

# New



# Earth

The Magazine of the Catholic Diocese of Fargo

The diocesan monthly publication, *New Earth*, aims to provide informational, educational and inspirational stories and photos about the people and places of the Diocese of Fargo.

Catholic Diocese of Fargo 5201 Bishops Blvd, Ste. A Fargo, ND 58104

## ADVERTISING RATES

	1-5x/year (per run)	6-10x/year (per run)	11x/year (per run)
Full Page	\$760.00	\$660.00	\$560.00
Half Page	\$380.00	\$330.00	\$280.00
Quarter Page	\$190.00	\$165.00	\$140.00
Eighth Page	\$95.00	\$82.50	\$70.00
Mini ads (11 x/year)	1 section - \$35 2 sections - \$65		

## ADVERTISING DEADLINES

ISSUE MONTH	AD DEADLINE	HOME ARRIVAL DATE
January 2021	Dec. 9, 2020	Jan. 6-7, 2021
February 2021	Jan. 20	Feb. 10-11
March 2021	Feb. 17	Mar. 10-11
April 2021	Mar. 17	Apr. 7-8
May 2020	Apr. 21	May 12-13
June 2021	June 2	June 23-24
July/August 2021	July 14	Aug. 4-5
September 2021	Aug. 18	Sept. 8-9
October 2021	Sept. 22	Oct. 13-14
November 2021	Oct. 20	Nov. 10-12
December 2021	Nov. 15	Dec. 8-9
January 2022	Dec. 14, 2021	Jan. 5-6, 2022

## AD SPECS

- All advertisements are subject to approval by the Diocese of Fargo.
- Send advertisements to [NewEarthAds@fargodiocese.org](mailto:NewEarthAds@fargodiocese.org).
- For more information about advertising contact Kristina Lahr at [NewEarthAds@fargodiocese.org](mailto:NewEarthAds@fargodiocese.org) or (701) 356-7900.
- CMYK Color Format and 300 dpi, minimum.
- Digital Ready .PDF, .EPS or .JPG File Format



## AD SIZES

AD	Measurements (Width x Height)
FULL PAGE	8.5" x 11" (include a .0125 bleed)
1/2 PAGE	8" x 5.2"
1/4 PAGE	3.95" x 5.2"
1/8 PAGE	3.95" x 2.55"
Advertise your website	1.05" x 2.35" (1 section) 1.7" x 2.35" (2 sections)

