

ministry
area 
profile **2016**

Saint Anne Parish, WC

Study Area Definition:
Custom Polygon



ID# 229728:229728



Prepared For:
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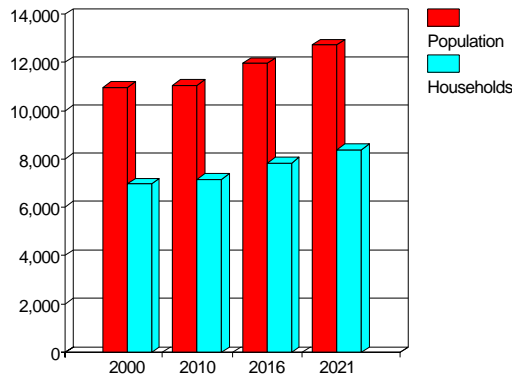
- 1** **Q** **How many people live in the defined study area?**
A Currently, there are 11,959 persons residing in the defined study area. This represents an increase of 996 or 9.1% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**
A Yes, between 2016 and 2021, the population is projected to increase by 6.3% or 752 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**
A The lifestyle diversity in the area is *very low* with only 12 of the 50 U.S. Lifestyles segments represented. The top individual segment is *New Beginning Urbanites* representing 36.2% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**
A Based upon the total number of different groups present, the racial/ethnic diversity in the area is *somewhat high*. Among individual groups, *Anglos* represent 85.3% of the population and all other racial/ethnic groups make up just 14.7% which is well below the national average of 39%. The largest of these groups, *Asians*, accounts for 8.6% of the total population. *Asians* are also projected to be the fastest growing group increasing by 21.6% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**
A The largest age group in terms of numbers is *Silents* (age 74 to 91) comprised of 6,300 persons or 52.7% of the total population in the area. *Builders* (age 92 and up) make up 4.9% of the population which compared to a national average of 0.4% makes them the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**
A The area can be described as *very traditional* due to the above average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**
A Based upon the number of years completed and college enrollment, the overall education level in the area is *somewhat high*. While 96.3% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 57.1% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**
A Concerns which are likely to exceed the national average include: *Neighborhood Gangs, Affordable Housing, Social Injustice, Better Quality Healthcare, Racial/Ethnic Prejudice* and *Neighborhood Crime and Safety*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**
A Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**
A Based upon the average household income of \$91,224 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *very high*. (see page 4 and 17)

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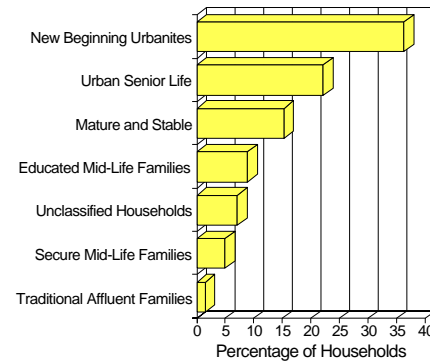
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Population and Households

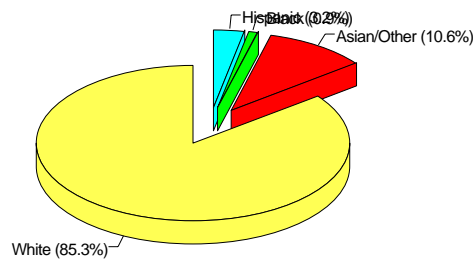


Primary U.S. Lifestyles Segments-2016

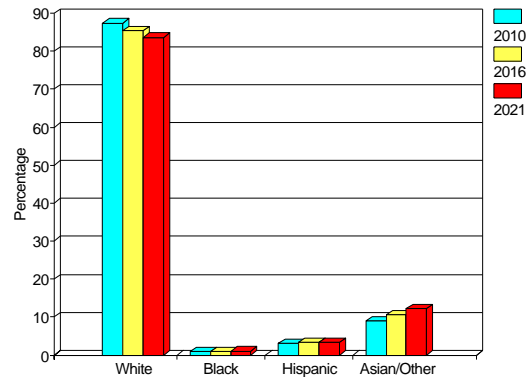


The population in the study area has increased by 904 persons, or 8.2% since 2010 and is projected to increase by 752 persons, or 6.3% between 2016 and 2021. The number of households has increased by 666, or 9.3% since 2010 and is projected to increase by 540, or 6.9% between 2016 and 2021.

Population By Race/Ethnicity-2016

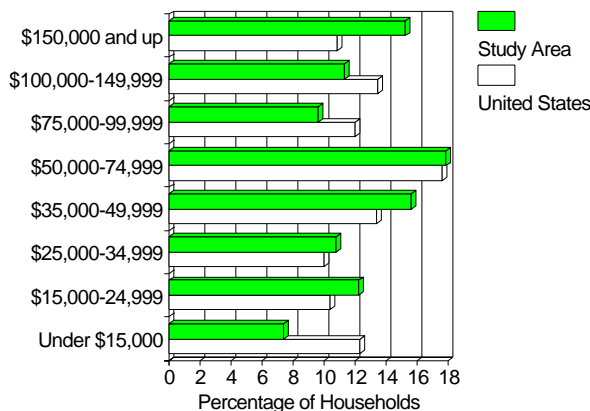


Population By Race/Ethnicity Trend

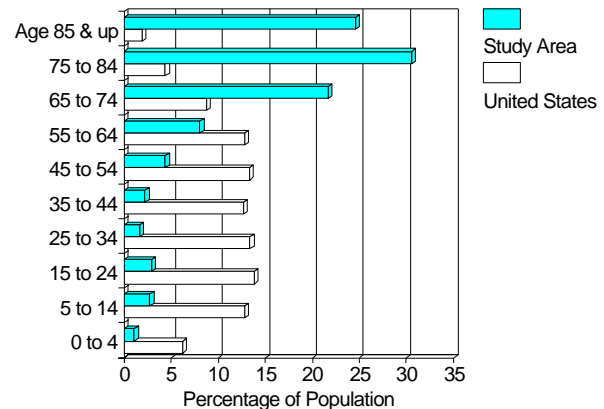


Between 2016 and 2021, the White population is projected to increase by 432 persons and to decrease from 85.3% to 83.7% of the total population. The Black population is projected to increase by 13 persons and to remain stable at 0.9% of the total. The Hispanic/Latino population is projected to increase by 42 persons and to increase from 3.2% to 3.3% of the total. The Asian/Other population is projected to increase by 265 persons and to increase from 10.6% to 12.0% of the total population.

Households By Income-2016



Population by Age-2016

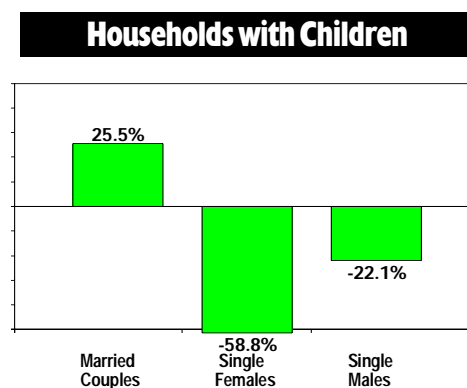
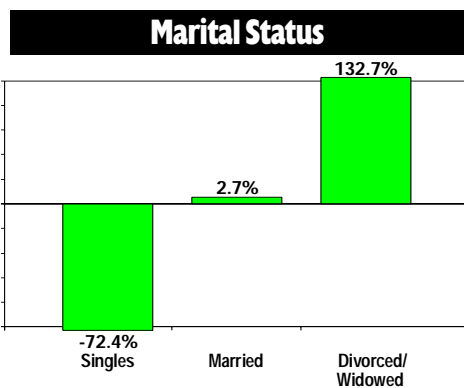
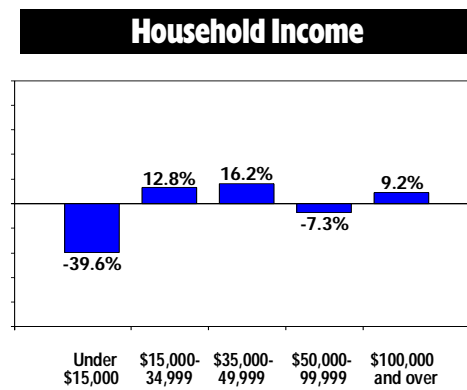
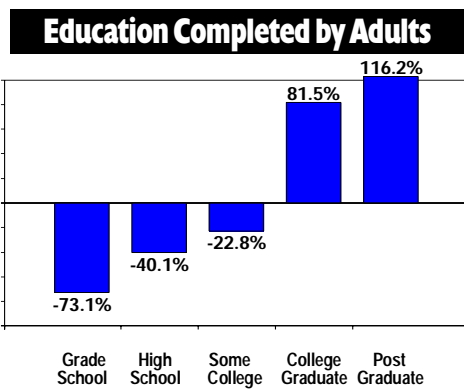
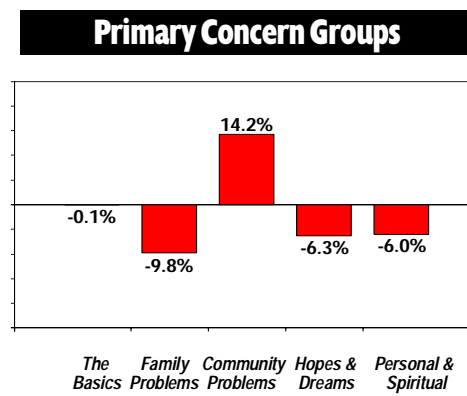
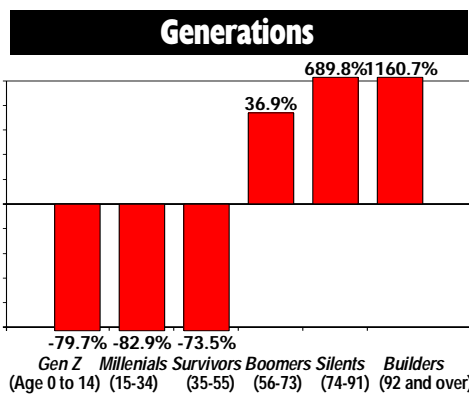
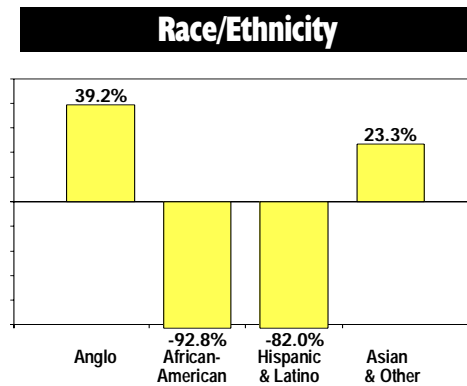
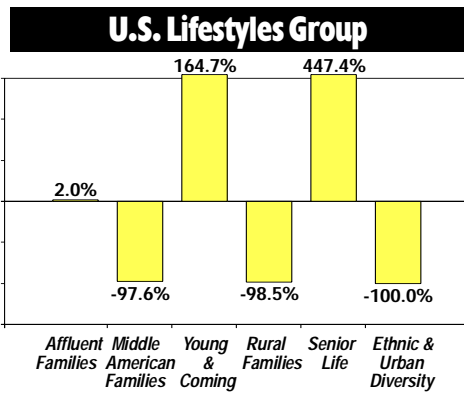


The average household income in the study area is \$91224 a year as compared to the U.S. average of \$77135. The average age in the study area is 71.1 and is projected to increase to 71.8 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION				
	2000 Census	2010 Census	2016 Update	2021 Projection
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend				
▲ Population	10,963	11,055	11,959	12,711
Population Change		92	904	752
Percentage Change		0.8%	8.2%	6.3%
Average Annual Growth Rate		0.1%	1.4%	1.3%
▲ Density (Pop. per square mile)	2,318	2,337	2,528	2,687
HOUSEHOLDS				
▲ Households	6,959	7,164	7,830	8,370
Household Change		205	666	540
Percentage Change		2.9%	9.3%	6.9%
Average Annual Growth Rate		0.3%	1.5%	1.4%
↓ Persons Per Household	1.53	1.50	1.49	1.48

POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
↓ White (Non-Hispanic)	9,652	87.3%	10,207	85.3%	10,639	83.7%
▲ African-American (Non-Hisp)	88	0.8%	106	0.9%	119	0.9%
▲ Hispanic/Latino	330	3.0%	382	3.2%	424	3.3%
▲ Asian/Other (Non-Hisp)	985	8.9%	1,264	10.6%	1,529	12.0%

POPULATION BY GENDER						
▲ Female	6,931	62.7%	7,530	63.0%	8,054	63.4%
↓ Male	4,124	37.3%	4,430	37.0%	4,657	36.6%

POPULATION BY GENERATION						
▲ Generation Z (Born 2002 and later)	271	2.5%	460	3.8%	638	5.0%
↓ Millennials (Born 1982 to 2001)	551	5.0%	557	4.7%	588	4.6%
Survivors (Born 1961 to 1981)	833	7.5%	867	7.2%	954	7.5%
▲ Boomers (Born 1943 to 1960)	2,272	20.6%	3,189	26.7%	4,867	38.3%
Silents (Born 1925 to 1942)	4,855	43.9%	6,300	52.7%	5,632	44.3%
↓ Builders (Born 1924 and earlier)	2,306	20.9%	588	4.9%	31	0.2%

AGE			
▲ Average Age	68.9	71.1	71.8
▲ Median Age	71.4	72.8	73.6

INCOME			
▲ Average Household Income	\$83,332	\$91,224	\$98,074
▲ Median Household Income	\$61,534	\$62,102	\$67,121
▲ Per Capita Income	\$54,002	\$59,728	\$64,580

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	783	10.9%	1,195	15.3%	1,439	17.2%
\$100,000 to \$149,999	1,083	15.1%	882	11.3%	986	11.8%
▲ \$75,000 to \$99,999	679	9.5%	755	9.6%	818	9.8%
↓ \$50,000 to \$74,999	1,319	18.4%	1,395	17.8%	1,472	17.6%
\$35,000 to \$49,999	1,001	14.0%	1,220	15.6%	1,238	14.8%
▲ \$25,000 to \$34,999	758	10.6%	845	10.8%	908	10.8%
↓ \$15,000 to \$24,999	1,043	14.6%	956	12.2%	935	11.2%
Under \$15,000	498	6.9%	582	7.4%	573	6.8%
POPULATION BY PHASE OF LIFE						
Before Formal Schooling (Age 0-4)	128	1.2%	135	1.1%	146	1.1%
↓ Required Formal Schooling (5-17)	481	4.4%	441	3.7%	416	3.3%
▲ College Years, Career Starts (18-24)	138	1.2%	238	2.0%	278	2.2%
Singles and Young Families (25-34)	208	1.9%	203	1.7%	285	2.2%
↓ Families, Empty Nesters (35-54)	1,045	9.5%	792	6.6%	636	5.0%
↓ Enrichment Years Singles/Couples (55-64)	1,328	12.0%	969	8.1%	733	5.8%
▲ Retirement Opportunities (65+)	7,760	70.2%	9,182	76.8%	10,217	80.4%
POPULATION BY AGE (DETAIL)						
Under 5 years	128	1.2%	135	1.1%	146	1.1%
↓ 5 to 9 years	179	1.6%	137	1.1%	143	1.1%
↓ 10 to 14 years	183	1.7%	188	1.6%	148	1.2%
15 to 17 years	119	1.1%	116	1.0%	125	1.0%
▲ 18 to 20 years	57	0.5%	104	0.9%	114	0.9%
▲ 21 to 24 years	81	0.7%	134	1.1%	164	1.3%
▲ 25 to 29 years	94	0.9%	111	0.9%	183	1.4%
30 to 34 years	114	1.0%	92	0.8%	102	0.8%
↓ 35 to 39 years	164	1.5%	121	1.0%	101	0.8%
↓ 40 to 44 years	238	2.2%	150	1.3%	123	1.0%
↓ 45 to 49 years	298	2.7%	233	1.9%	152	1.2%
↓ 50 to 54 years	345	3.1%	288	2.4%	260	2.0%
↓ 55 to 59 years	500	4.5%	374	3.1%	341	2.7%
↓ 60 to 64 years	828	7.5%	595	5.0%	392	3.1%
65 to 69 years	998	9.0%	1,110	9.3%	912	7.2%
▲ 70 to 74 years	1,103	10.0%	1,481	12.4%	1,955	15.4%
▲ 75 to 84 years	3,097	28.0%	3,653	30.5%	4,217	33.2%
▲ 85 or more years	2,562	23.2%	2,938	24.6%	3,133	24.6%

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	Number	Percent		
MARITAL STATUS				
Marital Status All Persons 15 and Older (2016)	11,499			
↓ Single (Never Married)	1,043	9.1%	32.9%	28
Married	5,923	51.5%	50.2%	103
▲ Divorced/Widowed	4,532	39.4%	16.9%	233
Marital Status Females 15 and Older (2016)	7,313			
↓ Single (Never Married)	534	7.3%	29.8%	25
Married	3,023	41.3%	48.8%	85
▲ Divorced/Widowed	3,756	51.4%	21.4%	240
Marital Status Males 15 and Older (2016)	4,186			
↓ Single (Never Married)	509	12.2%	36.2%	34
▲ Married	2,901	69.3%	51.6%	134
▲ Divorced/Widowed	776	18.5%	12.3%	151
FAMILY STRUCTURE				
Households By Type (2016)	7,830			
↓ Married Couple	2,395	30.6%	48.5%	63
↓ Other Family - Male Head of Household	78	1.0%	4.9%	20
↓ Other Family - Female Head of Household	247	3.2%	13.0%	24
Non Family - Male Head of Household	1,157	14.8%	15.8%	93
▲ Non Family - Female Head of Household	3,953	50.5%	17.7%	285
Households With Children 0 to 18 (2016)	364			
▲ Married Couple Family	298	81.9%	65.2%	125
↓ Other Family - Male Head of Household	24	6.6%	8.5%	78
↓ Other Family - Female Head of Household	38	10.4%	25.3%	41
Non Family	4	1.1%	1.0%	114
Population By Household Type (2016)	11,959			
Group Quarters	302	2.5%	2.5%	101

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GROUP QUARTERS				
Population In Group Quarters By Type (2016)	302			
↓ Correctional Facilities	0	0.0%	30.0%	0
↓ College Dorms	0	0.0%	31.9%	0
↓ Military	0	0.0%	4.2%	0
Nursing Homes	293	97.0%	18.7%	518
↓ Other	8	2.6%	15.2%	17
RACE/ETHNICITY				
Population By Race/Ethnicity (2016)	11,959			
▲ White (Non-Hispanic)	10,207	85.3%	61.3%	139
↓ African-American (Non-Hisp)	106	0.9%	12.3%	7
↓ Hispanic/Latino	382	3.2%	17.8%	18
↓ Native American (Non-Hisp)	10	0.1%	0.7%	11
▲ Asian (Non-Hisp)	1,001	8.4%	5.3%	159
▲ Hawaiian & Pacific Islander (Non-Hisp)	29	0.2%	0.2%	144
↓ Other Races & Multiple Races (Non-Hisp)	226	1.9%	2.4%	79
Asian Population By Race (2016)	1,009			
▲ Chinese	446	44.2%	22.3%	198
▲ Japanese	133	13.2%	5.0%	262
Indian	193	19.1%	19.5%	98
▲ Korean	150	14.9%	9.6%	154
↓ Vietnamese	17	1.7%	11.0%	15
↓ Other Asian Races	70	6.9%	32.5%	21
Hispanic/Latino Population By Race (2016)	382			
▲ White	314	82.2%	53.0%	155
↓ African-American	3	0.8%	2.5%	31
↓ Native American	3	0.8%	1.4%	57
▲ Asian	8	2.1%	0.4%	500
↓ Other Races & Multiple Races	54	14.1%	42.7%	33
Hispanic/Latino Population By Origin (2016)	382			
↓ Mexican	176	46.1%	62.4%	74
↓ Puerto Rican	15	3.9%	9.5%	41
↓ Cuban	9	2.4%	3.5%	66
▲ Other Hispanic Origin	183	47.9%	24.6%	195

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EDUCATION				
Population By School Enrollment (Age 3 & over) (2013)	516			
↓ Pre-Primary (Public)	0	0.0%	3.4%	0
▲ Pre-Primary (Private)	60	11.6%	2.6%	443
Elementary/High School (Public)	276	53.5%	58.9%	91
▲ Elementary/High School (Private)	68	13.2%	6.6%	199
↓ Enrolled in College	112	21.7%	28.4%	76
Population By Education Completed (Age 25 and over) (2016)	11,145			
↓ Elementary (Less than 9 years)	130	1.2%	5.8%	20
↓ Some High School (9 to 11 years)	277	2.5%	7.8%	32
↓ High School Graduate (12 years)	1,862	16.7%	27.9%	60
↓ Some College (13 to 15 years)	1,816	16.3%	21.2%	77
↓ Associate Degree	692	6.2%	8.0%	78
▲ Bachelor's Degree	3,705	33.2%	18.3%	181
▲ Graduate Degree	2,663	23.9%	11.0%	216
OCCUPATION				
Population By Occupation Type (Age 15 and over) (2016)	3,029			
▲ TOTAL WHITE COLLAR	2,572	84.9%	61.5%	138
▲ Executive and Managerial	497	16.4%	9.7%	168
▲ Professional Specialty	847	28.0%	16.6%	169
▲ Technical Support	428	14.1%	8.3%	171
Sales	385	12.7%	10.9%	117
Administrative Support & Clerical	415	13.7%	16.0%	86
↓ TOTAL BLUE COLLAR	456	15.1%	38.5%	39
↓ Service: Private Households	60	2.0%	3.7%	54
↓ Service: Protective	26	0.9%	2.2%	39
Service: Other	185	6.1%	7.5%	82
↓ Farming, Forestry & Fishing	4	0.1%	0.7%	18
↓ Precision Production and Craft	95	3.1%	11.0%	29
↓ Operators and Assemblers	7	0.2%	3.2%	7
↓ Transportation and Material Moving	69	2.3%	6.2%	37
↓ Laborers	10	0.3%	4.0%	8

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EMPLOYMENT				
Population By Employment Status (Age 15 and over) (2016)	11,460			
↓ Employed	2,971	25.9%	58.1%	45
↓ Unemployed	289	2.5%	5.6%	45
▲ Not in Labor Force	8,200	71.6%	36.3%	197
Total Female Pop. By Work Status (Age 20 to 64) (2013)				
TOTAL WORKING	770	62.9%	66.8%	94
With No Own Children	609	49.8%	42.2%	118
↓ With Own Children Age 0 to 5 only	25	2.0%	5.5%	37
↓ With Own Children Age 6 to 17 only	133	10.9%	14.8%	73
↓ With Own Children Both Age 0 to 5 and 6 to 17	3	0.2%	4.3%	6
▲ TOTAL NOT WORKING (UNEMPLOYED)	92	7.5%	6.2%	121
▲ With No Own Children	92	7.5%	3.8%	200
↓ With Own Children Age 0 to 5 only	0	0.0%	0.7%	0
↓ With Own Children Age 6 to 17 only	0	0.0%	1.3%	0
↓ With Own Children Both Age 0 to 5 and 6 to 17	0	0.0%	0.5%	0
TOTAL NOT IN THE LABOR FORCE	361	29.5%	27.0%	109
▲ With No Own Children	281	23.0%	17.1%	134
With Own Children Age 0 to 5 only	33	2.7%	2.6%	104
↓ With Own Children Age 6 to 17 only	34	2.8%	4.6%	60
↓ With Own Children Both Age 0 to 5 and 6 to 17	13	1.1%	2.6%	40
POVERTY AND RETIREMENT INCOME				
Households By Poverty Status (\$24,250 for family of 4) (2016)	7,830			
▲ Above Poverty Line (Households with Children)	2,662	83.3%	59.6%	140
↓ Above Poverty Line (Households without Children)	436	13.7%	26.5%	51
↓ Below Poverty Line (Households with Children)	62	1.9%	7.9%	25
↓ Below Poverty Line (Households without Children)	34	1.1%	6.0%	18
Households By Presence of Retirement Income (2013)				
▲ With Retirement Income	3,086	43.1%	17.6%	245
↓ Without Retirement Income	3,721	51.9%	81.5%	64

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HOUSING				
Occupied Units By Type (2016)	7,830			
▲ Owner Occupied	6,962	88.9%	65.0%	137
↓ Renter Occupied	869	11.1%	35.0%	32
Median Rent (2013)	\$936		\$904	104
Structures By Number of Units (2016)	8,638			
↓ Single Unit	2,909	33.7%	67.3%	50
▲ 3 to 4 Units	2,445	28.3%	8.1%	349
▲ 5 to 19 Units	2,670	30.9%	9.3%	331
↓ 20 to 49 Units	107	1.2%	3.6%	34
50 or more Units	476	5.5%	5.1%	108
↓ Mobile Home	31	0.4%	6.4%	6
↓ Other	0	0.0%	0.1%	0
↓ Single To Multiple Unit Ratio	0.51		2.57	20
Owner-Occupied Property Values (2016)	6,962			
↓ Under \$40,000	232	3.3%	7.2%	46
↓ \$40,000 to \$59,999	3	0.0%	3.7%	1
↓ \$60,000 to \$79,999	55	0.8%	5.1%	15
↓ \$80,000 to \$99,999	93	1.3%	6.5%	20
↓ \$100,000 to 149,999	559	8.0%	15.1%	53
↓ \$150,000 to \$199,999	433	6.2%	14.6%	43
↓ \$200,000 to \$299,999	802	11.5%	18.1%	64
\$300,000 to \$499,999	1,252	18.0%	16.9%	106
▲ \$500,000 to \$999,999	1,800	25.9%	9.7%	266
▲ \$1,000,000 and over	1,734	24.9%	3.0%	823
▲ Median Property Value	\$534,669		\$192,432	278

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Description ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average	Study Area		U.S. Average	U.S. Comparative Index
	Number	Percent		
HOUSING (CONTINUED)				
Housing Units By Year Built (2016)	8,638			
▲ 2010 and later	688	8.0%	5.5%	144
↓ 2000 to 2009	317	3.7%	14.6%	25
↓ 1990 to 1999	633	7.3%	13.4%	55
1980 to 1989	988	11.4%	13.2%	87
▲ 1970 to 1979	1,815	21.0%	15.0%	140
▲ 1960 to 1969	2,907	33.7%	10.4%	324
1950 to 1959	737	8.5%	10.3%	83
↓ 1949 or earlier	553	6.4%	17.7%	36
Households By Number of Persons (2016)	7,830			
▲ 1 Person Household	4,873	62.2%	27.3%	228
2 Person Household	2,432	31.1%	32.3%	96
↓ 3 Person Household	272	3.5%	16.2%	21
↓ 4 Person Household	179	2.3%	13.1%	18
↓ 5 Person Household	54	0.7%	6.5%	11
↓ 6 Person Household	17	0.2%	2.8%	8
↓ 7 or more Person Household	4	0.1%	1.9%	3
↓ Average Persons Per Household	1.5		2.6	58
Households By Heating Type (2013)	6,807			
Utility and Other Gas	3,998	58.7%	54.0%	109
Electric	2,772	40.7%	36.1%	113
↓ Oil	0	0.0%	6.1%	0
↓ Coal and Wood	0	0.0%	2.2%	0
↓ Solar/Other Fuel	0	0.0%	0.5%	0
↓ No Fuel Used	37	0.5%	0.9%	58

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TRANSPORTATION				
Households By Number of Vehicles (2016)	7,830			
▲ No Vehicles	985	12.6%	9.0%	140
▲ 1 Vehicle	4,618	59.0%	33.7%	175
↓ 2 Vehicle	1,716	21.9%	37.5%	58
↓ 3 or more Vehicles	512	6.5%	19.8%	33
Workers By Travel Time to Work (2016)	2,475			
Less than 15 minutes	611	24.7%	27.3%	91
↓ 15 to 29 minutes	688	27.8%	36.5%	76
30 to 44 minutes	463	18.7%	20.2%	93
▲ 45 to 59 minutes	307	12.4%	7.7%	160
▲ 60 or more minutes	406	16.4%	8.3%	198
▲ Average Travel Time to Work (minutes)	34.6		28.2	123
Workers By Type of Transportation to Work (2016)	2,842			
Drive Alone	1,911	67.2%	76.9%	87
↓ Car Pool	190	6.7%	9.6%	70
▲ Public Transportation	329	11.6%	5.1%	226
↓ Walk to Work	38	1.3%	2.8%	48
▲ Other Means	58	2.0%	1.2%	164
▲ Work at Home	316	11.1%	4.4%	253

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
3	Young And Coming (8, 12, 13, 15, 19, 34, 37, 39 and 47)	3,037	38.8%	14.7%	265
5	Senior Life (7, 20, 21, 22, 30 and 31)	2,959	37.8%	6.9%	547
1	Affluent Families (segments 1, 2, 3, 4, 5, 6 and 14)	1,207	15.4%	15.1%	102
2	Middle American Families (9, 10, 11, 16, 17, 18, 23, 25 and 28)	58	0.7%	31.4%	2
4	Rural Families (27, 26, 29, 33, 35 and 38)	15	0.2%	13.1%	1
6	Ethnic And Urban Diversity (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	0	0.0%	18.4%	0

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
39	New Beginning Urbanites	2,835	36.2%	2.8%	1309
30	Urban Senior Life	1,730	22.1%	0.8%	2666
21	Mature and Stable	1,195	15.3%	0.6%	2692
4	Educated Mid-Life Families	697	8.9%	3.4%	261
50	Unclassified Households	555	7.1%	0.2%	3261
14	Secure Mid-Life Families	389	5.0%	0.7%	758
1	Traditional Affluent Families	118	1.5%	3.5%	43
12	Educated New Starters	104	1.3%	2.9%	45
8	Rising Potential Professionals	82	1.0%	2.3%	45
10	Suburban Mid-Life Families	53	0.7%	5.5%	12
20	Cautious and Mature	26	0.3%	2.6%	13
27	Country Family Diversity	13	0.2%	0.3%	49
47	University Life	9	0.1%	0.8%	15
7	Prosperous and Mature	8	0.1%	0.5%	19
19	Educated and Promising	7	0.1%	0.1%	114
28	Building Country Families	4	0.1%	2.8%	2
3	Mid-Life Prosperity	3	0.0%	1.5%	3
49	Exception Households	3	0.0%	0.2%	15
29	Working Country Families	2	0.0%	1.0%	3
25	Working Country Consumers	1	0.0%	4.1%	0

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No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
38	Rural Working Families	0	0.0%	8.8%	0
16	Established Country Families	0	0.0%	6.4%	0
15	Reliable Young Starters	0	0.0%	4.3%	0
40	Surviving Urban Diversity	0	0.0%	4.0%	0
18	Working Urban Families	0	0.0%	4.0%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
5	Prosperous Diversity	0	0.0%	3.1%	0
11	Young Suburban Families	0	0.0%	3.0%	0
24	Metro Multi-Ethnic Diversity	0	0.0%	2.7%	0
35	Laboring Country Families	0	0.0%	2.7%	0
46	Struggling Black Households	0	0.0%	2.5%	0
45	Struggling Urban Diversity	0	0.0%	2.5%	0
17	Large Young Families	0	0.0%	2.2%	0
6	Prosperous New Country Families	0	0.0%	2.1%	0
22	Mature and Established	0	0.0%	1.8%	0
32	Working Urban Life	0	0.0%	1.7%	0
41	Struggling Hispanic Households	0	0.0%	1.6%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
48	Struggling Urban Life	0	0.0%	0.8%	0
2	Professional Affluent Families	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
37	Rising Multi-Ethnic Urbanites	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
43	Laboring Urban Diversity	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
26	Working Suburban Families	0	0.0%	0.1%	0
9	Educated Working Families	0	0.0%	0.1%	0
44	Laboring Urban Life	0	0.0%	0.1%	0
	TOTALS	7,834	100.0%	100.0%	100

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FAITH INVOLVEMENT INDICATOR

Estimated 2016 Households Likely to Be:

↓ Strongly Involved with Their Faith	28.1%	35.4%	79
↓ Somewhat Involved with Their Faith	26.1%	29.9%	88
▲ Not Involved with Their Faith	45.1%	34.7%	130

Estimated 2016 Households Likely to Have:

↓ Increased Their Involvement with Their Faith in the Last 10 Years	15.6%	22.1%	70
Decreased Their Involvement with Their Faith in the Last 10 Years	22.9%	23.7%	96

RELIGIOUS PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer:

▲ Adventist	0.8%	0.5%	159
↓ Baptist	7.9%	16.1%	49
Catholic	21.4%	23.7%	90
▲ Congregational	2.3%	2.0%	115
▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)	0.9%	0.4%	202
Episcopal	3.0%	2.9%	104
↓ Holiness	0.2%	0.8%	30
Jehovah's Witnesses	1.0%	1.1%	95
▲ Judaism	3.8%	3.2%	119
↓ Lutheran	6.4%	7.2%	89
↓ Methodist	5.8%	10.1%	57
▲ Mormon	2.7%	1.8%	152
▲ New Age	1.6%	0.6%	282
▲ Non-Denominational / Independent	9.7%	6.9%	140
↓ Orthodox	0.2%	0.3%	67
Pentecostal	2.2%	2.4%	90
▲ Presbyterian / Reformed	5.1%	4.6%	111
▲ Unitarian / Universalist	1.0%	0.7%	141
▲ Interested but No Preference	5.8%	3.9%	149
▲ Not Interested and No Preference	17.7%	11.1%	160

Likely to Have Changed Their Preference in the Last 10 Years	18.0%	16.8%	107
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LEADERSHIP PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer A Leader Who:

▲ Tells them what to do	5.0%	4.0%	125
▲ Lets them do what they want and is supportive	15.0%	11.7%	128
▲ Lets them do what they want and stays out of the way	6.6%	4.8%	138
Works with them on deciding what to do and helps them do it	73.4%	79.6%	92

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PRIMARY CONCERN INDICATOR

Estimated 2016 Households Likely to Be Primarily Concerned With:

THE BASICS:

Maintaining Personal Health	43.5%	43.5%	100
Finding/Providing Health Insurance	28.3%	29.0%	98
Day-to-Day Financial Worries	29.1%	31.6%	92
↓ Finding Employment Opportunities	12.4%	14.4%	86
▲ Finding Affordable Housing	16.3%	11.3%	144
▲ Providing Adequate Food	9.6%	8.6%	112
↓ Finding Child Care	5.3%	6.3%	85

FAMILY PROBLEMS:

Dealing With Alcohol/Drug Abuse	17.7%	16.7%	106
↓ Dealing With Teen / Child Problems	15.7%	20.7%	76
↓ Finding/Providing Aging Parent Care	12.8%	15.5%	83
Dealing With Abusive Relationships	12.2%	11.4%	107
↓ Dealing With Divorce	3.6%	4.5%	81

COMMUNITY PROBLEMS:

▲ Neighborhood Crime and Safety	31.9%	27.0%	118
↓ Finding/Providing Good Schools	20.7%	23.5%	88
↓ Dealing with Problems in Schools	11.2%	13.6%	83
▲ Dealing With Racial / Ethnic Prejudice	16.1%	13.1%	123
▲ Dealing With Neighborhood Gangs	14.6%	8.5%	171
▲ Dealing with Social Injustice	16.2%	11.3%	144

HOPES AND DREAMS:

Achieving Long-term Financial Security	48.2%	50.6%	95
Finding Time for Recreation / Leisure	24.4%	25.3%	97
▲ Finding Better Quality Healthcare	31.3%	23.9%	131
↓ Finding A Satisfying Job / Career	14.3%	19.3%	74
↓ Finding Retirement Opportunities	16.8%	18.9%	89
↓ Achieving A Fulfilling Marriage	18.2%	22.3%	81
↓ Developing Parenting Skills	10.2%	14.7%	69
Achieving Educational Objectives	7.6%	7.5%	102

SPIRITUAL / PERSONAL:

Dealing With Stress	27.7%	29.8%	93
▲ Finding Companionship	20.3%	17.3%	117
↓ Finding A Good Church	12.4%	15.2%	82
↓ Finding Spiritual Teaching	10.0%	12.9%	77
Finding Life Direction	13.5%	14.0%	97

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KEY VALUES INDICATOR

Estimated 2016 Households Likely to Agree With the Following Statements:

GOD:

"I believe there is a God"	81.5%	84.5%	96
"God is actively involved in the world including nations and their governments"	62.2%	63.8%	97

SOCIETY:

"It is important to preserve the traditional American family structure"	89.8%	91.5%	98
"A healthy environment has become a national crisis"	81.0%	82.8%	98
"Public education is essential to the future of American society"	94.3%	94.0%	100

INSTITUTIONAL ROLES:

"Government should be the primary provider of human welfare services"	49.8%	50.1%	99
"The role of Churches / Synagogues is to help form and support moral values"	78.9%	81.1%	97
"Churches and religious organizations should provide more human services"	64.0%	62.6%	102

RACIAL / ETHNIC CHANGE:

"The United States must open its doors to all people groups"	35.2%	36.3%	97
"The changing racial / ethnic face of America is a threat to our national heritage"	35.9%	36.3%	99

HOUSEHOLD CONTRIBUTION INDICATOR

Estimated 2016 Households Likely to Contribute:

TO CHURCHES AND RELIGIOUS ORGANIZATIONS:

More than \$100 per year	57.5%	59.8%	96
More than \$500 per year	31.9%	31.2%	102
More than \$1,000 per year	16.7%	17.4%	96

TO CHARITIES:

More than \$100 per year	32.0%	33.7%	95
More than \$500 per year	7.3%	6.8%	107
More than \$1,000 per year	2.3%	2.3%	100

TO COLLEGES AND UNIVERSITIES:

More than \$100 per year	16.7%	16.1%	104
▲ More than \$500 per year	5.3%	4.3%	123
▲ More than \$1,000 per year	2.9%	2.2%	132

Ministry Area Profile 2016
Compass
REPORT

Saint Anne Parish, WC

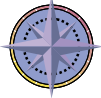
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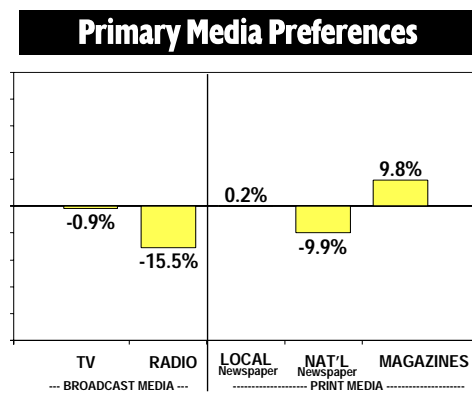
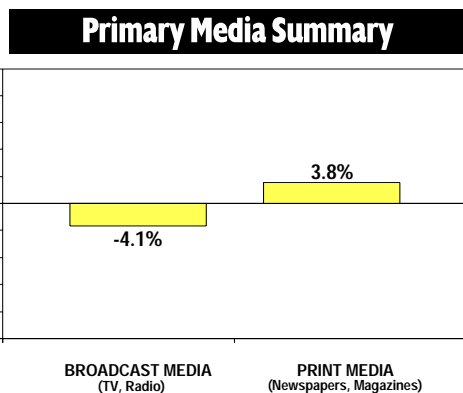
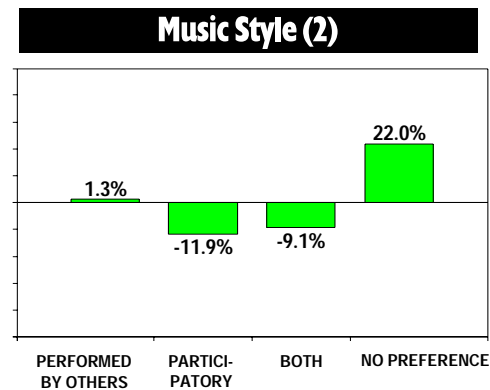
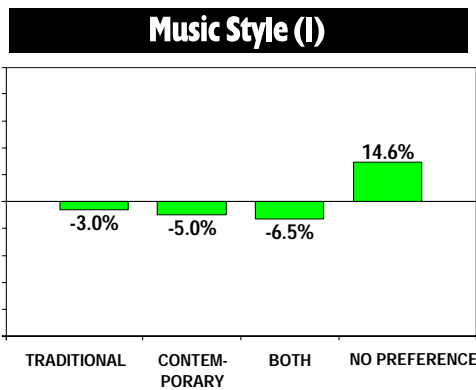
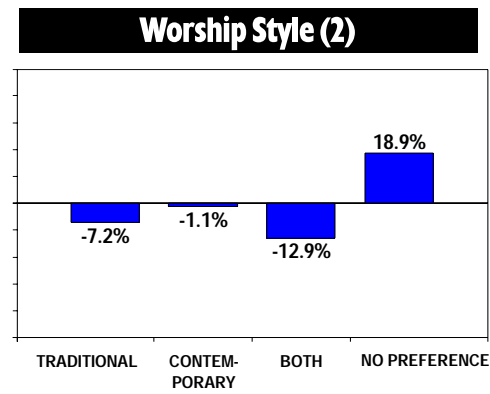
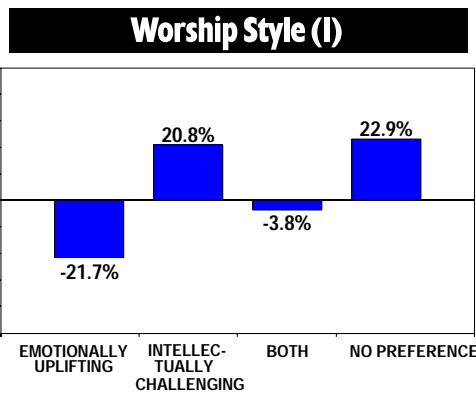
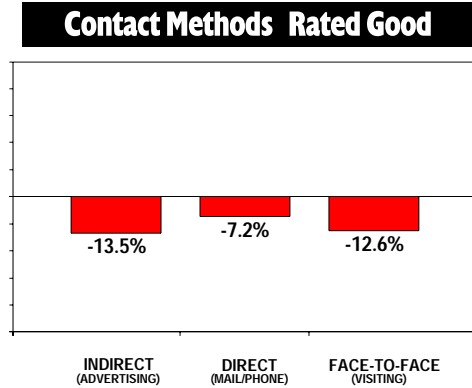
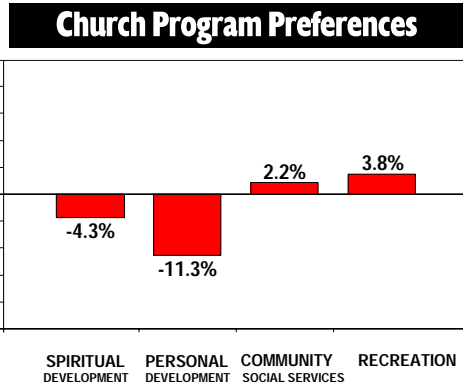
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CHURCH PROGRAM PREFERENCE INDICATOR			
Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:			
<i>SPIRITUAL DEVELOPMENT:</i>			
↓ Bible Study Discussion and Prayer Groups	35.9%	41.1%	87
Adult Theological Discussion Groups	22.8%	22.5%	101
▲ Spiritual Retreats	13.2%	11.6%	114
<i>PERSONAL DEVELOPMENT:</i>			
↓ Marriage Enrichment Opportunities	12.6%	15.2%	83
↓ Parent Training Programs	6.5%	7.8%	84
▲ Twelve Step Programs	4.1%	3.5%	119
Divorce Recovery	2.3%	2.4%	95
<i>COMMUNITY/SOCIAL SERVICES:</i>			
Personal or Family Counseling	21.7%	22.5%	96
▲ Care for the Terminally Ill	19.7%	15.7%	126
↓ Food and Clothing Resources	8.8%	11.1%	79
▲ Day Care Services	7.5%	6.1%	123
↓ Church Sponsored Day-School	4.8%	5.7%	84
<i>RECREATION:</i>			
↓ Youth Social Programs	24.4%	29.7%	82
↓ Family Activities and Outings	27.7%	32.8%	84
▲ Active Retirement Programs	37.0%	26.8%	138
▲ Cultural Programs (Music, Drama, Art)	23.3%	18.9%	123
Sports or Camping	6.5%	6.3%	102

SUMMARY	
Spiritual Development Index	96
↓ Personal Development Index	89
Community/Social Services Index	102
Recreation Index	104



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WORSHIP STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Worship which is:

PART 1:

↓ A. Emotionally Uplifting	20.6%	26.4%	78
▲ B. Intellectually Challenging	13.4%	11.1%	121
C. Both A and B	37.7%	39.2%	96
▲ D. No Preference or Not Interested	28.7%	23.4%	123

PART 2:

A. Traditional/Formal/Ceremonial	18.8%	20.2%	93
B. Contemporary/Informal	26.0%	26.3%	99
↓ C. Both A and B	23.1%	26.5%	87
▲ D. No Preference or Not Interested	32.0%	26.9%	119

MUSIC STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Music which is:

PART 1:

A. Traditional	23.7%	24.4%	97
B. Contemporary	18.7%	19.7%	95
C. Both A and B	29.1%	31.1%	94
▲ D. No Preference or Not Interested	28.4%	24.8%	115

PART 2:

A. Performed by Others	18.9%	18.7%	101
↓ B. Participatory	20.2%	22.9%	88
C. Both A and B	29.3%	32.2%	91
▲ D. No Preference or Not Interested	32.0%	26.2%	122



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MISSION EMPHASIS INDICATOR

Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:

PART 1:

A. Community	22.0%	22.0%	100
B. Personal Spiritual Development	13.3%	14.3%	93
C. Both A and B	33.6%	37.4%	90
▲ D. No Preference or Not Interested	31.4%	26.3%	120

PART 2:

▲ A. Global Mission	7.3%	6.2%	118
↓ B. Local Mission	28.7%	33.3%	86
↓ C. Both A and B	26.2%	30.1%	87
▲ D. No Preference or Not Interested	38.5%	30.4%	127

CHURCH ARCHITECTURE INDICATOR

Estimated 2016 Households Likely to Prefer Church Architecture which is:

PART 1:

A. Traditional	24.1%	26.6%	90
B. Contemporary	16.8%	15.9%	105
C. Both A and B	29.1%	32.3%	90
▲ D. No Preference or Not Interested	29.9%	25.1%	119

PART 2:

↓ A. Somber/Serious	6.8%	9.4%	73
B. Light and Airy	36.0%	34.7%	104
↓ C. Both A and B	24.4%	27.7%	88
▲ D. No Preference or Not Interested	33.1%	28.2%	117



Date: 6/20/2016

Prepared For:
 Saint Anne Parish, WC

Study Area Definition:
 Custom Polygon

Description	Study Area	U.S. Average	U.S. Comparative Index
▲ Indicates the study area percentage is more than 1.1 times the U.S. average			
↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

BROADCAST MEDIA:			
Television	46.8%	47.3%	99
↓ Radio	11.3%	13.3%	84
PRINT MEDIA:			
Local Newspaper	36.9%	36.1%	102
National Newspaper	3.9%	4.3%	90
▲ Magazines	3.7%	2.4%	155

SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

BROADCAST MEDIA:			
Television	32.3%	31.9%	101
Radio	21.5%	23.8%	90
PRINT MEDIA:			
Local Newspaper	32.7%	32.7%	100
National Newspaper	6.1%	5.8%	106
Magazines	7.7%	7.0%	110

SUMMARY

Overall Broadcast Media Index (100 = Average)	96
Overall Print Media Index	103



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Description	Study Area	U.S. Average	U.S. Comparative Index
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CHURCH CONTACT METHODS RATED GOOD

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
↓ Local Radio Announcements or Advertisements	30.0%	36.2%	83
Putting Ad in Local Newspaper	30.8%	33.8%	91
↓ Local Cable Channels	26.2%	30.4%	86
<i>DIRECT METHODS (MORE PERSONAL):</i>			
Sending Information By Mail	50.9%	53.7%	95
↓ Calling and Offering to Send Information By Mail	26.3%	29.5%	89
Calling and Discussing on the Phone	11.1%	12.0%	93
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
Calling and Offering to Visit When Convenient	18.9%	20.1%	94
↓ Going Door to Door	10.8%	14.0%	78

CHURCH CONTACT METHODS RATED POOR

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
▲ Local Radio Announcements or Advertisements	29.9%	19.6%	153
▲ Putting Ad in Local Newspaper	28.0%	21.5%	130
▲ Local Cable Channels	35.8%	30.7%	116
<i>DIRECT METHODS (MORE PERSONAL):</i>			
▲ Sending Information By Mail	16.3%	13.3%	122
Calling and Offering to Send Information By Mail	36.1%	34.0%	106
▲ Calling and Discussing on the Phone	67.3%	60.6%	111
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
Calling and Offering to Visit When Convenient	54.0%	49.6%	109
Going Door to Door	69.5%	64.0%	109

SUMMARY OF METHODS RATED GOOD	
↓ Indirect Methods Index (100 = Average)	87
Direct Methods Index	93
↓ Face-to-Face Methods Index	87

SUMMARY OF METHODS RATED POOR	
▲ Indirect Methods Index	130
▲ Direct Methods Index	111
Face-to-Face Methods Index	109