



Excerpt from *Directing Youth Sports Programs*

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EVALUATING YOUR COACHES

Many youth sport directors never supervise or evaluate their coaches. Are you one of them? Do you throw the coaches the ball and say “good luck” without offering any further help? If so, please consider formally evaluating your coaches using the ASEP Coaching Appraisal Form.

Some youth sport directors view supervision as a policing function, but try to think of it more as a means of providing support: you’re coaching your coaches. When supervising, you’ll see how your entire program is working. You’ll have the opportunity to provide positive feedback to coaches who perform well, and you’ll be able to offer constructive guidelines for improving coaching methods to those who are not coaching consistently with your program principles and policies.

In most youth sport programs it is not possible to supervise all coaches at all sites at all times. On the other hand, it is irresponsible not to supervise your coaches at all. Supervision of your coaches is your legal responsibility as a youth sport program director, and evaluation is a component of this supervisory responsibility; it is your duty to appraise the performance of your coaches. Thus, you must do what you can by making optimal use of the resources available to you. The ASEP Coaching Appraisal Form is one such resource. Use this appraisal form as is, or click [here](#) to modify the form to better meet your needs.



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Coaching Appraisal Form

Coach Name	Sport
Team Name	League/Age Group
Appraiser	Date
Observation During: Practice or Competition	Minutes Observed

Mark one response in the appropriate column below for each category.

	Unsatisfactory	Needs improvement	Adequate	Good	Excellent
Knowledge					
Knowledge of the sport (rules, skills, strategies)					
Teaching of skills					
Correcting errors					
Management					
Organization of activities					
Use of time					
Involvement of athletes					
Communication					
Provides clear instructions					
Listens to others					
Uses appropriate language					
Health					
Provides safe environment					
Conditions athletes properly					
Is sensitive to child's self-esteem and emotions					
Self-control					
Physical appearance					
Control of emotions					
Use of tobacco, alcohol, or other drugs					
Relationships					
With athletes					
With parents					
With other coaches					
With officials and directors					
Motivation					
Motivates athletes appropriately					
Shows enthusiasm for coaching					
Coaching Philosophy					
Appropriate perspective about winning and losing					
Coaching style					
Coaches to make sport fun to play					
Overall Rating					

Additional Recommendations and Comments:

Be encouraging!

Download
Coaching Appraisal
Form!

Supervise
Evaluate
Give constructive
Support!

About the Author

Sport has always been a vital part of **Rainer Martens'** life. He has coached at the youth, high school, and collegiate levels and has studied sport as a research scientist. The founder and president of Human Kinetics, he also started the American Sport Education Program, the largest coaching education program in the United States. An internationally recognized sport psychologist, Martens is the author of more than 80 scholarly articles and 15 books, including *Successful Coaching*, the best-selling coaching book ever published, and *Directing Youth Sport Programs*. He has also been a featured speaker at more than 100 conferences around the world and has conducted more than 150 workshops and clinics for coaches and athletes at all levels.

To order a copy of the book *Directing Youth Sports Programs*, click [here](#) or call toll-free at 800-747-5698.

The Coaching Appraisal Form shown here is just one of more than 50 electronic forms contained in the ASEP Directing Youth Sports Programs online course. This practical, hands-on course gives you the tools you need to be an effective youth sport program director. Topics covered in the course include the following:

- Developing a sound program philosophy and compatible policies
- Implementing a system for recruiting, selecting, educating, and evaluating coaches
- Involving parents to make youth sport a family affair
- Evaluating and reducing risks
- Increasing fundraising and sponsorship revenue
- Evaluating and improving event management

The *Directing Youth Sports Programs* text is included in the course price. Register today!

To register for the course click [here](#).



The American Sport Education Program (ASEP) is the leading provider of youth, high school, and elite-level sport education programs in the USA. Rooted in the philosophy of "Athletes first, winning second," ASEP has educated more than one and a half million coaches, officials, sport administrators, parents, and athletes. For more than 25 years, local, state, and national sport organizations have partnered with ASEP to lead the way in making sport a safe, successful, and enjoyable experience for all involved. For more information on ASEP sport education courses and resources, call 800-747-5698, e-mail ASEP@hkusa.com, or visit www.ASEP.com.