Advertising Insert Order
Ads cannot be processed without this insert order

Complete and return this form NOW

Please Print
Company Name ____________________________
Address ___________________________________
City __________________ State _______ Zip _______
Your Name ___________________________ Title ________
Signature ___________________________ E-mail: ___________________________

Please indicate size(s) of additional ads if more than one ordered

1. Net Rates (Check Size)
   - Back Cover (includes color) ... $1,600
     (subject to availability)
   - Inside Covers (includes color) ... $1,400
     (subject to availability)
   - Tab Page (includes color) ... $1,300
   - Two Thirds Page ... $1,000
   - Half Page ... $800
   - Third Page ... $700
   - Fourth Page ... $600
   - Eighth Page ... $400

2. Ad Instructions
   - Repeat my ad with no changes.
   - Repeat my ad with changes indicated.
   - Resize my ad to _______ page.
   - New ad. Will mail, fax or e-mail ad info.

   FREE LAYOUT AND DESIGN
   To e-mail art or camera-ready ads send
   ATTACH CATHOLIC DIRECTORY mail to address below
   A proof will be faxed or mailed to you for approval.

3. Payment (In Advance of 07/02/18)
   Send Payment to:
   CLARION HERALD PUBLISHING CO.
   1000 HOWARD AVE • SUITE 400
   NEW ORLEANS, LA 70113
   Make Checks Payable to:
   CLARION HERALD PUBLISHING CO.
   Enclosed is my payment for ________

It is the “TELEPHONE” Directory of the Archdiocese of New Orleans

All addresses, phone numbers, fax numbers and available e-mail addresses of archdiocesan officials, priests, deacons, sisters, parishes, lay organizations, institutions and Catholic schools.

The Catholic Directory is referred to repeatedly by thousands each year.

Don’t miss this opportunity to have your message seen by the decision makers in the Archdiocese of New Orleans.

RESERVE YOUR SPACE NOW
EITHER MAIL OR FAX THE ORDER FORM ON PAGE 4 TO RESERVE SPACE
SEND AD MATERIALS AND TEXT BY JULY 2
PAYMENT DUE BY NOW

Please call MJ Cahill, Advertising/Marketing Director
CLARION HERALD PUBLISHING CO.
504-596-3034 or FAX 504-596-3039

E-mail MJ Cahill:
mcahill@clarionherald.org
ADVERTISING RATES AND SIZES

Back Cover - $1600
Includes Full Color • Dimensions - 8 w x 10½

Inside Covers - $1400
Includes Full Color • Dimensions - 8 w x 10½

Tab Page - $1300
Includes Full Color • Dimensions - 8.625 w x 11.125

(Because this year's book is spiral bound, tab ads will have holes punched at ⅞ or .3125 inches at the gutter).

Quarter Page
$600
3 5/8 w x 4 7/8 (7.5 inches)

Eighth Page
$400
3 5/8 w x 2 5/16 (3.75 inches)

Half Page
$800
7 1/2 w x 4 7/8 (15 inches)

Third Page
$700
7 1/2 w x 3 1/8 (10 inches)

Two Thirds Page
$1000
7 1/2 w x 6 1/2 (20 inches)

PLEASE USE THE ORDER FORM ON THE BACK COVER.

AD RATES ARE NET (NON-COMMISSIONABLE) BLACK & WHITE. ONLY THE FRONT AND BACK INSIDE COVER, OUTSIDE BACK COVER AND TABS INCLUDE FULL COLOR IN THE PRICE. PLEASE NOTE: Because this year’s book is spiral bound, tab ads will have holes punched at ⅞ or .3125 inches at the gutter.