

# ministry area profile 2016

Saint Anthony Parish

## Study Area Definition: Custom Polygon





Prepared For:  
Saint Anthony Parish

**Study Area Definition:**  
Custom Polygon

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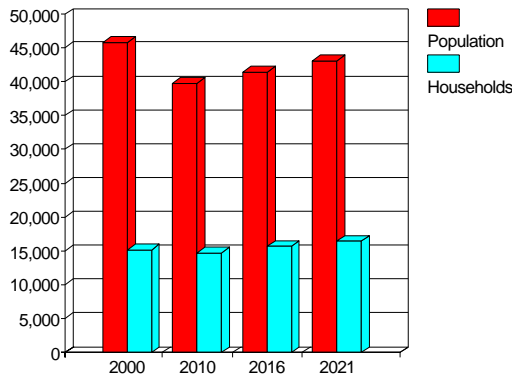
- 1** **Q** **How many people live in the defined study area?**  
**A** Currently, there are 41,426 persons residing in the defined study area. This represents a decrease of 4,391 or 9.6% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**  
**A** Yes, between 2016 and 2021, the population is projected to increase by 3.9% or 1,622 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**  
**A** The lifestyle diversity in the area is *very low* with only 17 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Struggling Urban Diversity* representing 59.7% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**  
**A** Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 14.3% of the population and all other racial/ethnic groups make up a substantial 85.7% which is well above the national average of 39%. The largest of these groups, *Asians*, accounts for 44.0% of the total population. *Anglos* are projected to be the fastest growing group increasing by 16.1% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**  
**A** The largest age group in terms of numbers is *Survivors* (age 35 to 55) comprised of 12,842 persons or 31.0% of the total population in the area. Compared to a national average of 27.3%, *Survivors* are also the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**  
**A** The area can be described as *very non-traditional* due to the below average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**  
**A** Based upon the number of years completed and college enrollment, the overall education level in the area is *somewhat low*. While 70.2% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 24.9% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**  
**A** Concerns which are likely to exceed the national average include: *Neighborhood Gangs, Affordable Housing, Racial/Ethnic Prejudice, Neighborhood Crime and Safety, Social Injustice and Employment Opportunities*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**  
**A** Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**  
**A** Based upon the average household income of \$55,220 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *very low*. (see page 4 and 17)

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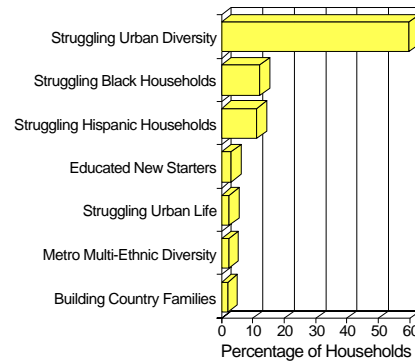
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### Population and Households

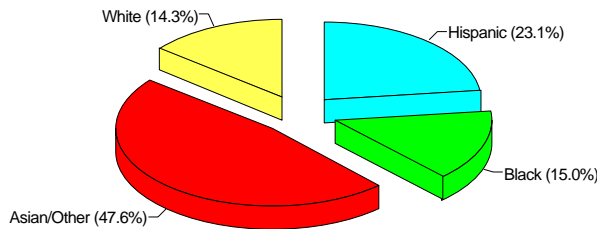


### Primary U.S. Lifestyles Segments-2016

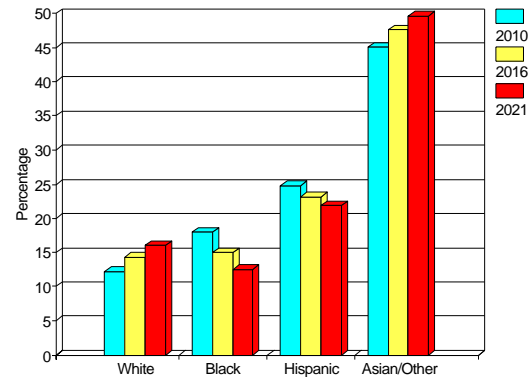


The population in the study area has increased by 1729 persons, or 4.4% since 2010 and is projected to increase by 1622 persons, or 3.9% between 2016 and 2021. The number of households has increased by 934, or 6.4% since 2010 and is projected to increase by 780, or 5.0% between 2016 and 2021.

### Population By Race/Ethnicity-2016

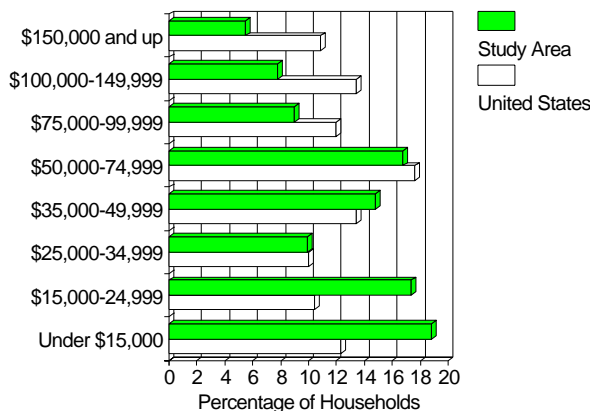


### Population By Race/Ethnicity Trend

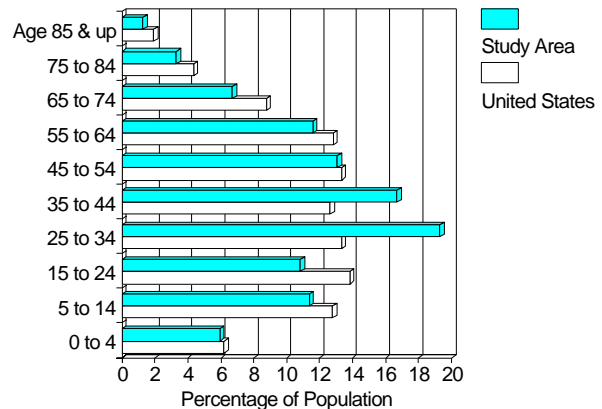


Between 2016 and 2021, the White population is projected to increase by 955 persons and to increase from 14.3% to 16.0% of the total population. The Black population is projected to decrease by 816 persons and to decrease from 15.0% to 12.6% of the total. The Hispanic/Latino population is projected to decrease by 172 persons and to decrease from 23.1% to 21.8% of the total. The Asian/Other population is projected to increase by 1654 persons and to increase from 47.6% to 49.6% of the total population.

### Households By Income-2016



### Population by Age-2016

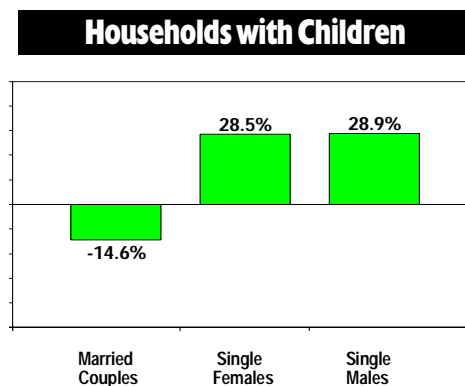
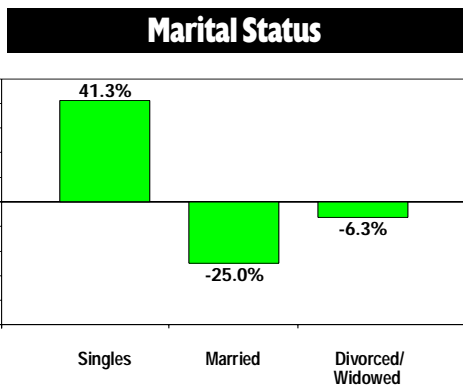
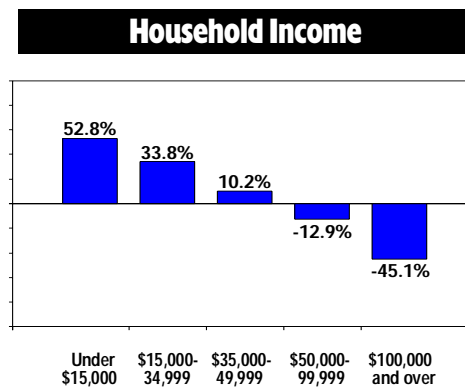
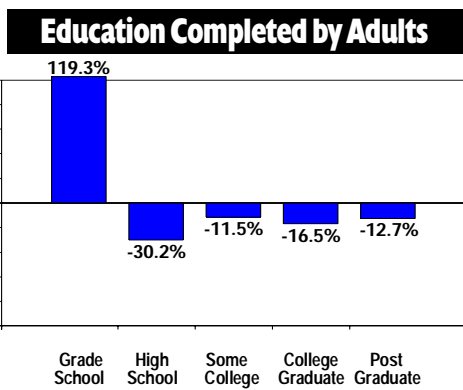
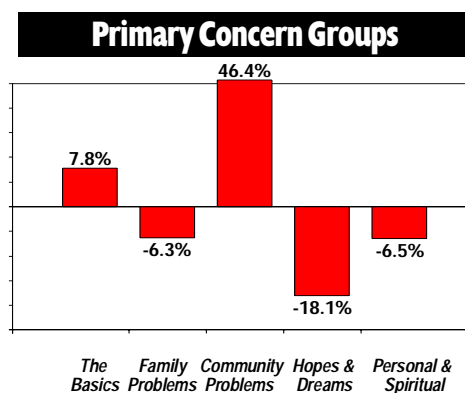
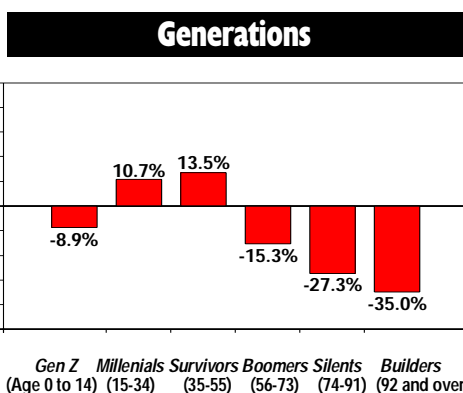
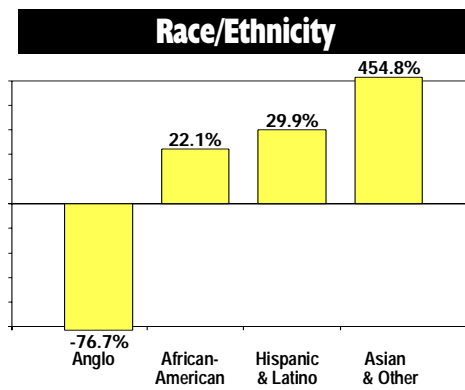
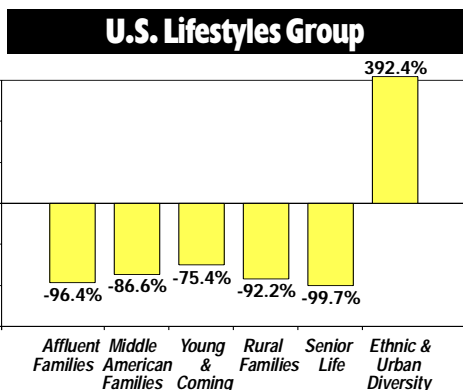


The average household income in the study area is \$55220 a year as compared to the U.S. average of \$77135. The average age in the study area is 37.8 and is projected to increase to 39.3 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION						
	2000 Census	2010 Census	2016 Update	2021 Projection		
▲ Indicates a consistent upward trend						
↓ Indicates a consistent downward trend						
Population	45,817	39,697	41,426	43,048		
Population Change		(6,120)	1,729	1,622		
Percentage Change		-13.4%	4.4%	3.9%		
▲ Average Annual Growth Rate		-1.3%	0.7%	0.8%		
Density (Pop. per square mile)	17,224	14,924	15,574	16,183		
HOUSEHOLDS						
Households	15,163	14,682	15,616	16,396		
Household Change		(481)	934	780		
Percentage Change		-3.2%	6.4%	5.0%		
Average Annual Growth Rate		-0.3%	1.1%	1.0%		
↓ Persons Per Household	3.00	2.68	2.63	2.60		
POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ White (Non-Hispanic)	4,838	12.2%	5,931	14.3%	6,886	16.0%
↓ African-American (Non-Hisp)	7,131	18.0%	6,227	15.0%	5,411	12.6%
↓ Hispanic/Latino	9,824	24.7%	9,567	23.1%	9,395	21.8%
▲ Asian/Other (Non-Hisp)	17,903	45.1%	19,701	47.6%	21,355	49.6%
POPULATION BY GENDER						
▲ Female	19,889	50.1%	20,808	50.2%	21,669	50.3%
↓ Male	19,808	49.9%	20,618	49.8%	21,379	49.7%
POPULATION BY GENERATION						
▲ Generation Z (Born 2002 and later)	4,323	10.9%	7,169	17.3%	9,659	22.4%
Millennials (Born 1982 to 2001)	11,601	29.2%	12,461	30.1%	12,610	29.3%
↓ Survivors (Born 1961 to 1981)	13,133	33.1%	12,841	31.0%	12,897	30.0%
↓ Boomers (Born 1943 to 1960)	7,531	19.0%	6,839	16.5%	6,349	14.7%
↓ Silents (Born 1925 to 1942)	2,783	7.0%	2,010	4.9%	1,525	3.5%
↓ Builders (Born 1924 and earlier)	392	1.0%	105	0.3%	5	0.0%
AGE						
▲ Average Age		36.3		37.8		39.3
▲ Median Age		34.5		36.6		39.0
INCOME						
▲ Average Household Income		\$48,479		\$55,220		\$60,907
▲ Median Household Income		\$37,107		\$39,612		\$43,247
▲ Per Capita Income		\$17,930		\$20,816		\$23,198

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	444	3.0%	861	5.5%	1,157	7.1%
▲ \$100,000 to \$149,999	966	6.6%	1,220	7.8%	1,505	9.2%
▲ \$75,000 to \$99,999	973	6.6%	1,411	9.0%	1,594	9.7%
\$50,000 to \$74,999	2,604	17.7%	2,619	16.8%	2,769	16.9%
↓ \$35,000 to \$49,999	2,501	17.0%	2,308	14.8%	2,212	13.5%
\$25,000 to \$34,999	1,647	11.2%	1,554	10.0%	1,688	10.3%
\$15,000 to \$24,999	2,399	16.3%	2,706	17.3%	2,719	16.6%
↓ Under \$15,000	3,149	21.4%	2,936	18.8%	2,752	16.8%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	2,549	6.4%	2,448	5.9%	2,368	5.5%
Required Formal Schooling (5-17)	5,847	14.7%	6,060	14.6%	6,438	15.0%
↓ College Years, Career Starts (18-24)	4,342	10.9%	3,136	7.6%	2,937	6.8%
Singles and Young Families (25-34)	7,596	19.1%	7,986	19.3%	6,535	15.2%
▲ Families, Empty Nesters (35-54)	11,438	28.8%	12,326	29.8%	13,927	32.4%
▲ Enrichment Years Singles/Couples (55-64)	4,117	10.4%	4,795	11.6%	5,006	11.6%
▲ Retirement Opportunities (65+)	3,873	9.8%	4,674	11.3%	5,835	13.6%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	2,549	6.4%	2,448	5.9%	2,368	5.5%
5 to 9 years	2,217	5.6%	2,492	6.0%	2,499	5.8%
10 to 14 years	2,160	5.4%	2,229	5.4%	2,550	5.9%
↓ 15 to 17 years	1,470	3.7%	1,339	3.2%	1,389	3.2%
↓ 18 to 20 years	1,613	4.1%	1,290	3.1%	1,273	3.0%
↓ 21 to 24 years	2,729	6.9%	1,846	4.5%	1,664	3.9%
↓ 25 to 29 years	3,982	10.0%	3,474	8.4%	2,773	6.4%
30 to 34 years	3,614	9.1%	4,512	10.9%	3,762	8.7%
▲ 35 to 39 years	3,236	8.2%	3,664	8.8%	3,991	9.3%
▲ 40 to 44 years	2,788	7.0%	3,253	7.9%	3,852	8.9%
45 to 49 years	2,699	6.8%	2,805	6.8%	3,259	7.6%
50 to 54 years	2,715	6.8%	2,604	6.3%	2,825	6.6%
55 to 59 years	2,338	5.9%	2,576	6.2%	2,450	5.7%
▲ 60 to 64 years	1,779	4.5%	2,219	5.4%	2,556	5.9%
▲ 65 to 69 years	1,165	2.9%	1,706	4.1%	1,995	4.6%
▲ 70 to 74 years	952	2.4%	1,066	2.6%	1,644	3.8%
75 to 84 years	1,321	3.3%	1,378	3.3%	1,664	3.9%
85 or more years	435	1.1%	524	1.3%	532	1.2%

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	Number	Percent		
<b>MARITAL STATUS</b>				
<b>Marital Status All Persons 15 and Older (2016)</b>	34,257			
▲ Single (Never Married)	<b>15,924</b>	<b>46.5%</b>	<b>32.9%</b>	<b>141</b>
↓ Married	12,895	37.6%	50.2%	75
Divorced/Widowed	5,439	15.9%	16.9%	94
<b>Marital Status Females 15 and Older (2016)</b>	17,317			
▲ Single (Never Married)	<b>7,649</b>	<b>44.2%</b>	<b>29.8%</b>	<b>148</b>
↓ Married	6,314	36.5%	48.8%	75
Divorced/Widowed	3,354	19.4%	21.4%	91
<b>Marital Status Males 15 and Older (2016)</b>	16,940			
▲ Single (Never Married)	<b>8,275</b>	<b>48.8%</b>	<b>36.2%</b>	<b>135</b>
↓ Married	6,580	38.8%	51.6%	75
Divorced/Widowed	2,085	12.3%	12.3%	100
<b>FAMILY STRUCTURE</b>				
<b>Households By Type (2016)</b>	15,616			
↓ Married Couple	5,112	32.7%	48.5%	67
▲ Other Family - Male Head of Household	<b>1,165</b>	<b>7.5%</b>	<b>4.9%</b>	<b>151</b>
▲ Other Family - Female Head of Household	<b>2,567</b>	<b>16.4%</b>	<b>13.0%</b>	<b>126</b>
▲ Non Family - Male Head of Household	<b>3,419</b>	<b>21.9%</b>	<b>15.8%</b>	<b>138</b>
▲ Non Family - Female Head of Household	<b>3,352</b>	<b>21.5%</b>	<b>17.7%</b>	<b>121</b>
<b>Households With Children 0 to 18 (2016)</b>	4,875			
Married Couple Family	2,715	55.7%	65.2%	85
▲ Other Family - Male Head of Household	<b>532</b>	<b>10.9%</b>	<b>8.5%</b>	<b>129</b>
▲ Other Family - Female Head of Household	<b>1,587</b>	<b>32.6%</b>	<b>25.3%</b>	<b>129</b>
Non Family	41	0.8%	1.0%	87
<b>Population By Household Type (2016)</b>	41,426			
↓ Group Quarters	349	0.8%	2.5%	34



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<b>GROUP QUARTERS</b>				
<b>Population In Group Quarters By Type (2016)</b>	349			
↓ Correctional Facilities	46	13.2%	30.0%	44
↓ College Dorms	0	0.0%	31.9%	0
▲ <b>Military</b>	<b>75</b>	<b>21.5%</b>	<b>4.2%</b>	<b>514</b>
Nursing Homes	114	32.7%	18.7%	174
▲ <b>Other</b>	<b>114</b>	<b>32.7%</b>	<b>15.2%</b>	<b>215</b>
<b>RACE/ETHNICITY</b>				
<b>Population By Race/Ethnicity (2016)</b>	41,426			
↓ White (Non-Hispanic)	5,931	14.3%	61.3%	23
▲ <b>African-American (Non-Hisp)</b>	<b>6,227</b>	<b>15.0%</b>	<b>12.3%</b>	<b>122</b>
▲ <b>Hispanic/Latino</b>	<b>9,566</b>	<b>23.1%</b>	<b>17.8%</b>	<b>130</b>
↓ Native American (Non-Hisp)	123	0.3%	0.7%	41
▲ <b>Asian (Non-Hisp)</b>	<b>18,045</b>	<b>43.6%</b>	<b>5.3%</b>	<b>825</b>
▲ <b>Hawaiian &amp; Pacific Islander (Non-Hisp)</b>	<b>176</b>	<b>0.4%</b>	<b>0.2%</b>	<b>252</b>
▲ <b>Other Races &amp; Multiple Races (Non-Hisp)</b>	<b>1,358</b>	<b>3.3%</b>	<b>2.4%</b>	<b>137</b>
<b>Asian Population By Race (2016)</b>	18,129			
▲ <b>Chinese</b>	<b>10,416</b>	<b>57.5%</b>	<b>22.3%</b>	<b>257</b>
↓ Japanese	227	1.3%	5.0%	25
↓ Indian	90	0.5%	19.5%	3
↓ Korean	182	1.0%	9.6%	10
▲ <b>Vietnamese</b>	<b>2,763</b>	<b>15.2%</b>	<b>11.0%</b>	<b>139</b>
↓ Other Asian Races	4,451	24.6%	32.5%	76
<b>Hispanic/Latino Population By Race (2016)</b>	9,566			
↓ White	2,729	28.5%	53.0%	54
▲ <b>African-American</b>	<b>295</b>	<b>3.1%</b>	<b>2.5%</b>	<b>123</b>
▲ <b>Native American</b>	<b>226</b>	<b>2.4%</b>	<b>1.4%</b>	<b>173</b>
▲ <b>Asian</b>	<b>84</b>	<b>0.9%</b>	<b>0.4%</b>	<b>210</b>
▲ <b>Other Races &amp; Multiple Races</b>	<b>6,232</b>	<b>65.1%</b>	<b>42.7%</b>	<b>152</b>
<b>Hispanic/Latino Population By Origin (2016)</b>	9,566			
Mexican	6,780	70.9%	62.4%	114
↓ Puerto Rican	231	2.4%	9.5%	25
↓ Cuban	99	1.0%	3.5%	29
Other Hispanic Origin	2,457	25.7%	24.6%	104

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<b>EDUCATION</b>				
<b>Population By School Enrollment (Age 3 &amp; over) (2013)</b>	10,561			
Pre-Primary (Public)	379	3.6%	3.4%	104
↓ Pre-Primary (Private)	124	1.2%	2.6%	45
Elementary/High School (Public)	5,665	53.6%	58.9%	91
↓ Elementary/High School (Private)	218	2.1%	6.6%	31
▲ <b>Enrolled in College</b>	<b>4,175</b>	<b>39.5%</b>	<b>28.4%</b>	<b>139</b>
<b>Population By Education Completed (Age 25 and over) (2016)</b>	29,782			
▲ <b>Elementary (Less than 9 years)</b>	<b>6,074</b>	<b>20.4%</b>	<b>5.8%</b>	<b>351</b>
▲ <b>Some High School (9 to 11 years)</b>	<b>2,798</b>	<b>9.4%</b>	<b>7.8%</b>	<b>121</b>
↓ High School Graduate (12 years)	5,796	19.5%	27.9%	70
Some College (13 to 15 years)	5,874	19.7%	21.2%	93
↓ Associate Degree	1,814	6.1%	8.0%	76
Bachelor's Degree	4,554	15.3%	18.3%	83
Graduate Degree	2,872	9.6%	11.0%	87
<b>OCCUPATION</b>				
<b>Population By Occupation Type (Age 15 and over) (2016)</b>	18,412			
TOTAL WHITE COLLAR	9,901	53.8%	61.5%	87
↓ Executive and Managerial	1,358	7.4%	9.7%	76
Professional Specialty	2,462	13.4%	16.6%	81
Technical Support	1,290	7.0%	8.3%	85
Sales	2,093	11.4%	10.9%	105
Administrative Support & Clerical	2,698	14.7%	16.0%	91
▲ <b>TOTAL BLUE COLLAR</b>	<b>8,512</b>	<b>46.2%</b>	<b>38.5%</b>	<b>120</b>
▲ <b>Service: Private Households</b>	<b>1,345</b>	<b>7.3%</b>	<b>3.7%</b>	<b>198</b>
↓ Service: Protective	325	1.8%	2.2%	80
▲ <b>Service: Other</b>	<b>2,464</b>	<b>13.4%</b>	<b>7.5%</b>	<b>179</b>
↓ Farming, Forestry & Fishing	9	0.0%	0.7%	7
Precision Production and Craft	1,880	10.2%	11.0%	93
↓ Operators and Assemblers	399	2.2%	3.2%	67
Transportation and Material Moving	1,358	7.4%	6.2%	120
Laborers	732	4.0%	4.0%	98

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Description ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average	Study Area		U.S. Average	U.S. Comparative Index
	Number	Percent		
<b>EMPLOYMENT</b>				
<b>Population By Employment Status (Age 15 and over) (2016)</b>	33,820			
Employed	18,635	55.1%	58.1%	95
<b>▲ Unemployed</b>	<b>2,819</b>	<b>8.3%</b>	<b>5.6%</b>	<b>148</b>
Not in Labor Force	12,367	36.6%	36.3%	101
<b>Total Female Pop. By Work Status (Age 20 to 64) (2013)</b>				
TOTAL WORKING	7,584	58.6%	66.8%	88
With No Own Children	5,424	41.9%	42.2%	99
↓ With Own Children Age 0 to 5 only	490	3.8%	5.5%	69
↓ With Own Children Age 6 to 17 only	1,280	9.9%	14.8%	67
↓ With Own Children Both Age 0 to 5 and 6 to 17	390	3.0%	4.3%	70
<b>▲ TOTAL NOT WORKING (UNEMPLOYED)</b>	<b>1,285</b>	<b>9.9%</b>	<b>6.2%</b>	<b>160</b>
<b>▲ With No Own Children</b>	<b>1,020</b>	<b>7.9%</b>	<b>3.8%</b>	<b>210</b>
With Own Children Age 0 to 5 only	71	0.5%	0.7%	83
With Own Children Age 6 to 17 only	136	1.1%	1.3%	84
With Own Children Both Age 0 to 5 and 6 to 17	58	0.4%	0.5%	82
TOTAL NOT IN THE LABOR FORCE	4,070	31.5%	27.0%	117
<b>▲ With No Own Children</b>	<b>2,721</b>	<b>21.0%</b>	<b>17.1%</b>	<b>123</b>
<b>▲ With Own Children Age 0 to 5 only</b>	<b>404</b>	<b>3.1%</b>	<b>2.6%</b>	<b>120</b>
With Own Children Age 6 to 17 only	679	5.2%	4.6%	113
↓ With Own Children Both Age 0 to 5 and 6 to 17	266	2.1%	2.6%	78
<b>POVERTY AND RETIREMENT INCOME</b>				
<b>Households By Poverty Status (\$24,250 for family of 4) (2016)</b>	15,616			
↓ Above Poverty Line (Households with Children)	6,527	47.6%	59.6%	80
Above Poverty Line (Households without Children)	3,202	23.4%	26.5%	88
<b>▲ Below Poverty Line (Households with Children)</b>	<b>2,313</b>	<b>16.9%</b>	<b>7.9%</b>	<b>214</b>
<b>▲ Below Poverty Line (Households without Children)</b>	<b>1,663</b>	<b>12.1%</b>	<b>6.0%</b>	<b>201</b>
<b>Households By Presence of Retirement Income (2013)</b>				
↓ With Retirement Income	1,302	8.9%	17.6%	50
Without Retirement Income	13,533	92.2%	81.5%	113

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<b>HOUSING</b>				
<b>Occupied Units By Type (2016)</b>	15,616			
↓ Owner Occupied	3,251	20.8%	65.0%	32
▲ Renter Occupied	12,364	79.2%	35.0%	226
Median Rent (2013)	\$989		\$904	109
<b>Structures By Number of Units (2016)</b>	17,410			
↓ Single Unit	5,107	29.3%	67.3%	44
▲ 3 to 4 Units	3,927	22.6%	8.1%	278
▲ 5 to 19 Units	4,696	27.0%	9.3%	289
▲ 20 to 49 Units	2,222	12.8%	3.6%	354
▲ 50 or more Units	1,399	8.0%	5.1%	157
↓ Mobile Home	56	0.3%	6.4%	5
↓ Other	3	0.0%	0.1%	20
↓ Single To Multiple Unit Ratio	0.42		2.57	16
<b>Owner-Occupied Property Values (2016)</b>	3,251			
↓ Under \$40,000	90	2.8%	7.2%	38
↓ \$40,000 to \$59,999	86	2.6%	3.7%	72
↓ \$60,000 to \$79,999	41	1.3%	5.1%	24
↓ \$80,000 to \$99,999	11	0.3%	6.5%	5
↓ \$100,000 to 149,999	168	5.2%	15.1%	34
↓ \$150,000 to \$199,999	170	5.2%	14.6%	36
\$200,000 to \$299,999	581	17.9%	18.1%	99
▲ \$300,000 to \$499,999	952	29.3%	16.9%	173
▲ \$500,000 to \$999,999	821	25.3%	9.7%	260
▲ \$1,000,000 and over	331	10.2%	3.0%	336
▲ Median Property Value	\$403,412		\$192,432	210

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<b>HOUSING (CONTINUED)</b>				
<b>Housing Units By Year Built (2016)</b>	17,410			
2010 and later	1,018	5.8%	5.5%	106
↓ 2000 to 2009	707	4.1%	14.6%	28
↓ 1990 to 1999	437	2.5%	13.4%	19
↓ 1980 to 1989	807	4.6%	13.2%	35
↓ 1970 to 1979	1,787	10.3%	15.0%	69
1960 to 1969	1,844	10.6%	10.4%	102
1950 to 1959	2,057	11.8%	10.3%	115
▲ 1949 or earlier	<b>8,752</b>	<b>50.3%</b>	<b>17.7%</b>	<b>284</b>
<b>Households By Number of Persons (2016)</b>	15,616			
▲ 1 Person Household	<b>5,192</b>	<b>33.2%</b>	<b>27.3%</b>	<b>122</b>
2 Person Household	4,057	26.0%	32.3%	81
3 Person Household	2,295	14.7%	16.2%	90
4 Person Household	1,831	11.7%	13.1%	90
5 Person Household	1,086	7.0%	6.5%	107
▲ 6 Person Household	<b>591</b>	<b>3.8%</b>	<b>2.8%</b>	<b>137</b>
▲ 7 or more Person Household	<b>564</b>	<b>3.6%</b>	<b>1.9%</b>	<b>189</b>
Average Persons Per Household	2.7		2.6	103
<b>Households By Heating Type (2013)</b>	14,835			
Utility and Other Gas	7,923	53.4%	54.0%	99
Electric	5,949	40.1%	36.1%	111
↓ Oil	25	0.2%	6.1%	3
↓ Coal and Wood	70	0.5%	2.2%	21
Solar/Other Fuel	80	0.5%	0.5%	109
▲ No Fuel Used	<b>789</b>	<b>5.3%</b>	<b>0.9%</b>	<b>563</b>

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<b>TRANSPORTATION</b>				
<b>Households By Number of Vehicles (2016)</b>	15,616			
▲ No Vehicles	<b>3,405</b>	<b>21.8%</b>	<b>9.0%</b>	<b>243</b>
▲ 1 Vehicle	<b>7,068</b>	<b>45.3%</b>	<b>33.7%</b>	<b>134</b>
↓ 2 Vehicle	3,661	23.4%	37.5%	63
↓ 3 or more Vehicles	1,482	9.5%	19.8%	48
<b>Workers By Travel Time to Work (2016)</b>	16,781			
↓ Less than 15 minutes	2,657	15.8%	27.3%	58
15 to 29 minutes	6,333	37.7%	36.5%	103
▲ 30 to 44 minutes	<b>4,118</b>	<b>24.5%</b>	<b>20.2%</b>	<b>122</b>
45 to 59 minutes	1,545	9.2%	7.7%	119
▲ 60 or more minutes	<b>2,127</b>	<b>12.7%</b>	<b>8.3%</b>	<b>153</b>
Average Travel Time to Work (minutes)	33.3		28.2	118
<b>Workers By Type of Transportation to Work (2016)</b>	17,152			
↓ Drive Alone	9,166	53.4%	76.9%	70
▲ Car Pool	<b>1,972</b>	<b>11.5%</b>	<b>9.6%</b>	<b>120</b>
▲ Public Transportation	<b>3,863</b>	<b>22.5%</b>	<b>5.1%</b>	<b>440</b>
▲ Walk to Work	<b>730</b>	<b>4.3%</b>	<b>2.8%</b>	<b>151</b>
▲ Other Means	<b>464</b>	<b>2.7%</b>	<b>1.2%</b>	<b>218</b>
▲ Work at Home	<b>957</b>	<b>5.6%</b>	<b>4.4%</b>	<b>127</b>

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
6	<b>Ethnic And Urban Diversity</b> (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	14,131	90.5%	18.4%	492
2	<b>Middle American Families</b> (9, 10, 11, 16, 17, 18, 23, 25 and 28)	657	4.2%	31.4%	13
3	<b>Young And Coming</b> (8, 12, 13, 15, 19, 34, 37, 39 and 47)	564	3.6%	14.7%	25
4	<b>Rural Families</b> (27, 26, 29, 33, 35 and 38)	160	1.0%	13.1%	8
1	<b>Affluent Families</b> (segments 1, 2, 3, 4, 5, 6 and 14)	85	0.5%	15.1%	4
5	<b>Senior Life</b> (7, 20, 21, 22, 30 and 31)	3	0.0%	6.9%	0

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
45	Struggling Urban Diversity	9,318	59.7%	2.5%	2429
46	Struggling Black Households	1,925	12.3%	2.5%	490
41	Struggling Hispanic Households	1,757	11.3%	1.6%	695
12	Educated New Starters	487	3.1%	2.9%	106
48	Struggling Urban Life	405	2.6%	0.8%	320
24	Metro Multi-Ethnic Diversity	390	2.5%	2.7%	91
28	Building Country Families	334	2.1%	2.8%	76
17	Large Young Families	289	1.9%	2.2%	86
32	Working Urban Life	184	1.2%	1.7%	71
40	Surviving Urban Diversity	96	0.6%	4.0%	15
29	Working Country Families	92	0.6%	1.0%	61
14	Secure Mid-Life Families	78	0.5%	0.7%	76
37	Rising Multi-Ethnic Urbanites	74	0.5%	0.6%	84
27	Country Family Diversity	66	0.4%	0.3%	124
43	Laboring Urban Diversity	51	0.3%	0.5%	64
25	Working Country Consumers	34	0.2%	4.1%	5
49	Exception Households	14	0.1%	0.2%	36
4	Educated Mid-Life Families	7	0.0%	3.4%	1
44	Laboring Urban Life	5	0.0%	0.1%	43
15	Reliable Young Starters	2	0.0%	4.3%	0

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No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
21	Mature and Stable	2	0.0%	0.6%	2
26	Working Suburban Families	2	0.0%	0.1%	11
39	New Beginning Urbanites	1	0.0%	2.8%	0
20	Cautious and Mature	1	0.0%	2.6%	0
38	Rural Working Families	0	0.0%	8.8%	0
16	Established Country Families	0	0.0%	6.4%	0
10	Suburban Mid-Life Families	0	0.0%	5.5%	0
18	Working Urban Families	0	0.0%	4.0%	0
1	Traditional Affluent Families	0	0.0%	3.5%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
5	Prosperous Diversity	0	0.0%	3.1%	0
11	Young Suburban Families	0	0.0%	3.0%	0
35	Laboring Country Families	0	0.0%	2.7%	0
8	Rising Potential Professionals	0	0.0%	2.3%	0
6	Prosperous New Country Families	0	0.0%	2.1%	0
22	Mature and Established	0	0.0%	1.8%	0
3	Mid-Life Prosperity	0	0.0%	1.5%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
30	Urban Senior Life	0	0.0%	0.8%	0
2	Professional Affluent Families	0	0.0%	0.8%	0
47	University Life	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
7	Prosperous and Mature	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
50	Unclassified Households	0	0.0%	0.2%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
9	Educated Working Families	0	0.0%	0.1%	0
19	Educated and Promising	0	0.0%	0.1%	0
<b>TOTALS</b>		<b>15,614</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100</b>



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**FAITH INVOLVEMENT INDICATOR**

**Estimated 2016 Households Likely to Be:**

Strongly Involved with Their Faith	32.1%	35.4%	90
↓ Somewhat Involved with Their Faith	24.0%	29.9%	80
<b>▲ Not Involved with Their Faith</b>	<b>42.4%</b>	<b>34.7%</b>	<b>122</b>

**Estimated 2016 Households Likely to Have:**

↓ Increased Their Involvement with Their Faith in the Last 10 Years	14.7%	22.1%	67
Decreased Their Involvement with Their Faith in the Last 10 Years	24.1%	23.7%	101

**RELIGIOUS PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer:**

<b>▲ Adventist</b>	<b>0.8%</b>	<b>0.5%</b>	<b>167</b>
↓ Baptist	12.9%	16.1%	80
↓ Catholic	18.3%	23.7%	77
↓ Congregational	1.3%	2.0%	68
<b>▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)</b>	<b>0.9%</b>	<b>0.4%</b>	<b>214</b>
Episcopal	2.9%	2.9%	99
↓ Holiness	0.5%	0.8%	56
<b>▲ Jehovah's Witnesses</b>	<b>2.3%</b>	<b>1.1%</b>	<b>220</b>
↓ Judaism	2.5%	3.2%	81
↓ Lutheran	5.4%	7.2%	75
↓ Methodist	5.2%	10.1%	51
<b>▲ Mormon</b>	<b>2.5%</b>	<b>1.8%</b>	<b>141</b>
<b>▲ New Age</b>	<b>1.5%</b>	<b>0.6%</b>	<b>256</b>
<b>▲ Non-Denominational / Independent</b>	<b>11.1%</b>	<b>6.9%</b>	<b>159</b>
↓ Orthodox	0.2%	0.3%	63
<b>▲ Pentecostal</b>	<b>2.9%</b>	<b>2.4%</b>	<b>120</b>
↓ Presbyterian / Reformed	3.3%	4.6%	72
<b>▲ Unitarian / Universalist</b>	<b>0.9%</b>	<b>0.7%</b>	<b>134</b>
<b>▲ Interested but No Preference</b>	<b>6.8%</b>	<b>3.9%</b>	<b>176</b>
<b>▲ Not Interested and No Preference</b>	<b>17.7%</b>	<b>11.1%</b>	<b>159</b>
<b>▲ Likely to Have Changed Their Preference in the Last 10 Years</b>	<b>18.8%</b>	<b>16.8%</b>	<b>112</b>

**LEADERSHIP PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer A Leader Who:**

<b>▲ Tells them what to do</b>	<b>4.9%</b>	<b>4.0%</b>	<b>123</b>
<b>▲ Lets them do what they want and is supportive</b>	<b>14.3%</b>	<b>11.7%</b>	<b>122</b>
<b>▲ Lets them do what they want and stays out of the way</b>	<b>6.3%</b>	<b>4.8%</b>	<b>131</b>
Works with them on deciding what to do and helps them do it	74.5%	79.6%	94

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<b>PRIMARY CONCERN INDICATOR</b>			
<b>Estimated 2016 Households Likely to Be Primarily Concerned With:</b>			
<b>THE BASICS:</b>			
Maintaining Personal Health	40.0%	43.5%	92
↓ Finding/Providing Health Insurance	23.4%	29.0%	81
Day-to-Day Financial Worries	32.5%	31.6%	103
▲ Finding Employment Opportunities	<b>19.2%</b>	<b>14.4%</b>	<b>133</b>
▲ Finding Affordable Housing	<b>25.7%</b>	<b>11.3%</b>	<b>227</b>
Providing Adequate Food	9.1%	8.6%	107
Finding Child Care	6.0%	6.3%	96
<b>FAMILY PROBLEMS:</b>			
Dealing With Alcohol/Drug Abuse	15.9%	16.7%	95
Dealing With Teen / Child Problems	20.2%	20.7%	97
↓ Finding/Providing Aging Parent Care	10.9%	15.5%	70
▲ Dealing With Abusive Relationships	<b>14.6%</b>	<b>11.4%</b>	<b>129</b>
↓ Dealing With Divorce	2.8%	4.5%	62
<b>COMMUNITY PROBLEMS:</b>			
▲ Neighborhood Crime and Safety	<b>47.8%</b>	<b>27.0%</b>	<b>178</b>
↓ Finding/Providing Good Schools	18.7%	23.5%	80
↓ Dealing with Problems in Schools	10.1%	13.6%	74
▲ Dealing With Racial / Ethnic Prejudice	<b>26.1%</b>	<b>13.1%</b>	<b>199</b>
▲ Dealing With Neighborhood Gangs	<b>21.7%</b>	<b>8.5%</b>	<b>256</b>
▲ Dealing with Social Injustice	<b>17.4%</b>	<b>11.3%</b>	<b>154</b>
<b>HOPES AND DREAMS:</b>			
Achieving Long-term Financial Security	47.7%	50.6%	94
↓ Finding Time for Recreation / Leisure	21.2%	25.3%	84
↓ Finding Better Quality Healthcare	21.0%	23.9%	88
↓ Finding A Satisfying Job / Career	15.8%	19.3%	82
↓ Finding Retirement Opportunities	13.1%	18.9%	69
↓ Achieving A Fulfilling Marriage	12.0%	22.3%	54
↓ Developing Parenting Skills	9.3%	14.7%	63
▲ Achieving Educational Objectives	<b>9.5%</b>	<b>7.5%</b>	<b>126</b>
<b>SPIRITUAL / PERSONAL:</b>			
↓ Dealing With Stress	25.6%	29.8%	86
▲ Finding Companionship	<b>22.0%</b>	<b>17.3%</b>	<b>128</b>
↓ Finding A Good Church	10.5%	15.2%	69
Finding Spiritual Teaching	13.0%	12.9%	101
↓ Finding Life Direction	12.2%	14.0%	87

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#### KEY VALUES INDICATOR

##### Estimated 2016 Households Likely to Agree With the Following Statements:

###### **GOD:**

"I believe there is a God"	84.6%	84.5%	100
"God is actively involved in the world including nations and their governments"	62.5%	63.8%	98

###### **SOCIETY:**

"It is important to preserve the traditional American family structure"	85.6%	91.5%	94
"A healthy environment has become a national crisis"	83.1%	82.8%	100
"Public education is essential to the future of American society"	91.1%	94.0%	97

###### **INSTITUTIONAL ROLES:**

▲ "Government should be the primary provider of human welfare services"	58.5%	50.1%	117
"The role of Churches / Synagogues is to help form and support moral values"	78.1%	81.1%	96
▲ "Churches and religious organizations should provide more human services"	72.7%	62.6%	116

###### **RACIAL / ETHNIC CHANGE:**

▲ "The United States must open its doors to all people groups"	45.1%	36.3%	124
↓ "The changing racial / ethnic face of America is a threat to our national heritage"	28.7%	36.3%	79

#### HOUSEHOLD CONTRIBUTION INDICATOR

##### Estimated 2016 Households Likely to Contribute:

###### **TO CHURCHES AND RELIGIOUS ORGANIZATIONS:**

More than \$100 per year	58.6%	59.8%	98
↓ More than \$500 per year	26.3%	31.2%	84
↓ More than \$1,000 per year	13.2%	17.4%	76

###### **TO CHARITIES:**

More than \$100 per year	34.0%	33.7%	101
↓ More than \$500 per year	5.4%	6.8%	79
↓ More than \$1,000 per year	2.0%	2.3%	87

###### **TO COLLEGES AND UNIVERSITIES:**

More than \$100 per year	17.5%	16.1%	109
More than \$500 per year	4.4%	4.3%	102
↓ More than \$1,000 per year	1.9%	2.2%	86

*Ministry Area Profile 2016*  
**Compass**  
REPORT

Saint Anthony Parish

**Study Area Definition:**  
Custom Polygon

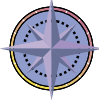


**Study Area Definition:**  
Custom Polygon

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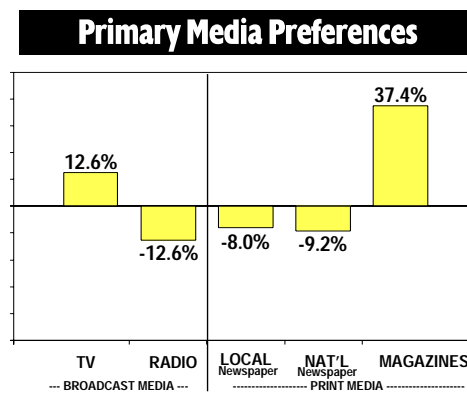
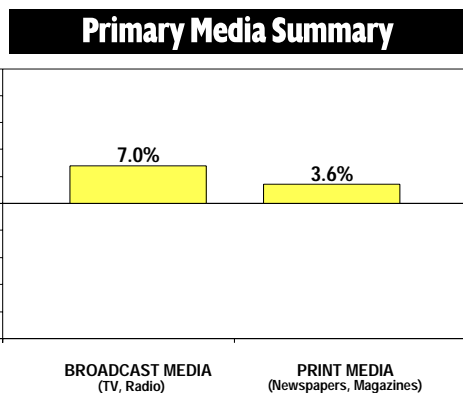
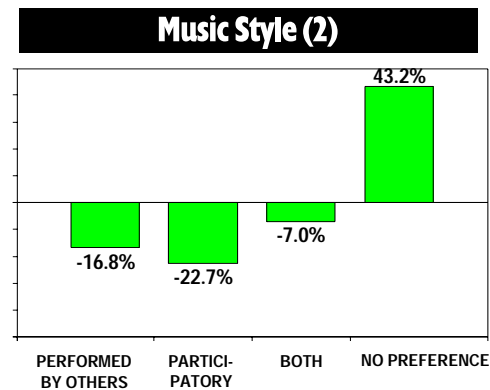
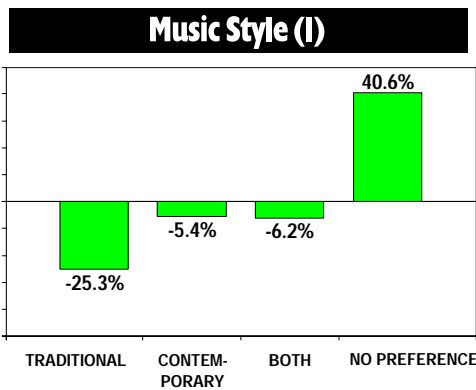
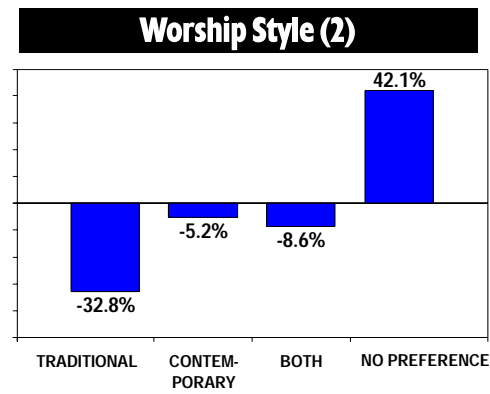
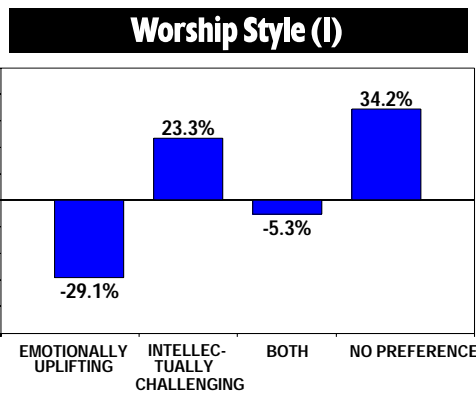
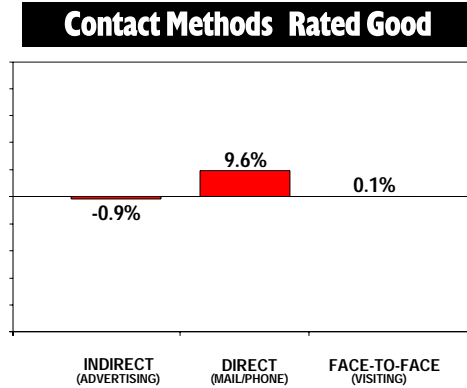
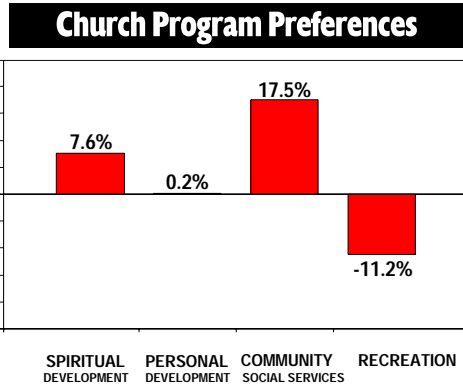
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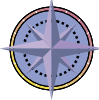


Date: 6/20/2016

Prepared For:  
Saint Anthony Parish

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Custom Polygon





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Description	Study Area	U.S. Average	U.S. Comparative Index
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<b>CHURCH PROGRAM PREFERENCE INDICATOR</b>			
<b>Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:</b>			
<b><i>SPIRITUAL DEVELOPMENT:</i></b>			
Bible Study Discussion and Prayer Groups	43.9%	41.1%	107
↓ Adult Theological Discussion Groups	19.8%	22.5%	88
▲ <b>Spiritual Retreats</b>	<b>17.4%</b>	<b>11.6%</b>	<b>149</b>
<b><i>PERSONAL DEVELOPMENT:</i></b>			
↓ Marriage Enrichment Opportunities	12.3%	15.2%	81
▲ <b>Parent Training Programs</b>	<b>9.5%</b>	<b>7.8%</b>	<b>122</b>
▲ <b>Twelve Step Programs</b>	<b>5.1%</b>	<b>3.5%</b>	<b>149</b>
↓ Divorce Recovery	2.0%	2.4%	83
<b><i>COMMUNITY/SOCIAL SERVICES:</i></b>			
▲ <b>Personal or Family Counseling</b>	<b>27.1%</b>	<b>22.5%</b>	<b>120</b>
▲ <b>Care for the Terminally Ill</b>	<b>20.5%</b>	<b>15.7%</b>	<b>131</b>
▲ <b>Food and Clothing Resources</b>	<b>12.3%</b>	<b>11.1%</b>	<b>111</b>
Day Care Services	6.2%	6.1%	102
Church Sponsored Day-School	5.6%	5.7%	99
<b><i>RECREATION:</i></b>			
↓ Youth Social Programs	24.5%	29.7%	82
↓ Family Activities and Outings	23.8%	32.8%	73
Active Retirement Programs	26.7%	26.8%	100
▲ <b>Cultural Programs (Music, Drama, Art)</b>	<b>21.4%</b>	<b>18.9%</b>	<b>113</b>
↓ Sports or Camping	5.3%	6.3%	84

<b>SUMMARY</b>	
Spiritual Development Index	108
Personal Development Index	100
▲ <b>Community/Social Services Index</b>	<b>118</b>
↓ Recreation Index	89



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**WORSHIP STYLE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Worship which is:**

**PART 1:**

↓ A. Emotionally Uplifting	18.7%	26.4%	71
▲ B. Intellectually Challenging	<b>13.7%</b>	<b>11.1%</b>	<b>123</b>
C. Both A and B	37.1%	39.2%	95
▲ D. No Preference or Not Interested	<b>31.4%</b>	<b>23.4%</b>	<b>134</b>

**PART 2:**

↓ A. Traditional/Formal/Ceremonial	13.6%	20.2%	67
B. Contemporary/Informal	24.9%	26.3%	95
C. Both A and B	24.3%	26.5%	91
▲ D. No Preference or Not Interested	<b>38.3%</b>	<b>26.9%</b>	<b>142</b>

**MUSIC STYLE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Music which is:**

**PART 1:**

↓ A. Traditional	18.2%	24.4%	75
B. Contemporary	18.7%	19.7%	95
C. Both A and B	29.2%	31.1%	94
▲ D. No Preference or Not Interested	<b>34.8%</b>	<b>24.8%</b>	<b>141</b>

**PART 2:**

↓ A. Performed by Others	15.6%	18.7%	83
↓ B. Participatory	17.7%	22.9%	77
C. Both A and B	29.9%	32.2%	93
▲ D. No Preference or Not Interested	<b>37.5%</b>	<b>26.2%</b>	<b>143</b>





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**MISSION EMPHASIS INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:**

**PART 1:**

A. Community	20.4%	22.0%	92
B. Personal Spiritual Development	14.7%	14.3%	102
↓ C. Both A and B	31.0%	37.4%	83
<b>▲ D. No Preference or Not Interested</b>	<b>34.4%</b>	<b>26.3%</b>	<b>131</b>

**PART 2:**

A. Global Mission	5.7%	6.2%	93
↓ B. Local Mission	28.1%	33.3%	84
↓ C. Both A and B	25.4%	30.1%	84
<b>▲ D. No Preference or Not Interested</b>	<b>41.7%</b>	<b>30.4%</b>	<b>137</b>

**CHURCH ARCHITECTURE INDICATOR**

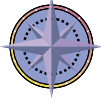
**Estimated 2016 Households Likely to Prefer Church Architecture which is:**

**PART 1:**

↓ A. Traditional	21.6%	26.6%	81
<b>▲ B. Contemporary</b>	<b>18.0%</b>	<b>15.9%</b>	<b>113</b>
↓ C. Both A and B	26.9%	32.3%	83
<b>▲ D. No Preference or Not Interested</b>	<b>34.0%</b>	<b>25.1%</b>	<b>136</b>

**PART 2:**

<b>▲ A. Somber/Serious</b>	<b>10.5%</b>	<b>9.4%</b>	<b>112</b>
B. Light and Airy	31.4%	34.7%	90
↓ C. Both A and B	22.1%	27.7%	79
<b>▲ D. No Preference or Not Interested</b>	<b>35.7%</b>	<b>28.2%</b>	<b>126</b>



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### PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

#### BROADCAST MEDIA:

▲ Television	53.2%	47.3%	113
↓ Radio	11.7%	13.3%	87

#### PRINT MEDIA:

Local Newspaper	36.1%	36.1%	100
National Newspaper	3.9%	4.3%	91
▲ Magazines	4.4%	2.4%	183

### SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

#### BROADCAST MEDIA:

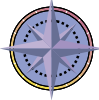
↓ Television	27.9%	31.9%	87
▲ Radio	26.3%	23.8%	111

#### PRINT MEDIA:

Local Newspaper	30.1%	32.7%	92
▲ National Newspaper	8.6%	5.8%	149
▲ Magazines	9.7%	7.0%	137

### SUMMARY

Overall Broadcast Media Index (100 = Average)	102
Overall Print Media Index	105



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**CHURCH CONTACT METHODS RATED GOOD**

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

<b>INDIRECT METHODS (LEAST PERSONAL):</b>			
Local Radio Announcements or Advertisements	37.9%	36.2%	105
↓ Putting Ad in Local Newspaper	30.0%	33.8%	89
Local Cable Channels	31.7%	30.4%	104
<b>DIRECT METHODS (MORE PERSONAL):</b>			
Sending Information By Mail	54.1%	53.7%	101
▲ Calling and Offering to Send Information By Mail	<b>34.4%</b>	<b>29.5%</b>	<b>116</b>
▲ Calling and Discussing on the Phone	<b>15.9%</b>	<b>12.0%</b>	<b>132</b>
<b>FACE-TO-FACE METHODS (VERY PERSONAL):</b>			
Calling and Offering to Visit When Convenient	18.2%	20.1%	90
▲ Going Door to Door	<b>16.0%</b>	<b>14.0%</b>	<b>114</b>

**CHURCH CONTACT METHODS RATED POOR**

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

<b>INDIRECT METHODS (LEAST PERSONAL):</b>			
↓ Local Radio Announcements or Advertisements	16.8%	19.6%	86
▲ Putting Ad in Local Newspaper	<b>24.1%</b>	<b>21.5%</b>	<b>112</b>
Local Cable Channels	28.3%	30.7%	92
<b>DIRECT METHODS (MORE PERSONAL):</b>			
▲ Sending Information By Mail	<b>16.4%</b>	<b>13.3%</b>	<b>123</b>
Calling and Offering to Send Information By Mail	33.1%	34.0%	97
Calling and Discussing on the Phone	56.7%	60.6%	93
<b>FACE-TO-FACE METHODS (VERY PERSONAL):</b>			
Calling and Offering to Visit When Convenient	48.5%	49.6%	98
Going Door to Door	57.9%	64.0%	90

<b>SUMMARY OF METHODS RATED GOOD</b>	
Indirect Methods Index (100 = Average)	99
Direct Methods Index	110
Face-to-Face Methods Index	100

<b>SUMMARY OF METHODS RATED POOR</b>	
Indirect Methods Index	96
Direct Methods Index	98
Face-to-Face Methods Index	94