

ministry area profile 2016

Saint Jarlath Parish

Study Area Definition: Custom Polygon



ID# 230043:230043



Prepared For:
Saint Jarlath Parish
3621 W. 24th street
chicago, illinois 60623

Study Area Definition:
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Table of Contents

INTERVIEW	1
SNAPSHOT	2
FINGERPRINT	3
TRENDS	4
POPULATION	4
HOUSEHOLDS	4
POPULATION BY RACE/ETHNICITY	4
POPULATION BY GENDER.....	4
AGE	4
INCOME	4
POPULATION BY PHASE OF LIFE	5
POPULATION BY AGE (DETAIL)	5
CENSUS	6
MARITAL STATUS	6
FAMILY STRUCTURE	6
GROUP QUARTERS.....	7
RACE/ETHNICITY.....	7
EDUCATION.....	8
OCCUPATION.....	8
EMPLOYMENT.....	9
POVERTY AND RETIREMENT INCOME.....	9
HOUSING.....	10
TRANSPORTATION	12
U.S. LIFESTYLES	13
ETHOS	15
FAITH INVOLVEMENT	15
RELIGIOUS PREFERENCE.....	15
LEADERSHIP PREFERENCE	15
PRIMARY CONCERNS.....	16
KEY VALUES.....	17
HOUSEHOLD CONTRIBUTIONS	17

Date: 6/9/2016

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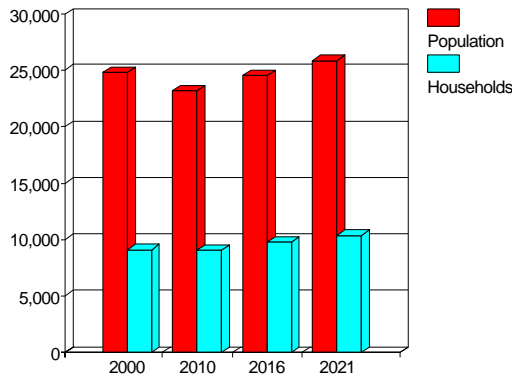
- 1** **Q** **How many people live in the defined study area?**
A Currently, there are 24,568 persons residing in the defined study area. This represents a decrease of 235 or 0.9% since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**
A Yes, between 2016 and 2021, the population is projected to increase by 5.1% or 1,242 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**
A The lifestyle diversity in the area is *very high* with 23 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Struggling Urban Diversity* representing 25.9% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**
A Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 31.0% of the population and all other racial/ethnic groups make up a substantial 69.0% which is well above the national average of 39%. The largest of these groups, *Asians*, accounts for 27.3% of the total population. *Native-Americans/Others* are projected to be the fastest growing group increasing by 14.7% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**
A The largest age group in terms of numbers is *Survivors* (age 35 to 55) comprised of 7,734 persons or 31.5% of the total population in the area. *Builders* (age 92 and up) make up 0.5% of the population which compared to a national average of 0.4% makes them the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**
A The area can be described as *very non-traditional* due to the below average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**
A Based upon the number of years completed and college enrollment, the overall education level in the area is *about average*. While 82.5% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 37.4% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**
A Concerns which are likely to exceed the national average include: *Neighborhood Gangs, Affordable Housing, Racial/Ethnic Prejudice, Neighborhood Crime and Safety, Social Injustice* and *Achieving Educational Objectives*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**
A Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**
A Based upon the average household income of \$89,580 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *very high*. (see page 4 and 17)

Date: 6/9/2016

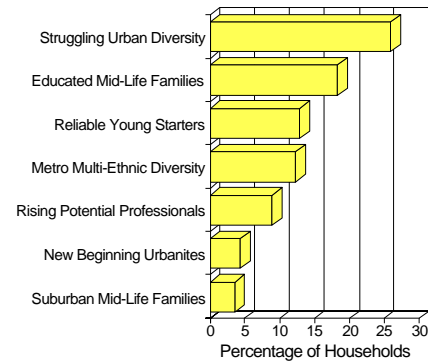
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Population and Households

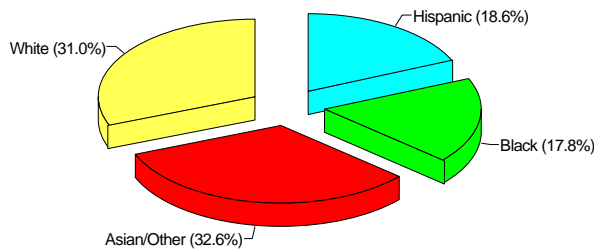


Primary U.S. Lifestyles Segments-2016

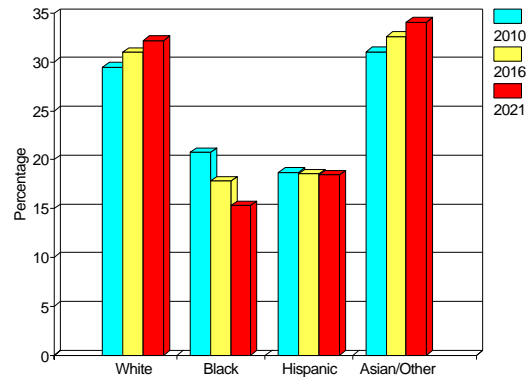


The population in the study area has increased by 1403 persons, or 6.1% since 2010 and is projected to increase by 1242 persons, or 5.1% between 2016 and 2021. The number of households has increased by 725, or 8.0% since 2010 and is projected to increase by 596, or 6.1% between 2016 and 2021.

Population By Race/Ethnicity-2016

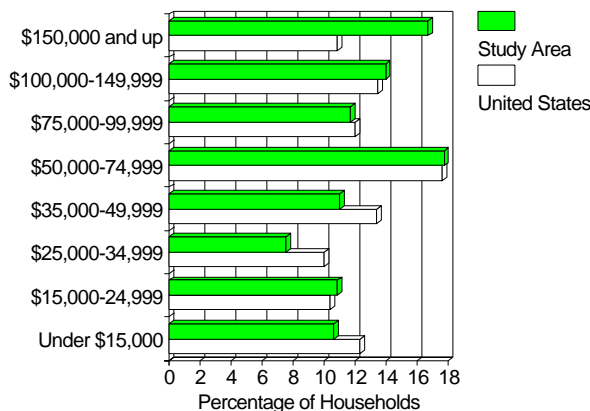


Population By Race/Ethnicity Trend

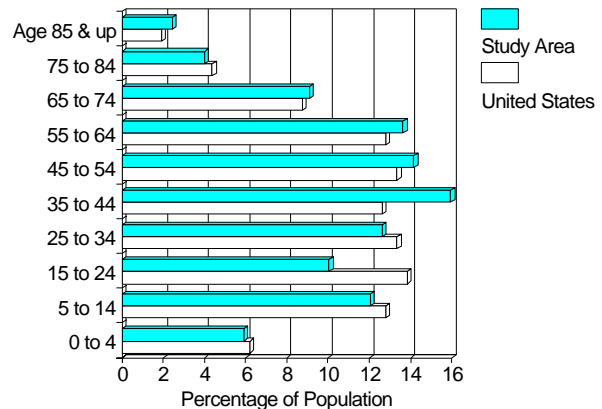


Between 2016 and 2021, the White population is projected to increase by 690 persons and to increase from 31.0% to 32.2% of the total population. The Black population is projected to decrease by 427 persons and to decrease from 17.8% to 15.3% of the total. The Hispanic/Latino population is projected to increase by 189 persons and to decrease from 18.6% to 18.4% of the total. The Asian/Other population is projected to increase by 791 persons and to increase from 32.6% to 34.1% of the total population.

Households By Income-2016



Population by Age-2016

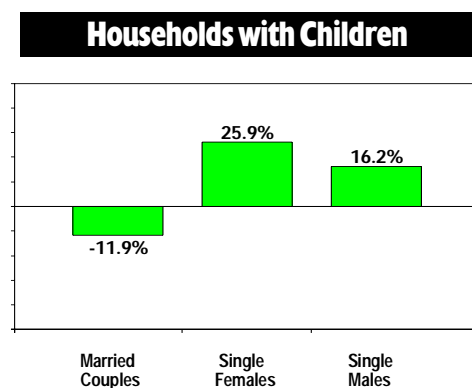
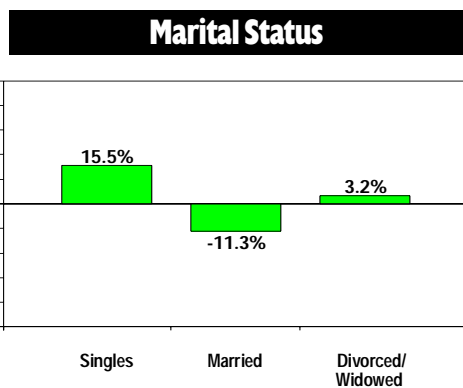
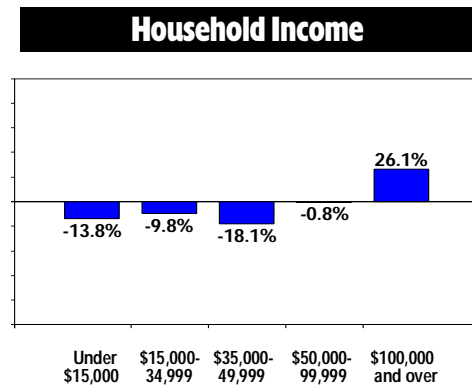
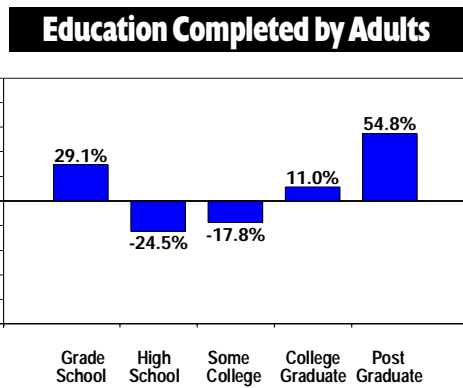
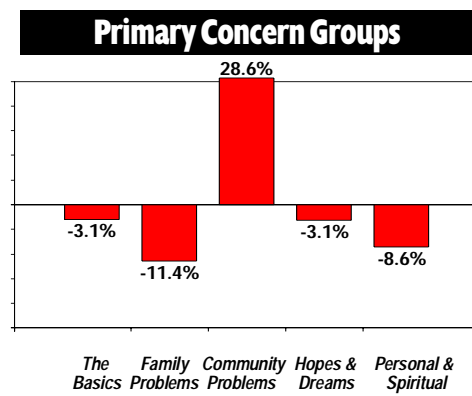
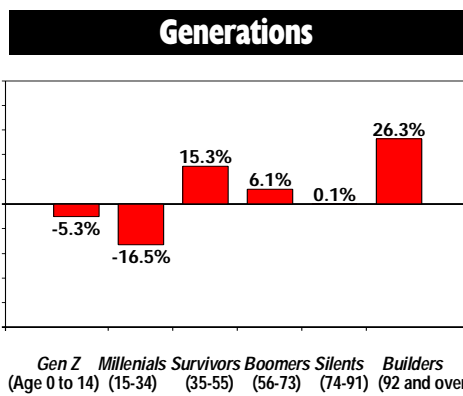
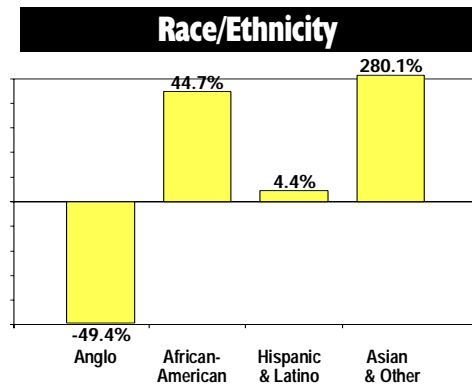
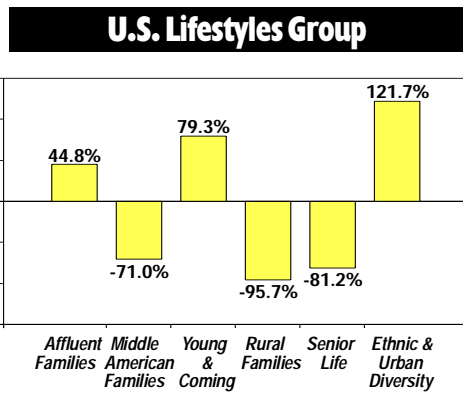


The average household income in the study area is \$89580 a year as compared to the U.S. average of \$77135. The average age in the study area is 40.5 and is projected to increase to 41.7 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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POPULATION						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2000 Census	2010 Census	2016 Update	2021 Projection		
Population	24,803	23,165	24,568	25,810		
Population Change		(1,638)	1,403	1,242		
Percentage Change		-6.6%	6.1%	5.1%		
▲ Average Annual Growth Rate		-0.7%	1.0%	1.0%		
Density (Pop. per square mile)	9,614	8,979	9,522	10,004		
HOUSEHOLDS						
Households	9,073	9,042	9,767	10,363		
Household Change		(31)	725	596		
Percentage Change		-0.3%	8.0%	6.1%		
Average Annual Growth Rate		-0.0%	1.3%	1.2%		
↓ Persons Per Household	2.68	2.51	2.46	2.44		
POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ White (Non-Hispanic)	6,834	29.5%	7,625	31.0%	8,315	32.2%
↓ African-American (Non-Hisp)	4,795	20.7%	4,378	17.8%	3,951	15.3%
↓ Hispanic/Latino	4,340	18.7%	4,560	18.6%	4,749	18.4%
▲ Asian/Other (Non-Hisp)	7,196	31.1%	8,005	32.6%	8,796	34.1%
POPULATION BY GENDER						
↓ Female	12,325	53.2%	13,034	53.1%	13,671	53.0%
▲ Male	10,840	46.8%	11,533	46.9%	12,139	47.0%
POPULATION BY GENERATION						
▲ Generation Z (Born 2002 and later)	2,598	11.2%	4,417	18.0%	6,000	23.2%
↓ Millennials (Born 1982 to 2001)	5,341	23.1%	5,576	22.7%	5,660	21.9%
↓ Survivors (Born 1961 to 1981)	7,388	31.9%	7,733	31.5%	8,076	31.3%
↓ Boomers (Born 1943 to 1960)	5,370	23.2%	5,080	20.7%	4,730	18.3%
↓ Silents (Born 1925 to 1942)	1,918	8.3%	1,640	6.7%	1,338	5.2%
↓ Builders (Born 1924 and earlier)	530	2.3%	121	0.5%	6	0.0%
AGE						
▲ Average Age	39.4		40.5		41.7	
▲ Median Age	39.4		41.1		43.2	
INCOME						
▲ Average Household Income	\$75,672		\$89,580		\$99,853	
▲ Median Household Income	\$60,205		\$69,485		\$77,019	
▲ Per Capita Income	\$29,537		\$35,613		\$40,092	

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HOUSEHOLDS BY INCOME						
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	Number	Percent	Number	Percent	Number	Percent
▲ \$150,000 or more	1,105	12.2%	1,628	16.7%	2,057	19.8%
\$100,000 to \$149,999	1,392	15.4%	1,363	14.0%	1,583	15.3%
▲ \$75,000 to \$99,999	964	10.7%	1,141	11.7%	1,239	12.0%
\$50,000 to \$74,999	1,561	17.3%	1,729	17.7%	1,688	16.3%
\$35,000 to \$49,999	965	10.7%	1,073	11.0%	1,064	10.3%
↓ \$25,000 to \$34,999	796	8.8%	739	7.6%	765	7.4%
↓ \$15,000 to \$24,999	1,049	11.6%	1,057	10.8%	1,038	10.0%
↓ Under \$15,000	1,209	13.4%	1,036	10.6%	930	9.0%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	1,526	6.6%	1,457	5.9%	1,403	5.4%
▲ Required Formal Schooling (5-17)	3,398	14.7%	3,730	15.2%	4,053	15.7%
College Years, Career Starts (18-24)	1,796	7.8%	1,702	6.9%	1,797	7.0%
↓ Singles and Young Families (25-34)	3,261	14.1%	3,104	12.6%	2,650	10.3%
↓ Families, Empty Nesters (35-54)	7,044	30.4%	7,398	30.1%	7,743	30.0%
Enrichment Years Singles/Couples (55-64)	3,125	13.5%	3,348	13.6%	3,482	13.5%
▲ Retirement Opportunities (65+)	2,995	12.9%	3,829	15.6%	4,682	18.1%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	1,526	6.6%	1,457	5.9%	1,403	5.4%
5 to 9 years	1,340	5.8%	1,560	6.3%	1,528	5.9%
▲ 10 to 14 years	1,275	5.5%	1,400	5.7%	1,636	6.3%
15 to 17 years	783	3.4%	770	3.1%	889	3.4%
18 to 20 years	728	3.1%	736	3.0%	812	3.1%
↓ 21 to 24 years	1,068	4.6%	966	3.9%	985	3.8%
↓ 25 to 29 years	1,524	6.6%	1,439	5.9%	1,328	5.1%
↓ 30 to 34 years	1,737	7.5%	1,665	6.8%	1,322	5.1%
↓ 35 to 39 years	1,919	8.3%	1,886	7.7%	1,757	6.8%
40 to 44 years	1,702	7.3%	2,033	8.3%	2,116	8.2%
45 to 49 years	1,725	7.4%	1,771	7.2%	1,976	7.7%
50 to 54 years	1,698	7.3%	1,708	7.0%	1,894	7.3%
↓ 55 to 59 years	1,696	7.3%	1,676	6.8%	1,742	6.7%
60 to 64 years	1,429	6.2%	1,672	6.8%	1,740	6.7%
▲ 65 to 69 years	912	3.9%	1,374	5.6%	1,488	5.8%
▲ 70 to 74 years	588	2.5%	867	3.5%	1,356	5.3%
▲ 75 to 84 years	906	3.9%	983	4.0%	1,236	4.8%
↓ 85 or more years	589	2.5%	605	2.5%	602	2.3%

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MARITAL STATUS				
Marital Status All Persons 15 and Older (2016)	20,152			
Single (Never Married)	7,657	38.0%	32.9%	115
Married	8,971	44.5%	50.2%	89
Divorced/Widowed	3,524	17.5%	16.9%	103
Marital Status Females 15 and Older (2016)	10,899			
Single (Never Married)	3,839	35.2%	29.8%	118
Married	4,569	41.9%	48.8%	86
Divorced/Widowed	2,491	22.9%	21.4%	107
Marital Status Males 15 and Older (2016)	9,253			
Single (Never Married)	3,818	41.3%	36.2%	114
Married	4,402	47.6%	51.6%	92
Divorced/Widowed	1,033	11.2%	12.3%	91
FAMILY STRUCTURE				
Households By Type (2016)	9,767			
↓ Married Couple	3,682	37.7%	48.5%	78
Other Family - Male Head of Household	550	5.6%	4.9%	114
▲ Other Family - Female Head of Household	1,623	16.6%	13.0%	128
Non Family - Male Head of Household	1,591	16.3%	15.8%	103
▲ Non Family - Female Head of Household	2,321	23.8%	17.7%	134
Households With Children 0 to 18 (2016)	3,069			
Married Couple Family	1,764	57.5%	65.2%	88
Other Family - Male Head of Household	302	9.8%	8.5%	116
▲ Other Family - Female Head of Household	979	31.9%	25.3%	126
Non Family	24	0.8%	1.0%	81
Population By Household Type (2016)	24,568			
↓ Group Quarters	470	1.9%	2.5%	76

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GROUP QUARTERS				
Population In Group Quarters By Type (2016)	470			
↓ Correctional Facilities	27	5.7%	30.0%	19
↓ College Dorms	82	17.4%	31.9%	55
↓ Military	0	0.0%	4.2%	0
Nursing Homes	270	57.4%	18.7%	307
▲ Other	92	19.6%	15.2%	129
RACE/ETHNICITY				
Population By Race/Ethnicity (2016)	24,568			
↓ White (Non-Hispanic)	7,625	31.0%	61.3%	51
▲ African-American (Non-Hisp)	4,378	17.8%	12.3%	145
Hispanic/Latino	4,560	18.6%	17.8%	104
↓ Native American (Non-Hisp)	118	0.5%	0.7%	66
▲ Asian (Non-Hisp)	6,608	26.9%	5.3%	510
▲ Hawaiian & Pacific Islander (Non-Hisp)	110	0.4%	0.2%	266
▲ Other Races & Multiple Races (Non-Hisp)	1,170	4.8%	2.4%	199
Asian Population By Race (2016)	6,666			
▲ Chinese	3,323	49.8%	22.3%	223
↓ Japanese	174	2.6%	5.0%	52
↓ Indian	449	6.7%	19.5%	35
↓ Korean	102	1.5%	9.6%	16
▲ Vietnamese	914	13.7%	11.0%	125
↓ Other Asian Races	1,704	25.6%	32.5%	79
Hispanic/Latino Population By Race (2016)	4,560			
↓ White	1,563	34.3%	53.0%	65
▲ African-American	156	3.4%	2.5%	137
▲ Native American	91	2.0%	1.4%	146
▲ Asian	58	1.3%	0.4%	304
▲ Other Races & Multiple Races	2,692	59.0%	42.7%	138
Hispanic/Latino Population By Origin (2016)	4,560			
Mexican	2,949	64.7%	62.4%	104
↓ Puerto Rican	202	4.4%	9.5%	47
↓ Cuban	59	1.3%	3.5%	37
▲ Other Hispanic Origin	1,350	29.6%	24.6%	120

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EDUCATION				
Population By School Enrollment (Age 3 & over) (2013)	5,821			
▲ Pre-Primary (Public)	320	5.5%	3.4%	160
Pre-Primary (Private)	157	2.7%	2.6%	103
Elementary/High School (Public)	3,280	56.3%	58.9%	96
▲ Elementary/High School (Private)	482	8.3%	6.6%	125
Enrolled in College	1,582	27.2%	28.4%	96
Population By Education Completed (Age 25 and over) (2016)	17,679			
▲ Elementary (Less than 9 years)	1,821	10.3%	5.8%	177
Some High School (9 to 11 years)	1,280	7.2%	7.8%	93
↓ High School Graduate (12 years)	3,722	21.1%	27.9%	75
Some College (13 to 15 years)	3,258	18.4%	21.2%	87
↓ Associate Degree	980	5.5%	8.0%	69
Bachelor's Degree	3,596	20.3%	18.3%	111
▲ Graduate Degree	3,023	17.1%	11.0%	155
OCCUPATION				
Population By Occupation Type (Age 15 and over) (2016)	11,234			
TOTAL WHITE COLLAR	7,145	63.6%	61.5%	103
Executive and Managerial	1,215	10.8%	9.7%	111
▲ Professional Specialty	2,275	20.3%	16.6%	122
▲ Technical Support	1,197	10.7%	8.3%	129
↓ Sales	935	8.3%	10.9%	77
Administrative Support & Clerical	1,523	13.6%	16.0%	85
TOTAL BLUE COLLAR	4,087	36.4%	38.5%	94
▲ Service: Private Households	713	6.3%	3.7%	172
Service: Protective	205	1.8%	2.2%	82
Service: Other	877	7.8%	7.5%	105
↓ Farming, Forestry & Fishing	38	0.3%	0.7%	47
↓ Precision Production and Craft	925	8.2%	11.0%	75
↓ Operators and Assemblers	202	1.8%	3.2%	55
Transportation and Material Moving	695	6.2%	6.2%	100
Laborers	432	3.8%	4.0%	95

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EMPLOYMENT				
Population By Employment Status (Age 15 and over) (2016)	19,897			
Employed	11,366	57.1%	58.1%	98
Unemployed	1,336	6.7%	5.6%	119
Not in Labor Force	7,195	36.2%	36.3%	100
Total Female Pop. By Work Status (Age 20 to 64) (2013)	7,319			
TOTAL WORKING	4,805	65.7%	66.8%	98
With No Own Children	3,277	44.8%	42.2%	106
With Own Children Age 0 to 5 only	433	5.9%	5.5%	108
With Own Children Age 6 to 17 only	891	12.2%	14.8%	82
↓ With Own Children Both Age 0 to 5 and 6 to 17	204	2.8%	4.3%	65
TOTAL NOT WORKING (UNEMPLOYED)	482	6.6%	6.2%	106
With No Own Children	314	4.3%	3.8%	114
With Own Children Age 0 to 5 only	52	0.7%	0.7%	108
With Own Children Age 6 to 17 only	84	1.1%	1.3%	91
↓ With Own Children Both Age 0 to 5 and 6 to 17	32	0.4%	0.5%	80
TOTAL NOT IN THE LABOR FORCE	2,031	27.7%	27.0%	103
With No Own Children	1,089	14.9%	17.1%	87
▲ With Own Children Age 0 to 5 only	234	3.2%	2.6%	123
▲ With Own Children Age 6 to 17 only	556	7.6%	4.6%	163
↓ With Own Children Both Age 0 to 5 and 6 to 17	152	2.1%	2.6%	78
POVERTY AND RETIREMENT INCOME				
Households By Poverty Status (\$24,250 for family of 4) (2016)	9,767			
Above Poverty Line (Households with Children)	5,161	56.8%	59.6%	95
Above Poverty Line (Households without Children)	2,718	29.9%	26.5%	113
Below Poverty Line (Households with Children)	691	7.6%	7.9%	96
Below Poverty Line (Households without Children)	519	5.7%	6.0%	95
Households By Presence of Retirement Income (2013)	9,042			
With Retirement Income	1,608	17.8%	17.6%	101
Without Retirement Income	7,409	81.9%	81.5%	101

Date: 6/9/2016

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Saint Jarlath Parish
3621 W. 24th street
chicago, illinois 60623

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Description	Study Area		U.S. Average	U.S. Comparative Index
	Number	Percent		
▲ Indicates the study area percentage is more than 1.2 times the U.S. average ↓ Indicates the study area percentage is less than 0.8 times the U.S. average				
HOUSING				
Occupied Units By Type (2016)	9,767			
↓ Owner Occupied	4,872	49.9%	65.0%	77
▲ Renter Occupied	4,895	50.1%	35.0%	143
▲ Median Rent (2013)	\$1,139		\$904	126
Structures By Number of Units (2016)	10,520			
Single Unit	6,171	58.7%	67.3%	87
▲ 3 to 4 Units	2,206	21.0%	8.1%	259
▲ 5 to 19 Units	1,298	12.3%	9.3%	132
▲ 20 to 49 Units	565	5.4%	3.6%	149
↓ 50 or more Units	276	2.6%	5.1%	51
↓ Mobile Home	3	0.0%	6.4%	0
↓ Other	1	0.0%	0.1%	11
↓ Single To Multiple Unit Ratio	1.42		2.57	55
Owner-Occupied Property Values (2016)	4,872			
↓ Under \$40,000	95	1.9%	7.2%	27
↓ \$40,000 to \$59,999	38	0.8%	3.7%	21
↓ \$60,000 to \$79,999	29	0.6%	5.1%	12
↓ \$80,000 to \$99,999	12	0.2%	6.5%	4
↓ \$100,000 to 149,999	72	1.5%	15.1%	10
↓ \$150,000 to \$199,999	136	2.8%	14.6%	19
↓ \$200,000 to \$299,999	441	9.1%	18.1%	50
▲ \$300,000 to \$499,999	1,201	24.7%	16.9%	145
▲ \$500,000 to \$999,999	2,419	49.7%	9.7%	512
▲ \$1,000,000 and over	428	8.8%	3.0%	290
▲ Median Property Value	\$567,933		\$192,432	295

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HOUSING (CONTINUED)				
Housing Units By Year Built (2016)	10,520			
▲ 2010 and later	775	7.4%	5.5%	133
↓ 2000 to 2009	296	2.8%	14.6%	19
↓ 1990 to 1999	349	3.3%	13.4%	25
↓ 1980 to 1989	564	5.4%	13.2%	41
↓ 1970 to 1979	782	7.4%	15.0%	50
1960 to 1969	1,069	10.2%	10.4%	98
1950 to 1959	1,170	11.1%	10.3%	108
▲ 1949 or earlier	5,516	52.4%	17.7%	297
Households By Number of Persons (2016)	9,767			
1 Person Household	3,016	30.9%	27.3%	113
2 Person Household	3,103	31.8%	32.3%	98
3 Person Household	1,563	16.0%	16.2%	98
4 Person Household	1,131	11.6%	13.1%	89
5 Person Household	530	5.4%	6.5%	84
6 Person Household	224	2.3%	2.8%	83
7 or more Person Household	200	2.0%	1.9%	107
Average Persons Per Household	2.5		2.6	97
Households By Heating Type (2013)	9,017			
▲ Utility and Other Gas	6,566	72.8%	54.0%	135
↓ Electric	2,191	24.3%	36.1%	67
↓ Oil	2	0.0%	6.1%	0
↓ Coal and Wood	48	0.5%	2.2%	24
▲ Solar/Other Fuel	88	1.0%	0.5%	197
▲ No Fuel Used	121	1.3%	0.9%	142

Date: 6/9/2016

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	Number	Percent		
TRANSPORTATION				
Households By Number of Vehicles (2016)	9,767			
▲ No Vehicles	1,331	13.6%	9.0%	152
1 Vehicle	3,603	36.9%	33.7%	109
2 Vehicle	3,628	37.1%	37.5%	99
↓ 3 or more Vehicles	1,205	12.3%	19.8%	62
Workers By Travel Time to Work (2016)	10,380			
↓ Less than 15 minutes	1,629	15.7%	27.3%	58
15 to 29 minutes	3,866	37.2%	36.5%	102
30 to 44 minutes	2,508	24.2%	20.2%	120
45 to 59 minutes	819	7.9%	7.7%	102
▲ 60 or more minutes	1,558	15.0%	8.3%	181
▲ Average Travel Time to Work (minutes)	34.3		28.2	122
Workers By Type of Transportation to Work (2016)	10,935			
↓ Drive Alone	6,528	59.7%	76.9%	78
▲ Car Pool	1,409	12.9%	9.6%	135
▲ Public Transportation	1,980	18.1%	5.1%	354
↓ Walk to Work	172	1.6%	2.8%	56
▲ Other Means	204	1.9%	1.2%	150
▲ Work at Home	643	5.9%	4.4%	134

Date: 6/9/2016

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3621 W. 24th street
chicago, illinois 60623

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SEGMENT GROUPS

No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
6	Ethnic And Urban Diversity (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	3,979	40.7%	18.4%	222
3	Young And Coming (8, 12, 13, 15, 19, 34, 37, 39 and 47)	2,567	26.3%	14.7%	179
1	Affluent Families (segments 1, 2, 3, 4, 5, 6 and 14)	2,137	21.9%	15.1%	145
2	Middle American Families (9, 10, 11, 16, 17, 18, 23, 25 and 28)	890	9.1%	31.4%	29
5	Senior Life (7, 20, 21, 22, 30 and 31)	127	1.3%	6.9%	19
4	Rural Families (27, 26, 29, 33, 35 and 38)	55	0.6%	13.1%	4

INDIVIDUAL SEGMENTS

No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
45	Struggling Urban Diversity	2,530	25.9%	2.5%	1055
4	Educated Mid-Life Families	1,791	18.3%	3.4%	538
15	Reliable Young Starters	1,252	12.8%	4.3%	302
24	Metro Multi-Ethnic Diversity	1,201	12.3%	2.7%	447
8	Rising Potential Professionals	879	9.0%	2.3%	385
39	New Beginning Urbanites	435	4.5%	2.8%	161
10	Suburban Mid-Life Families	349	3.6%	5.5%	64
17	Large Young Families	327	3.3%	2.2%	156
1	Traditional Affluent Families	205	2.1%	3.5%	60
25	Working Country Consumers	122	1.2%	4.1%	30
40	Surviving Urban Diversity	107	1.1%	4.0%	27
14	Secure Mid-Life Families	98	1.0%	0.7%	153
28	Building Country Families	80	0.8%	2.8%	29
32	Working Urban Life	75	0.8%	1.7%	46
20	Cautious and Mature	60	0.6%	2.6%	23
21	Mature and Stable	48	0.5%	0.6%	87
46	Struggling Black Households	44	0.5%	2.5%	18
29	Working Country Families	29	0.3%	1.0%	31
27	Country Family Diversity	26	0.3%	0.3%	78
5	Prosperous Diversity	24	0.2%	3.1%	8

Date: 6/9/2016

Prepared For:
Saint Jarlath Parish
3621 W. 24th street
chicago, illinois 60623

Study Area Definition:
Custom Polygon

No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
3	Mid-Life Prosperity	19	0.2%	1.5%	13
43	Laboring Urban Diversity	17	0.2%	0.5%	34
18	Working Urban Families	12	0.1%	4.0%	3
7	Prosperous and Mature	10	0.1%	0.5%	19
30	Urban Senior Life	7	0.1%	0.8%	9
49	Exception Households	5	0.1%	0.2%	21
41	Struggling Hispanic Households	4	0.0%	1.6%	3
22	Mature and Established	2	0.0%	1.8%	1
37	Rising Multi-Ethnic Urbanites	1	0.0%	0.6%	2
44	Laboring Urban Life	1	0.0%	0.1%	14
38	Rural Working Families	0	0.0%	8.8%	0
16	Established Country Families	0	0.0%	6.4%	0
23	Established Empty-Nesters	0	0.0%	3.4%	0
11	Young Suburban Families	0	0.0%	3.0%	0
12	Educated New Starters	0	0.0%	2.9%	0
35	Laboring Country Families	0	0.0%	2.7%	0
6	Prosperous New Country Families	0	0.0%	2.1%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
48	Struggling Urban Life	0	0.0%	0.8%	0
2	Professional Affluent Families	0	0.0%	0.8%	0
47	University Life	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
50	Unclassified Households	0	0.0%	0.2%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
26	Working Suburban Families	0	0.0%	0.1%	0
9	Educated Working Families	0	0.0%	0.1%	0
19	Educated and Promising	0	0.0%	0.1%	0
TOTALS		9,760	100.0%	100.0%	100

Date: 6/9/2016

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FAITH INVOLVEMENT INDICATOR

Estimated 2016 Households Likely to Be:

↓ Strongly Involved with Their Faith	29.2%	35.4%	82
↓ Somewhat Involved with Their Faith	23.8%	29.9%	80
▲ Not Involved with Their Faith	47.0%	34.7%	135

Estimated 2016 Households Likely to Have:

↓ Increased Their Involvement with Their Faith in the Last 10 Years	16.1%	22.1%	73
Decreased Their Involvement with Their Faith in the Last 10 Years	22.5%	23.7%	95

RELIGIOUS PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer:

▲ Adventist	0.8%	0.5%	157
↓ Baptist	10.2%	16.1%	63
↓ Catholic	20.2%	23.7%	85
↓ Congregational	1.6%	2.0%	85
▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)	1.0%	0.4%	234
Episcopal	3.0%	2.9%	103
↓ Holiness	0.3%	0.8%	38
▲ Jehovah's Witnesses	1.6%	1.1%	151
▲ Judaism	3.5%	3.2%	112
↓ Lutheran	5.5%	7.2%	76
↓ Methodist	5.1%	10.1%	50
▲ Mormon	2.7%	1.8%	154
▲ New Age	1.3%	0.6%	230
▲ Non-Denominational / Independent	10.8%	6.9%	156
↓ Orthodox	0.3%	0.3%	83
Pentecostal	2.4%	2.4%	100
Presbyterian / Reformed	4.4%	4.6%	96
▲ Unitarian / Universalist	0.9%	0.7%	133
▲ Interested but No Preference	6.2%	3.9%	159
▲ Not Interested and No Preference	18.1%	11.1%	163
Likely to Have Changed Their Preference in the Last 10 Years	18.4%	16.8%	109

LEADERSHIP PREFERENCE INDICATOR

Estimated 2016 Households Likely to Prefer A Leader Who:

▲ Tells them what to do	4.8%	4.0%	120
Lets them do what they want and is supportive	11.9%	11.7%	102
▲ Lets them do what they want and stays out of the way	5.5%	4.8%	115
Works with them on deciding what to do and helps them do it	77.8%	79.6%	98

Date: 6/9/2016

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PRIMARY CONCERN INDICATOR			
Estimated 2016 Households Likely to Be Primarily Concerned With:			
THE BASICS:			
Maintaining Personal Health	40.7%	43.5%	94
↓ Finding/Providing Health Insurance	22.6%	29.0%	78
Day-to-Day Financial Worries	29.7%	31.6%	94
▲ Finding Employment Opportunities	16.4%	14.4%	114
▲ Finding Affordable Housing	17.6%	11.3%	156
↓ Providing Adequate Food	7.4%	8.6%	87
Finding Child Care	5.8%	6.3%	92
FAMILY PROBLEMS:			
↓ Dealing With Alcohol/Drug Abuse	14.5%	16.7%	87
↓ Dealing With Teen / Child Problems	18.4%	20.7%	89
↓ Finding/Providing Aging Parent Care	13.8%	15.5%	89
Dealing With Abusive Relationships	11.2%	11.4%	99
↓ Dealing With Divorce	2.9%	4.5%	65
COMMUNITY PROBLEMS:			
▲ Neighborhood Crime and Safety	38.8%	27.0%	144
Finding/Providing Good Schools	21.9%	23.5%	93
↓ Dealing with Problems in Schools	11.9%	13.6%	87
▲ Dealing With Racial / Ethnic Prejudice	20.3%	13.1%	155
▲ Dealing With Neighborhood Gangs	15.6%	8.5%	183
▲ Dealing with Social Injustice	16.1%	11.3%	143
HOPES AND DREAMS:			
Achieving Long-term Financial Security	53.3%	50.6%	105
Finding Time for Recreation / Leisure	26.6%	25.3%	105
Finding Better Quality Healthcare	22.6%	23.9%	94
Finding A Satisfying Job / Career	18.6%	19.3%	96
↓ Finding Retirement Opportunities	16.6%	18.9%	88
↓ Achieving A Fulfilling Marriage	18.6%	22.3%	83
↓ Developing Parenting Skills	12.2%	14.7%	83
▲ Achieving Educational Objectives	8.6%	7.5%	115
SPIRITUAL / PERSONAL:			
Dealing With Stress	27.2%	29.8%	91
▲ Finding Companionship	19.8%	17.3%	115
↓ Finding A Good Church	9.6%	15.2%	63
↓ Finding Spiritual Teaching	10.6%	12.9%	82
Finding Life Direction	14.4%	14.0%	103

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KEY VALUES INDICATOR

Estimated 2016 Households Likely to Agree With the Following Statements:

GOD:

“I believe there is a God”	82.6%	84.5%	98
“God is actively involved in the world including nations and their governments”	58.5%	63.8%	92

SOCIETY:

“It is important to preserve the traditional American family structure”	87.8%	91.5%	96
“A healthy environment has become a national crisis”	82.6%	82.8%	100
“Public education is essential to the future of American society”	93.7%	94.0%	100

INSTITUTIONAL ROLES:

“Government should be the primary provider of human welfare services”	50.6%	50.1%	101
“The role of Churches / Synagogues is to help form and support moral values”	77.7%	81.1%	96
“Churches and religious organizations should provide more human services”	64.9%	62.6%	104

RACIAL / ETHNIC CHANGE:

▲ “The United States must open its doors to all people groups”	40.7%	36.3%	112
↓ “The changing racial / ethnic face of America is a threat to our national heritage”	32.2%	36.3%	89

HOUSEHOLD CONTRIBUTION INDICATOR

Estimated 2016 Households Likely to Contribute:

TO CHURCHES AND RELIGIOUS ORGANIZATIONS:

More than \$100 per year	60.3%	59.8%	101
More than \$500 per year	32.1%	31.2%	103
▲ More than \$1,000 per year	19.3%	17.4%	111

TO CHARITIES:

▲ More than \$100 per year	39.5%	33.7%	117
▲ More than \$500 per year	10.2%	6.8%	150
▲ More than \$1,000 per year	4.1%	2.3%	178

TO COLLEGES AND UNIVERSITIES:

▲ More than \$100 per year	22.3%	16.1%	139
▲ More than \$500 per year	6.3%	4.3%	147
▲ More than \$1,000 per year	3.6%	2.2%	164

Ministry Area Profile 2016
Compass
REPORT

Saint Jarlath Parish

Study Area Definition:
Custom Polygon



Prepared For:
Saint Jarlath Parish
3621 W. 24th street
chicago, illinois 60623

Study Area Definition:
Custom Polygon

Table of Contents

FINGERPRINT	1
PROGRAM	2
SPIRITUAL DEVELOPMENT	2
PERSONAL DEVELOPMENT	2
COMMUNITY/SOCIAL SERVICES.....	2
RECREATION.....	2
STYLE	3
WORSHIP STYLE	3
MUSIC	3
MISSION EMPHASIS	4
ARCHITECTURE.....	4
COMMUNICATION	5
PRIMARY MEDIA PREFERENCE	5
SECONDARY MEDIA PREFERENCE.....	5
CHURCH CONTACT METHODS RATED GOOD	6
CHURCH CONTACT METHODS RATED POOR	6

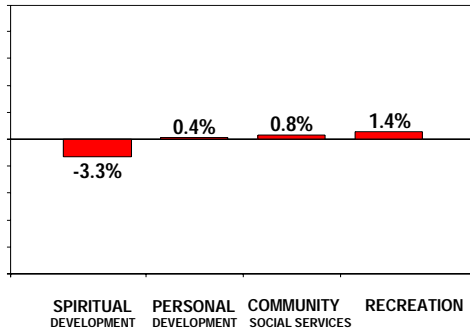


Date: 6/9/2016

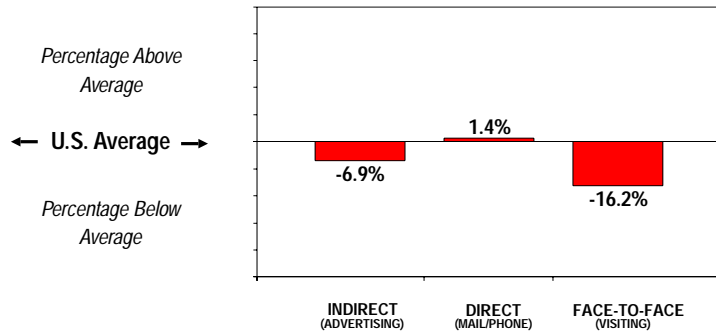
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3621 W. 24th street
chicago, illinois 60623

Study Area Definition:
Custom Polygon

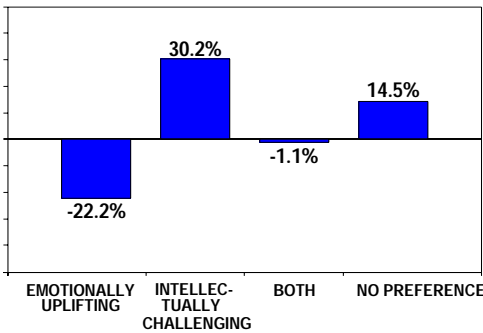
Church Program Preferences



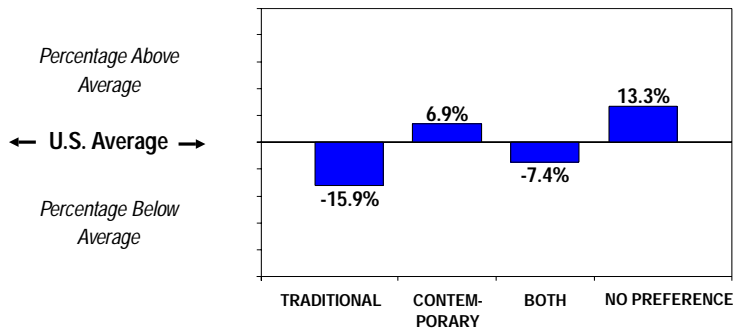
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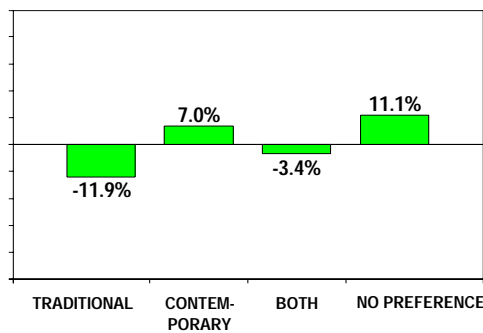
Worship Style (1)



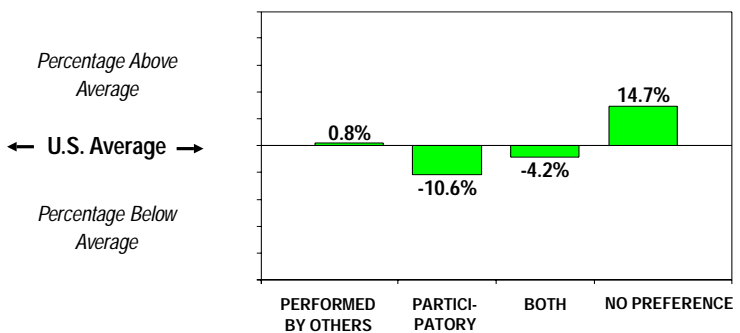
Worship Style (2)



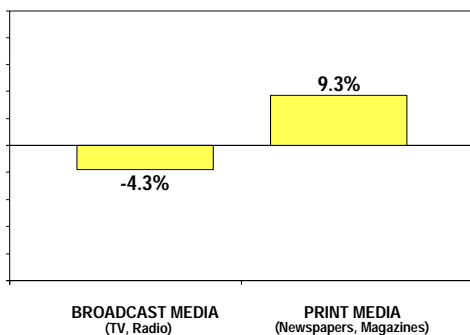
Music Style (1)



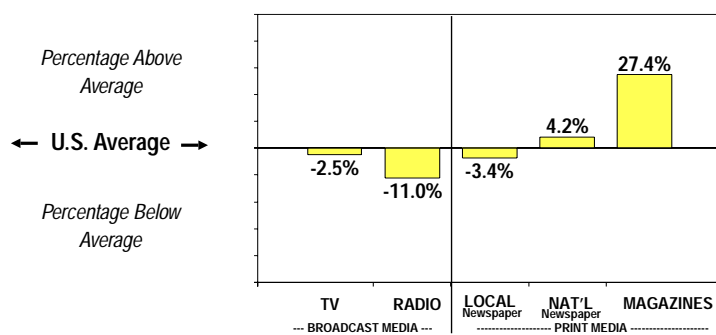
Music Style (2)



Primary Media Summary



Primary Media Preferences





Date: 6/9/2016

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 Saint Jarlath Parish
 3621 W. 24th street
 Chicago, Illinois 60623

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CHURCH PROGRAM PREFERENCE INDICATOR

Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:

SPIRITUAL DEVELOPMENT:

Bible Study Discussion and Prayer Groups	37.5%	41.1%	91
Adult Theological Discussion Groups	21.3%	22.5%	95
▲ Spiritual Retreats	14.0%	11.6%	120

PERSONAL DEVELOPMENT:

Marriage Enrichment Opportunities	14.7%	15.2%	96
Parent Training Programs	8.1%	7.8%	104
▲ Twelve Step Programs	4.3%	3.5%	123
↓ Divorce Recovery	1.9%	2.4%	80

COMMUNITY/SOCIAL SERVICES:

Personal or Family Counseling	23.4%	22.5%	104
Care for the Terminally Ill	17.0%	15.7%	108
↓ Food and Clothing Resources	8.9%	11.1%	80
Day Care Services	6.3%	6.1%	103
Church Sponsored Day-School	6.0%	5.7%	105

RECREATION:

Youth Social Programs	28.5%	29.7%	96
↓ Family Activities and Outings	29.0%	32.8%	88
Active Retirement Programs	27.7%	26.8%	103
▲ Cultural Programs (Music, Drama, Art)	24.4%	18.9%	129
Sports or Camping	6.6%	6.3%	104

SUMMARY

Spiritual Development Index	97
Personal Development Index	100
Community/Social Services Index	101
Recreation Index	101



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WORSHIP STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Worship which is:

PART 1:

↓ A. Emotionally Uplifting	20.5%	26.4%	78
▲ B. Intellectually Challenging	14.5%	11.1%	130
C. Both A and B	38.7%	39.2%	99
▲ D. No Preference or Not Interested	26.8%	23.4%	114

PART 2:

↓ A. Traditional/Formal/Ceremonial	17.0%	20.2%	84
B. Contemporary/Informal	28.1%	26.3%	107
C. Both A and B	24.6%	26.5%	93
▲ D. No Preference or Not Interested	30.5%	26.9%	113

MUSIC STYLE INDICATOR

Estimated 2016 Households Likely to Prefer Church Music which is:

PART 1:

↓ A. Traditional	21.5%	24.4%	88
B. Contemporary	21.1%	19.7%	107
C. Both A and B	30.0%	31.1%	97
▲ D. No Preference or Not Interested	27.5%	24.8%	111

PART 2:

A. Performed by Others	18.9%	18.7%	101
↓ B. Participatory	20.5%	22.9%	89
C. Both A and B	30.8%	32.2%	96
▲ D. No Preference or Not Interested	30.1%	26.2%	115



Date: 6/9/2016

Prepared For:
 Saint Jarlath Parish
 3621 W. 24th street
 Chicago, Illinois 60623

Study Area Definition:
 Custom Polygon

Description	Study Area	U.S. Average	U.S. Comparative Index
▲ Indicates the study area percentage is more than 1.1 times the U.S. average			
↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

MISSION EMPHASIS INDICATOR

Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:

PART 1:

A. Community	22.2%	22.0%	101
B. Personal Spiritual Development	15.0%	14.3%	105
C. Both A and B	34.1%	37.4%	91
D. No Preference or Not Interested	28.7%	26.3%	109

PART 2:

A. Global Mission	6.2%	6.2%	100
B. Local Mission	31.6%	33.3%	95
C. Both A and B	27.4%	30.1%	91
▲ D. No Preference or Not Interested	35.1%	30.4%	115

CHURCH ARCHITECTURE INDICATOR

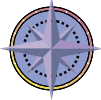
Estimated 2016 Households Likely to Prefer Church Architecture which is:

PART 1:

↓ A. Traditional	22.4%	26.6%	84
▲ B. Contemporary	19.5%	15.9%	123
C. Both A and B	30.1%	32.3%	93
▲ D. No Preference or Not Interested	28.2%	25.1%	112

PART 2:

A. Somber/Serious	8.5%	9.4%	90
B. Light and Airy	36.7%	34.7%	106
↓ C. Both A and B	24.8%	27.7%	89
D. No Preference or Not Interested	30.0%	28.2%	106



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PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

BROADCAST MEDIA:

Television	46.1%	47.3%	98
↓ Radio	11.9%	13.3%	89

PRINT MEDIA:

Local Newspaper	38.3%	36.1%	106
National Newspaper	4.5%	4.3%	104
▲ Magazines	4.1%	2.4%	171

SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

BROADCAST MEDIA:

Television	29.8%	31.9%	93
Radio	23.7%	23.8%	100

PRINT MEDIA:

Local Newspaper	31.6%	32.7%	97
▲ National Newspaper	7.2%	5.8%	124
▲ Magazines	9.0%	7.0%	127

SUMMARY

Overall Broadcast Media Index (100 = Average)	96
Overall Print Media Index	107



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↓ Indicates the study area percentage is less than 0.9 times the U.S. average			

CHURCH CONTACT METHODS RATED GOOD

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

INDIRECT METHODS (LEAST PERSONAL):

Local Radio Announcements or Advertisements	34.7%	36.2%	96
Putting Ad in Local Newspaper	31.0%	33.8%	92
Local Cable Channels	27.9%	30.4%	92

DIRECT METHODS (MORE PERSONAL):

Sending Information By Mail	53.5%	53.7%	100
Calling and Offering to Send Information By Mail	30.4%	29.5%	103
Calling and Discussing on the Phone	12.7%	12.0%	105

FACE-TO-FACE METHODS (VERY PERSONAL):

↓ Calling and Offering to Visit When Convenient	16.2%	20.1%	80
↓ Going Door to Door	12.4%	14.0%	89

CHURCH CONTACT METHODS RATED POOR

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

INDIRECT METHODS (LEAST PERSONAL):

▲ Local Radio Announcements or Advertisements	21.9%	19.6%	112
▲ Putting Ad in Local Newspaper	26.0%	21.5%	121
Local Cable Channels	32.9%	30.7%	107

DIRECT METHODS (MORE PERSONAL):

▲ Sending Information By Mail	16.5%	13.3%	124
Calling and Offering to Send Information By Mail	36.7%	34.0%	108
Calling and Discussing on the Phone	63.6%	60.6%	105

FACE-TO-FACE METHODS (VERY PERSONAL):

▲ Calling and Offering to Visit When Convenient	55.4%	49.6%	112
Going Door to Door	65.1%	64.0%	102

SUMMARY OF METHODS RATED GOOD

Indirect Methods Index (100 = Average)	93
Direct Methods Index	101
↓ Face-to-Face Methods Index	84

SUMMARY OF METHODS RATED POOR

▲ Indirect Methods Index	112
Direct Methods Index	108
Face-to-Face Methods Index	106