

# ministry area profile 2016

Saint Rose of Lima Parish - Saint Patrick Mission

## Study Area Definition: Custom Polygon





Prepared For:  
Saint Rose of Lima Parish - Saint Patrick Mission

**Study Area Definition:**  
Custom Polygon

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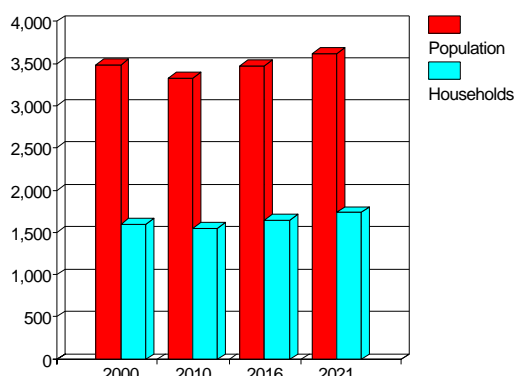
- 1** **Q** **How many people live in the defined study area?**  
**A** Currently, there are 3,473 persons residing in the defined study area. The population has changed little if at all since 2000. During the same period of time, the U.S. as a whole grew by 14.6%. (see page 4)
- 2** **Q** **Is the population in this area projected to grow?**  
**A** Yes, between 2016 and 2021, the population is projected to increase by 4.1% or 143 additional persons. During the same period, the U.S. population is projected to grow by 3.7%. (see page 4)
- 3** **Q** **How much lifestyle diversity is represented?**  
**A** The lifestyle diversity in the area is *somewhat low* with 10 of the 50 U.S. Lifestyles segments represented. The top individual segment is *Reliable Young Starters* representing 27.1% of all households. (see pages 13 and 14)
- 4** **Q** **How do racial or ethnic groups contribute to diversity in this area?**  
**A** Based upon the total number of different groups present, the racial/ethnic diversity in the area is *extremely high*. Among individual groups, *Anglos* represent 67.9% of the population and all other racial/ethnic groups make up only 32.1% which is somewhat below the national average of 39%. The largest of these groups, *Hispanics/Latinos*, accounts for 14.7% of the total population. *Asians* are projected to be the fastest growing group increasing by 17.3% between 2016 and 2021. (see pages 4 and 7)
- 5** **Q** **What are the major generational groups represented?**  
**A** The largest age group in terms of numbers is *Survivors* (age 35 to 55) comprised of 1,042 persons or 30.0% of the total population in the area. *Boomers* (age 56 to 73) make up 26.6% of the population which compared to a national average of 19.5% makes them the most over-represented group in the area. (see page 4)
- 6** **Q** **Overall, how traditional are the family structures?**  
**A** The area can be described as *very non-traditional* due to the below average presence of married persons and two-parent families. (see page 6)
- 7** **Q** **How educated are the adults?**  
**A** Based upon the number of years completed and college enrollment, the overall education level in the area is *about average*. While 90.7% of the population aged 25 and over have graduated from high school as compared to the national average of 86.4%, college graduates account for 29.6% of those over 25 in the area versus 29.4% in the U.S. (see page 8)
- 8** **Q** **Which household concerns are unusually high in the area?**  
**A** Concerns which are likely to exceed the national average include: *Neighborhood Gangs, Affordable Housing, Neighborhood Crime and Safety, Time for Recreation/Leisure, Social Injustice* and *Finding Companionship*. (see page 16)
- 9** **Q** **What is the likely faith receptivity?**  
**A** Overall, the likely faith involvement level and preference for historic Christian religious affiliations is *very low* when compared to national averages. (see page 15)
- 10** **Q** **What is the likely giving potential in the area?**  
**A** Based upon the average household income of \$99,755 per year and the likely contribution behavior in the area, the overall religious giving potential can be described as *very high*. (see page 4 and 17)

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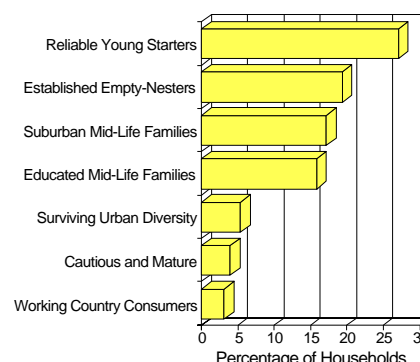
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### Population and Households

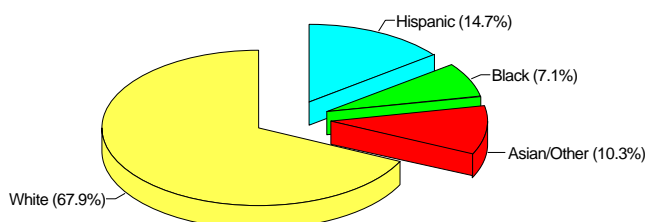


### Primary U.S. Lifestyles Segments-2016

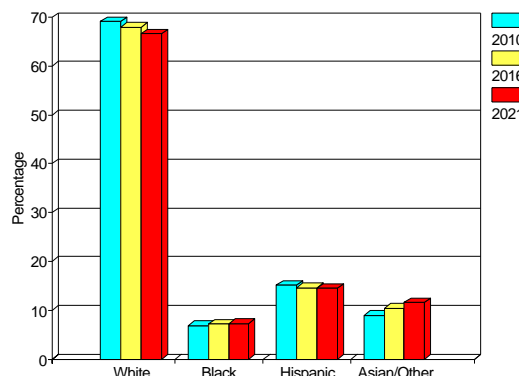


The population in the study area has increased by 144 persons, or 4.3% since 2010 and is projected to increase by 143 persons, or 4.1% between 2016 and 2021. The number of households has increased by 105, or 6.8% since 2010 and is projected to increase by 89, or 5.4% between 2016 and 2021.

### Population By Race/Ethnicity-2016

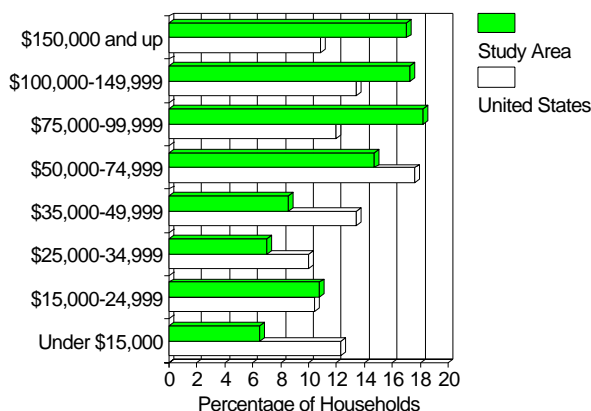


### Population By Race/Ethnicity Trend

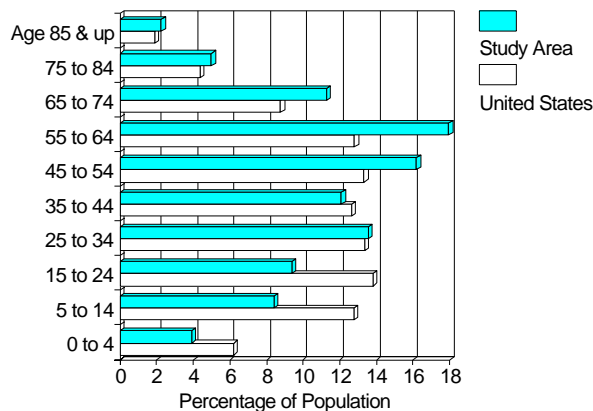


Between 2016 and 2021, the White population is projected to increase by 53 persons and to decrease from 67.9% to 66.7% of the total population. The Black population is projected to increase by 15 persons and to increase from 7.1% to 7.3% of the total. The Hispanic/Latino population is projected to increase by 14 persons and to decrease from 14.7% to 14.5% of the total. The Asian/Other population is projected to increase by 61 persons and to increase from 10.3% to 11.6% of the total population.

### Households By Income-2016



### Population by Age-2016



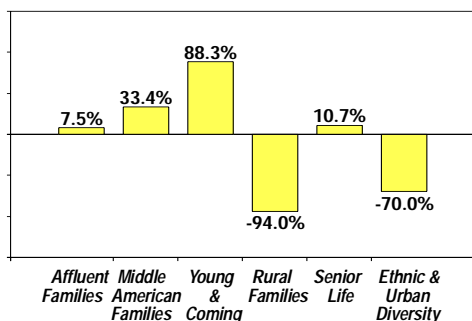
The average household income in the study area is \$99755 a year as compared to the U.S. average of \$77135. The average age in the study area is 44.5 and is projected to increase to 45.8 by 2021. The average age in the U.S. is 38.9 and is projected to increase to 39.8 by 2021.

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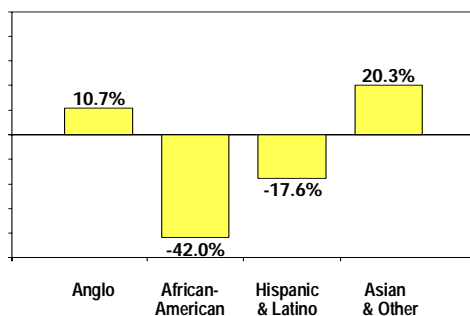
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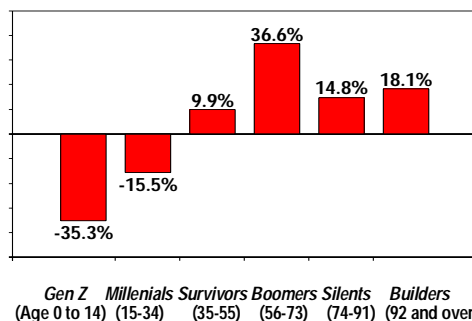
### U.S. Lifestyles Group



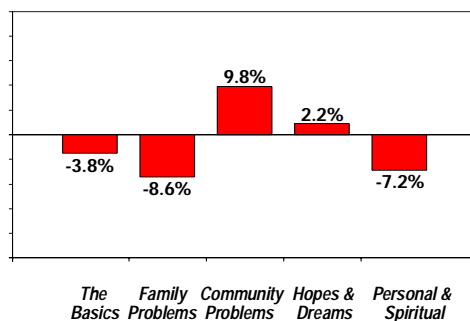
### Race/Ethnicity



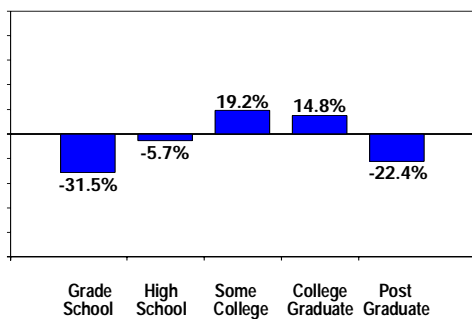
### Generations



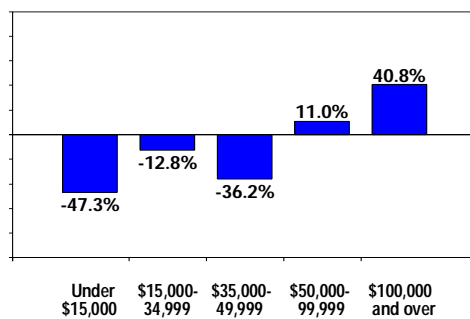
### Primary Concern Groups



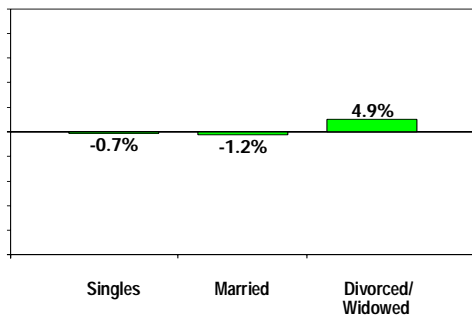
### Education Completed by Adults



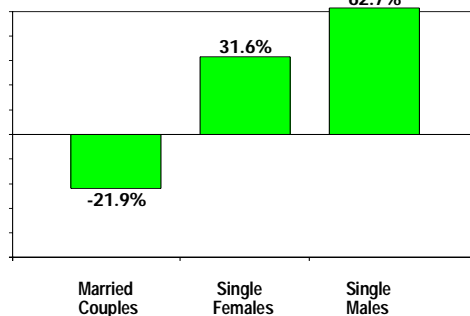
### Household Income



### Marital Status



### Households with Children



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POPULATION				
	2000 Census	2010 Census	2016 Update	2021 Projection
▲ Indicates a consistent upward trend				
↓ Indicates a consistent downward trend				
Population	3,482	3,329	3,473	3,616
Population Change		(153)	144	143
Percentage Change		-4.4%	4.3%	4.1%
▲ Average Annual Growth Rate		-0.4%	0.7%	0.8%
Density (Pop. per square mile)	272	260	271	282
HOUSEHOLDS				
Households	1,596	1,544	1,649	1,738
Household Change		(52)	105	89
Percentage Change		-3.3%	6.8%	5.4%
Average Annual Growth Rate		-0.3%	1.1%	1.1%
↓ Persons Per Household	2.18	2.15	2.10	2.08

POPULATION BY RACE/ETHNICITY						
	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
↓ White (Non-Hispanic)	2,302	69.1%	2,358	67.9%	2,411	66.7%
▲ African-American (Non-Hisp)	228	6.8%	248	7.1%	263	7.3%
↓ Hispanic/Latino	503	15.1%	509	14.7%	523	14.5%
▲ Asian/Other (Non-Hisp)	296	8.9%	358	10.3%	419	11.6%

POPULATION BY GENDER						
	2010 Census	2016 Update	2021 Projection			
Female	1,706	51.2%	1,771	51.0%	1,845	51.0%
Male	1,623	48.8%	1,702	49.0%	1,771	49.0%

POPULATION BY GENERATION						
	2010 Census	2016 Update	2021 Projection			
▲ Generation Z (Born 2002 and later)	246	7.4%	427	12.3%	588	16.3%
▲ Millennials (Born 1982 to 2001)	747	22.4%	797	22.9%	835	23.1%
▲ Survivors (Born 1961 to 1981)	964	29.0%	1,042	30.0%	1,119	30.9%
↓ Boomers (Born 1943 to 1960)	980	29.4%	924	26.6%	872	24.1%
↓ Silents (Born 1925 to 1942)	347	10.4%	266	7.7%	201	5.6%
↓ Builders (Born 1924 and earlier)	63	1.9%	16	0.5%	1	0.0%

AGE			
	2010 Census	2016 Update	2021 Projection
▲ Average Age	43.2	44.5	45.8
▲ Median Age	44.9	46.4	48.2

INCOME			
	2010 Census	2016 Update	2021 Projection
▲ Average Household Income	\$87,358	\$99,755	\$108,579
▲ Median Household Income	\$71,851	\$79,272	\$85,672
▲ Per Capita Income	\$40,517	\$47,364	\$52,187

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HOUSEHOLDS BY INCOME						
▲ Indicates a consistent upward trend ↓ Indicates a consistent downward trend	2010 Census		2016 Update		2021 Projection	
	Number	Percent	Number	Percent	Number	Percent
▲ <b>\$150,000 or more</b>	178	11.5%	280	17.0%	346	19.9%
\$100,000 to \$149,999	322	20.9%	284	17.2%	318	18.3%
↓ \$75,000 to \$99,999	286	18.6%	300	18.2%	294	16.9%
↓ \$50,000 to \$74,999	326	21.1%	242	14.7%	249	14.3%
\$35,000 to \$49,999	106	6.9%	141	8.6%	133	7.7%
▲ <b>\$25,000 to \$34,999</b>	100	6.5%	115	7.0%	122	7.0%
\$15,000 to \$24,999	131	8.5%	178	10.8%	170	9.8%
Under \$15,000	94	6.1%	107	6.5%	104	6.0%
POPULATION BY PHASE OF LIFE						
↓ Before Formal Schooling (Age 0-4)	144	4.3%	135	3.9%	133	3.7%
↓ Required Formal Schooling (5-17)	388	11.7%	385	11.1%	398	11.0%
↓ College Years, Career Starts (18-24)	242	7.3%	234	6.7%	210	5.8%
Singles and Young Families (25-34)	439	13.2%	470	13.5%	398	11.0%
↓ Families, Empty Nesters (35-54)	1,060	31.8%	981	28.2%	1,002	27.7%
▲ <b>Enrichment Years Singles/Couples (55-64)</b>	573	17.2%	623	17.9%	683	18.9%
▲ <b>Retirement Opportunities (65+)</b>	501	15.0%	644	18.5%	791	21.9%
POPULATION BY AGE (DETAIL)						
↓ Under 5 years	144	4.3%	135	3.9%	133	3.7%
5 to 9 years	128	3.8%	153	4.4%	142	3.9%
10 to 14 years	150	4.5%	139	4.0%	164	4.5%
↓ 15 to 17 years	110	3.3%	93	2.7%	92	2.5%
↓ 18 to 20 years	113	3.4%	89	2.6%	85	2.4%
21 to 24 years	129	3.9%	145	4.2%	125	3.5%
25 to 29 years	274	8.2%	187	5.4%	212	5.9%
30 to 34 years	165	5.0%	283	8.1%	186	5.1%
▲ <b>35 to 39 years</b>	201	6.0%	216	6.2%	284	7.9%
40 to 44 years	228	6.8%	203	5.8%	227	6.3%
↓ 45 to 49 years	315	9.5%	236	6.8%	228	6.3%
↓ 50 to 54 years	316	9.5%	326	9.4%	263	7.3%
55 to 59 years	321	9.6%	307	8.8%	330	9.1%
▲ <b>60 to 64 years</b>	252	7.6%	316	9.1%	353	9.8%
▲ <b>65 to 69 years</b>	151	4.5%	245	7.1%	273	7.5%
▲ <b>70 to 74 years</b>	123	3.7%	147	4.2%	234	6.5%
▲ <b>75 to 84 years</b>	157	4.7%	174	5.0%	206	5.7%
85 or more years	70	2.1%	78	2.2%	78	2.2%

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	Number	Percent		
<b>MARITAL STATUS</b>				
<b>Marital Status All Persons 15 and Older (2016)</b>	3,046			
Single (Never Married)	995	32.7%	32.9%	99
Married	1,509	49.5%	50.2%	99
Divorced/Widowed	541	17.8%	16.9%	105
<b>Marital Status Females 15 and Older (2016)</b>	1,564			
Single (Never Married)	382	24.4%	29.8%	82
Married	776	49.6%	48.8%	102
▲ Divorced/Widowed	<b>406</b>	<b>26.0%</b>	<b>21.4%</b>	<b>121</b>
<b>Marital Status Males 15 and Older (2016)</b>	1,482			
Single (Never Married)	613	41.4%	36.2%	114
Married	734	49.5%	51.6%	96
↓ Divorced/Widowed	135	9.1%	12.3%	74
<b>FAMILY STRUCTURE</b>				
<b>Households By Type (2016)</b>	1,649			
↓ Married Couple	610	37.0%	48.5%	76
Other Family - Male Head of Household	90	5.5%	4.9%	111
Other Family - Female Head of Household	205	12.4%	13.0%	96
▲ Non Family - Male Head of Household	<b>353</b>	<b>21.4%</b>	<b>15.8%</b>	<b>135</b>
▲ Non Family - Female Head of Household	<b>390</b>	<b>23.7%</b>	<b>17.7%</b>	<b>133</b>
<b>Households With Children 0 to 18 (2016)</b>	363			
↓ Married Couple Family	185	51.0%	65.2%	78
▲ Other Family - Male Head of Household	<b>50</b>	<b>13.8%</b>	<b>8.5%</b>	<b>163</b>
▲ Other Family - Female Head of Household	<b>121</b>	<b>33.3%</b>	<b>25.3%</b>	<b>132</b>
▲ Non Family	<b>6</b>	<b>1.7%</b>	<b>1.0%</b>	<b>171</b>
<b>Population By Household Type (2016)</b>	3,473			
↓ Group Quarters	2	0.1%	2.5%	2



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<b>GROUP QUARTERS</b>				
<b>Population In Group Quarters By Type (2016)</b>	2			
↓ Correctional Facilities	0	0.0%	30.0%	0
↓ College Dorms	0	0.0%	31.9%	0
↓ Military	0	0.0%	4.2%	0
Nursing Homes	0	0.0%	18.7%	0
▲ <b>Other</b>	<b>2</b>	<b>100.0%</b>	<b>15.2%</b>	<b>658</b>
<b>RACE/ETHNICITY</b>				
<b>Population By Race/Ethnicity (2016)</b>	3,473			
White (Non-Hispanic)	2,358	67.9%	61.3%	111
↓ African-American (Non-Hisp)	248	7.1%	12.3%	58
Hispanic/Latino	510	14.7%	17.8%	83
↓ Native American (Non-Hisp)	16	0.5%	0.7%	63
↓ Asian (Non-Hisp)	136	3.9%	5.3%	74
▲ <b>Hawaiian &amp; Pacific Islander (Non-Hisp)</b>	<b>37</b>	<b>1.1%</b>	<b>0.2%</b>	<b>633</b>
▲ <b>Other Races &amp; Multiple Races (Non-Hisp)</b>	<b>169</b>	<b>4.9%</b>	<b>2.4%</b>	<b>203</b>
<b>Asian Population By Race (2016)</b>	145			
↓ Chinese	0	0.0%	22.3%	0
▲ <b>Japanese</b>	<b>55</b>	<b>37.9%</b>	<b>5.0%</b>	<b>755</b>
↓ Indian	2	1.4%	19.5%	7
▲ <b>Korean</b>	<b>24</b>	<b>16.6%</b>	<b>9.6%</b>	<b>172</b>
↓ Vietnamese	2	1.4%	11.0%	13
▲ <b>Other Asian Races</b>	<b>62</b>	<b>42.8%</b>	<b>32.5%</b>	<b>132</b>
<b>Hispanic/Latino Population By Race (2016)</b>	510			
White	282	55.3%	53.0%	104
↓ African-American	8	1.6%	2.5%	63
▲ <b>Native American</b>	<b>21</b>	<b>4.1%</b>	<b>1.4%</b>	<b>301</b>
▲ <b>Asian</b>	<b>9</b>	<b>1.8%</b>	<b>0.4%</b>	<b>422</b>
Other Races & Multiple Races	190	37.3%	42.7%	87
<b>Hispanic/Latino Population By Origin (2016)</b>	510			
Mexican	371	72.7%	62.4%	117
↓ Puerto Rican	9	1.8%	9.5%	19
↓ Cuban	2	0.4%	3.5%	11
Other Hispanic Origin	126	24.7%	24.6%	100

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<b>EDUCATION</b>				
<b>Population By School Enrollment (Age 3 &amp; over) (2013)</b>	707			
↓ Pre-Primary (Public)	16	2.3%	3.4%	66
▲ Pre-Primary (Private)	45	6.4%	2.6%	242
Elementary/High School (Public)	351	49.6%	58.9%	84
Elementary/High School (Private)	49	6.9%	6.6%	104
▲ Enrolled in College	247	34.9%	28.4%	123
<b>Population By Education Completed (Age 25 and over) (2016)</b>	2,719			
↓ Elementary (Less than 9 years)	59	2.2%	5.8%	37
Some High School (9 to 11 years)	194	7.1%	7.8%	92
High School Graduate (12 years)	715	26.3%	27.9%	94
Some College (13 to 15 years)	669	24.6%	21.2%	116
▲ Associate Degree	276	10.2%	8.0%	127
Bachelor's Degree	572	21.0%	18.3%	115
↓ Graduate Degree	233	8.6%	11.0%	78
<b>OCCUPATION</b>				
<b>Population By Occupation Type (Age 15 and over) (2016)</b>	1,846			
TOTAL WHITE COLLAR	1,064	57.6%	61.5%	94
↓ Executive and Managerial	143	7.7%	9.7%	79
↓ Professional Specialty	165	8.9%	16.6%	54
Technical Support	125	6.8%	8.3%	82
Sales	198	10.7%	10.9%	99
▲ Administrative Support & Clerical	433	23.5%	16.0%	146
TOTAL BLUE COLLAR	782	42.4%	38.5%	110
▲ Service: Private Households	196	10.6%	3.7%	287
↓ Service: Protective	21	1.1%	2.2%	51
Service: Other	141	7.6%	7.5%	102
↓ Farming, Forestry & Fishing	0	0.0%	0.7%	0
Precision Production and Craft	220	11.9%	11.0%	109
▲ Operators and Assemblers	87	4.7%	3.2%	145
↓ Transportation and Material Moving	58	3.1%	6.2%	51
↓ Laborers	59	3.2%	4.0%	79

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	Number	Percent		
<b>EMPLOYMENT</b>				
<b>Population By Employment Status (Age 15 and over) (2016)</b>	3,015			
Employed	1,848	61.3%	58.1%	106
↓ Unemployed	99	3.3%	5.6%	58
Not in Labor Force	1,068	35.4%	36.3%	98
<b>Total Female Pop. By Work Status (Age 20 to 64) (2013)</b>	1,086			
TOTAL WORKING	855	78.7%	66.8%	118
▲ With No Own Children	<b>614</b>	<b>56.5%</b>	<b>42.2%</b>	<b>134</b>
▲ With Own Children Age 0 to 5 only	<b>107</b>	<b>9.9%</b>	<b>5.5%</b>	<b>180</b>
↓ With Own Children Age 6 to 17 only	126	11.6%	14.8%	78
↓ With Own Children Both Age 0 to 5 and 6 to 17	8	0.7%	4.3%	17
↓ TOTAL NOT WORKING (UNEMPLOYED)	49	4.5%	6.2%	73
↓ With No Own Children	6	0.6%	3.8%	15
↓ With Own Children Age 0 to 5 only	0	0.0%	0.7%	0
▲ With Own Children Age 6 to 17 only	<b>34</b>	<b>3.1%</b>	<b>1.3%</b>	<b>249</b>
▲ With Own Children Both Age 0 to 5 and 6 to 17	<b>9</b>	<b>0.8%</b>	<b>0.5%</b>	<b>151</b>
↓ TOTAL NOT IN THE LABOR FORCE	181	16.7%	27.0%	62
↓ With No Own Children	111	10.2%	17.1%	60
▲ With Own Children Age 0 to 5 only	<b>44</b>	<b>4.1%</b>	<b>2.6%</b>	<b>156</b>
↓ With Own Children Age 6 to 17 only	11	1.0%	4.6%	22
↓ With Own Children Both Age 0 to 5 and 6 to 17	15	1.4%	2.6%	52
<b>POVERTY AND RETIREMENT INCOME</b>				
<b>Households By Poverty Status (\$24,250 for family of 4) (2016)</b>	1,649			
Above Poverty Line (Households with Children)	809	61.9%	59.6%	104
Above Poverty Line (Households without Children)	312	23.9%	26.5%	90
Below Poverty Line (Households with Children)	97	7.4%	7.9%	94
Below Poverty Line (Households without Children)	89	6.8%	6.0%	113
<b>Households By Presence of Retirement Income (2013)</b>	1,544			
▲ With Retirement Income	<b>353</b>	<b>22.9%</b>	<b>17.6%</b>	<b>130</b>
Without Retirement Income	1,231	79.7%	81.5%	98

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<b>HOUSING</b>				
<b>Occupied Units By Type (2016)</b>	1,649			
Owner Occupied	879	53.3%	65.0%	82
<b>▲ Renter Occupied</b>	<b>770</b>	<b>46.7%</b>	<b>35.0%</b>	<b>133</b>
Median Rent (2013)	\$925		\$904	102
<b>Structures By Number of Units (2016)</b>	1,860			
Single Unit	1,213	65.2%	67.3%	97
<b>▲ 3 to 4 Units</b>	<b>466</b>	<b>25.1%</b>	<b>8.1%</b>	<b>309</b>
5 to 19 Units	142	7.6%	9.3%	82
↓ 20 to 49 Units	38	2.0%	3.6%	57
↓ 50 or more Units	0	0.0%	5.1%	0
↓ Mobile Home	0	0.0%	6.4%	0
↓ Other	0	0.0%	0.1%	0
↓ Single To Multiple Unit Ratio	1.88		2.57	73
<b>Owner-Occupied Property Values (2016)</b>	879			
↓ Under \$40,000	20	2.3%	7.2%	32
↓ \$40,000 to \$59,999	20	2.3%	3.7%	62
↓ \$60,000 to \$79,999	1	0.1%	5.1%	2
↓ \$80,000 to \$99,999	0	0.0%	6.5%	0
↓ \$100,000 to 149,999	16	1.8%	15.1%	12
↓ \$150,000 to \$199,999	21	2.4%	14.6%	16
\$200,000 to \$299,999	135	15.4%	18.1%	85
<b>▲ \$300,000 to \$499,999</b>	<b>357</b>	<b>40.6%</b>	<b>16.9%</b>	<b>240</b>
<b>▲ \$500,000 to \$999,999</b>	<b>243</b>	<b>27.6%</b>	<b>9.7%</b>	<b>285</b>
<b>▲ \$1,000,000 and over</b>	<b>66</b>	<b>7.5%</b>	<b>3.0%</b>	<b>248</b>
<b>▲ Median Property Value</b>	<b>\$426,034</b>		<b>\$192,432</b>	<b>221</b>

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<b>HOUSING (CONTINUED)</b>				
<b>Housing Units By Year Built (2016)</b>	1,860			
2010 and later	109	5.9%	5.5%	106
↓ 2000 to 2009	88	4.7%	14.6%	32
↓ 1990 to 1999	24	1.3%	13.4%	10
↓ 1980 to 1989	162	8.7%	13.2%	66
↓ 1970 to 1979	135	7.3%	15.0%	48
↓ 1960 to 1969	99	5.3%	10.4%	51
1950 to 1959	194	10.4%	10.3%	102
▲ 1949 or earlier	<b>1,050</b>	<b>56.5%</b>	<b>17.7%</b>	<b>319</b>
<b>Households By Number of Persons (2016)</b>	1,649			
▲ 1 Person Household	<b>584</b>	<b>35.4%</b>	<b>27.3%</b>	<b>130</b>
2 Person Household	615	37.3%	32.3%	116
3 Person Household	245	14.9%	16.2%	91
↓ 4 Person Household	135	8.2%	13.1%	63
↓ 5 Person Household	49	3.0%	6.5%	46
↓ 6 Person Household	14	0.8%	2.8%	31
↓ 7 or more Person Household	7	0.4%	1.9%	22
Average Persons Per Household	2.2		2.6	83
<b>Households By Heating Type (2013)</b>	1,584			
▲ Utility and Other Gas	<b>1,239</b>	<b>78.2%</b>	<b>54.0%</b>	<b>145</b>
↓ Electric	321	20.3%	36.1%	56
↓ Oil	0	0.0%	6.1%	0
↓ Coal and Wood	24	1.5%	2.2%	68
↓ Solar/Other Fuel	0	0.0%	0.5%	0
↓ No Fuel Used	0	0.0%	0.9%	0

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<b>TRANSPORTATION</b>				
<b>Households By Number of Vehicles (2016)</b>	1,649			
↓ No Vehicles	99	6.0%	9.0%	67
1 Vehicle	585	35.5%	33.7%	105
2 Vehicle	645	39.1%	37.5%	104
3 or more Vehicles	319	19.3%	19.8%	98
<b>Workers By Travel Time to Work (2016)</b>	1,706			
↓ Less than 15 minutes	366	21.5%	27.3%	79
15 to 29 minutes	601	35.2%	36.5%	96
30 to 44 minutes	349	20.5%	20.2%	101
45 to 59 minutes	106	6.2%	7.7%	80
▲ 60 or more minutes	285	16.7%	8.3%	201
▲ Average Travel Time to Work (minutes)	34.7		28.2	123
<b>Workers By Type of Transportation to Work (2016)</b>	1,767			
Drive Alone	1,372	77.6%	76.9%	101
Car Pool	142	8.0%	9.6%	84
▲ Public Transportation	113	6.4%	5.1%	125
Walk to Work	43	2.4%	2.8%	87
▲ Other Means	35	2.0%	1.2%	159
↓ Work at Home	61	3.5%	4.4%	79

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SEGMENT GROUPS					
No.	Group Name <small>Please see accompanying guide for a complete description of each segment Groups are sorted by number of households in study area</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
2	<b>Middle American Families</b> (9, 10, 11, 16, 17, 18, 23, 25 and 28)	691	41.9%	31.4%	133
3	<b>Young And Coming</b> (8, 12, 13, 15, 19, 34, 37, 39 and 47)	455	27.6%	14.7%	188
1	<b>Affluent Families</b> (segments 1, 2, 3, 4, 5, 6 and 14)	268	16.3%	15.1%	108
5	<b>Senior Life</b> (7, 20, 21, 22, 30 and 31)	126	7.6%	6.9%	111
6	<b>Ethnic And Urban Diversity</b> (24, 32, 36, 40, 41, 42, 43, 44, 45, 46 and 48)	91	5.5%	18.4%	30
4	<b>Rural Families</b> (27, 26, 29, 33, 35 and 38)	13	0.8%	13.1%	6

INDIVIDUAL SEGMENTS					
No.	Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
15	Reliable Young Starters	446	27.0%	4.3%	636
23	Established Empty-Nesters	319	19.3%	3.4%	572
10	Suburban Mid-Life Families	283	17.2%	5.5%	309
4	Educated Mid-Life Families	261	15.8%	3.4%	464
40	Surviving Urban Diversity	88	5.3%	4.0%	132
20	Cautious and Mature	65	3.9%	2.6%	149
25	Working Country Consumers	52	3.2%	4.1%	77
28	Building Country Families	36	2.2%	2.8%	78
22	Mature and Established	29	1.8%	1.8%	98
7	Prosperous and Mature	24	1.5%	0.5%	270
27	Country Family Diversity	9	0.5%	0.3%	160
19	Educated and Promising	9	0.5%	0.1%	696
14	Secure Mid-Life Families	6	0.4%	0.7%	56
21	Mature and Stable	5	0.3%	0.6%	53
49	Exception Households	4	0.2%	0.2%	97
29	Working Country Families	3	0.2%	1.0%	19
30	Urban Senior Life	3	0.2%	0.8%	22
43	Laboring Urban Diversity	2	0.1%	0.5%	24
18	Working Urban Families	1	0.1%	4.0%	2
5	Prosperous Diversity	1	0.1%	3.1%	2

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No.	Individual Segment Name <small>Segments are sorted by number of households in the study area.</small>	Study Area		U.S. Average	U.S. Comparative Index
		Households	Percent.		
24	Metro Multi-Ethnic Diversity	1	0.1%	2.7%	2
26	Working Suburban Families	1	0.1%	0.1%	51
38	Rural Working Families	0	0.0%	8.8%	0
16	Established Country Families	0	0.0%	6.4%	0
1	Traditional Affluent Families	0	0.0%	3.5%	0
11	Young Suburban Families	0	0.0%	3.0%	0
12	Educated New Starters	0	0.0%	2.9%	0
39	New Beginning Urbanites	0	0.0%	2.8%	0
35	Laboring Country Families	0	0.0%	2.7%	0
46	Struggling Black Households	0	0.0%	2.5%	0
45	Struggling Urban Diversity	0	0.0%	2.5%	0
8	Rising Potential Professionals	0	0.0%	2.3%	0
17	Large Young Families	0	0.0%	2.2%	0
6	Prosperous New Country Families	0	0.0%	2.1%	0
32	Working Urban Life	0	0.0%	1.7%	0
41	Struggling Hispanic Households	0	0.0%	1.6%	0
3	Mid-Life Prosperity	0	0.0%	1.5%	0
42	Laboring Rural Diversity	0	0.0%	1.5%	0
48	Struggling Urban Life	0	0.0%	0.8%	0
2	Professional Affluent Families	0	0.0%	0.8%	0
47	University Life	0	0.0%	0.8%	0
34	College and Career Starters	0	0.0%	0.6%	0
37	Rising Multi-Ethnic Urbanites	0	0.0%	0.6%	0
31	Mature Country Families	0	0.0%	0.5%	0
36	Working Diverse Urbanites	0	0.0%	0.4%	0
13	Affluent Educated Urbanites	0	0.0%	0.4%	0
50	Unclassified Households	0	0.0%	0.2%	0
33	Laboring Rural Families	0	0.0%	0.1%	0
9	Educated Working Families	0	0.0%	0.1%	0
44	Laboring Urban Life	0	0.0%	0.1%	0
	<b>TOTALS</b>	<b>1,648</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100</b>



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**FAITH INVOLVEMENT INDICATOR**

**Estimated 2016 Households Likely to Be:**

↓ Strongly Involved with Their Faith	26.9%	35.4%	76
↓ Somewhat Involved with Their Faith	25.1%	29.9%	84
<b>▲ Not Involved with Their Faith</b>	<b>48.3%</b>	<b>34.7%</b>	<b>139</b>

**Estimated 2016 Households Likely to Have:**

↓ Increased Their Involvement with Their Faith in the Last 10 Years	17.3%	22.1%	78
Decreased Their Involvement with Their Faith in the Last 10 Years	21.8%	23.7%	92

**RELIGIOUS PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer:**

<b>▲ Adventist</b>	<b>0.7%</b>	<b>0.5%</b>	<b>135</b>
↓ Baptist	8.4%	16.1%	53
Catholic	22.2%	23.7%	94
Congregational	1.8%	2.0%	94
<b>▲ Eastern Religions (Buddhist/Hindu/Shinto/Islam)</b>	<b>1.1%</b>	<b>0.4%</b>	<b>239</b>
Episcopal	2.6%	2.9%	90
↓ Holiness	0.2%	0.8%	26
Jehovah's Witnesses	1.0%	1.1%	95
Judaism	3.4%	3.2%	107
↓ Lutheran	6.2%	7.2%	85
↓ Methodist	5.1%	10.1%	51
<b>▲ Mormon</b>	<b>2.6%</b>	<b>1.8%</b>	<b>149</b>
<b>▲ New Age</b>	<b>1.1%</b>	<b>0.6%</b>	<b>196</b>
<b>▲ Non-Denominational / Independent</b>	<b>10.6%</b>	<b>6.9%</b>	<b>153</b>
<b>▲ Orthodox</b>	<b>0.4%</b>	<b>0.3%</b>	<b>117</b>
<b>▲ Pentecostal</b>	<b>2.7%</b>	<b>2.4%</b>	<b>111</b>
Presbyterian / Reformed	5.0%	4.6%	110
Unitarian / Universalist	0.7%	0.7%	104
<b>▲ Interested but No Preference</b>	<b>5.8%</b>	<b>3.9%</b>	<b>151</b>
<b>▲ Not Interested and No Preference</b>	<b>18.1%</b>	<b>11.1%</b>	<b>163</b>
Likely to Have Changed Their Preference in the Last 10 Years	18.1%	16.8%	108

**LEADERSHIP PREFERENCE INDICATOR**

**Estimated 2016 Households Likely to Prefer A Leader Who:**

Tells them what to do	4.3%	4.0%	108
Lets them do what they want and is supportive	11.0%	11.7%	94
Lets them do what they want and stays out of the way	4.5%	4.8%	94
Works with them on deciding what to do and helps them do it	80.2%	79.6%	101

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<b>PRIMARY CONCERN INDICATOR</b>			
<b>Estimated 2016 Households Likely to Be Primarily Concerned With:</b>			
<b>THE BASICS:</b>			
Maintaining Personal Health	41.0%	43.5%	94
↓ Finding/Providing Health Insurance	24.8%	29.0%	85
Day-to-Day Financial Worries	31.5%	31.6%	100
Finding Employment Opportunities	14.5%	14.4%	100
▲ Finding Affordable Housing	<b>13.4%</b>	<b>11.3%</b>	<b>119</b>
Providing Adequate Food	8.3%	8.6%	97
Finding Child Care	5.6%	6.3%	90
<b>FAMILY PROBLEMS:</b>			
Dealing With Alcohol/Drug Abuse	16.1%	16.7%	96
↓ Dealing With Teen / Child Problems	18.0%	20.7%	87
Finding/Providing Aging Parent Care	14.3%	15.5%	92
Dealing With Abusive Relationships	11.0%	11.4%	97
↓ Dealing With Divorce	3.5%	4.5%	78
<b>COMMUNITY PROBLEMS:</b>			
▲ Neighborhood Crime and Safety	<b>31.5%</b>	<b>27.0%</b>	<b>117</b>
Finding/Providing Good Schools	23.2%	23.5%	99
Dealing with Problems in Schools	13.0%	13.6%	96
Dealing With Racial / Ethnic Prejudice	13.4%	13.1%	102
▲ Dealing With Neighborhood Gangs	<b>13.0%</b>	<b>8.5%</b>	<b>153</b>
Dealing with Social Injustice	12.3%	11.3%	109
<b>HOPES AND DREAMS:</b>			
Achieving Long-term Financial Security	54.5%	50.6%	108
Finding Time for Recreation / Leisure	27.7%	25.3%	109
Finding Better Quality Healthcare	24.0%	23.9%	100
Finding A Satisfying Job / Career	18.7%	19.3%	97
Finding Retirement Opportunities	18.3%	18.9%	97
Achieving A Fulfilling Marriage	22.2%	22.3%	99
Developing Parenting Skills	13.6%	14.7%	92
Achieving Educational Objectives	7.7%	7.5%	103
<b>SPIRITUAL / PERSONAL:</b>			
Dealing With Stress	29.1%	29.8%	98
Finding Companionship	18.7%	17.3%	108
↓ Finding A Good Church	10.5%	15.2%	69
↓ Finding Spiritual Teaching	9.6%	12.9%	74
Finding Life Direction	14.8%	14.0%	106

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#### KEY VALUES INDICATOR

##### Estimated 2016 Households Likely to Agree With the Following Statements:

###### **GOD:**

"I believe there is a God"	83.8%	84.5%	99
"God is actively involved in the world including nations and their governments"	60.4%	63.8%	95

###### **SOCIETY:**

"It is important to preserve the traditional American family structure"	90.6%	91.5%	99
"A healthy environment has become a national crisis"	82.9%	82.8%	100
"Public education is essential to the future of American society"	93.6%	94.0%	100

###### **INSTITUTIONAL ROLES:**

"Government should be the primary provider of human welfare services"	46.9%	50.1%	94
"The role of Churches / Synagogues is to help form and support moral values"	79.4%	81.1%	98
"Churches and religious organizations should provide more human services"	59.5%	62.6%	95

###### **RACIAL / ETHNIC CHANGE:**

"The United States must open its doors to all people groups"	35.2%	36.3%	97
"The changing racial / ethnic face of America is a threat to our national heritage"	36.0%	36.3%	99

#### HOUSEHOLD CONTRIBUTION INDICATOR

##### Estimated 2016 Households Likely to Contribute:

###### **TO CHURCHES AND RELIGIOUS ORGANIZATIONS:**

More than \$100 per year	59.6%	59.8%	100
More than \$500 per year	32.3%	31.2%	104
More than \$1,000 per year	18.7%	17.4%	107

###### **TO CHARITIES:**

More than \$100 per year	36.6%	33.7%	109
▲ More than \$500 per year	<b>8.6%</b>	<b>6.8%</b>	<b>126</b>
▲ More than \$1,000 per year	<b>3.1%</b>	<b>2.3%</b>	<b>135</b>

###### **TO COLLEGES AND UNIVERSITIES:**

More than \$100 per year	17.3%	16.1%	107
More than \$500 per year	4.7%	4.3%	109
▲ More than \$1,000 per year	<b>2.8%</b>	<b>2.2%</b>	<b>127</b>

*Ministry Area Profile 2016*  
**Compass**  
REPORT

Saint Rose of Lima Parish - Saint Patrick Mission

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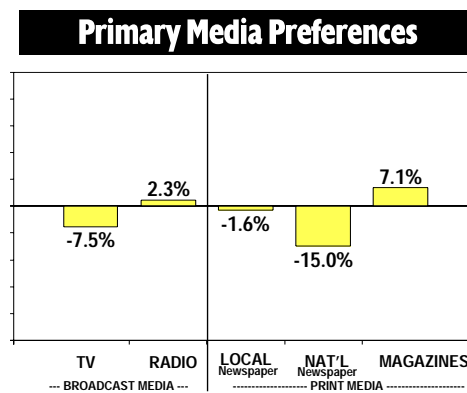
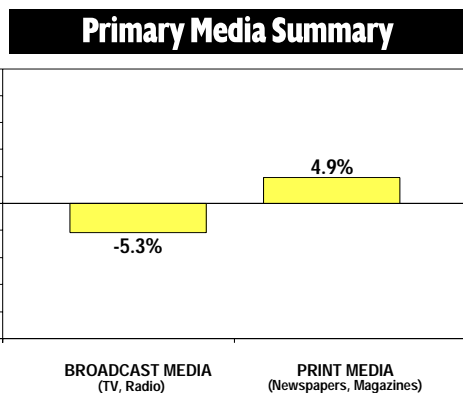
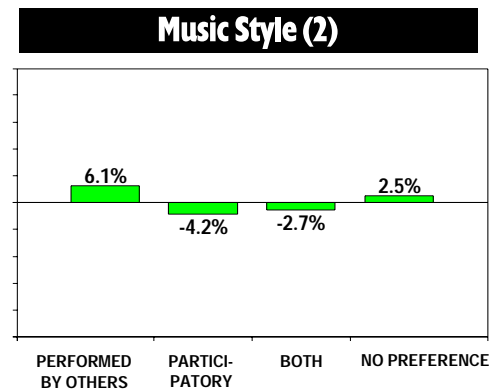
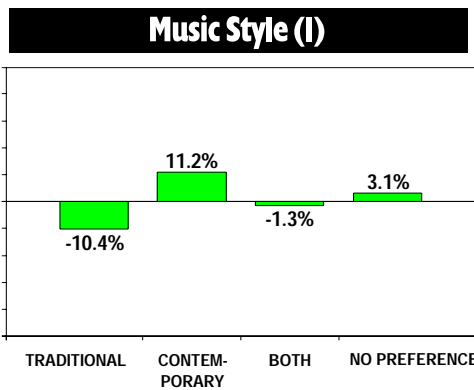
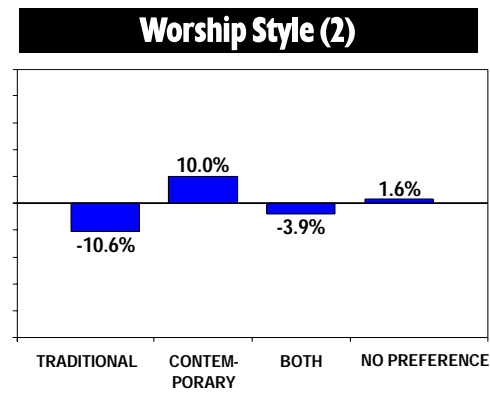
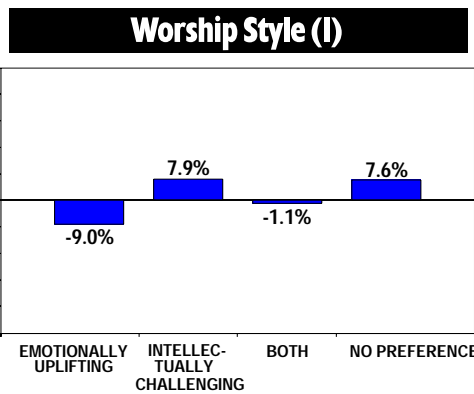
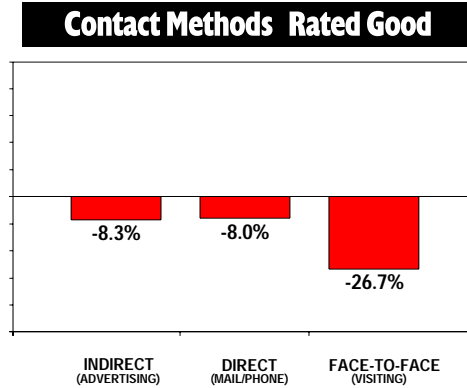
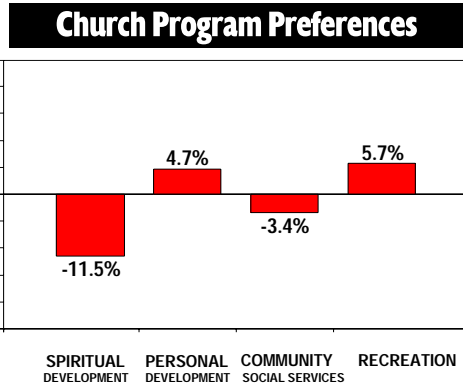
<b>FINGERPRINT</b>	<b>1</b>
<b>PROGRAM</b>	<b>2</b>
SPIRITUAL DEVELOPMENT .....	2
PERSONAL DEVELOPMENT .....	2
COMMUNITY/SOCIAL SERVICES.....	2
RECREATION.....	2
<b>STYLE</b>	<b>3</b>
WORSHIP STYLE .....	3
MUSIC .....	3
MISSION EMPHASIS .....	4
ARCHITECTURE.....	4
<b>COMMUNICATION</b>	<b>5</b>
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Date: 6/20/2016

Prepared For:  
 Saint Rose of Lima Parish - Saint Patrick Mission

Study Area Definition:  
 Custom Polygon





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### CHURCH PROGRAM PREFERENCE INDICATOR

#### Estimated 2016 Households If Looking for a New Church Likely to Express as Most Important:

<b>SPIRITUAL DEVELOPMENT:</b>			
↓ Bible Study Discussion and Prayer Groups	34.3%	41.1%	83
Adult Theological Discussion Groups	21.3%	22.5%	95
Spiritual Retreats	11.1%	11.6%	95
<b>PERSONAL DEVELOPMENT:</b>			
Marriage Enrichment Opportunities	15.7%	15.2%	104
Parent Training Programs	8.2%	7.8%	106
▲ <b>Twelve Step Programs</b>	<b>4.0%</b>	<b>3.5%</b>	<b>115</b>
Divorce Recovery	2.3%	2.4%	95
<b>COMMUNITY/SOCIAL SERVICES:</b>			
Personal or Family Counseling	22.5%	22.5%	100
Care for the Terminally Ill	16.4%	15.7%	105
↓ Food and Clothing Resources	7.5%	11.1%	68
Day Care Services	6.5%	6.1%	107
Church Sponsored Day-School	6.0%	5.7%	106
<b>RECREATION:</b>			
Youth Social Programs	30.3%	29.7%	102
Family Activities and Outings	33.3%	32.8%	101
Active Retirement Programs	28.4%	26.8%	106
▲ <b>Cultural Programs (Music, Drama, Art)</b>	<b>21.3%</b>	<b>18.9%</b>	<b>113</b>
▲ <b>Sports or Camping</b>	<b>7.8%</b>	<b>6.3%</b>	<b>123</b>

SUMMARY	
↓ Spiritual Development Index	89
Personal Development Index	105
Community/Social Services Index	97
Recreation Index	106



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**WORSHIP STYLE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Worship which is:**

**PART 1:**

A. Emotionally Uplifting	24.0%	26.4%	91
B. Intellectually Challenging	12.0%	11.1%	108
C. Both A and B	38.7%	39.2%	99
D. No Preference or Not Interested	25.2%	23.4%	108

**PART 2:**

↓ A. Traditional/Formal/Ceremonial	18.1%	20.2%	89
B. Contemporary/Informal	28.9%	26.3%	110
C. Both A and B	25.5%	26.5%	96
D. No Preference or Not Interested	27.4%	26.9%	102

**MUSIC STYLE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Music which is:**

**PART 1:**

A. Traditional	21.9%	24.4%	90
▲ B. Contemporary	<b>21.9%</b>	<b>19.7%</b>	<b>111</b>
C. Both A and B	30.7%	31.1%	99
D. No Preference or Not Interested	25.6%	24.8%	103

**PART 2:**

A. Performed by Others	19.9%	18.7%	106
B. Participatory	22.0%	22.9%	96
C. Both A and B	31.3%	32.2%	97
D. No Preference or Not Interested	26.8%	26.2%	102





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**MISSION EMPHASIS INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Involvement and Mission Emphasis Focused On:**

**PART 1:**

A. Community	22.7%	22.0%	103
B. Personal Spiritual Development	14.2%	14.3%	99
C. Both A and B	36.3%	37.4%	97
D. No Preference or Not Interested	26.8%	26.3%	102

**PART 2:**

A. Global Mission	6.5%	6.2%	106
B. Local Mission	32.3%	33.3%	97
C. Both A and B	29.4%	30.1%	98
D. No Preference or Not Interested	31.7%	30.4%	104

**CHURCH ARCHITECTURE INDICATOR**

**Estimated 2016 Households Likely to Prefer Church Architecture which is:**

**PART 1:**

↓ A. Traditional	22.9%	26.6%	86
▲ B. Contemporary	<b>19.4%</b>	<b>15.9%</b>	<b>122</b>
C. Both A and B	32.1%	32.3%	99
D. No Preference or Not Interested	25.6%	25.1%	102

**PART 2:**

↓ A. Somber/Serious	7.2%	9.4%	77
▲ B. Light and Airy	<b>38.4%</b>	<b>34.7%</b>	<b>111</b>
C. Both A and B	26.4%	27.7%	95
D. No Preference or Not Interested	28.2%	28.2%	100



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### PRIMARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Primary Media Information Source As:

#### BROADCAST MEDIA:

Television	43.7%	47.3%	92
Radio	13.6%	13.3%	102

#### PRINT MEDIA:

Local Newspaper	38.1%	36.1%	105
↓ National Newspaper	3.7%	4.3%	85
▲ Magazines	3.3%	2.4%	135

### SECONDARY MEDIA PREFERENCE

Estimated 2016 Households Likely to Describe Their Secondary Media Information Source As:

#### BROADCAST MEDIA:

Television	32.3%	31.9%	101
Radio	22.6%	23.8%	95

#### PRINT MEDIA:

Local Newspaper	32.2%	32.7%	98
National Newspaper	5.3%	5.8%	91
Magazines	7.5%	7.0%	107

### SUMMARY

Overall Broadcast Media Index (100 = Average)	96
Overall Print Media Index	102



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### CHURCH CONTACT METHODS RATED GOOD

Estimated 2016 Households Likely to Rate As Good the Following Methods of Contact from a Church:

#### INDIRECT METHODS (LEAST PERSONAL):

Local Radio Announcements or Advertisements	33.0%	36.2%	91
Putting Ad in Local Newspaper	31.7%	33.8%	94
Local Cable Channels	27.4%	30.4%	90

#### DIRECT METHODS (MORE PERSONAL):

Sending Information By Mail	51.3%	53.7%	96
↓ Calling and Offering to Send Information By Mail	26.1%	29.5%	88
↓ Calling and Discussing on the Phone	10.2%	12.0%	85

#### FACE-TO-FACE METHODS (VERY PERSONAL):

↓ Calling and Offering to Visit When Convenient	14.8%	20.1%	74
↓ Going Door to Door	10.2%	14.0%	73

### CHURCH CONTACT METHODS RATED POOR

Estimated 2016 Households Likely to Rate As Poor the Following Methods of Contact from a Church:

#### INDIRECT METHODS (LEAST PERSONAL):

▲ Local Radio Announcements or Advertisements	22.9%	19.6%	117
▲ Putting Ad in Local Newspaper	26.3%	21.5%	122
Local Cable Channels	33.8%	30.7%	110

#### DIRECT METHODS (MORE PERSONAL):

▲ Sending Information By Mail	16.3%	13.3%	122
▲ Calling and Offering to Send Information By Mail	40.1%	34.0%	118
▲ Calling and Discussing on the Phone	68.8%	60.6%	113

#### FACE-TO-FACE METHODS (VERY PERSONAL):

▲ Calling and Offering to Visit When Convenient	58.8%	49.6%	118
Going Door to Door	69.7%	64.0%	109

#### SUMMARY OF METHODS RATED GOOD

Indirect Methods Index (100 = Average)	92
Direct Methods Index	92
↓ Face-to-Face Methods Index	73

#### SUMMARY OF METHODS RATED POOR

▲ Indirect Methods Index	116
▲ Direct Methods Index	116
▲ Face-to-Face Methods Index	113