1,032	5.9%	893	4.6%
↓ 40 to 44 years	1,373	8.8%	1,311	7.4%	1,170	6.1%
↓ 45 to 49 years	1,366	8.8%	1,485	8.4%	1,243	6.5%
▲ 50 to 54 years	1,241	8.0%	1,442	8.2%	1,630	8.5%
55 to 59 years	884	5.7%	1,343	7.6%	1,417	7.4%
60 to 64 years	985	6.3%	965	5.5%	1,428	7.4%
▲ 65 to 69 years	771	5.0%	922	5.2%	1,021	5.3%
▲ 70 to 74 years	419	2.7%	769	4.4%	1,076	5.6%
▲ 75 to 84 years	425	2.7%	607	3.4%	810	4.2%
▲ 85 or more years	98	0.6%	145	0.8%	180	0.9%

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	Number	Percent		
MARITAL STATUS				
Marital Status All Persons 15 and Older (2016)	14,087			
↓ Single (Never Married)	3,056	21.7%	32.9%	66
▲ Married	8,895	63.1%	50.2%	126
Divorced/Widowed	2,136	15.2%	16.9%	90
Marital Status Females 15 and Older (2016)	6,991			
↓ Single (Never Married)	1,324	18.9%	29.8%	64
▲ Married	4,469	63.9%	48.8%	131
Divorced/Widowed	1,198	17.1%	21.4%	80
Marital Status Males 15 and Older (2016)	7,096			
↓ Single (Never Married)	1,732	24.4%	36.2%	68
▲ Married	4,426	62.4%	51.6%	121
Divorced/Widowed	938	13.2%	12.3%	108
FAMILY STRUCTURE				
Households By Type (2016)	5,861			
▲ Married Couple	3,864	65.9%	48.5%	136
Other Family - Male Head of Household	302	5.2%	4.9%	105
↓ Other Family - Female Head of Household	468	8.0%	13.0%	61
Non Family - Male Head of Household	752	12.8%	15.8%	81
↓ Non Family - Female Head of Household	476	8.1%	17.7%	46
Households With Children 0 to 18 (2016)	2,363			
Married Couple Family	1,809	76.6%	65.2%	117
Other Family - Male Head of Household	194	8.2%	8.5%	97
↓ Other Family - Female Head of Household	334	14.1%	25.3%	56
Non Family	26	1.1%	1.0%	114
Population By Household Type (2016)	17,617			
↓ Group Quarters	184	1.0%	2.5%	42

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GROUP QUARTERS				
Population In Group Quarters By Type (2016)	184			
▲ Correctional Facilities	104	56.5%	30.0%	188
↓ College Dorms	0	0.0%	31.9%	0
↓ Military	0	0.0%	4.2%	0
Nursing Homes	0	0.0%	18.7%	0
▲ Other	80	43.5%	15.2%	286
RACE/ETHNICITY				
Population By Race/Ethnicity (2016)	17,617			
White (Non-Hispanic)	11,687	66.3%	61.3%	108
↓ African-American (Non-Hisp)	836	4.7%	12.3%	39
Hispanic/Latino	3,481	19.8%	17.8%	111
↓ Native American (Non-Hisp)	79	0.4%	0.7%	61
Asian (Non-Hisp)	766	4.3%	5.3%	82
▲ Hawaiian & Pacific Islander (Non-Hisp)	66	0.4%	0.2%	222
▲ Other Races & Multiple Races (Non-Hisp)	702	4.0%	2.4%	167
Asian Population By Race (2016)	786			
↓ Chinese	130	16.5%	22.3%	74
↓ Japanese	0	0.0%	5.0%	0
↓ Indian	3	0.4%	19.5%	2
↓ Korean	0	0.0%	9.6%	0
↓ Vietnamese	0	0.0%	11.0%	0
▲ Other Asian Races	653	83.1%	32.5%	256
Hispanic/Latino Population By Race (2016)	3,481			
White	2,076	59.6%	53.0%	113
↓ African-American	26	0.7%	2.5%	30
↓ Native American	29	0.8%	1.4%	61
▲ Asian	20	0.6%	0.4%	137
Other Races & Multiple Races	1,330	38.2%	42.7%	89
Hispanic/Latino Population By Origin (2016)	3,481			
Mexican	2,483	71.3%	62.4%	114
↓ Puerto Rican	182	5.2%	9.5%	55
↓ Cuban	55	1.6%	3.5%	45
Other Hispanic Origin	760	21.8%	24.6%	89

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EDUCATION				
Population By School Enrollment (Age 3 & over) (2013)	3,961			
▲ Pre-Primary (Public)	178	4.5%	3.4%	131
▲ Pre-Primary (Private)	135	3.4%	2.6%	130
▲ Elementary/High School (Public)	2,840	71.7%	58.9%	122
↓ Elementary/High School (Private)	130	3.3%	6.6%	49
↓ Enrolled in College	677	17.1%	28.4%	60
Population By Education Completed (Age 25 and over) (2016)	11,633			
↓ Elementary (Less than 9 years)	376	3.2%	5.8%	56
↓ Some High School (9 to 11 years)	459	3.9%	7.8%	51
↓ High School Graduate (12 years)	2,253	19.4%	27.9%	69
▲ Some College (13 to 15 years)	4,174	35.9%	21.2%	170
Associate Degree	981	8.4%	8.0%	105
Bachelor's Degree	2,418	20.8%	18.3%	113
↓ Graduate Degree	973	8.4%	11.0%	76
OCCUPATION				
Population By Occupation Type (Age 15 and over) (2016)	8,361			
TOTAL WHITE COLLAR	5,605	67.0%	61.5%	109
▲ Executive and Managerial	1,540	18.4%	9.7%	189
Professional Specialty	1,246	14.9%	16.6%	90
Technical Support	653	7.8%	8.3%	94
▲ Sales	1,113	13.3%	10.9%	123
↓ Administrative Support & Clerical	1,053	12.6%	16.0%	79
TOTAL BLUE COLLAR	2,755	33.0%	38.5%	86
Service: Private Households	315	3.8%	3.7%	102
▲ Service: Protective	467	5.6%	2.2%	252
↓ Service: Other	435	5.2%	7.5%	70
↓ Farming, Forestry & Fishing	39	0.5%	0.7%	64
↓ Precision Production and Craft	704	8.4%	11.0%	77
Operators and Assemblers	244	2.9%	3.2%	90
↓ Transportation and Material Moving	404	4.8%	6.2%	78
↓ Laborers	147	1.8%	4.0%	43

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EMPLOYMENT				
Population By Employment Status (Age 15 and over) (2016)	13,818			
Employed	8,413	60.9%	58.1%	105
Unemployed	905	6.5%	5.6%	116
Not in Labor Force	4,501	32.6%	36.3%	90
Total Female Pop. By Work Status (Age 20 to 64) (2013)	4,400			
TOTAL WORKING	2,787	63.3%	66.8%	95
With No Own Children	1,626	37.0%	42.2%	88
With Own Children Age 0 to 5 only	277	6.3%	5.5%	115
With Own Children Age 6 to 17 only	531	12.1%	14.8%	81
▲ With Own Children Both Age 0 to 5 and 6 to 17	353	8.0%	4.3%	186
▲ TOTAL NOT WORKING (UNEMPLOYED)	548	12.5%	6.2%	200
With No Own Children	159	3.6%	3.8%	96
▲ With Own Children Age 0 to 5 only	124	2.8%	0.7%	428
▲ With Own Children Age 6 to 17 only	188	4.3%	1.3%	340
▲ With Own Children Both Age 0 to 5 and 6 to 17	77	1.8%	0.5%	320
TOTAL NOT IN THE LABOR FORCE	1,064	24.2%	27.0%	90
With No Own Children	686	15.6%	17.1%	91
With Own Children Age 0 to 5 only	129	2.9%	2.6%	113
↓ With Own Children Age 6 to 17 only	157	3.6%	4.6%	77
↓ With Own Children Both Age 0 to 5 and 6 to 17	92	2.1%	2.6%	79
POVERTY AND RETIREMENT INCOME				
Households By Poverty Status (\$24,250 for family of 4) (2016)	5,861			
Above Poverty Line (Households with Children)	4,251	61.6%	59.6%	103
Above Poverty Line (Households without Children)	1,947	28.2%	26.5%	106
↓ Below Poverty Line (Households with Children)	381	5.5%	7.9%	70
↓ Below Poverty Line (Households without Children)	327	4.7%	6.0%	78
Households By Presence of Retirement Income (2013)	5,395			
▲ With Retirement Income	1,233	22.9%	17.6%	130
Without Retirement Income	4,226	78.3%	81.5%	96

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HOUSING				
Occupied Units By Type (2016)	5,861			
▲ Owner Occupied	4,724	80.6%	65.0%	124
↓ Renter Occupied	1,137	19.4%	35.0%	55
▲ Median Rent (2013)	\$1,546		\$904	171
Structures By Number of Units (2016)	6,657			
▲ Single Unit	6,428	96.6%	67.3%	143
↓ 3 to 4 Units	12	0.2%	8.1%	2
↓ 5 to 19 Units	57	0.9%	9.3%	9
↓ 20 to 49 Units	20	0.3%	3.6%	8
↓ 50 or more Units	4	0.1%	5.1%	1
↓ Mobile Home	129	1.9%	6.4%	30
▲ Other	7	0.1%	0.1%	123
▲ Single To Multiple Unit Ratio	69.12		2.57	2,686
Owner-Occupied Property Values (2016)	4,724			
↓ Under \$40,000	71	1.5%	7.2%	21
↓ \$40,000 to \$59,999	28	0.6%	3.7%	16
↓ \$60,000 to \$79,999	12	0.3%	5.1%	5
↓ \$80,000 to \$99,999	4	0.1%	6.5%	1
↓ \$100,000 to 149,999	10	0.2%	15.1%	1
↓ \$150,000 to \$199,999	62	1.3%	14.6%	9
\$200,000 to \$299,999	813	17.2%	18.1%	95
▲ \$300,000 to \$499,999	1,392	29.5%	16.9%	174
▲ \$500,000 to \$999,999	1,860	39.4%	9.7%	406
▲ \$1,000,000 and over	471	10.0%	3.0%	329
▲ Median Property Value	\$509,694		\$192,432	265

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HOUSING (CONTINUED)				
Housing Units By Year Built (2016)	6,657			
▲ 2010 and later	522	7.8%	5.5%	142
▲ 2000 to 2009	1,523	22.9%	14.6%	157
▲ 1990 to 1999	1,478	22.2%	13.4%	166
▲ 1980 to 1989	2,045	30.7%	13.2%	233
↓ 1970 to 1979	618	9.3%	15.0%	62
↓ 1960 to 1969	103	1.5%	10.4%	15
↓ 1950 to 1959	77	1.2%	10.3%	11
↓ 1949 or earlier	292	4.4%	17.7%	25
Households By Number of Persons (2016)	5,861			
↓ 1 Person Household	886	15.1%	27.3%	55
2 Person Household	2,014	34.4%	32.3%	107
3 Person Household	1,027	17.5%	16.2%	108
▲ 4 Person Household	980	16.7%	13.1%	128
▲ 5 Person Household	558	9.5%	6.5%	147
▲ 6 Person Household	246	4.2%	2.8%	152
▲ 7 or more Person Household	150	2.6%	1.9%	134
Average Persons Per Household	2.8		2.6	110
Households By Heating Type (2013)	5,459			
Utility and Other Gas	3,533	64.7%	54.0%	120
Electric	1,601	29.3%	36.1%	81
↓ Oil	18	0.3%	6.1%	5
Coal and Wood	129	2.4%	2.2%	106
▲ Solar/Other Fuel	121	2.2%	0.5%	448
No Fuel Used	58	1.1%	0.9%	112

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TRANSPORTATION				
Households By Number of Vehicles (2016)	5,861			
↓ No Vehicles	169	2.9%	9.0%	32
↓ 1 Vehicle	866	14.8%	33.7%	44
2 Vehicle	2,547	43.5%	37.5%	116
▲ 3 or more Vehicles	2,279	38.9%	19.8%	197
Workers By Travel Time to Work (2016)	7,560			
↓ Less than 15 minutes	1,252	16.6%	27.3%	61
↓ 15 to 29 minutes	1,209	16.0%	36.5%	44
30 to 44 minutes	1,223	16.2%	20.2%	80
▲ 45 to 59 minutes	1,061	14.0%	7.7%	181
▲ 60 or more minutes	2,815	37.2%	8.3%	449
▲ Average Travel Time to Work (minutes)	48.7		28.2	173
Workers By Type of Transportation to Work (2016)	8,062			
Drive Alone	6,239	77.4%	76.9%	101
Car Pool	891	11.1%	9.6%	116
↓ Public Transportation	129	1.6%	5.1%	31
Walk to Work	226	2.8%	2.8%	100
↓ Other Means	37	0.5%	1.2%	37
▲ Work at Home	539	6.7%	4.4%	152

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
1	Affluent Families (segments 1, 2, 3, 4, 5, 6 and 14)	3,608	61.6%	15.1%	407
2	Middle American Families (9, 10, 11, 16, 17, 18, 23, 25 and 28)	2,180	37.2%	31.4%	118
4	Rural Families (27, 26, 29, 33, 35 and 38)	39	0.7%	13.1%	5
5	Senior Life (7, 20, 21, 22, 30 and 31)	31	0.5%	6.9%	8
6	Ethnic And Urban Diversity (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	3	0.1%	18.4%	0
3	Young And Coming (8, 12, 13, 15, 19, 34, 37, 39 and 47)	0	0.0%	14.7%	0

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
16	Established Country Families	1,912	32.6%	6.4%	509
1	Traditional Affluent Families	1,859	31.7%	3.5%	911
4	Educated Mid-Life Families	1,314	22.4%	3.4%	657
14	Secure Mid-Life Families	248	4.2%	0.7%	646
5	Prosperous Diversity	102	1.7%	3.1%	56
11	Young Suburban Families	102	1.7%	3.0%	59
3	Mid-Life Prosperity	83	1.4%	1.5%	93
25	Working Country Consumers	59	1.0%	4.1%	24
17	Large Young Families	38	0.6%	2.2%	30
28	Building Country Families	37	0.6%	2.8%	23
7	Prosperous and Mature	20	0.3%	0.5%	63
27	Country Family Diversity	19	0.3%	0.3%	95
18	Working Urban Families	13	0.2%	4.0%	6
9	Educated Working Families	12	0.2%	0.1%	244
10	Suburban Mid-Life Families	7	0.1%	5.5%	2
29	Working Country Families	7	0.1%	1.0%	12
33	Laboring Rural Families	7	0.1%	0.1%	87
20	Cautious and Mature	4	0.1%	2.6%	3
22	Mature and Established	4	0.1%	1.8%	4
38	Rural Working Families	3	0.1%	8.8%	1

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No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
40	Surviving Urban Diversity	3	0.1%	4.0%	1
31	Mature Country Families	3	0.1%	0.5%	9
26	Working Suburban Families	3	0.1%	0.1%	43
6	Prosperous New Country Families	2	0.0%	2.1%	2
49	Exception Households	1	0.0%	0.2%	7
15	Reliable Young Starters	0	0.0%	4.3%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
12	Educated New Starters	0	0.0%	2.9%	0
39	New Beginning Urbanites	0	0.0%	2.8%	0
24	Metro Multi-Ethnic Diversity	0	0.0%	2.7%	0
35	Laboring Country Families	0	0.0%	2.7%	0
46	Struggling Black Households	0	0.0%	2.5%	0
45	Struggling Urban Diversity	0	0.0%	2.5%	0
8	Rising Potential Professionals	0	0.0%	2.3%	0
32	Working Urban Life	0	0.0%	1.7%	0
41	Struggling Hispanic Households	0	0.0%	1.6%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
30	Urban Senior Life	0	0.0%	0.8%	0
48	Struggling Urban Life	0	0.0%	0.8%	0
2	Professional Affluent Families	0	0.0%	0.8%	0
47	University Life	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
21	Mature and Stable	0	0.0%	0.6%	0
37	Rising Multi-Ethnic Urbanites	0	0.0%	0.6%	0
43	Laboring Urban Diversity	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
50	Unclassified Households	0	0.0%	0.2%	0
19	Educated and Promising	0	0.0%	0.1%	0
44	Laboring Urban Life	0	0.0%	0.1%	0
TOTALS		5,862	100.0%	100.0%	100

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FAITH INVOLVEMENT INDICATOR

Estimated 2016 Households Likely to Be:

↓ Strongly Involved with Their Faith	28.8%	35.4%	81
↓ Somewhat Involved with Their Faith	24.5%	29.9%	82
▲ Not Involved with Their Faith	46.5%	34.7%	134

Estimated 2016 Households Likely to Have:

↓ Increased Their Involvement with Their Faith in the Last 10 Years	17.8%	22.1%	80
↓ Decreased Their Involvement with Their Faith in the Last 10 Years	20.1%	23.7%	85

RELIGIOUS PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer:

▲ Adventist	0.7%	0.5%	143
↓ Baptist	7.6%	16.1%	47
↓ Catholic	20.9%	23.7%	88
Congregational	2.0%	2.0%	103
▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)	1.2%	0.4%	268
Episcopal	2.9%	2.9%	100
↓ Holiness	0.2%	0.8%	23
Jehovah's Witnesses	1.0%	1.1%	91
▲ Judaism	4.9%	3.2%	155
↓ Lutheran	6.3%	7.2%	88
↓ Methodist	5.7%	10.1%	56
▲ Mormon	2.7%	1.8%	156
▲ New Age	1.0%	0.6%	172
▲ Non-Denominational / Independent	10.1%	6.9%	145
↓ Orthodox	0.3%	0.3%	83
Pentecostal	2.4%	2.4%	98
▲ Presbyterian / Reformed	5.5%	4.6%	120
▲ Unitarian / Universalist	0.9%	0.7%	123
▲ Interested but No Preference	5.4%	3.9%	140
▲ Not Interested and No Preference	18.1%	11.1%	163

Likely to Have Changed Their Preference in the Last 10 Years	17.6%	16.8%	105
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LEADERSHIP PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer A Leader Who:

Tells them what to do	4.2%	4.0%	105
Lets them do what they want and is supportive	10.7%	11.7%	91
▲ Lets them do what they want and stays out of the way	5.3%	4.8%	110
Works with them on deciding what to do and helps them do it	79.9%	79.6%	100

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PRIMARY CONCERN INDICATOR			
Estimated 2016 Households Likely to Be Primarily Concerned With:			
THE BASICS:			
Maintaining Personal Health	42.4%	43.5%	97
↓ Finding/Providing Health Insurance	23.2%	29.0%	80
↓ Day-to-Day Financial Worries	25.1%	31.6%	80
Finding Employment Opportunities	13.1%	14.4%	91
↓ Finding Affordable Housing	8.5%	11.3%	75
↓ Providing Adequate Food	5.5%	8.6%	65
Finding Child Care	6.0%	6.3%	96
FAMILY PROBLEMS:			
Dealing With Alcohol/Drug Abuse	15.7%	16.7%	94
Dealing With Teen / Child Problems	18.7%	20.7%	90
▲ Finding/Providing Aging Parent Care	18.1%	15.5%	116
↓ Dealing With Abusive Relationships	9.3%	11.4%	82
↓ Dealing With Divorce	3.3%	4.5%	74
COMMUNITY PROBLEMS:			
Neighborhood Crime and Safety	24.1%	27.0%	90
Finding/Providing Good Schools	25.7%	23.5%	109
Dealing with Problems in Schools	14.8%	13.6%	109
Dealing With Racial / Ethnic Prejudice	13.2%	13.1%	101
▲ Dealing With Neighborhood Gangs	9.7%	8.5%	114
▲ Dealing with Social Injustice	14.5%	11.3%	129
HOPES AND DREAMS:			
▲ Achieving Long-term Financial Security	56.7%	50.6%	112
▲ Finding Time for Recreation / Leisure	31.0%	25.3%	123
Finding Better Quality Healthcare	23.2%	23.9%	97
Finding A Satisfying Job / Career	18.6%	19.3%	96
Finding Retirement Opportunities	18.4%	18.9%	97
▲ Achieving A Fulfilling Marriage	25.1%	22.3%	112
Developing Parenting Skills	16.1%	14.7%	109
Achieving Educational Objectives	8.1%	7.5%	108
SPIRITUAL / PERSONAL:			
Dealing With Stress	31.8%	29.8%	107
Finding Companionship	16.9%	17.3%	98
↓ Finding A Good Church	10.3%	15.2%	68
↓ Finding Spiritual Teaching	9.6%	12.9%	74
Finding Life Direction	15.4%	14.0%	110

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KEY VALUES INDICATOR

Estimated 2016 Households Likely to Agree With the Following Statements:

GOD:

“I believe there is a God”	81.1%	84.5%	96
↓ “God is actively involved in the world including nations and their governments”	55.4%	63.8%	87

SOCIETY:

“It is important to preserve the traditional American family structure”	90.9%	91.5%	99
“A healthy environment has become a national crisis”	81.8%	82.8%	99
“Public education is essential to the future of American society”	94.7%	94.0%	101

INSTITUTIONAL ROLES:

↓ “Government should be the primary provider of human welfare services”	44.4%	50.1%	89
“The role of Churches / Synagogues is to help form and support moral values”	80.2%	81.1%	99
“Churches and religious organizations should provide more human services”	59.6%	62.6%	95

RACIAL / ETHNIC CHANGE:

“The United States must open its doors to all people groups”	37.1%	36.3%	102
“The changing racial / ethnic face of America is a threat to our national heritage”	34.9%	36.3%	96

HOUSEHOLD CONTRIBUTION INDICATOR

Estimated 2016 Households Likely to Contribute:

TO CHURCHES AND RELIGIOUS ORGANIZATIONS:

▲ More than \$100 per year	66.1%	59.8%	111
▲ More than \$500 per year	37.6%	31.2%	121
▲ More than \$1,000 per year	23.6%	17.4%	136

TO CHARITIES:

▲ More than \$100 per year	43.4%	33.7%	129
▲ More than \$500 per year	14.8%	6.8%	218
▲ More than \$1,000 per year	5.8%	2.3%	252

TO COLLEGES AND UNIVERSITIES:

▲ More than \$100 per year	26.7%	16.1%	166
▲ More than \$500 per year	8.6%	4.3%	200
▲ More than \$1,000 per year	5.6%	2.2%	255

Ministry Area Profile 2016
Compass
REPORT

Saint Anne Parish Byron

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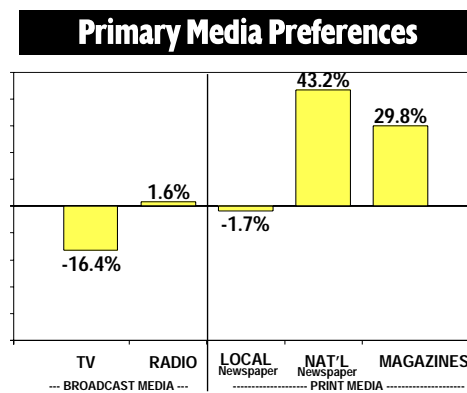
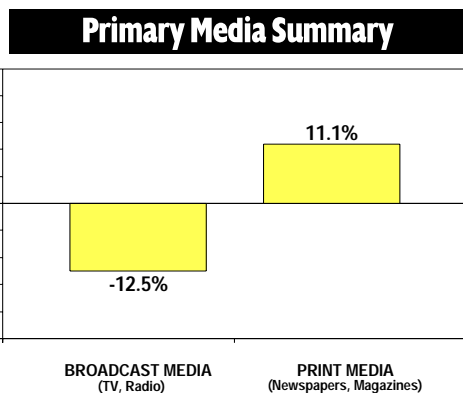
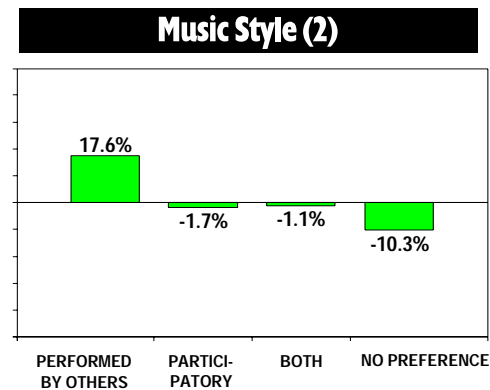
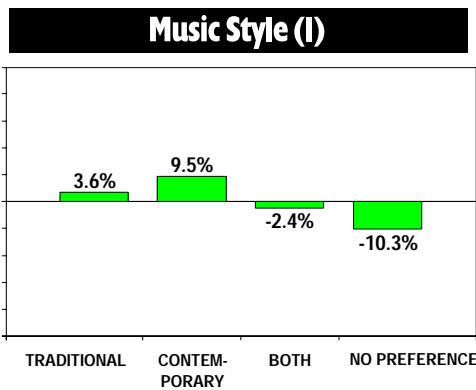
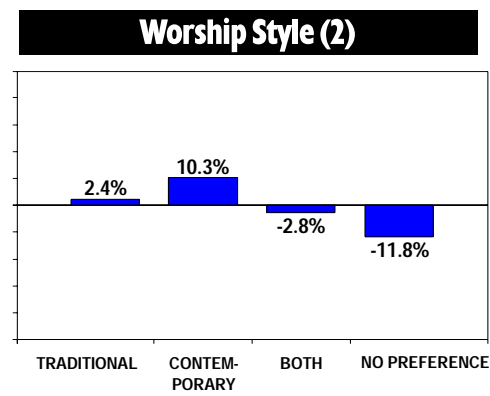
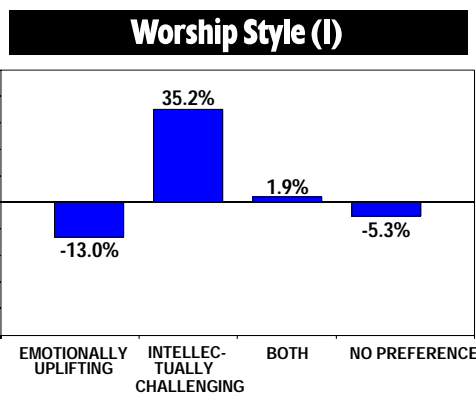
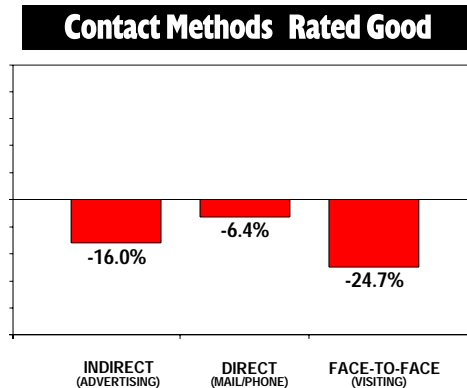
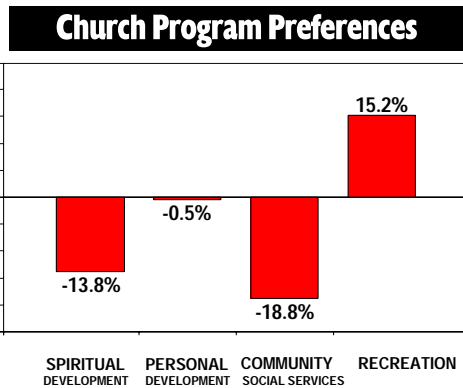
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CHURCH PROGRAM PREFERENCE INDICATOR

Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:

SPIRITUAL DEVELOPMENT:

↓ Bible Study Discussion and Prayer Groups	33.2%	41.1%	81
Adult Theological Discussion Groups	21.7%	22.5%	96
↓ Spiritual Retreats	10.0%	11.6%	86

PERSONAL DEVELOPMENT:

Marriage Enrichment Opportunities	15.7%	15.2%	103
Parent Training Programs	7.9%	7.8%	102
Twelve Step Programs	3.4%	3.5%	99
↓ Divorce Recovery	1.7%	2.4%	72

COMMUNITY/SOCIAL SERVICES:

↓ Personal or Family Counseling	18.5%	22.5%	82
↓ Care for the Terminally Ill	12.5%	15.7%	80
↓ Food and Clothing Resources	7.2%	11.1%	65
Day Care Services	5.8%	6.1%	95
Church Sponsored Day-School	5.6%	5.7%	98

RECREATION:

▲ Youth Social Programs	33.8%	29.7%	114
Family Activities and Outings	34.9%	32.8%	106
Active Retirement Programs	29.2%	26.8%	109
▲ Cultural Programs (Music, Drama, Art)	25.5%	18.9%	135
▲ Sports or Camping	8.6%	6.3%	136

SUMMARY

↓ Spiritual Development Index	86
Personal Development Index	100
↓ Community/Social Services Index	81
▲ Recreation Index	115



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WORSHIP STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Worship which is:

PART 1:

↓ A. Emotionally Uplifting	22.9%	26.4%	87
▲ B. Intellectually Challenging	15.0%	11.1%	135
C. Both A and B	39.9%	39.2%	102
D. No Preference or Not Interested	22.1%	23.4%	95

PART 2:

A. Traditional/Formal/Ceremonial	20.7%	20.2%	102
B. Contemporary/Informal	29.0%	26.3%	110
C. Both A and B	25.8%	26.5%	97
↓ D. No Preference or Not Interested	23.8%	26.9%	88

MUSIC STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Music which is:

PART 1:

A. Traditional	25.3%	24.4%	104
B. Contemporary	21.6%	19.7%	110
C. Both A and B	30.3%	31.1%	98
D. No Preference or Not Interested	22.2%	24.8%	90

PART 2:

▲ A. Performed by Others	22.0%	18.7%	118
B. Participatory	22.5%	22.9%	98
C. Both A and B	31.8%	32.2%	99
D. No Preference or Not Interested	23.5%	26.2%	90



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MISSION EMPHASIS INDICATOR

Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:

PART 1:

▲ A. Community	25.1%	22.0%	114
B. Personal Spiritual Development	14.5%	14.3%	101
C. Both A and B	36.1%	37.4%	97
D. No Preference or Not Interested	24.1%	26.3%	92

PART 2:

A. Global Mission	5.6%	6.2%	91
B. Local Mission	34.9%	33.3%	105
C. Both A and B	30.3%	30.1%	101
D. No Preference or Not Interested	28.7%	30.4%	95

CHURCH ARCHITECTURE INDICATOR

Estimated 2016 Households Likely to Prefer Church Architecture which is:

PART 1:

A. Traditional	26.1%	26.6%	98
▲ B. Contemporary	18.4%	15.9%	115
C. Both A and B	31.8%	32.3%	98
D. No Preference or Not Interested	23.2%	25.1%	92

PART 2:

↓ A. Somber/Serious	8.0%	9.4%	85
▲ B. Light and Airy	39.3%	34.7%	113
C. Both A and B	27.4%	27.7%	99
↓ D. No Preference or Not Interested	25.2%	28.2%	89



Date: 6/20/2016

Prepared For:
 Saint Anne Parish Byron

Study Area Definition:
 Custom Polygon

Description	Study Area	U.S. Average	U.S. Comparative Index
▲ Indicates the study area percentage is more than 1.1 times the U.S. average			
↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

BROADCAST MEDIA:

↓ Television	39.5%	47.3%	84
Radio	13.5%	13.3%	102

PRINT MEDIA:

Local Newspaper	37.2%	36.1%	103
▲ National Newspaper	6.2%	4.3%	143
▲ Magazines	4.3%	2.4%	177

SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

BROADCAST MEDIA:

Television	30.0%	31.9%	94
Radio	22.3%	23.8%	94

PRINT MEDIA:

Local Newspaper	32.1%	32.7%	98
▲ National Newspaper	6.7%	5.8%	117
▲ Magazines	9.1%	7.0%	130

SUMMARY

Overall Broadcast Media Index (100 = Average)	91
Overall Print Media Index	108



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Description	Study Area	U.S. Average	U.S. Comparative Index
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↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

CHURCH CONTACT METHODS RATED GOOD

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
↓ Local Radio Announcements or Advertisements	29.7%	36.2%	82
Putting Ad in Local Newspaper	30.8%	33.8%	91
↓ Local Cable Channels	24.0%	30.4%	79
<i>DIRECT METHODS (MORE PERSONAL):</i>			
Sending Information By Mail	51.2%	53.7%	95
Calling and Offering to Send Information By Mail	26.9%	29.5%	91
Calling and Discussing on the Phone	11.1%	12.0%	92
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
↓ Calling and Offering to Visit When Convenient	14.8%	20.1%	73
↓ Going Door to Door	10.9%	14.0%	78

CHURCH CONTACT METHODS RATED POOR

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
▲ Local Radio Announcements or Advertisements	25.6%	19.6%	130
▲ Putting Ad in Local Newspaper	26.9%	21.5%	125
▲ Local Cable Channels	37.7%	30.7%	123
<i>DIRECT METHODS (MORE PERSONAL):</i>			
▲ Sending Information By Mail	15.3%	13.3%	114
▲ Calling and Offering to Send Information By Mail	37.9%	34.0%	111
Calling and Discussing on the Phone	64.7%	60.6%	107
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
▲ Calling and Offering to Visit When Convenient	57.4%	49.6%	116
Going Door to Door	67.3%	64.0%	105

SUMMARY OF METHODS RATED GOOD	
↓ Indirect Methods Index (100 = Average)	84
Direct Methods Index	94
↓ Face-to-Face Methods Index	75

SUMMARY OF METHODS RATED POOR	
▲ Indirect Methods Index	125
Direct Methods Index	109
Face-to-Face Methods Index	110