



## Community Resource Center

**AN INNOVATIVE NEW COLLABORATION**  
TO IMPROVE THE LIVES OF OUR  
MEMBERS AND THEIR COMMUNITIES

L.A. Care Health Plan and Blue Shield of California Promise Health Plan are committed to improving the health outcomes of our members and the communities where they live. Because health care is local, we're collaborating to jointly introduce new safe, fun and inclusive **Community Resource Centers** across Los Angeles County.

Each Resource Center will connect members from both plans and the Los Angeles community to classes and personalized services that will address their social needs and keep them **active, healthy and informed**. Ultimately the collaboration will help improve health outcomes, which can also reduce health care costs over time.

**BUILDING ACTIVE, HEALTHY AND INFORMED COMMUNITIES**

# FAST FACTS



## THE CENTERS WILL OFFER NO-COST CLASSES AND SERVICES TO THE ENTIRE COMMUNITY SUCH AS:

- » Fitness and Health Education Classes
- » Preventive Health Screenings
- » Nutrition and Healthy Cooking Classes
- » Wellness Nutrition with a Registered Dietitian
- » Social Services Assistance (housing, financial literacy, food security)
- » Support Groups
- » On-Site Medi-Cal Enrollment Support



## ABOUT THE L.A. CARE AND BLUE SHIELD PROMISE COLLABORATION:

- » \$146 million investment over five years by the mission-driven health plans
- » The plans will jointly operate a total of 14 Community Resource Centers, including new larger locations as well as remodeled and re-branded existing centers
- » Will serve more than one million residents annually when fully operational
- » Plan members will receive no-cost personalized services including care management and access to health advocates who will offer concierge level services
- » The centers will pilot “next generation” services including screenings, telehealth and health care applications support as well as on-site screenings

Blue Shield of California Promise Health Plan is an independent licensee of the Blue Shield Association.



For more information, visit [activehealthyinformed.org](https://www.activehealthyinformed.org)