



Program Ad Sales

One of the ways we raise funds to support the Fine Arts Department is the sale of ads for our program. These programs will be available during all of the performances. We are asking that each family commit to a goal of \$50 in ad sales. Ask your family members who own businesses or purchase an ad to recognize your child's outstanding performance.

The ads are available in full page (\$100), half page (\$50), quarter page (\$25) and one-liners (\$1). All ads (money and ad copy) will be **due by Friday, April 16, 2021.**

There will be no exceptions!

Please fill out a form for **each** ad and then complete the template in Word with your ad copy. Send ad form with payment through school to Dawn Lecker c/o Riley 8A or give to Riley at rehearsal. Please email the **completed** ad template to dlecker@hotmail.com in either word or jpg format with "Seussical Ad Copy" in the subject line. The ad will appear in the program **exactly** the way it is received. Ads will not be accepted in any other format or without payment. If you purchased an ad for the musical program last year and would like to use the same copy this year please just send a completed ad form with payment and make a note on the form to use the same ad copy.