

**ministry**  
**area**   
**profile** **2016**

Saint Benedict Parish

**Study Area Definition:**  
Custom Polygon





Prepared For:  
Saint Benedict Parish

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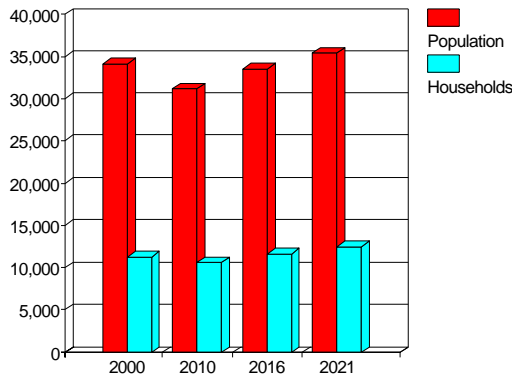
- 1** **Q** **How many people live in the defined study area?**  
**A** Currently, there are 33,463 persons residing in the defined study area. This represents a decrease of 641 or 1.9% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**  
**A** Yes, between 2016 and 2021, the population is projected to increase by 5.8% or 1,950 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**  
**A** The lifestyle diversity in the area is *somewhat low* with 19 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Metro Multi-Ethnic Diversity* representing 56.2% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**  
**A** Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 9.9% of the population and all other racial/ethnic groups make up a substantial 90.1% which is well above the national average of 39%. The largest of these groups, *African-Americans*, accounts for 40.3% of the total population. *Native-Americans/Others* are projected to be the fastest growing group increasing by 22.7% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**  
**A** The largest age group in terms of numbers is *Millennials* (age 15 to 34) comprised of 9,567 persons or 28.6% of the total population in the area. *Generation Z* (age 0 to 14) make up 22.0% of the population which compared to a national average of 19.0% makes them the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**  
**A** The area can be described as *extremely non-traditional* due to the below average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**  
**A** Based upon the number of years completed and college enrollment, the overall education level in the area is *very low*. While 74.3% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 18.4% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**  
**A** Concerns which are likely to exceed the national average include: *Neighborhood Gangs, Racial/Ethnic Prejudice, Neighborhood Crime and Safety, Social Injustice, Affordable Housing* and *Abusive Relationships*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**  
**A** Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *somewhat low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**  
**A** Based upon the average household income of \$58,840 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *somewhat low*. (see page 4 and 17)

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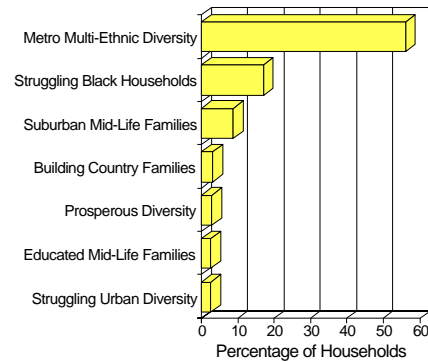
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### Population and Households

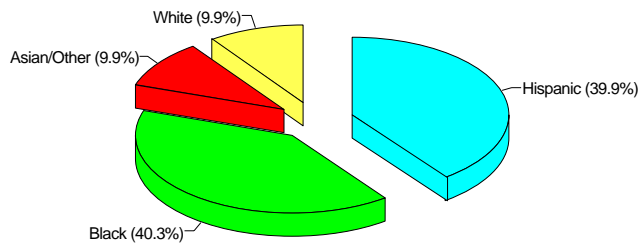


### Primary U.S. Lifestyles Segments-2016

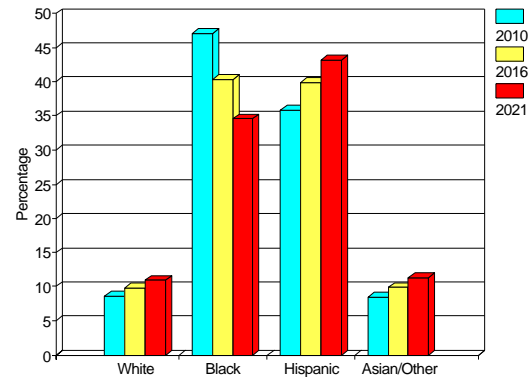


The population in the study area has increased by 2282 persons, or 7.3% since 2010 and is projected to increase by 1950 persons, or 5.8% between 2016 and 2021. The number of households has increased by 1040, or 9.8% since 2010 and is projected to increase by 812, or 7.0% between 2016 and 2021.

### Population By Race/Ethnicity-2016

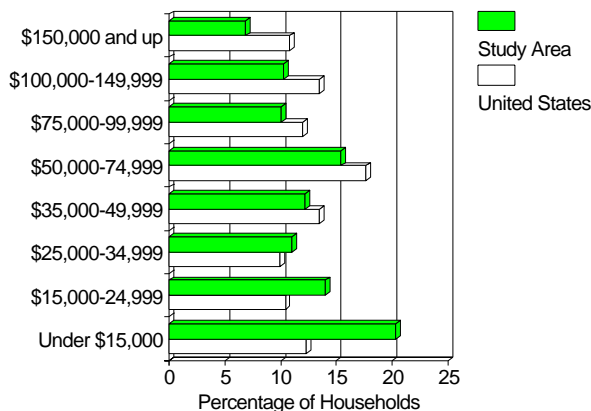


### Population By Race/Ethnicity Trend

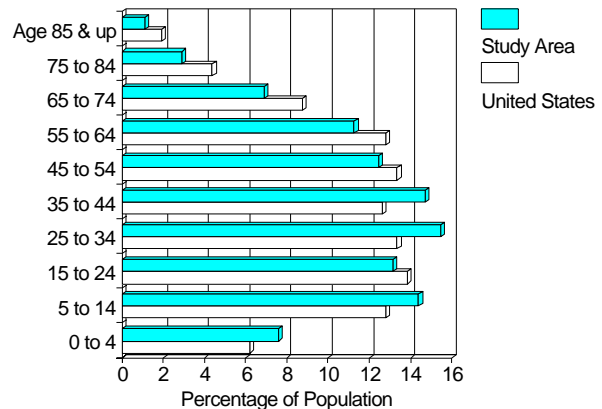


Between 2016 and 2021, the White population is projected to increase by 577 persons and to increase from 9.9% to 11.0% of the total population. The Black population is projected to decrease by 1240 persons and to decrease from 40.3% to 34.6% of the total. The Hispanic/Latino population is projected to increase by 1940 persons and to increase from 39.9% to 43.2% of the total. The Asian/Other population is projected to increase by 673 persons and to increase from 9.9% to 11.3% of the total population.

### Households By Income-2016



### Population by Age-2016

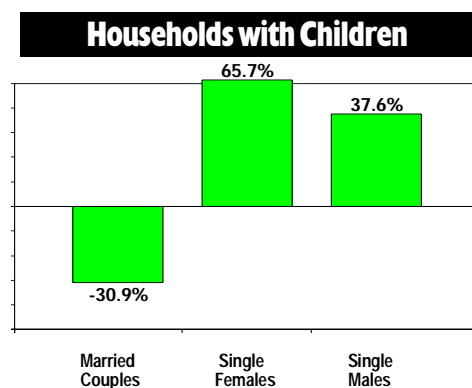
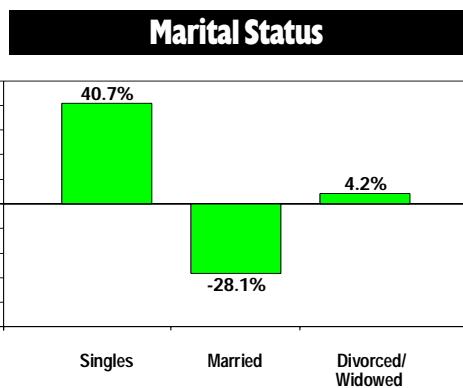
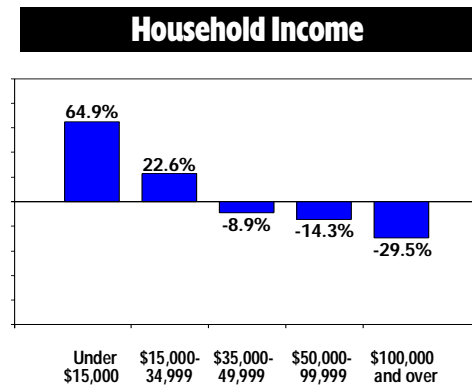
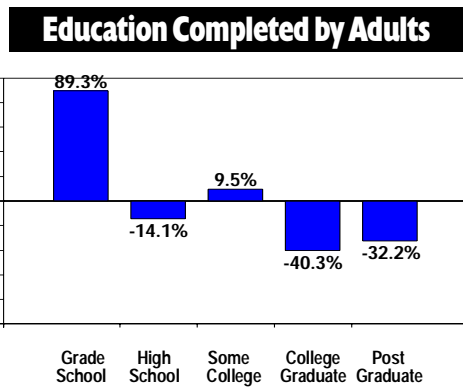
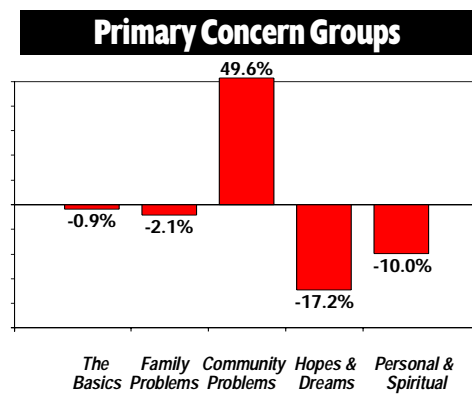
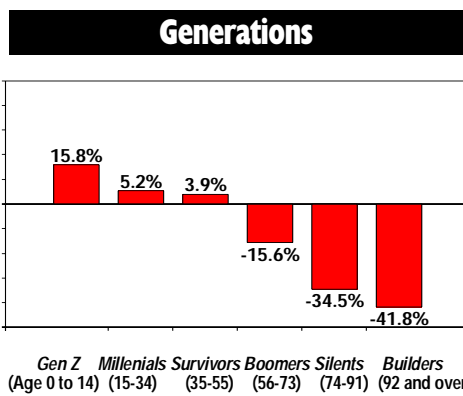
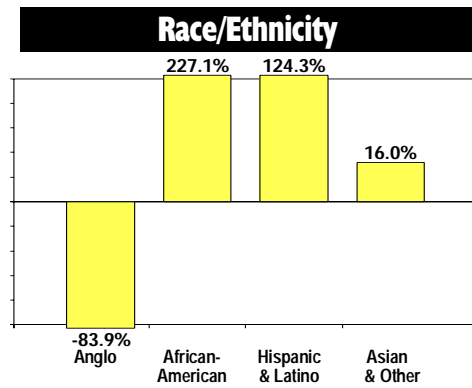
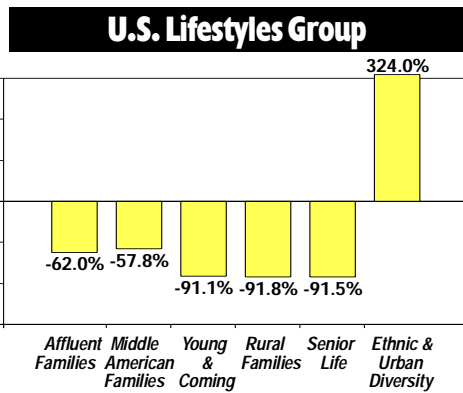


The average household income in the study area is \$58840 a year as compared to the U.S. average of \$77135. The average age in the study area is 35.9 and is projected to increase to 36.9 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION						
	2000 Census	2010 Census	2016 Update	2021 Projection		
▲ Indicates a consistent upward trend						
↓ Indicates a consistent downward trend						
Population	34,104	31,181	33,463	35,413		
Population Change		(2,923)	2,282	1,950		
Percentage Change		-8.6%	7.3%	5.8%		
Average Annual Growth Rate		-0.9%	1.2%	1.2%		
Density (Pop. per square mile)	10,494	9,594	10,296	10,896		
HOUSEHOLDS						
Households	11,267	10,590	11,630	12,442		
Household Change		(677)	1,040	812		
Percentage Change		-6.0%	9.8%	7.0%		
Average Annual Growth Rate		-0.6%	1.6%	1.4%		
↓ Persons Per Household	3.00	2.92	2.85	2.82		
POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ White (Non-Hispanic)	2,691	8.6%	3,303	9.9%	3,880	11.0%
↓ African-American (Non-Hisp)	14,681	47.1%	13,482	40.3%	12,242	34.6%
▲ Hispanic/Latino	11,168	35.8%	13,350	39.9%	15,290	43.2%
▲ Asian/Other (Non-Hisp)	2,640	8.5%	3,328	9.9%	4,001	11.3%
POPULATION BY GENDER						
↓ Female	16,202	52.0%	17,301	51.7%	18,255	51.5%
▲ Male	14,979	48.0%	16,162	48.3%	17,158	48.5%
POPULATION BY GENERATION						
▲ Generation Z (Born 2002 and later)	4,350	14.0%	7,361	22.0%	10,018	28.3%
↓ Millennials (Born 1982 to 2001)	9,358	30.0%	9,568	28.6%	9,641	27.2%
↓ Survivors (Born 1961 to 1981)	9,279	29.8%	9,497	28.4%	9,609	27.1%
↓ Boomers (Born 1943 to 1960)	5,824	18.7%	5,500	16.4%	5,014	14.2%
↓ Silents (Born 1925 to 1942)	1,883	6.0%	1,461	4.4%	1,127	3.2%
↓ Builders (Born 1924 and earlier)	330	1.1%	76	0.2%	4	0.0%
AGE						
▲ Average Age		34.3		35.9		36.9
▲ Median Age		33.4		34.9		36.6
INCOME						
▲ Average Household Income		\$58,386		\$58,840		\$64,845
Median Household Income		\$49,424		\$44,927		\$49,270
▲ Per Capita Income		\$19,830		\$20,450		\$22,783

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	497	4.7%	798	6.9%	1,094	8.8%
\$100,000 to \$149,999	1,208	11.4%	1,194	10.3%	1,415	11.4%
\$75,000 to \$99,999	1,280	12.1%	1,164	10.0%	1,257	10.1%
↓ \$50,000 to \$74,999	1,742	16.4%	1,787	15.4%	1,838	14.8%
↓ \$35,000 to \$49,999	1,411	13.3%	1,421	12.2%	1,505	12.1%
↓ \$25,000 to \$34,999	1,271	12.0%	1,276	11.0%	1,327	10.7%
\$15,000 to \$24,999	1,242	11.7%	1,631	14.0%	1,717	13.8%
Under \$15,000	1,940	18.3%	2,359	20.3%	2,290	18.4%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	2,512	8.1%	2,543	7.6%	2,556	7.2%
Required Formal Schooling (5-17)	5,982	19.2%	6,189	18.5%	6,583	18.6%
↓ College Years, Career Starts (18-24)	3,305	10.6%	3,028	9.0%	3,000	8.5%
Singles and Young Families (25-34)	4,659	14.9%	5,169	15.4%	4,760	13.4%
Families, Empty Nesters (35-54)	8,551	27.4%	9,100	27.2%	10,046	28.4%
Enrichment Years Singles/Couples (55-64)	3,241	10.4%	3,769	11.3%	3,898	11.0%
▲ Retirement Opportunities (65+)	2,775	8.9%	3,665	11.0%	4,569	12.9%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	2,512	8.1%	2,543	7.6%	2,556	7.2%
5 to 9 years	2,298	7.4%	2,478	7.4%	2,572	7.3%
10 to 14 years	2,263	7.3%	2,340	7.0%	2,543	7.2%
15 to 17 years	1,421	4.6%	1,371	4.1%	1,468	4.1%
↓ 18 to 20 years	1,508	4.8%	1,264	3.8%	1,312	3.7%
↓ 21 to 24 years	1,797	5.8%	1,764	5.3%	1,688	4.8%
↓ 25 to 29 years	2,387	7.7%	2,561	7.7%	2,405	6.8%
30 to 34 years	2,272	7.3%	2,608	7.8%	2,355	6.7%
35 to 39 years	2,380	7.6%	2,452	7.3%	2,760	7.8%
▲ 40 to 44 years	2,112	6.8%	2,475	7.4%	2,657	7.5%
▲ 45 to 49 years	2,038	6.5%	2,198	6.6%	2,356	6.7%
50 to 54 years	2,021	6.5%	1,975	5.9%	2,273	6.4%
55 to 59 years	1,811	5.8%	1,985	5.9%	1,929	5.4%
▲ 60 to 64 years	1,430	4.6%	1,784	5.3%	1,969	5.6%
▲ 65 to 69 years	937	3.0%	1,402	4.2%	1,578	4.5%
▲ 70 to 74 years	656	2.1%	908	2.7%	1,351	3.8%
▲ 75 to 84 years	815	2.6%	975	2.9%	1,274	3.6%
↓ 85 or more years	367	1.2%	380	1.1%	366	1.0%

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	Number	Percent		
<b>MARITAL STATUS</b>				
<b>Marital Status All Persons 15 and Older (2016)</b>	26,101			
▲ Single (Never Married)	<b>12,085</b>	<b>46.3%</b>	<b>32.9%</b>	<b>141</b>
↓ Married	9,410	36.1%	50.2%	72
Divorced/Widowed	4,607	17.7%	16.9%	104
<b>Marital Status Females 15 and Older (2016)</b>	13,710			
▲ Single (Never Married)	<b>6,044</b>	<b>44.1%</b>	<b>29.8%</b>	<b>148</b>
↓ Married	4,774	34.8%	48.8%	71
Divorced/Widowed	2,892	21.1%	21.4%	99
<b>Marital Status Males 15 and Older (2016)</b>	12,392			
▲ Single (Never Married)	<b>6,041</b>	<b>48.7%</b>	<b>36.2%</b>	<b>135</b>
↓ Married	4,636	37.4%	51.6%	73
Divorced/Widowed	1,715	13.8%	12.3%	113
<b>FAMILY STRUCTURE</b>				
<b>Households By Type (2016)</b>	11,630			
↓ Married Couple	3,700	31.8%	48.5%	66
▲ Other Family - Male Head of Household	<b>950</b>	<b>8.2%</b>	<b>4.9%</b>	<b>166</b>
▲ Other Family - Female Head of Household	<b>3,023</b>	<b>26.0%</b>	<b>13.0%</b>	<b>200</b>
Non Family - Male Head of Household	1,787	15.4%	15.8%	97
Non Family - Female Head of Household	2,170	18.7%	17.7%	105
<b>Households With Children 0 to 18 (2016)</b>	4,679			
↓ Married Couple Family	2,108	45.1%	65.2%	69
▲ Other Family - Male Head of Household	<b>545</b>	<b>11.6%</b>	<b>8.5%</b>	<b>138</b>
▲ Other Family - Female Head of Household	<b>1,964</b>	<b>42.0%</b>	<b>25.3%</b>	<b>166</b>
▲ Non Family	<b>61</b>	<b>1.3%</b>	<b>1.0%</b>	<b>135</b>
<b>Population By Household Type (2016)</b>	33,463			
↓ Group Quarters	262	0.8%	2.5%	31



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<b>GROUP QUARTERS</b>				
<b>Population In Group Quarters By Type (2016)</b>	262			
↓ Correctional Facilities	6	2.3%	30.0%	8
↓ College Dorms	4	1.5%	31.9%	5
↓ Military	0	0.0%	4.2%	0
Nursing Homes	0	0.0%	18.7%	0
<b>▲ Other</b>	<b>252</b>	<b>96.2%</b>	<b>15.2%</b>	<b>633</b>
<b>RACE/ETHNICITY</b>				
<b>Population By Race/Ethnicity (2016)</b>	33,463			
↓ White (Non-Hispanic)	3,303	9.9%	61.3%	16
<b>▲ African-American (Non-Hisp)</b>	<b>13,482</b>	<b>40.3%</b>	<b>12.3%</b>	<b>327</b>
<b>▲ Hispanic/Latino</b>	<b>13,350</b>	<b>39.9%</b>	<b>17.8%</b>	<b>224</b>
↓ Native American (Non-Hisp)	101	0.3%	0.7%	41
Asian (Non-Hisp)	1,451	4.3%	5.3%	82
<b>▲ Hawaiian &amp; Pacific Islander (Non-Hisp)</b>	<b>449</b>	<b>1.3%</b>	<b>0.2%</b>	<b>797</b>
<b>▲ Other Races &amp; Multiple Races (Non-Hisp)</b>	<b>1,326</b>	<b>4.0%</b>	<b>2.4%</b>	<b>166</b>
<b>Asian Population By Race (2016)</b>	1,495			
<b>▲ Chinese</b>	<b>461</b>	<b>30.8%</b>	<b>22.3%</b>	<b>138</b>
<b>▲ Japanese</b>	<b>97</b>	<b>6.5%</b>	<b>5.0%</b>	<b>129</b>
↓ Indian	30	2.0%	19.5%	10
↓ Korean	24	1.6%	9.6%	17
<b>▲ Vietnamese</b>	<b>220</b>	<b>14.7%</b>	<b>11.0%</b>	<b>134</b>
<b>▲ Other Asian Races</b>	<b>663</b>	<b>44.3%</b>	<b>32.5%</b>	<b>136</b>
<b>Hispanic/Latino Population By Race (2016)</b>	13,350			
↓ White	4,247	31.8%	53.0%	60
<b>▲ African-American</b>	<b>422</b>	<b>3.2%</b>	<b>2.5%</b>	<b>126</b>
Native American	174	1.3%	1.4%	95
↓ Asian	44	0.3%	0.4%	79
<b>▲ Other Races &amp; Multiple Races</b>	<b>8,463</b>	<b>63.4%</b>	<b>42.7%</b>	<b>148</b>
<b>Hispanic/Latino Population By Origin (2016)</b>	13,350			
Mexican	9,902	74.2%	62.4%	119
↓ Puerto Rican	355	2.7%	9.5%	28
↓ Cuban	90	0.7%	3.5%	19
Other Hispanic Origin	3,003	22.5%	24.6%	91

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<b>EDUCATION</b>				
<b>Population By School Enrollment (Age 3 &amp; over) (2013)</b>	10,082			
▲ Pre-Primary (Public)	422	4.2%	3.4%	122
↓ Pre-Primary (Private)	82	0.8%	2.6%	31
Elementary/High School (Public)	6,887	68.3%	58.9%	116
↓ Elementary/High School (Private)	370	3.7%	6.6%	55
Enrolled in College	2,321	23.0%	28.4%	81
<b>Population By Education Completed (Age 25 and over) (2016)</b>	21,703			
▲ Elementary (Less than 9 years)	2,811	13.0%	5.8%	223
▲ Some High School (9 to 11 years)	2,769	12.8%	7.8%	164
High School Graduate (12 years)	5,196	23.9%	27.9%	86
Some College (13 to 15 years)	5,337	24.6%	21.2%	116
Associate Degree	1,592	7.3%	8.0%	92
↓ Bachelor's Degree	2,372	10.9%	18.3%	60
↓ Graduate Degree	1,625	7.5%	11.0%	68
<b>OCCUPATION</b>				
<b>Population By Occupation Type (Age 15 and over) (2016)</b>	13,363			
↓ TOTAL WHITE COLLAR	6,247	46.7%	61.5%	76
↓ Executive and Managerial	881	6.6%	9.7%	68
↓ Professional Specialty	1,605	12.0%	16.6%	72
↓ Technical Support	563	4.2%	8.3%	51
Sales	1,165	8.7%	10.9%	80
Administrative Support & Clerical	2,033	15.2%	16.0%	95
▲ TOTAL BLUE COLLAR	7,117	53.3%	38.5%	138
▲ Service: Private Households	941	7.0%	3.7%	190
▲ Service: Protective	392	2.9%	2.2%	133
Service: Other	1,087	8.1%	7.5%	109
↓ Farming, Forestry & Fishing	40	0.3%	0.7%	41
▲ Precision Production and Craft	1,932	14.5%	11.0%	132
↓ Operators and Assemblers	321	2.4%	3.2%	74
▲ Transportation and Material Moving	1,322	9.9%	6.2%	161
▲ Laborers	1,082	8.1%	4.0%	200

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Description ▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average	Study Area		U.S. Average	U.S. Comparative Index
	Number	Percent		
<b>EMPLOYMENT</b>				
<b>Population By Employment Status (Age 15 and over) (2016)</b>	25,650			
Employed	13,568	52.9%	58.1%	91
<b>▲ Unemployed</b>	<b>2,489</b>	<b>9.7%</b>	<b>5.6%</b>	<b>172</b>
Not in Labor Force	9,593	37.4%	36.3%	103
<b>Total Female Pop. By Work Status (Age 20 to 64) (2013)</b>	9,982			
TOTAL WORKING	5,589	56.0%	66.8%	84
↓ With No Own Children	3,334	33.4%	42.2%	79
With Own Children Age 0 to 5 only	582	5.8%	5.5%	107
With Own Children Age 6 to 17 only	1,204	12.1%	14.8%	81
With Own Children Both Age 0 to 5 and 6 to 17	469	4.7%	4.3%	109
<b>▲ TOTAL NOT WORKING (UNEMPLOYED)</b>	<b>1,330</b>	<b>13.3%</b>	<b>6.2%</b>	<b>214</b>
<b>▲ With No Own Children</b>	<b>804</b>	<b>8.1%</b>	<b>3.8%</b>	<b>215</b>
<b>▲ With Own Children Age 0 to 5 only</b>	<b>121</b>	<b>1.2%</b>	<b>0.7%</b>	<b>184</b>
<b>▲ With Own Children Age 6 to 17 only</b>	<b>313</b>	<b>3.1%</b>	<b>1.3%</b>	<b>249</b>
<b>▲ With Own Children Both Age 0 to 5 and 6 to 17</b>	<b>92</b>	<b>0.9%</b>	<b>0.5%</b>	<b>168</b>
TOTAL NOT IN THE LABOR FORCE	3,063	30.7%	27.0%	114
With No Own Children	1,906	19.1%	17.1%	112
With Own Children Age 0 to 5 only	253	2.5%	2.6%	98
With Own Children Age 6 to 17 only	493	4.9%	4.6%	106
<b>▲ With Own Children Both Age 0 to 5 and 6 to 17</b>	<b>411</b>	<b>4.1%</b>	<b>2.6%</b>	<b>155</b>
<b>POVERTY AND RETIREMENT INCOME</b>				
<b>Households By Poverty Status (\$24,250 for family of 4) (2016)</b>	11,630			
↓ Above Poverty Line (Households with Children)	5,810	46.4%	59.6%	78
Above Poverty Line (Households without Children)	3,282	26.2%	26.5%	99
<b>▲ Below Poverty Line (Households with Children)</b>	<b>1,859</b>	<b>14.9%</b>	<b>7.9%</b>	<b>189</b>
<b>▲ Below Poverty Line (Households without Children)</b>	<b>1,563</b>	<b>12.5%</b>	<b>6.0%</b>	<b>207</b>
<b>Households By Presence of Retirement Income (2013)</b>	10,590			
With Retirement Income	1,902	18.0%	17.6%	102
Without Retirement Income	8,828	83.4%	81.5%	102

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<b>HOUSING</b>				
<b>Occupied Units By Type (2016)</b>	11,630			
↓ Owner Occupied	5,545	47.7%	65.0%	73
▲ Renter Occupied	6,085	52.3%	35.0%	149
Median Rent (2013)	\$1,074		\$904	119
<b>Structures By Number of Units (2016)</b>	13,068			
Single Unit	8,692	66.5%	67.3%	99
▲ 3 to 4 Units	2,440	18.7%	8.1%	230
5 to 19 Units	1,104	8.4%	9.3%	90
20 to 49 Units	534	4.1%	3.6%	113
↓ 50 or more Units	263	2.0%	5.1%	39
↓ Mobile Home	35	0.3%	6.4%	4
↓ Other	0	0.0%	0.1%	0
↓ Single To Multiple Unit Ratio	2.00		2.57	78
<b>Owner-Occupied Property Values (2016)</b>	5,545			
↓ Under \$40,000	182	3.3%	7.2%	45
↓ \$40,000 to \$59,999	30	0.5%	3.7%	15
↓ \$60,000 to \$79,999	49	0.9%	5.1%	17
↓ \$80,000 to \$99,999	149	2.7%	6.5%	41
↓ \$100,000 to 149,999	606	10.9%	15.1%	73
↓ \$150,000 to \$199,999	484	8.7%	14.6%	60
\$200,000 to \$299,999	1,014	18.3%	18.1%	101
▲ \$300,000 to \$499,999	1,748	31.5%	16.9%	186
▲ \$500,000 to \$999,999	1,049	18.9%	9.7%	195
▲ \$1,000,000 and over	234	4.2%	3.0%	139
▲ Median Property Value	\$329,333		\$192,432	171

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<b>HOUSING (CONTINUED)</b>				
<b>Housing Units By Year Built (2016)</b>	13,068			
▲ <b>2010 and later</b>	<b>1,111</b>	<b>8.5%</b>	<b>5.5%</b>	<b>154</b>
↓ 2000 to 2009	466	3.6%	14.6%	24
↓ 1990 to 1999	501	3.8%	13.4%	29
↓ 1980 to 1989	932	7.1%	13.2%	54
↓ 1970 to 1979	1,076	8.2%	15.0%	55
1960 to 1969	1,613	12.3%	10.4%	119
▲ <b>1950 to 1959</b>	<b>1,984</b>	<b>15.2%</b>	<b>10.3%</b>	<b>148</b>
▲ <b>1949 or earlier</b>	<b>5,386</b>	<b>41.2%</b>	<b>17.7%</b>	<b>233</b>
<b>Households By Number of Persons (2016)</b>	11,630			
1 Person Household	3,143	27.0%	27.3%	99
2 Person Household	3,003	25.8%	32.3%	80
3 Person Household	2,014	17.3%	16.2%	107
4 Person Household	1,495	12.9%	13.1%	98
▲ <b>5 Person Household</b>	<b>908</b>	<b>7.8%</b>	<b>6.5%</b>	<b>121</b>
▲ <b>6 Person Household</b>	<b>542</b>	<b>4.7%</b>	<b>2.8%</b>	<b>168</b>
▲ <b>7 or more Person Household</b>	<b>524</b>	<b>4.5%</b>	<b>1.9%</b>	<b>236</b>
Average Persons Per Household	2.9		2.6	113
<b>Households By Heating Type (2013)</b>	10,730			
▲ <b>Utility and Other Gas</b>	<b>7,883</b>	<b>73.5%</b>	<b>54.0%</b>	<b>136</b>
↓ Electric	2,495	23.3%	36.1%	64
↓ Oil	22	0.2%	6.1%	3
↓ Coal and Wood	56	0.5%	2.2%	23
↓ Solar/Other Fuel	30	0.3%	0.5%	57
▲ <b>No Fuel Used</b>	<b>244</b>	<b>2.3%</b>	<b>0.9%</b>	<b>241</b>

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<b>TRANSPORTATION</b>				
<b>Households By Number of Vehicles (2016)</b>	11,630			
▲ No Vehicles	<b>1,700</b>	<b>14.6%</b>	<b>9.0%</b>	<b>163</b>
1 Vehicle	4,610	39.6%	33.7%	117
↓ 2 Vehicle	3,190	27.4%	37.5%	73
3 or more Vehicles	2,129	18.3%	19.8%	93
<b>Workers By Travel Time to Work (2016)</b>	12,247			
↓ Less than 15 minutes	1,730	14.1%	27.3%	52
15 to 29 minutes	4,748	38.8%	36.5%	106
30 to 44 minutes	2,766	22.6%	20.2%	112
▲ 45 to 59 minutes	<b>1,158</b>	<b>9.5%</b>	<b>7.7%</b>	<b>122</b>
▲ 60 or more minutes	<b>1,846</b>	<b>15.1%</b>	<b>8.3%</b>	<b>182</b>
▲ Average Travel Time to Work (minutes)	<b>34.8</b>		<b>28.2</b>	<b>123</b>
<b>Workers By Type of Transportation to Work (2016)</b>	12,742			
↓ Drive Alone	7,836	61.5%	76.9%	80
▲ Car Pool	<b>1,810</b>	<b>14.2%</b>	<b>9.6%</b>	<b>149</b>
▲ Public Transportation	<b>2,105</b>	<b>16.5%</b>	<b>5.1%</b>	<b>323</b>
↓ Walk to Work	194	1.5%	2.8%	54
Other Means	176	1.4%	1.2%	111
Work at Home	621	4.9%	4.4%	111

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
6	<b>Ethnic And Urban Diversity</b> (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	9,062	77.9%	18.4%	424
2	<b>Middle American Families</b> (9, 10, 11, 16, 17, 18, 23, 25 and 28)	1,542	13.3%	31.4%	42
1	<b>Affluent Families</b> (segments 1, 2, 3, 4, 5, 6 and 14)	668	5.7%	15.1%	38
3	<b>Young And Coming</b> (8, 12, 13, 15, 19, 34, 37, 39 and 47)	152	1.3%	14.7%	9
4	<b>Rural Families</b> (27, 26, 29, 33, 35 and 38)	125	1.1%	13.1%	8
5	<b>Senior Life</b> (7, 20, 21, 22, 30 and 31)	68	0.6%	6.9%	8

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
24	Metro Multi-Ethnic Diversity	6,536	56.2%	2.7%	2045
46	Struggling Black Households	1,972	17.0%	2.5%	674
10	Suburban Mid-Life Families	1,022	8.8%	5.5%	158
28	Building Country Families	360	3.1%	2.8%	111
5	Prosperous Diversity	315	2.7%	3.1%	87
4	Educated Mid-Life Families	306	2.6%	3.4%	77
45	Struggling Urban Diversity	298	2.6%	2.5%	104
15	Reliable Young Starters	150	1.3%	4.3%	30
25	Working Country Consumers	141	1.2%	4.1%	29
43	Laboring Urban Diversity	107	0.9%	0.5%	182
29	Working Country Families	98	0.8%	1.0%	88
41	Struggling Hispanic Households	74	0.6%	1.6%	39
40	Surviving Urban Diversity	72	0.6%	4.0%	15
14	Secure Mid-Life Families	39	0.3%	0.7%	51
20	Cautious and Mature	37	0.3%	2.6%	12
27	Country Family Diversity	26	0.2%	0.3%	66
7	Prosperous and Mature	20	0.2%	0.5%	32
17	Large Young Families	18	0.2%	2.2%	7
49	Exception Households	13	0.1%	0.2%	45
1	Traditional Affluent Families	8	0.1%	3.5%	2

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No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
21	Mature and Stable	6	0.1%	0.6%	9
30	Urban Senior Life	5	0.0%	0.8%	5
42	Laboring Rural Diversity	3	0.0%	1.5%	2
47	University Life	1	0.0%	0.8%	1
26	Working Suburban Families	1	0.0%	0.1%	7
9	Educated Working Families	1	0.0%	0.1%	10
19	Educated and Promising	1	0.0%	0.1%	11
38	Rural Working Families	0	0.0%	8.8%	0
16	Established Country Families	0	0.0%	6.4%	0
18	Working Urban Families	0	0.0%	4.0%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
11	Young Suburban Families	0	0.0%	3.0%	0
12	Educated New Starters	0	0.0%	2.9%	0
39	New Beginning Urbanites	0	0.0%	2.8%	0
35	Laboring Country Families	0	0.0%	2.7%	0
8	Rising Potential Professionals	0	0.0%	2.3%	0
6	Prosperous New Country Families	0	0.0%	2.1%	0
22	Mature and Established	0	0.0%	1.8%	0
32	Working Urban Life	0	0.0%	1.7%	0
3	Mid-Life Prosperity	0	0.0%	1.5%	0
48	Struggling Urban Life	0	0.0%	0.8%	0
2	Professional Affluent Families	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
37	Rising Multi-Ethnic Urbanites	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
50	Unclassified Households	0	0.0%	0.2%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
44	Laboring Urban Life	0	0.0%	0.1%	0
<b>TOTALS</b>		<b>11,630</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100</b>



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**FAITH INVOLVEMENT INDICATOR**

**Estimated 2016 Households Likely to Be:**

Strongly Involved with Their Faith	37.5%	35.4%	106
↓ Somewhat Involved with Their Faith	24.8%	29.9%	83
Not Involved with Their Faith	33.2%	34.7%	96

**Estimated 2016 Households Likely to Have:**

↓ Increased Their Involvement with Their Faith in the Last 10 Years	19.4%	22.1%	88
Decreased Their Involvement with Their Faith in the Last 10 Years	21.6%	23.7%	91

**RELIGIOUS PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer:**

▲ <b>Adventist</b>	<b>1.0%</b>	<b>0.5%</b>	<b>202</b>
Baptist	16.8%	16.1%	105
↓ Catholic	17.8%	23.7%	75
↓ Congregational	1.4%	2.0%	72
▲ <b>Eastern Religions (Buddhist/Hindu/Shinto/Islam)</b>	<b>1.1%</b>	<b>0.4%</b>	<b>259</b>
Episcopal	2.7%	2.9%	93
▲ <b>Holiness</b>	<b>0.9%</b>	<b>0.8%</b>	<b>112</b>
▲ <b>Jehovah's Witnesses</b>	<b>1.8%</b>	<b>1.1%</b>	<b>170</b>
↓ Judaism	2.6%	3.2%	84
↓ Lutheran	4.4%	7.2%	60
↓ Methodist	5.9%	10.1%	59
▲ <b>Mormon</b>	<b>2.2%</b>	<b>1.8%</b>	<b>124</b>
▲ <b>New Age</b>	<b>1.0%</b>	<b>0.6%</b>	<b>177</b>
▲ <b>Non-Denominational / Independent</b>	<b>10.6%</b>	<b>6.9%</b>	<b>152</b>
↓ Orthodox	0.2%	0.3%	73
▲ <b>Pentecostal</b>	<b>3.2%</b>	<b>2.4%</b>	<b>132</b>
↓ Presbyterian / Reformed	3.6%	4.6%	78
↓ Unitarian / Universalist	0.6%	0.7%	87
▲ <b>Interested but No Preference</b>	<b>5.2%</b>	<b>3.9%</b>	<b>133</b>
▲ <b>Not Interested and No Preference</b>	<b>15.1%</b>	<b>11.1%</b>	<b>136</b>
Likely to Have Changed Their Preference in the Last 10 Years	18.5%	16.8%	110

**LEADERSHIP PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer A Leader Who:**

↓ Tells them what to do	3.1%	4.0%	78
Lets them do what they want and is supportive	11.4%	11.7%	97
▲ <b>Lets them do what they want and stays out of the way</b>	<b>5.6%</b>	<b>4.8%</b>	<b>117</b>
Works with them on deciding what to do and helps them do it	80.0%	79.6%	101

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<b>PRIMARY CONCERN INDICATOR</b>			
<b>Estimated 2016 Households Likely to Be Primarily Concerned With:</b>			
<b>THE BASICS:</b>			
↓ Maintaining Personal Health	38.8%	43.5%	89
↓ Finding/Providing Health Insurance	24.3%	29.0%	84
Day-to-Day Financial Worries	30.9%	31.6%	98
▲ Finding Employment Opportunities	<b>17.8%</b>	<b>14.4%</b>	<b>123</b>
▲ Finding Affordable Housing	<b>18.0%</b>	<b>11.3%</b>	<b>159</b>
Providing Adequate Food	8.3%	8.6%	97
↓ Finding Child Care	5.3%	6.3%	85
<b>FAMILY PROBLEMS:</b>			
Dealing With Alcohol/Drug Abuse	16.7%	16.7%	100
Dealing With Teen / Child Problems	21.3%	20.7%	103
↓ Finding/Providing Aging Parent Care	12.7%	15.5%	82
▲ Dealing With Abusive Relationships	<b>14.0%</b>	<b>11.4%</b>	<b>123</b>
↓ Dealing With Divorce	2.6%	4.5%	59
<b>COMMUNITY PROBLEMS:</b>			
▲ Neighborhood Crime and Safety	<b>44.5%</b>	<b>27.0%</b>	<b>165</b>
Finding/Providing Good Schools	23.4%	23.5%	100
Dealing with Problems in Schools	12.9%	13.6%	95
▲ Dealing With Racial / Ethnic Prejudice	<b>27.3%</b>	<b>13.1%</b>	<b>208</b>
▲ Dealing With Neighborhood Gangs	<b>18.9%</b>	<b>8.5%</b>	<b>222</b>
▲ Dealing with Social Injustice	<b>18.0%</b>	<b>11.3%</b>	<b>160</b>
<b>HOPES AND DREAMS:</b>			
Achieving Long-term Financial Security	45.4%	50.6%	90
↓ Finding Time for Recreation / Leisure	20.1%	25.3%	79
Finding Better Quality Healthcare	23.5%	23.9%	98
↓ Finding A Satisfying Job / Career	14.5%	19.3%	75
↓ Finding Retirement Opportunities	15.5%	18.9%	82
↓ Achieving A Fulfilling Marriage	15.5%	22.3%	69
↓ Developing Parenting Skills	8.5%	14.7%	58
Achieving Educational Objectives	8.2%	7.5%	110
<b>SPIRITUAL / PERSONAL:</b>			
↓ Dealing With Stress	23.7%	29.8%	79
Finding Companionship	16.7%	17.3%	97
↓ Finding A Good Church	11.9%	15.2%	78
▲ Finding Spiritual Teaching	<b>15.2%</b>	<b>12.9%</b>	<b>117</b>
Finding Life Direction	12.9%	14.0%	92

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#### KEY VALUES INDICATOR

##### Estimated 2016 Households Likely to Agree With the Following Statements:

###### **GOD:**

“I believe there is a God”	85.1%	84.5%	101
“God is actively involved in the world including nations and their governments”	66.6%	63.8%	104

###### **SOCIETY:**

“It is important to preserve the traditional American family structure”	91.2%	91.5%	100
“A healthy environment has become a national crisis”	85.0%	82.8%	103
“Public education is essential to the future of American society”	94.8%	94.0%	101

###### **INSTITUTIONAL ROLES:**

▲ “Government should be the primary provider of human welfare services”	56.6%	50.1%	113
“The role of Churches / Synagogues is to help form and support moral values”	81.6%	81.1%	101
▲ “Churches and religious organizations should provide more human services”	70.9%	62.6%	113

###### **RACIAL / ETHNIC CHANGE:**

▲ “The United States must open its doors to all people groups”	42.4%	36.3%	117
↓ “The changing racial / ethnic face of America is a threat to our national heritage”	32.0%	36.3%	88

#### HOUSEHOLD CONTRIBUTION INDICATOR

##### Estimated 2016 Households Likely to Contribute:

###### **TO CHURCHES AND RELIGIOUS ORGANIZATIONS:**

More than \$100 per year	63.0%	59.8%	105
More than \$500 per year	34.1%	31.2%	109
▲ More than \$1,000 per year	20.2%	17.4%	116

###### **TO CHARITIES:**

More than \$100 per year	34.1%	33.7%	101
More than \$500 per year	6.2%	6.8%	91
▲ More than \$1,000 per year	3.7%	2.3%	161

###### **TO COLLEGES AND UNIVERSITIES:**

▲ More than \$100 per year	21.7%	16.1%	135
▲ More than \$500 per year	5.7%	4.3%	133
▲ More than \$1,000 per year	3.4%	2.2%	155

*Ministry Area Profile 2016*  
**Compass**  
REPORT

Saint Benedict Parish

**Study Area Definition:**  
Custom Polygon

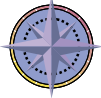


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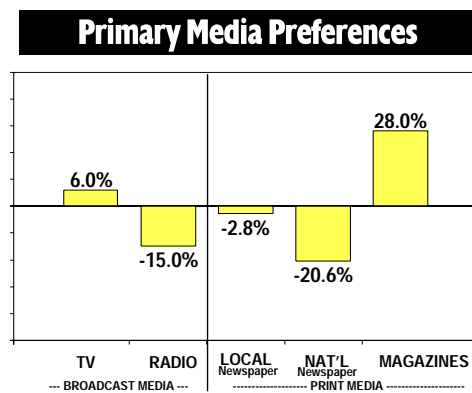
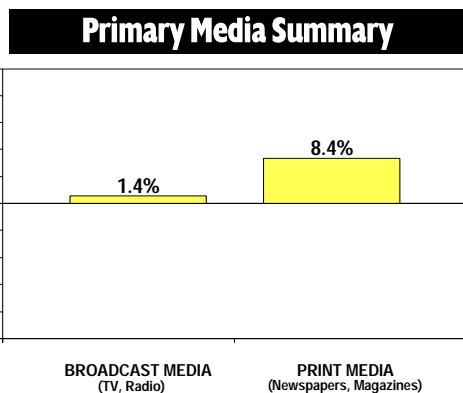
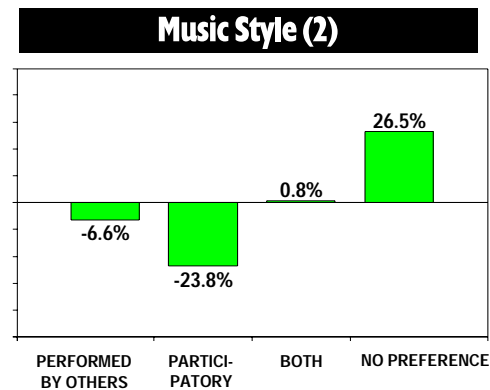
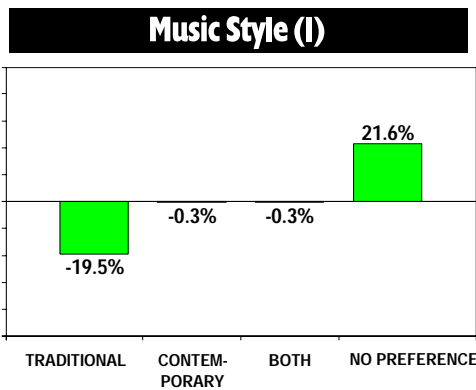
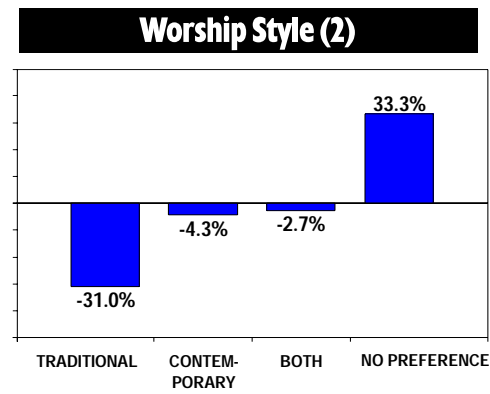
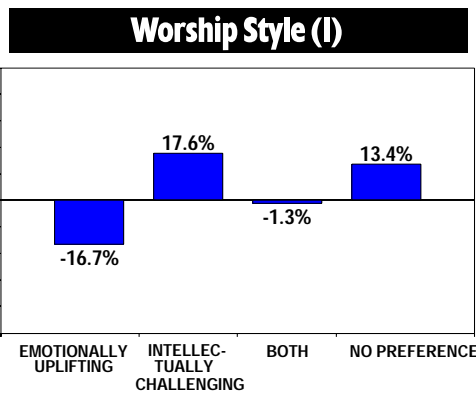
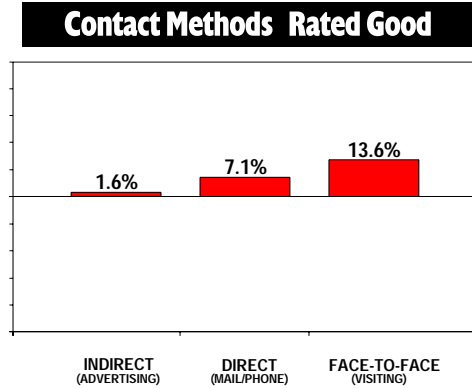
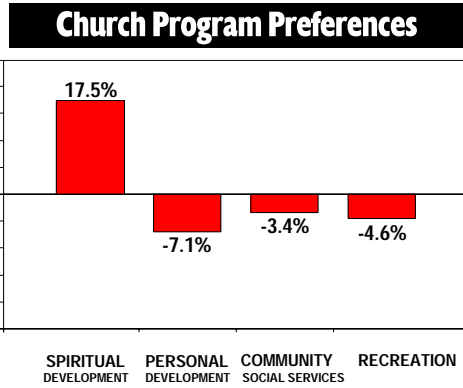
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### CHURCH PROGRAM PREFERENCE INDICATOR

#### Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:

##### **SPIRITUAL DEVELOPMENT:**

▲ <b>Bible Study Discussion and Prayer Groups</b>	<b>51.7%</b>	<b>41.1%</b>	<b>126</b>
Adult Theological Discussion Groups	20.3%	22.5%	90
▲ <b>Spiritual Retreats</b>	<b>16.4%</b>	<b>11.6%</b>	<b>141</b>

##### **PERSONAL DEVELOPMENT:**

↓ Marriage Enrichment Opportunities	11.5%	15.2%	76
Parent Training Programs	7.9%	7.8%	102
▲ <b>Twelve Step Programs</b>	<b>5.4%</b>	<b>3.5%</b>	<b>155</b>
↓ Divorce Recovery	2.0%	2.4%	83

##### **COMMUNITY/SOCIAL SERVICES:**

Personal or Family Counseling	21.7%	22.5%	96
Care for the Terminally Ill	17.3%	15.7%	110
↓ Food and Clothing Resources	9.2%	11.1%	83
↓ Day Care Services	5.1%	6.1%	83
Church Sponsored Day-School	5.8%	5.7%	101

##### **RECREATION:**

Youth Social Programs	30.4%	29.7%	102
↓ Family Activities and Outings	27.9%	32.8%	85
Active Retirement Programs	26.2%	26.8%	98
Cultural Programs (Music, Drama, Art)	19.7%	18.9%	104
↓ Sports or Camping	5.1%	6.3%	81

#### SUMMARY

▲ <b>Spiritual Development Index</b>	<b>117</b>
Personal Development Index	93
Community/Social Services Index	97
Recreation Index	95



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**WORSHIP STYLE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Worship which is:**

**PART 1:**

↓ A. Emotionally Uplifting	22.0%	26.4%	83
▲ <b>B. Intellectually Challenging</b>	<b>13.1%</b>	<b>11.1%</b>	<b>118</b>
C. Both A and B	38.7%	39.2%	99
▲ <b>D. No Preference or Not Interested</b>	<b>26.5%</b>	<b>23.4%</b>	<b>113</b>

**PART 2:**

↓ A. Traditional/Formal/Ceremonial	14.0%	20.2%	69
B. Contemporary/Informal	25.2%	26.3%	96
C. Both A and B	25.8%	26.5%	97
▲ <b>D. No Preference or Not Interested</b>	<b>35.9%</b>	<b>26.9%</b>	<b>133</b>

**MUSIC STYLE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Music which is:**

**PART 1:**

↓ A. Traditional	19.7%	24.4%	81
B. Contemporary	19.7%	19.7%	100
C. Both A and B	31.0%	31.1%	100
▲ <b>D. No Preference or Not Interested</b>	<b>30.1%</b>	<b>24.8%</b>	<b>122</b>

**PART 2:**

A. Performed by Others	17.5%	18.7%	93
↓ B. Participatory	17.5%	22.9%	76
C. Both A and B	32.4%	32.2%	101
▲ <b>D. No Preference or Not Interested</b>	<b>33.1%</b>	<b>26.2%</b>	<b>126</b>





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**MISSION EMPHASIS INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:**

**PART 1:**

↓ A. Community	19.3%	22.0%	88
B. Personal Spiritual Development	15.7%	14.3%	110
C. Both A and B	34.6%	37.4%	92
<b>▲ D. No Preference or Not Interested</b>	<b>30.6%</b>	<b>26.3%</b>	<b>116</b>

**PART 2:**

A. Global Mission	6.3%	6.2%	102
↓ B. Local Mission	27.2%	33.3%	82
C. Both A and B	28.2%	30.1%	93
<b>▲ D. No Preference or Not Interested</b>	<b>39.0%</b>	<b>30.4%</b>	<b>129</b>

**CHURCH ARCHITECTURE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Architecture which is:**

**PART 1:**

↓ A. Traditional	20.0%	26.6%	75
<b>▲ B. Contemporary</b>	<b>17.8%</b>	<b>15.9%</b>	<b>112</b>
C. Both A and B	32.7%	32.3%	101
<b>▲ D. No Preference or Not Interested</b>	<b>30.0%</b>	<b>25.1%</b>	<b>120</b>

**PART 2:**

A. Somber/Serious	8.5%	9.4%	90
↓ B. Light and Airy	29.6%	34.7%	85
C. Both A and B	27.4%	27.7%	99
<b>▲ D. No Preference or Not Interested</b>	<b>34.2%</b>	<b>28.2%</b>	<b>121</b>



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### PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

#### BROADCAST MEDIA:

Television	50.1%	47.3%	106
↓ Radio	11.3%	13.3%	85

#### PRINT MEDIA:

Local Newspaper	39.9%	36.1%	110
↓ National Newspaper	3.4%	4.3%	79
▲ Magazines	3.2%	2.4%	132

### SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

#### BROADCAST MEDIA:

Television	29.1%	31.9%	91
Radio	24.4%	23.8%	103

#### PRINT MEDIA:

Local Newspaper	31.8%	32.7%	97
▲ National Newspaper	7.7%	5.8%	134
▲ Magazines	9.0%	7.0%	128

### SUMMARY

Overall Broadcast Media Index (100 = Average)	99
Overall Print Media Index	108



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**CHURCH CONTACT METHODS RATED GOOD**

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
Local Radio Announcements or Advertisements	37.0%	36.2%	102
Putting Ad in Local Newspaper	33.9%	33.8%	100
Local Cable Channels	31.2%	30.4%	103
<i>DIRECT METHODS (MORE PERSONAL):</i>			
Sending Information By Mail	53.5%	53.7%	100
▲ Calling and Offering to Send Information By Mail	<b>32.8%</b>	<b>29.5%</b>	<b>111</b>
▲ Calling and Discussing on the Phone	<b>15.7%</b>	<b>12.0%</b>	<b>131</b>
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
Calling and Offering to Visit When Convenient	20.2%	20.1%	100
▲ Going Door to Door	<b>18.5%</b>	<b>14.0%</b>	<b>133</b>

**CHURCH CONTACT METHODS RATED POOR**

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

<i>INDIRECT METHODS (LEAST PERSONAL):</i>			
Local Radio Announcements or Advertisements	20.7%	19.6%	106
Putting Ad in Local Newspaper	21.8%	21.5%	101
Local Cable Channels	29.7%	30.7%	96
<i>DIRECT METHODS (MORE PERSONAL):</i>			
▲ Sending Information By Mail	<b>16.9%</b>	<b>13.3%</b>	<b>126</b>
Calling and Offering to Send Information By Mail	31.3%	34.0%	92
Calling and Discussing on the Phone	57.3%	60.6%	95
<i>FACE-TO-FACE METHODS (VERY PERSONAL):</i>			
Calling and Offering to Visit When Convenient	47.8%	49.6%	96
↓ Going Door to Door	56.0%	64.0%	88

SUMMARY OF METHODS RATED GOOD	
Indirect Methods Index (100 = Average)	102
Direct Methods Index	107
▲ Face-to-Face Methods Index	<b>114</b>

SUMMARY OF METHODS RATED POOR	
Indirect Methods Index	100
Direct Methods Index	98
Face-to-Face Methods Index	91